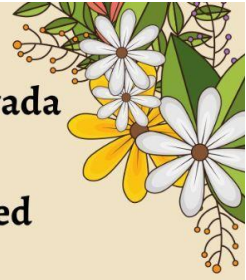


Maris Stella College (Autonomous), Vijayawada
'A College with Potential for Excellence'
NAAC Accredited & ISO 9001:2015 Certified



Webinar on

**"Innovation and Intellectual Property Rights for Academic Community
Growth and Institutional Benefits"**

Organized by IPR Cell in Association with IQAC, 23rd June, 2021

Resource Person

Dr. K.Raghava Rao

Professor and Head –KLIP Facilitation Centre
Centre for Innovation, Incubation and Entrepreneurship (CIIE)
Koneru Lakshmiah Education Foundation (Deemed to be University)

Objectives:

- To understand why and how innovation is important for an institution.
- To apply and integrate academic disciplines and motivate faculty to generate innovative ideas.

Outcomes:

- Recognize the benefits of innovation to the organization.
- Work towards integration of disciplines and generation of innovative ideas.

Organizing Committee

Chief Patron

Sr. Sleeva Thumma, Correspondent

Patron

Dr. Sr. Jasintha Quadras, Principal

Conveners

Dr.K.Naga Sundari

Dr. Josephine Sandhya Rani

Advisory Committee

Dr. Girija Nambiar, Dean, Planning & Communication

Dr.Sr.Innyasamma, Vice-Principal - Degree Section

Ms. K.H.Anuhya, Vice- Principal - Degree Section

Time: 2.00-4.00 PM

Registration Link: <https://forms.gle/xy2QRigenzWFVTnT7>



MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8

IPR CELL

Report on the Webinar on ‘Innovation and Intellectual Property Rights for Academic Community Growth and Institutional Benefits’, 23rd June, 2021

The webinar on ‘**Innovation and Intellectual Property Rights for Academic Community Growth and Institutional Benefits**’ was organized by the IPR Cell in association with the IQAC to create awareness among the faculty on patents and copyrights.

The resource person Dr. K.Raghava Rao, Professor and Head Koneru Lakshmaiah Intellectual Property Facilitation Center (KLIPFC) and an expert in the area of IPR, shared his expertise on the process of filing patents and copyrights. The HEIs in the current scenario must become the hub for innovation and also motivate the students in that direction. Being academicians filing for copyrights is very important as the research work or any model designed can be protected from imitations.



A screenshot of the participants and the resource person on 23-06-2021

The session was followed by interaction with the faculty. Many queries were raised by the faculty regarding copyrights filing and patenting their research publications. The resourceperson assured that support would be extended to the faculty from KLIPFC for filing patents and copyrights.

58 faculty members participated in the webinar.



Maris Stella College (Autonomous), Vijayawada

A College with Potential for Excellence
NAAