MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

A College with Potential for Excellence

NAAC Accredited & ISO 91001: 2018 Certified



PROGRAMME REGISTER

2023-2026

UG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

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UG PROGRAMMES OFFERED

S.N o.	Programme	Combination offered	Programme Code
1		General (G)	201
2	B.Com	Computers (C)	202
3		Tax Planning and Procedure (T)	203

PROGRAMME OUTCOMES (POs) 2023-2026

At the end of the programme students will have:

PO1: Essential Knowledge:

Comprehensive discipline knowledge and understanding, the ability to engage with different schools of thought and to apply their knowledge in practice including in multidisciplinary or multi- professional contexts.

PO2: Creative and critical thinking and problem-solving abilities:

Be effective problem solvers, able to apply critical and evidence-based thinking to conceive innovative responses to future challenges.

PO3: Teamwork and communication skills:

Be able to convey ideas and information effectively to a range of audiences for a variety of purposes and contribute in a positive and collaborative manner to achieving common goals.

PO4: Motivation and preparation in life-long learning:

Exhibit life-long skills; broad based multiple career oriented general skills; self and field based learning skills; digital skills; social responsibility and compassionate commitment; preparedness for living, learning and working in any environment

PO5: Professionalism and leadership readiness:

Be able to engage in professional behaviour and have the potential to be entrepreneurial and take leadership roles in their chosen occupations and communities.

PO6: Intercultural and ethical competency:

Be responsible and effective global citizens whose personal values and practices are consistent with their roles as responsible members of society.

PO7: Self-awareness and emotional intelligence:

Be self-aware and reflective, flexible and resilient and act with integrity and take responsibility for their actions as empowered women.

PO8: Social responsibility:

Be sensitive to and demonstrate agency in matters of environment, gender and other social issues to promote an equitable society.

PROGRAMME SPECIFIC OUTCOMES

(PSOs)

2023-2026

At the end of the Programme the student will be able to

PSO1: Fundamental Knowledge

Demonstrate a strong understanding of the domain areas.

PSO2: Analytical Skills

Apply techniques to analyze data, interpret the results, and make informed decisions.

PSO3: Problem-Solving

Use theories and principles to address real-world business challenges with logical and innovative thinking.

PSO4: Communication and Responsibility

Develop teamwork, communication, technical skills, and ethical awareness to contribute effectively in professional and social settings.

Course Outcomes (COs)

Commerce and Management Studies

2023-2026

S.No.	Sem	Course Code	Course Title	Course Outcomes (COs)
1	I	23CMCCFC14	Fundamentals of Commerce	CO1:Demonstrate an understanding of the role of commerce and accounting concepts.
				CO2:Acquire knowledge about demand, supply and elasticity.
				CO3:Understand the branches of Accounting
				CO4:Familiarize with the taxation system and its practices.
				CO5:Developing simple website in wordpress.
2	I	23CMCCBO14	Business Organisation	CO1: Understand the concept of Business Organization along with the basic laws and norms of Business Organization
				CO2: Classify different forms of Business Organization.
				CO3: Identify the importance of plant location and layout.
				CO4: Explore the need for Forms and Kinds of Business Combination
				CO5: Explain the evolution of Computer Evolution in relation to Business Organization
3	II	23CMCCFA24/23	Financial Accounting	CO1: Identify monetary transactions and record in books of accounts.
				CO2: Determine the financial position of Organisations
				CO3: Calculate depreciation under various methods.
				CO4: Illustrate the accounting treatment of Consignment
				CO5: Summarize the accounting procedure of Joint Venture
4	II	23CMCCBM24	Business Management	CO1: Understand the concept of Business Management along with the basic laws and norms.
				CO2: Enumerate the terminologies associated with the field of Business
				Management and control along with their relevance.
				CO3: Identify the appropriate method and techniques of Business Management for solving different problems.

				CO4: Apply basic Business Management principles to solve business and industry related problems
				CO5: Ascertain various control techniques in organization
5	II	23CMP1FA21	Financial Accounting - Practical	CO1:Identify monetary transactions and record in books of accounts.
				CO2:Determine the financial position of Organisations.
				CO3: Calculate depreciation under various methods.
				CO4: Illustrate the accounting treatment of Consignment
				CO5: Summarize the accounting procedure of Joint Venture
6	II	23CMCCIT24	Income Tax Law & Practice I	CO1: Understand the structure and types of taxes in India
				CO2: Differentiate between tax evasion and tax avoidance
				CO3: Determine tax incidence based on residential status
				CO4: Identify exempted incomes and compute agricultural income tax treatment
				CO5: Calculate taxable income from salary and house property effectively
7	III	23CMCCAA33/34	Advanced Accounting	CO1: Prepare Receipts & Payments account and Income & Expenditure accounts
				CO2: Determine the Hire purchase transactions
				CO3: Demonstrate different stages of Partnership
				CO4: Explain the statement of affairs
				CO5: Prepare partnership accounts
8	III	23CMCCIT33/34	Income Tax	CO1: Demonstrate an understanding of concepts of income tax and residential status of a person.
				CO2: Determine the income of a salaried person.
				CO3:Compute the income under House Property and Profits and Gains from Business
				CO4: Calculate the income under Capital Gains and other sources
				CO5: Compute Total Income & Tax liability.
9	III	23CMCCBL34	Business Laws	CO1: Understand the fundamental concepts, principles relating to Contract Act that applies to business situations

				CO2: Acquire knowledge on Negotiable Instruments Act and Partnership Act in India
				CO3: Recognize the regulatory framework of companies with reference to various provisions of Companies Act
				CO4: Understand the essentials and execution of Sale contracts
				CO5: Engage critical thinking to predict outcomes and recommend appropriate action on issues relating to execution of Sale contracts
10	III	23CMP2AA31	Advanced Accounting - Practical	CO1: Prepare Receipts & Payments account and Income & Expenditure accounts
				CO2: Determine the Hire purchase transactions
				CO3: Demonstrate different stages of Partnership
				CO4: Explain the statement of affairs
				CO5: Prepare partnership accounts
11	III	23CMP3IT31	Income Tax - Practical	CO1: Demonstrate an understanding of concepts of income tax and residential status of a person.
				CO2: Determine the income of a salaried person.
				CO3: Compute the income under House Property and Profits and Gains from Business
				CO4:Calculate the income under Capital Gains and other sources
				CO5: Compute Total Income & Tax liability.
12	III	23CMCCDM33	Digital Marketing	CO1: Use digital media for the creation of products and services and Relate Search Engines in the digital marketing ecosystem.
				CO2: Use Search Engine Marketing for advertisements and know the Social Media platforms like Face book, Twitter, YouTube & LinkedIn for marketing.
				CO3:Outline email Marketing and strategy to craft email marketing campaign.
				CO4: Frame the digital marketing strategy for brands
				CO5: Analyse the impact of E-mail campaign
13	III	23CMP4DM31	Digital Marketing - Practical	CO1: Use digital media for the creation of products and services and relate Search Engines in the digital marketing ecosystem.
				CO2: Use Search Engine Marketing for advertisements and know the Social Media platforms like Face book, Twitter, YouTube & LinkedIn for marketing.

				CO3: Outline email Marketing and strategy to craft email marketing campaign.
				CO4: Frame the digital marketing strategy for brands
				CO5: Analyse the impact of E-mail campaign
14	III	23CMCCIT34	Income Tax Law & Practice II	CO1:Compute Business/Professional incomes
				CO2: Compute Capital gains & income from other sources.
				CO3: Determine the incomes to be clubbed, losses to be set off and carry forward and deductions under 80.
				CO4: Compute total income and tax liability
				CO5: File ITR forms
15	III	23CMCCIP34	Income Tax Practice & Procedures I	CO1: Categorize various methods of assessment procedures
				CO2: Computation of Total Income
				CO3: Compute the assessment of individuals and HUF.
				CO4: Determine Penalties as per income tax rules and regulations
				CO5: File e-Returns
16	IV	23CMCCCA43/44	Corporate Accounting	CO1: Explain accounting procedures for share capital and debentures.
				CO2: Determine the value of goodwill of a firm.
				CO3: Prepare company final accounts.
				CO4: Apply accounting treatment for internal reconstruction.
				CO5: Determine the value of shares in various methods
17	IV	23CMCCCM43/44	Cost & Management Accounting	CO1: Explain cost concepts and classifications.
				CO2: Determine the elements of cost.
				CO3: Explain concepts of management accounting.
				CO4: Analyze Financial Statements of various organizations
				CO5: Ascertain Profit Volume Ration & Break -Even Point
18	IV	23CMCCAU44	Auditing	CO1: Identify the financial state of affairs and corporate frauds.
				CO2: Classify different types of Audits in various forms of organization.

				CO3: Develop an audit programme for checking and internal controlling of an organization.
				CO4: Analyse and interpret cash and trading transactions of a business.
				CO5: Explain the procedures and preparation of company audits
19	IV	23CMP5CA41	Corporate Accounting - Practical	CO1: Exp lain accounting procedures for share capital and debentures.
				CO2: Determine the value of goodwill and equity share of a firm.
				CO3: Prepare company final accounts.
				CO4: Apply accounting treatment for internal reconstruction
				CO5: Determine the value of shares in various methods
20	IV	23CMP6CM41	Cost & Management Accounting - Practical	CO1: Explain cost concepts and classifications.
				CO2: Determine the elements of cost.
				CO3: Explain concepts of management accounting.
				CO4: Analyze Financial Statements of various organizations
				CO5: Ascertain Profit Volume Ration & Break -Even Point
21	IV	23CMCCIP44	Income Tax Practice & Procedures II	CO1:Compute total income & tax liability of partnership firm and AOP.
				CO2:Assess the total income of companies.
				CO3:Demonstrate an understanding of powers of income tax authorities.
				CO4:Explain the concepts of tax planning in case of individuals and HUF.
				CO5:Compute profits from various businesses
22	V G	23CMEC11AM54	Advertising & Media Planning	CO1:Understand basic characteristics of all media to ensure most effective use of advertising budget
				CO2: Comprehend an insight on Media
				Planning, Budgeting, Scheduling CO3: Analyse the Indian Media Market
				CO4: Evaluate Media Planning, Strategy and Management with reference to current business scenario.
				CO5: Create an advertisement copy with various elements
23	V	23CMEC12SM54	Stock Markets	CO1: Understand the basics of Stock Market
	G			and need of investment

				CO2:Evaluate the Different Types of Securities Issued in the Capital Market
				CO3:Explain the role of financial intermediaries
				CO4:Analyze Various Types of Stock Indices
				CO5:Comprehend SEBI's Powers and Functions
24	V	23CMEC21CR54	Customer Relationship Management	CO1: Understand the concepts and needs to adapt CRM:
	G			CO2: Differentiate various CRM models in service industry
				CO3: Analyse the development of customer relationship based on the customer expectations
				CO4: Ascertain different issues in CRM
				CO5: Frame a CRM strategy
25	V G	23CMEC22SA54	Stock Markets Analysis	CO1:Understand the Concept of Investments and need of security analysis
				CO2:Assess Intrinsic Value of a Company
				CO3:Identify Bullish and Bearish Market Patterns
				CO4:Apply Descriptive, Correlation, Comparative, and Experimental Analysis
				CO5:Examine Asset Management Mutual Funds
26	V	23CMEC31DM54	Digital Marketing	CO1: Understand the concept of digital marketing and real-life applications
	G			CO2: Identify and utilise various tools such as social media
				CO3: Explain emerging trends in digital marketing
				CO4: Critically assess the use of digital marketing tools by applying relevant marketing
				theories and frameworks. CO5: Create and run digital media-based
27	V	23CMEC32AC54	Advanced Corporate	campaigns CO1:Demonstrate the recording of the
	G	25CMEC52MC5	Accounting	transactions relating to Purchasing of Business
				CO2:Prepare purchase consideration for amalgamation of companies.
				CO3:Apply accounting treatment for internal reconstruction.
				CO4:Prepare consolidated balance sheet for holding companies
				CO5:Compute financial statement of affairs for liquidation of companies.
28	V	23CMEC41SM54	Service Marketing	CO1: Understand the Concept of Services and intangible products
	G			0 · · r · · · · · · · · · · · · · · · ·

				CO2: Discuss the relevance of consumer
				behaviour in services Industry
				CO3: Examine the segmentation strategies in
				service marketing
				CO4: Suggest measures to improve services
				quality and their service delivery
				CO5: Handle conflict and customer Responses
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29	V	23CMEC42SS54	Software Solutions to	CO1: Understand the features and
			Accounting	functionalities of leading accounting software
	G			CO2. Apply Misposoft Event for ations to
				CO2: Apply Microsoft Excel functions to prepare accounts, statements, and budgets
				prepare accounts, statements, and budgets
				CO3: Create and manage company accounts in
				Tally ERP-9
				CO4: Design and modify accounting and
				inventory masters in Tally
				inventory masters in rany
				CO5: Evaluate and generate accurate reports
				through voucher entry
30	V	23CMEC11AC53	Advanced Corporate	CO1:Demonstrate the recording of the
		250111201111055	Accounting	transactions relating to Purchasing of Business
	C			-
				CO2:Prepare purchase consideration for
				amalgamation of companies.
				CO3:Apply accounting treatment for internal
				reconstruction.
				G04P
				CO4:Prepare consolidated balance sheet for holding companies
				nording companies
				CO5:Compute financial statement of affairs for
				liquidation of companies.
31	V	23CMEC12AM53	Advertisement & Media	CO1:Understand basic characteristics of all
	*	23CIVILC12AIVI33	Planning	media to ensure most effective use of
	С			advertising budget
				CO2: Comprehend an insight on Media
				Planning, Budgeting, Scheduling
				CO3: Analyse the Indian Media Market
				-
				CO4: Evaluate Media Planning, Strategy and
				Management with reference to current business
				scenario.
				CO5: Create an advertisement copy with
				various elements
32	V	23CMP711AC512	Advanced Corporate	CO1:Demonstrate the recording of the
	C		Accounting - Practical	transactions relating to Purchasing of Business
	-			CO2:Prepare purchase consideration for
				amalgamation of companies.
				CO3:Apply accounting treatment for internal
				reconstruction.
				CO4:Prepare consolidated balance sheet for
				holding companies
				CO5:Compute financial statement of affairs for
				liquidation of companies.
				inquidation of companies.
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33	V C	23CMP812AM51	Advertisement & Media Planning - Practical	CO1:Understand basic characteristics of all media to ensure most effective use of advertising budget
				CO2: Comprehend an insight on Media Planning, Budgeting, Scheduling
				CO3: Analyse the Indian Media Market
				CO4: Evaluate Media Planning, Strategy and Management with reference to current business scenario. CO5: Create an advertisement copy with
35	V	23CMEC21SM53	Stock Markets	various elements CO1: Understand the basics of Stock Market and need of investment
	С			CO2:Evaluate the Different Types of Securities Issued in the Capital Market
				CO3:Explain the role of financial intermediaries
				CO4:Analyze Various Types of Stock Indices
				CO5:Comprehend SEBI's Powers and Functions
36	V C	23CMEC22GS53	GST Procedures & Practices	CO1: Understand the concept of Liability and Payment of GST
				CO2. Create a new company in Tally with GST components and establish an environment for GST Voucher entry.
				CO3. Comprehend the utilization of input tax credit, and the reverse charge mechanism in GST
				CO4. Acquire Skills of preparation of GST Returns in accordance with GST Law and Tally
				CO5: File GST returns electronically
37	V C	23CMP921SM51	Stock Markets - Practical	CO1: Understand the basics of Stock Market and need of investment
				CO2:Evaluate the Different Types of Securities Issued in the Capital Market
				CO3:Explain the role of financial intermediaries
				CO4:Analyze Various Types of Stock Indices
				CO5:Comprehend SEBI's Powers and Functions
38	V C	23CMP1022GS51	GST Procedures & Practices - Practical	CO1: Understand the concept of Liability and Payment of GST
				CO2. Create a new company in Tally with GST components and establish an environment for GST Voucher entry.

				CO3. Comprehend the utilization of input tax credit, and the reverse charge mechanism in GST
				CO4. Acquire Skills of preparation of GST Returns in accordance with GST Law and Tally
				CO5: File GST returns electronically
39	V T	GST Procedures & Practice	GST Procedures & Practice	CO1: Understand the concept of Liability and Payment of GST
				CO2. Create a new company in Tally with GST components and establish an environment for GST Voucher entry.
				CO3. Comprehend the utilization of input tax credit, and the reverse charge mechanism in GST
				CO4. Acquire Skills of preparation of GST Returns in accordance with GST Law and Tally
				CO5: File GST returns electronically
40	V T	Advertising & Media Planning	Advertising & Media Planning	CO1:Understand basic characteristics of all media to ensure most effective use of advertising budget
				CO2: Comprehend an insight on Media Planning, Budgeting, Scheduling
				CO3: Analyse the Indian Media Market
				CO4: Evaluate Media Planning, Strategy and Management with reference to current business scenario.
				CO5: Create an advertisement copy with various elements
41	V T	Tax Planning	Tax Planning	CO1: Understand the concept of foreign income.
				CO2: Apply the provisions for relief of Double Taxation for Domestic companies
				CO3: Understand Tax Compliance and Payment Requirements
				CO4: Demonstrate filing online returns of income
				CO5: Prepare TDS/TCS and online filing of Tax returns.
42	V T	Software Solutions to Accounting	Software Solutions to Accounting	CO1: Understand the features and functionalities of leading accounting software
				CO2: Apply Microsoft Excel functions to prepare accounts, statements, and budgets
				CO3: Create and manage company accounts in Tally ERP-9
				CO4: Design and modify accounting and inventory masters in Tally

				CO5: Evaluate and generate accurate reports through voucher entry
43	V T	E-Commerce	E-Commerce	CO1: Understand the mechanism of e commerce
				CO2: Extend the specialization in website designing for e commerce
				CO3: Enhance their skills in operational services of e commerce
				CO4: Summarize the activities of e commerce and payment system mechanism.
				CO5: Identify the different e-payment methods
44	V T	Stock Markets	Stock Markets	CO1: Understand the basics of Stock Market and need of investment
				CO2:Evaluate the Different Types of Securities Issued in the Capital Market
				CO3:Explain the role of financial intermediaries
				CO4:Analyze Various Types of Stock Indices
				CO5:Comprehend SEBI's Powers and Functions
45	V T	E- Filing	E- Filing	CO1:Understand basic knowledge of Indian Tax System
				CO2:Equip specialization in taxation system
				CO3: Enhance their skills in presenting returns
				CO4: Involve in activities of Chartered Accountants for filing returns.
				CO5: Understand the penalties and prosecution under IT & Cost amp; GST
46	V T	Stock Market Analysis	Stock Market Analysis	CO1:Understand the Concept of Investments and need of security analysis
				CO2:Assess Intrinsic Value of a Company
				CO3:Identify Bullish and Bearish Market Patterns
				CO4:Apply Descriptive, Correlation, Comparative, and Experimental Analysis
				CO5:Examine Asset Management Mutual Funds

Course Outcomes (COs)

Bachelor of Commerce & Management Studies MINORS 2023-2026

S.No.	Sem	Course Code	Course Title	Course Outcomes (COs)
1	II	23CMCCHR24	Principles of HRM (Human Resource	CO1: Understand the basic concepts, functions and processes of human resource Management
			Management)	CO2: Recognize the role, functions and functioning of human resource department of the organizations
				CO3: Design and formulate various HRM processes such as Recruitment, Selection, Training & development
				CO4: Evaluate the developing role of human resources in the global arena
				CO5: Ascertain the HR activities in any organization
2	II	23CMCCMK24	Fundamentals of Marketing (Marketing)	CO1: Appreciate the importance of marketing in businesses
				CO2: Understand the need for market segmentation, targeting and positioning
				CO3: Analyze the recent trends in marketing
				CO4: Ascertain the marketing plans of leading brands
				CO5: Develop the steps involved in developing a marketing plan
3	II	23CMCCRM24	Foundations of Retail Management (Retail	CO1: Understand the impact of retailing on the economy and its role in society
			Management)	CO2: Study the policies, methods, and procedures used by successful retailers in today's global economy
				CO3: Appreciate the importance of retail site location
				CO4: Analyse the retail shoppers' behaviour
				CO5: Appraise the changing trends in retailing

4	III	23CMCCCM34	Change Management	CO1: Understand the types of changes
			(Human Resource Management)	CO2: Analyse knowledge on implementing change
				CO3: Evaluate how people feel about the changes
				CO4: Offer techniques to overcome change
				CO5: Appraise resistance to change
5	III	23CMCCCB34	Consumer Behaviour (Marketing)	CO1: Understand the factors affecting the consumer behaviour
				CO2: Acquire basic knowledge on consumer protection rights
				CO3: Ascertain buying patterns in digital era
				CO4: Analyse the consumer decision making process
				CO5: Appraise decision making process
6	III	23CMCCRS34	Retail Store Operations (Retail Management)	CO1: Manage inventory through understanding ABC analysis, EOQ, GAP
				CO2: Understand the procedure for preparing and managing receipts
				CO3: Emphasise how to handle customer complaints
				CO4: Analyse credit management
				CO5: Appraise the financial trends
7	IV	23CMCCTM44	Talent Management (Human Resource	CO1: Understand and explain talent Management practices in India and Global level
			Management)	CO2: Understand and explain How to Acquire and retain talent
				CO3: Analyse and appreciate the role of HR in talent management
				CO4: Appreciate the organizational context and apply relevant contemporary organizational practices to connect the talent
				CO5: Appraise talent management strategy
10	IV	23CMCCTD44	Training & Development (Human Resource Management)	CO1: Identify the training needs, training processes, training methods

				CO2: Ascertain the usefulness of training expertise in the organizational work environment
				CO3: Asses the training program effectiveness in the companies
				CO4: Evaluate the emerging trends in training and development
				CO5: Appraise feedback mechanism
11	IV	23CMCCAD44	Advertising (Marketing)	CO1: To understand the task of advertising under contemporary conditions.
				CO2: To develop an awareness of the major types of advertising and role of ad agencies
				CO3: Use analytical skills in planning and evaluating advertising campaigns
				CO4: Frame Advertising Campaign Strategy
				CO5: Appraise Media Mix effectiveness
12	IV	23CMCCBD44	Brand Management (Marketing)	CO1: Study how brand communication is done by organisations
				CO2: Understand strategies for brand management
				CO3: Analyse the brand performance in modern digital world
				CO4: Explore the opportunities in Brand Management
				CO5: Appraise brand strategies
13	IV	23CMCCCR44	Communications in Retail Business (Retail	CO1: Understand the role of advertising in retail communication
			Management)	CO2: Emphasize on the importance of different forms of direct marketing
				CO3: Comprehend the consumer-oriented sales promotion techniques
				CO4: Analyse Retail Sales Promotion Programs
				CO5: Appraise Sales Presentation Techniques
15	IV	23CMCCMM44	Merchandise Management (Retail Management)	CO1: Learn the roles and responsibilities of merchandiser and buyer
			ivianagement)	CO2: Enable to procure right merchandise

				CO3: Get aware of basics of visual merchandising
				CO4: Appreciate the tools used for merchandise planning
				CO5: Appraise the merchandise core designing strategies
18	V	23CMCCLL54	Labour Legislation & Compensation	CO1: Elaborate the concept of Industrial Relations
			Management (Human Resource Management)	CO2: Understanding of Labour legislations to address problems in labour-employer relationships
				CO3: Illustrate the role of trade union in the industrial setup
				CO4: Outline the important causes & impact of industrial disputes
				CO5: Demonstrate skills in analyzing labour issues
19	V	23CMCCOB54	Organisation Behaviour (Human Resource Management)	CO1: understand individual and group behaviour at work place to improve the effectiveness of an organization
				CO2: understand different types of personality and learning styles
				CO3: Comprehend concepts relating to group dynamics and conflict management
				CO4: understand leadership and its impact on group dynamics
				CO5: Construct a process of Change management and issues involved in it
20	V	23CMCCSM54	Service Marketing (Marketing)	CO1: Understand the Concept of Services and intangible products
				CO2: Discuss the relevance of consumer behaviour in services Industry
				CO3: Examine the segmentation strategies in service marketing
				CO4: Suggest measures to improve services quality and their service delivery
				CO5: Handle conflict and customer Responses
21	V	23CMCCDM54	Digital Marketing (Marketing)	CO1: Understand the concept of digital marketing and real-life applications

				CO2: Identify and utilise various tools such as social media CO3: Explain emerging trends in digital marketing CO4: Critically assess the use of digital marketing tools by applying relevant marketing theories and frameworks. CO5: Create and run digital media-based campaigns
22	V	23CMCCET54	E-Tailing (Retail Management)	CO1: Provide overview of e-tailing from both technological and managerial perspectives
				CO2: Understand e-tailing frameworks, and technological foundations
				CO3: Study how enterprises formulate strategies for e-tailing
				CO4: Familiarize students with current and emerging electronic r-tailing changes
				CO5: Analyse the global trends in e-tailing
23	V	23CMCCRL54	Retail Logistics (Retail Management)	CO1: Understand the basics of logistics in retail logistics
				CO2: Comprehend the importance of logistics
				CO3: Develop competencies necessary for a retain logistics professionals
				CO4: Analyse recent trends in network designs for global operations
				CO5: Develop strategic role of a retail logistics management

Course Outcomes (COs)

MDCs & SECs

2023-2026

S.No.	Sem	Course Code	Course Title	Course Outcomes (COs)
1	III	23MDCPM32	Principles of Management	CO1: Acquire knowledge on various management concepts such as planning, organizing, implementing, staffing, coordinating, controlling and motivating CO2: Recognize the human skills and conceptual skills as per industry requirements about basic management skills CO3: Analyze various styles and qualities of efficient leadership, Coordination, Controlling
2	Ш	23MDCPA32	Principles of Accounting	CO1: Use the accounting cycle to develop financial statements from business transactions CO2: Analyze basic business events and to determine their effect on accounts and financial statements CO3: Interpret and analyze financial statements to aid in decision making.
3	II	23SECED12	Entrepreneurship Development	CO1: Demonstrate the concept of Entrepreneurship, its applications and scope CO2: Determine various types of financial institutions that help the business at Central, State and Local Level CO3: Apply the knowledge for generating a broad idea to start an enterprise/ start up
4	II	23SECMS22	Marketing Skills	CO1: Formulate a marketing plan that will meet the needs or goals of a business organization CO2: Understand different strategies for effective design of Marketing Mix CO3: Know the Sales Skills including effective personal selling skills
5	II	23SECIP22	Investment Planning	CO1: Identify and differentiate between investment and speculation CO2: Gain proficient in defining and measuring security returns.

				CO3: Construct an investment portfolio based on specific criteria
6	II	23SECSM22	Stock Market Operations	CO1: Evaluate recent trends in the primary market and assess the impact of regulatory policies on market operations.
				CO2: Implement strategies to minimize transactional risks and ensure smooth settlement procedures.
				CO3: Interpreting stock market indices and utilizing them to make informed investment decisions.
7	III	23SECPM32	Project Management	CO1: Understand the basic elements necessary for Project Management CO2: Conduct preliminary screening of project. CO3: Analyse the financial viability of the project

Mapping of COs with PSOs & PO

B.Com

S.No.	Sem	Course Code	Course Title	COs	PSOs	POs
1	Ι	23CMCCFC14	Fundamentals of	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			Commerce		PSO3, PSO4	PO5
				CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO5
					PSO3, PSO4	
				CO5	PSO1, PSO2,	PO2,PO3, PO5
					PSO3, PSO4	
2	I	23CMCCBO14	Business	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			Organisation		PSO3, PSO4	PO5, PO8
				CO2	PSO1, PSO2,	PO2,PO3, PO4,
					PSO3, PSO4	PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO8
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO5, PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
3	II	23CMCCFA24/23	Financial Accounting	CO1	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5,
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5,
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5,
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5,
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5,
4	II	23CMCCBM24	Business	CO1	PSO1, PSO2,	PO1, PO4, PO5
			Management		PSO3, PSO4	
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1,PO2, PO3
					PSO3, PSO4	PO4, PO5, PO8
				CO4	PSO1, PSO2,	PO2, PO3 PO4,
					PSO3, PSO4	PO5, PO8
				CO5	PSO1, PSO2,	PO3, PO4, PO5,
					PSO3, PSO4	PO8
5	II	23CMP1FA21	Financial Accounting	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			- Practical		PSO3, PSO4	PO5,
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5,

	1	1		CO3	PSO1, PSO2,	PO1, PO2, PO4,
				1003	PSO3, PSO4	PO1, PO2, PO4, PO5,
				CO4		PO1, PO2, PO4,
				1004	PSO1, PSO2, PSO3, PSO4	PO1, PO2, PO4, PO5,
				CO5		PO1, PO2, PO4,
				1003	PSO1, PSO2,	PO5,
(II	22CMCCIT24	In come a Torr I arry 0.	CO1	PSO3, PSO4	PO1, PO2, PO3,
6	11	23CMCCIT24	Income Tax Law &	CO1	PSO1, PSO2,	
			Practice I	CO2	PSO3, PSO4	PO4, PO5, PO6
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
				GO2	PSO3, PSO4	PO4, PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
				CO4	PSO3, PSO4	PO4, PO5, PO6
				1004	PSO1, PSO2,	PO1, PO2, PO3,
				005	PSO3, PSO4	PO4, PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
7	III	23CMCCAA33/34	A decomposid	CO1	PSO3, PSO4	PO4, PO5, PO6
/	1111	23CMCCAA33/34	Advanced	COI	PSO1, PSO2, PSO3, PSO4	PO1, PO2, PO3, PO4, PO5
			Accounting	CO2		
				CO2	PSO1, PSO2, PSO3, PSO4	PO1, PO2, PO3, PO4, PO5
				CO3		PO1, PO2, PO3,
				1003	PSO1, PSO2,	
				CO4	PSO3, PSO4	PO4, PO5
				1004	PSO1, PSO2,	PO1, PO2, PO3,
				COF	PSO3, PSO4	PO4, PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO3, PO4, PO5
8	III	23CMCCIT33/34	Income Tax	CO1	PSO3, PSO4	
0	1111	23CMCC1133/34	income rax	COI	PSO1, PSO2, PSO3, PSO4	PO1, PO2, PO3, PO4, PO5, PO6
				CO2		
				1002	PSO1, PSO2, PSO3, PSO4	PO1, PO2, PO3, PO4, PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
				1003	PSO3, PSO4	PO4, PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
				1004	PSO3, PSO4	PO4, PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
				1003	PSO3, PSO4	PO4, PO5, PO6
9	III	23CMCCBT34	Business Laws	CO1	PSO1, PSO2,	PO1, PO2, PO4,
)	1111	23CMCCD134	Dusiness Laws		PSO3, PSO4	PO5, PO6, PO8
				CO2	PSO1, PSO2,	PO1, PO2, PO4,
				1002	PSO3, PSO4	PO5, PO6, PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
				1003	PSO3, PSO4	PO5, PO6, PO8
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
				004	PSO3, PSO4	PO5, PO6, PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
				1003	PSO3, PSO4	PO5, PO6, PO8
10	III	23CMP2AA31	Advanced	CO1	PSO1, PSO2,	PO1, PO2, PO3,
10	1111	23CIVII 2AA31	Accounting -		PSO3, PSO4	PO4, PO5
			Practical	CO2	PSO1, PSO2,	PO1, PO2, PO3,
			r ractical	1002	PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
				1004	PSO3, PSO4	PO4, PO5
					1303,1304	104,103

	I		1	1.007	DGO1 DGO2	DO1 DO2 DO2
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
11	III	23CMP3IT31	Income Tax -	CO1	PSO1, PSO2,	PO1, PO2, PO3,
			Practical		PSO3, PSO4	PO4, PO5, PO6
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
12	III	23CMCCDM33	Digital Marketing	CO1	PSO1, PSO2,	PO1, PO2, PO3,
12	1111	2501100211133	Digital Marketing		PSO3, PSO4	PO4, PO5, PO8
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
				1002	PSO3, PSO4	PO4, PO5, PO6,
					1505,1504	PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
				1003	PSO3, PSO4	PO4, PO5
				CO4		
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
				005	PSO3, PSO4	PO4, PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
12	***	22 C) (D (D) (24	D1 1 12 6 1 1	001	PSO3, PSO4	PO4, PO5
13	III	23CMP4DM31	Digital Marketing -	CO1	PSO1, PSO2,	PO1, PO2, PO3,
			Practical		PSO3, PSO4	PO4, PO5, PO8
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
						PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
14	III	23CMCCIT34	Income Tax Law &	CO1	PSO1, PSO2,	PO1, PO2, PO3,
			Practice II		PSO3, PSO4	PO4, PO5, PO6
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
				1003	PSO3, PSO4	PO4, PO5, PO6
15	III	23CMCCIP34	Income Tax Practice	CO1		PO1, PO2, PO3,
13	1111	23CIVICCIP34		001	PSO1, PSO2, PSO3, PSO4	
			& Procedures I	CO2		PO4, PO5, PO6
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
				002	PSO3, PSO4	PO4, PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
	_				•	-

16	IV	23CMCCCA43/44	Corporate	CO1	PSO1, PSO2,	PO1, PO2, PO3,
10	1 V	23CIVICCCA43/44	_ ^		PSO3, PSO4	PO4, PO5
			Accounting	CO2	PSO1, PSO2,	PO1, PO2, PO3,
				1002	PSO3, PSO4	PO4, PO5
				CO2		PO1, PO2, PO3,
				CO3	PSO1, PSO2,	, , ,
					PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
17	IV	23CMCCCM43/4	Cost & Management	CO1	PSO1, PSO2,	PO1, PO2, PO4,
		4	Accounting		PSO3, PSO4	PO5
				CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
18	IV	23CMCCAU44	Auditing	CO1	PSO1, PSO2,	PO1, PO2, PO3,
	1				PSO3, PSO4	PO4, PO5, PO8
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
				002	PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
				003	PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
				1004	PSO3, PSO4	PO4, PO5
				CO5	'	
				1003	PSO1, PSO2,	PO1, PO2, PO3,
19	IV	23CMP5CA41	Components	CO1	PSO3, PSO4	PO4, PO5, PO8
19	1 V	23CNIP3CA41	Corporate	COI	PSO1, PSO2, PSO3, PSO4	PO1, PO2, PO3,
			Accounting -	CO2		PO4, PO5
			Practical	CO2	PSO1, PSO2,	PO1, PO2, PO3,
				G02	PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
				L	PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
20	IV	23CMP6CM41	Cost & Management	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			Accounting -		PSO3, PSO4	PO5
			Practical	CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
21	IV	23CMCCIP44	Income Tax Practice	CO1	PSO1, PSO2,	PO1, PO2, PO3,
			& Procedures II		PSO3, PSO4	PO4, PO5, PO6
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
		ļ	L	L	11000,1004	101,100,100

				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
22	V	23CMEC11AM54	Advertising & Media	CO1	PSO1, PSO2,	PO1, PO2, PO3,
	_		Planning		PSO3, PSO4	PO4
	G			CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
						PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
					,	PO8
23	V	23CMEC12SM54	Stock Markets	CO1	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
	G			CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
					,	PO8
				CO3	PSO1, PSO2,	PO3, PO4, PO5,
					PSO3, PSO4	PO8
				CO4	PSO1, PSO2,	PO2, PO4, PO5,
					PSO3, PSO4	PO6, PO8
				CO5	PSO1, PSO2,	PO3, PO4, PO5,
					PSO3, PSO4	PO8
24	V	23CMEC21CR54	Customer	CO1	PSO1, PSO2,	PO1, PO2, PO4,
	'		Relationship		PSO3, PSO4	PO5
	G		Management	CO2	PSO1, PSO2,	PO1, PO2, PO4,
			Widnagement	002	PSO3, PSO4	PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
25	V	23CMEC22SA54	Stock Markets	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			Analysis		PSO3, PSO4	PO5
	G			CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
					,	PO8
				CO3	PSO1, PSO2,	PO3, PO4, PO5,
					PSO3, PSO4	PO8
					,	
				CO4	PSO1, PSO2,	PO2, PO4, PO5,
					PSO3, PSO4	PO6, PO8
				CO5	PSO1, PSO2,	PO3, PO4, PO5,
					PSO3, PSO4	PO8
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26	V	23CMEC31DM54	Digital Marketing	CO1	PSO1, PSO2,	PO1, PO2, PO3,
20	*	23CIVIECSTDIVI34	Digital Warketing	COI	PSO3, PSO4	PO4, PO5, PO8
	G			CO2	PSO1, PSO2,	PO1, PO2, PO3,
				CO2	PSO3, PSO4	PO4, PO5, PO6,
					1303,1304	PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
27	V	23CMEC32AC54	Advanced Corporate	CO1	PSO1, PSO2,	PO1, PO2, PO3,
			Accounting		PSO3, PSO4	PO4, PO5
	G			CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
28	V	23CMEC41SM54	Service Marketing	CO1	PSO1, PSO2,	PO1, PO2, PO3,
	G				PSO3, PSO4	PO4, PO5, PO8
	G			CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
				~~	7,01,700	PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
				G0.4	PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
				007	PSO3, PSO4	PO4, PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
20	V	22CMEC428854	Coffee on Colutions	CO1	PSO3, PSO4	PO4, PO5
29	l v	23CMEC42SS54	Software Solutions	CO1	PSO1, PSO2, PSO3, PSO4	PO1, PO2, PO3, PO4, PO5
	G		to Accounting	CO2	PSO1, PSO2,	PO1, PO2, PO3,
				CO2	PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO3, PO4,
				003	PSO3, PSO4	PO5,
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO8
				CO5	PSO1, PSO2,	PO1, PO3, PO4,
					PSO3, PSO4	PO5,
30	V	23CMEC11AC53	Advanced Corporate	CO1	PSO1, PSO2,	PO1, PO2, PO3,
			Accounting		PSO3, PSO4	PO4, PO5
	C			CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
	Į	1	1		1	<u>. </u>

31	V	23CMEC12AM53	Advertisement &	CO1	PSO1, PSO2,	PO1, PO2, PO3,
31	"	23CMEC12AM33	Media Planning	COI	PSO3, PSO4	PO4
	C		Wiedia Flaiiiiiig		,	
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
					,	PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
					,	PO8
32	V	23CMP711AC512	Advanced Corporate	CO1	PSO1, PSO2,	PO1, PO2, PO3,
			Accounting -		PSO3, PSO4	PO4, PO5
	C		Practical	CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
33	V	23CMP812AM51	Advertisement &	CO1	PSO1, PSO2,	PO1, PO2, PO3,
			Media Planning -		PSO3, PSO4	PO4
	C		Practical	CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
				1003	PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
				04	PSO3, PSO4	PO4, PO5, PO6,
					1505,1501	PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
						PO8
35	V	23CMEC21SM53	Stock Markets	CO1	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
	C			CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
						PO8
				CO3	PSO1, PSO2,	PO3, PO4, PO5,
					PSO3, PSO4	PO8
				CO4	PSO1, PSO2,	PO2, PO4, PO5,
					PSO3, PSO4	PO6, PO8
				CO5	PSO1, PSO2,	PO3, PO4, PO5,
					PSO3, PSO4	PO8
36	V	23CMEC22GS53	GST Procedures &	CO1	PSO1, PSO2,	PO1, PO2, PO3,
	*	23011110220033	Practices		PSO3, PSO4	PO4, PO5, PO6
	C		1 Tactices	CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
						101,100,100

				CO4	PSO1, PSO2,	PO1, PO2, PO3,
				04	PSO1, PSO2, PSO3, PSO4	
				GO.5		PO4, PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
27	177	22(2) (D021(2) (51	C. 1 M. 1 .	001	PSO3, PSO4	PO4, PO5, PO6
37	V	23CMP921SM51	Stock Markets -	CO1	PSO1, PSO2,	PO1, PO2, PO4,
	C		Practical		PSO3, PSO4	PO5
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
						PO8
				CO3	PSO1, PSO2,	PO3, PO4, PO5,
					PSO3, PSO4	PO8
				CO4	PSO1, PSO2,	PO2, PO4, PO5,
					PSO3, PSO4	PO6, PO8
				CO5	PSO1, PSO2,	PO3, PO4, PO5,
					PSO3, PSO4	PO8
38	V	23CMP1022GS51	GST Procedures &	CO1	PSO1, PSO2,	PO1, PO2, PO3,
	C		Practices - Practical		PSO3, PSO4	PO4, PO5, PO6
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
39	V	GST Procedures &	GST Procedures &	CO1	PSO1, PSO2,	PO1, PO2, PO3,
	T	Practice	Practice		PSO3, PSO4	PO4, PO5, PO6
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
40	V	Advertising &	Advertising & Media	CO1	PSO1, PSO2,	PO1, PO2, PO3,
	T	Media Planning	Planning		PSO3, PSO4	PO4
			8	CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
						PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6,
					,, 5	PO8
41	V	Tax Planning	Tax Planning	CO1	PSO1, PSO2,	PO1, PO2, PO3,
	Ť				PSO3, PSO4	PO4, PO5, PO6
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO6
L		I .	I	1	11000,1007	1 1 0 1, 1 0 2, 1 0 0

A	DOA
COS	
V Software Solutions to Accounting	
V	,
T to Accounting to Accounting	
CO2	PO3,
PS03, PS04 P04, P05	
CO3	PO3,
PS03, PS04 PO5, PO1, PO2, PS01, PS02, PO1, PO2, PS03, PS04 PO4, PO5, PS01, PS02, PO1, PO3, PS03, PS04 PO4, PO5, PS04, PS03, PS04 PO4, PO5, PS04, PS03, PS04 PO4, PO5, PS03, PS04 PO6, PS04, PS05, PS04, PS05, PS04, PS05, PS04, PS05, PS04, PS05, PS06, P	
CO4	PO4,
PSO3, PSO4	
COS	PO3,
PSO3, PSO4 PO5,	PO8
B-Commerce	PO4,
T PSO3, PSO4 PO4, PO5	
CO2	PO3,
PSO3, PSO4 PO4, PO5	
CO3	PO3,
PSO3, PSO4	
PSO3, PSO4	PO3,
CO4	,
PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PSO3, PSO4 PO4, PO5	PO3,
CO5	-
PSO3, PSO4 PO4, PO5	
Stock Markets	,
T	PO4
CO2 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, PO8 CO3 PSO1, PSO2, PO3, PO4, PSO3, PSO4 PO8 CO4 PSO1, PSO2, PO2, PO4, PSO3, PSO4 PO6, PO8 CO5 PSO1, PSO2, PO3, PO4, PSO3, PSO4 PO6, PO8 CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, PSO3, PSO4 PO4, PSO3, PSO4 PSO3, PSO4 PSO4, PSO3, PSO4 PSO4, PSO3, PSO4 PSO4, PSO3, PSO4 PSO4, PSO4	101,
PSO3, PSO4	PO3
CO3	
CO3 PSO1, PSO2, PO3, PO4, PSO3, PSO4 PO8 CO4 PSO1, PSO2, PO2, PO4, PSO3, PSO4 PO6, PO8 CO5 PSO1, PSO2, PO3, PO4, PSO3, PSO4 PO8 T E- Filing CO1 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO2 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO3 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO3 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO4 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2,	100,
PSO3, PSO4 PO8	PO5
CO4 PSO1, PSO2, PO2, PO4, PSO3, PSO4 PO6, PO8 CO5 PSO1, PSO2, PO3, PO4, PSO3, PSO4 PO8 45 V E- Filing E- Filing CO1 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO2 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO3 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO4 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO4 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PSO3, PSO4 PSO3, PSO4 PSO3, PSO4 PSO3, PSO4 PSO4, P	103,
PSO3, PSO4 PO6, PO8	
PSO3, PSO4 PO6, PO8	PO5
CO5 PSO1, PSO2, PO3, PO4, PSO3, PSO4 PSO3, PSO4 PSO3, PSO4 PSO3, PSO4 PSO5, PS	103,
PSO3, PSO4 PO8	PO5
45 V T E- Filing E- Filing CO1 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO2 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO3 PSO1, PSO2, PSO3, PSO4 PO4, PO5, CO4 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO4 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2,	103,
T PSO3, PSO4 PO4, PO5, CO2 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO3 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO4 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2,	PO3
CO2 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO3 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO4 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2,	
PSO3, PSO4 PO4, PO5, CO3 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO4 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2,	
CO3 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO4 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PO1, PO2, PSO1, PSO2, PO1, PO2, PSO1, PSO2, PO1, PO2, PO1, PO2, PSO1, PSO2, PO1, PO2, PO1, PO2, PSO1, PSO2, PO1, PO2, PO1, PO2, PSO2, PO1, PO2, PSO2, PO1, PO2, PSO2, PSO1, PSO2, PO1, PO2, PSO2, PSO1, PSO2, PSO2, PSO1, PSO2, PSO2	
PSO3, PSO4 PO4, PO5, CO4 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2, PO1, PO2,	
CO4 PSO1, PSO2, PO1, PO2, PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2,	
PSO3, PSO4 PO4, PO5, CO5 PSO1, PSO2, PO1, PO2,	
CO5 PSO1, PSO2, PO1, PO2,	-
1	
46 V Stock Market Stock Market CO1 PSO1, PSO2, PO1, PO2,	ru4,
T Analysis PSO3, PSO4 PO5	DO2
CO2 PSO1, PSO2, PO1, PO2, PO4, PO5	
PSO3, PSO4 PO5,	PO6,
PO8	
CO3 PSO1, PSO2, PO3, PO4,	PO5,
PSO3, PSO4 PO8	

CO4	PSO1, PSO2,	PO2, PO4,
	PSO3, PSO4	PO6, PO8
CO5	PSO1, PSO2,	PO3, PO4, 1
	PSO3, PSO4	PO8

Mapping of COs with PSOs & POs MINORS

S.No.	Sem	Course Code	Course Title	COs	PSOs	POs
1	II	23CMCCHR24	Principles of HRM	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			(Human Resource		PSO3, PSO4	PO5
			Management)	CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
2	II	23CMCCMK24	Fundamentals of	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			Marketing		PSO3, PSO4	PO5, PO8
			(Marketing)	CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
3	II	23CMCCRM24	Foundations of	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			Retail Management		PSO3, PSO4	PO5, PO6
			(Retail Management)	CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
4	III	23CMCCCM34	Change Management	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			(Human Resource		PSO3, PSO4	PO5
			Management)	CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
5	III	23CMCCCB34	Consumer Behaviour	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			(Marketing)		PSO3, PSO4	PO5, PO8
				CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8

				CO3	PSO1, PSO2,	PO1, PO2, PO4,
				1003	PSO1, PSO2, PSO3, PSO4	PO1, PO2, PO4, PO5, PO8
				CO4		
				1004	PSO1, PSO2, PSO3, PSO4	PO1, PO2, PO4,
				CO5		PO5, PO8
				1003	PSO1, PSO2, PSO3, PSO4	PO1, PO2, PO4, PO5, PO8
(111	22CMCCDC24	Retail Store	CO1		
6	III	23CMCCRS34		CO1	PSO1, PSO2, PSO3, PSO4	PO1, PO2, PO4, PO5, PO6
			Operations (Retail	CO2	PSO1, PSO2,	PO1, PO2, PO4,
			Management)	1002	PSO3, PSO4	PO1, PO2, PO4, PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
				1003	PSO3, PSO4	PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
				1004	PSO3, PSO4	PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
				1003	PSO3, PSO4	PO5, PO6
7	IV	23CMCCTM44	Talent Management	CO1	PSO1, PSO2,	PO1, PO2, PO4,
'	1 V	23CNCC11V144	(Human Resource	001	PSO3, PSO4	PO5
			Management)	CO2	PSO1, PSO2,	PO1, PO2, PO4,
			Management)	1002	PSO3, PSO4	PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
				1003	PSO3, PSO4	PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
				004	PSO3, PSO4	PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
8	IV	23CMCCTD44	Training &	CO1	PSO1, PSO2,	PO1, PO2, PO4,
	1	23 CM CC 12 11	Development		PSO3, PSO4	PO5
			(Human Resource	CO2	PSO1, PSO2,	PO1, PO2, PO4,
			Management)	002	PSO3, PSO4	PO5
			(Vianagement)	CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
9	IV	23CMCCAD44	Advertising	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			(Marketing)		PSO3, PSO4	PO5, PO8
				CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
10	IV	23CMCCBD44	Brand Management	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			(Marketing)		PSO3, PSO4	PO5, PO8
				CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
				1	PSO3, PSO4	PO5, PO8

				COF	DCO1 DCO2	DO1 DO2 DO4
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
11	13.7	22CMCCCD44	C::::-	CO1	PSO3, PSO4	PO5, PO8
11	IV	23CMCCCR44	Communications in	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			Retail Business	CO2	PSO3, PSO4	PO5, PO6
			(Retail Management)	CO2	PSO1, PSO2,	PO1, PO2, PO4,
				002	PSO3, PSO4	PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
				004	PSO3, PSO4	PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
				005	PSO3, PSO4	PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
12	13.7	22(2) (((2) 1) (1) () (1 1'	001	PSO3, PSO4	PO5, PO6
12	IV	23CMCCMM44	Merchandise	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			Management (Retail	G0.	PSO3, PSO4	PO5, PO6
			Management)	CO2	PSO1, PSO2,	PO1, PO2, PO4,
				G0.2	PSO3, PSO4	PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
				~~.	PSO3, PSO4	PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
				001	PSO3, PSO4	PO5, PO6
13	V	23CMCCLL54	Labour Legislation &	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			Compensation		PSO3, PSO4	PO5
			Management	CO2	PSO1, PSO2,	PO1, PO2, PO4,
			(Human Resource		PSO3, PSO4	PO5
			Management)	CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
14	V	23CMCCOB54	Organisation	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			Behaviour (Human		PSO3, PSO4	PO5
			Resource	CO2	PSO1, PSO2,	PO1, PO2, PO4,
			Management)		PSO3, PSO4	PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5
15	V	23CMCCSM54	Service Marketing	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			(Marketing)		PSO3, PSO4	PO5, PO8
				CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8

16	V	23CMCCDM54	Digital Marketing	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			(Marketing)		PSO3, PSO4	PO5, PO8
			,	CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO8
17	V	23CMCCET54	E-Tailing (Retail	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			Management)		PSO3, PSO4	PO5, PO6
				CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
18	V	23CMCCRL54	Retail Logistics	CO1	PSO1, PSO2,	PO1, PO2, PO4,
			(Retail Management)		PSO3, PSO4	PO5, PO6
				CO2	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
				CO3	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
				CO4	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6
				CO5	PSO1, PSO2,	PO1, PO2, PO4,
					PSO3, PSO4	PO5, PO6

Mapping of COs with PSOs & POs MDCs & SECs

S.No.	Sem	Course Code	Course Title	COs	PSOs	POs
1	III	23MDCPM32	Principles of	CO1	PSO1, PSO2,	PO1, PO2, PO3,
			Management		PSO3, PSO4	PO4, PO5
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5, PO8
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
2	III	23MDCPA32	Principles of	CO1	PSO1, PSO2,	PO1, PO2, PO3,
			Accounting		PSO3, PSO4	PO4, PO5
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
				CO3	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5
3	II	23SECED12	Entrepreneurship	CO1	PSO1, PSO2,	PO1, PO2, PO3,
			Development		PSO3, PSO4	PO4, PO5
				CO2	PSO1, PSO2,	PO1, PO2, PO3,
					PSO3, PSO4	PO4, PO5

PO1, PO2, PO3, PO4, PO5 PO1, PO2, PO3, PO4, PO5 PO1, PO2, PO3, PO4, PO5 PO1, PO2, PO3, PO4, PO5 PO1, PO2, PO3, PO4, PO5
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PO4, PO5 PO1, PO2, PO3, PO4, PO5 PO1, PO2, PO3, PO4, PO5 PO1, PO2, PO3, PO4, PO5
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PO4, PO5
PO1, PO2, PO3,
PO4, PO5
PO1, PO2, PO3,
PO4, PO5

Mapping of Courses with PSOs B.Com.

Course Title	Course Code	PSO1	PSO2	PSO3	PSO4
Fundamentals of Commerce	23CMCCFC14	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V	~	V
Business Organisation	23CMCCBO14	V	~	~	~
Financial Accounting	23CMCCFA24/23	V	~	~	~
Business Management	23CMCCBM24	V	~	~	~
Financial Accounting - Practical	23CMP1FA21	V	~	~	~
Income Tax Law & Practice I	23CMCCIT24	~	V	~	V
Advanced Accounting	23CMCCAA33/34	V	V	V	V
Income Tax	23CMCCIT33/34	V	~	~	~
Business Laws	23CMCCBT34	V	~	~	~
Advanced Accounting - Practical	23CMP2AA31	v	V	V	V
Income Tax - Practical	23CMP3IT31	V	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	\ <u>\</u>	\ <u>\</u>
Digital Marketing	23CMCCDM33	V	~	~	~
Digital Marketing - Practical	23CMP4DM31	V	~	~	~
Income Tax Law & Practice II	23CMCCIT34	~	V	~	V
Income Tax Practice & Procedures I	23CMCCIP34		V	V	V
Corporate Accounting	23CMCCCA43/44	V	V	V	V
Cost & Management Accounting	23CMCCCM43/44	~	~	~	~
Auditing	23CMCCAU44	V	~	V	~
Corporate Accounting - Practical	23CMP5CA41	V	~	~	~
Cost & Management Accounting - Practical	23CMP6CM41	_	~	,	~
Income Tax Practice & Procedures II	23CMCCIP44	V	V	V	V
Advertising & Media Planning	23CMEC11AM54	V	~	~	~
Stock Markets	23CMEC12SM54	V	V	V	V
Customer Relationship Management	23CMEC21CR54	V	~	V	~
Stock Markets Analysis	23CMEC22SA54	V	~	\ <u>\</u>	V
Digital Marketing	23CMEC31DM54	V	~	<u> </u>	<u>'</u>
Advanced Corporate Accounting	23CMEC32AC54	~	~	~	~
Service Marketing	23CMEC41SM54	~		\ <u>\</u>	

Software Solutions to Accounting	23CMEC42SS54	~	·	~	V
Advanced Corporate Accounting	23CMEC11AC53	·	V	V	V
Advertisement & Media Planning	23CMEC12AM53	V	V	~	V
Advanced Corporate Accounting - Practical	23CMP711AC512		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	v	
Advertisement & Media Planning - Practical	23CMP812AM51	~	~	V	~
Stock Markets	23CMEC21SM53	V	V	~	V
GST Procedures & Practices	23CMEC22GS53	~	V	~	V
Stock Markets - Practical	23CMP921SM51	V	V	~	V
GST Procedures & Practices - Practical	23CMP1022GS51	V	V	V	<i>V</i>
GST Procedures & Practice	GST Procedures & Practice	~	~	~	
Advertising & Media Planning	Advertising & Media Planning	~	~	~	
Tax Planning	Tax Planning	~	V	V	V
Software Solutions to Accounting	Software Solutions to Accounting	~	~	~	~
E-Commerce	E-Commerce	~	V	~	V
Stock Markets	Stock Markets	~	/	V	V
E- Filing	E- Filing	~	/	V	V
Stock Market Analysis	Stock Market Analysis	~	~	~	V

Mapping of Courses with PSOs B.Com

MINORS

Course Title	Course Code	PSO1	PSO2	PSO3	PSO4
Principles of HRM (Human Resource Management)	23CMCCHR24	_	\ \ \	~	
Fundamentals of Marketing (Marketing)	23CMCCMK24		V	V	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Foundations of Retail Management (Retail Management)	23CMCCRM24		v	V	
Change Management (Human Resource Management)	23CMCCCM34		v	V	~
Consumer Behaviour (Marketing)	23CMCCCB34	V	V	V	V

Retail Store Operations (Retail					
Management)	23CMCCRS34	V	V	V	V
Talent Management (Human Resource Management)	23CMCCTM44	V			·
Training & Development (Human Resource Management)	23CMCCTD44	V			
Advertising (Marketing)	23CMCCAD44	V	V	V	V
Brand Management (Marketing)	23CMCCBD44	V	V	V	·
Communications in Retail Business (Retail Management)	23CMCCCR44	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	,	v	v
Merchandise Management (Retail Management)	23CMCCMM44	V	V	V	
Labour Legislation & Compensation Management (Human Resource Management)	23CMCCLL54		V	V	
Organisation Behaviour (Human Resource Management)	23CMCCOB54	~	~	V	v
Service Marketing (Marketing)	23CMCCSM54		V	V	V
Digital Marketing (Marketing)	23CMCCDM54	~	V	~	V
E-Tailing (Retail Management)	23CMCCET54	~	V	V	V
Retail Logistics (Retail Management)	23CMCCRL54	~	V	~	

Mapping of Courses with PSOs MDCs and SECs

Course Title	Course Code	PSO1	PSO2	PSO3	PSO4
Principles of Management	23MDCPM32	✓	✓	V	V
Principles of Accounting	23MDCPA32	/	✓	V	V
Entrepreneurship Development	23SECED12	V	✓	V	V
Marketing Skills	23SECMS22	V	✓	V	✓
Investment Planning	23SECIP22	V	'	V	V
Stock Market Operations	23SECSM22	V	V	V	V
Project Management	23SECPM32	/	✓	/	V

Mapping of Courses with POs B.Com.

Course	PO1 Essenti al Knowle dge	PO2 Creati ve and critica l thinki ng and proble m solvin g abiliti es	PO3 Teamwork and communicat ion skills	PO4 Motivati on and preparati on in life-long learning	PO5 Professionali sm and leadership readiness	PO6 Intercultu ral and ethical competen cy	PO7 Self- awarenes s and emotiona l intelligen ce	PO8 Social Responsibil ity
FOC	~	✓	~	V	~			V
ВО	~	~	V	V	V			~
FA	/	~	V	v	V			
BM	v	V	V	v	V			V
FA(P)	/	v	V	V	V			
IT	V	V	~	V	~			
AA	V	v	V	V	V			V
IT	V	/	~	V	/			
BL	/	/	V	/	✓			✓
AA(P								
	/	'	~	/	<i>'</i>			<i>'</i>
IT(P)	~	~	<i>'</i>	v	<i>'</i>			V
DM DM(V	/	~	V	<i>'</i>			
DM(P)	~	V	V	V	V			
IT	V	~	V	v	✓			✓
IP	V	~	✓	V	✓			✓
CA	/	~	V	/	/			✓
CM	V	/	V	V	/			✓
AU	/	v	~	v	~			v
CA(P	V	~	V	~	V			
CMA	V	V	V	V	V			V
IP -II	V	V	V	V	V			V
AMP	V	~	V	V	V			V
SM	~	~	V	V	V			V
CRM	/	v	V	v	V			V
SMA	~	~	V	v	V			V
DM	V	v	V	V	V			V
ACA	V	v	V	v	V			V

SM	V	V	V	V	V	V
SSA	V	V	✓	V	✓	✓
ACA	V	V	✓	V	V	\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \
AMP	V	/	✓	~	V	
ACA (P)	~		V		·	
SM	V	V	V	V	V	V
GST	~	~	~	V	V	
SM(P	V	V	V	V	V	V
GST (P)	V	V	V	V	✓	V
GST	/	/	V	V	V	✓
AMP	/	V	V	V	V	V
TP	/	V	V	✓	✓	✓
SSA	V	V	✓	~	✓	\
EC	~	~	V	V	V	· ·
SM	/	V	V	V	✓	V
EF	V	V	✓	V	✓	✓
SMA	V	V	✓	~	V	~

Mapping of Courses with POs B.Com. MINORS

Course	PO1	PO2	PO3	PO4	PO5	PO6	PO7 Self-	PO8 Social
PHRM	V	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	V		V			
FM	~	~	V	V	V			~
FRM	~	V		V	V	V		
CM	/	/		V	V			
СВ	/	✓		✓	✓			V
RSO	~	'		~	V	V		
TM	~	'		~	V			
TD	/	V		V	V			
AD	/	✓		✓	✓			V
BD	~	/		V	V			~
CRB	~	~		V	V	V		
MM	/	V		V	V	V		
LL	/	✓		✓	✓			
OB	~	'		~	V			
SM	~	V		V	V			~
DM	/	/		V	V			V
ET	/	/		'	V	'		
RL	~	~		V	V	V		

Mapping of Courses with POs MDCs & SECs

Course	PO1 Essent ial Knowl edge	PO2 Creati ve and critical thinki ng and proble m solving	PO3 Teamwork and communicati on skills	PO4 Motivatio n and preparati on in life-long learning	PO5 Professionali sm and leadership readiness	PO6 Intercultu ral and ethical competen cy	PO7 Self- awarenes s and emotiona l intelligen ce	PO8 Social Responsibil ity
		abilitie s						
POM	/	~	v	V	✓			
POA	/	/	V	V	V			
ED	V	/	✓	V	✓			
MS	>	~	✓	>	✓			
IP	V	~	V	V	V			
SMO	>	~	✓	>	✓			
PM	/	/	v	v	v			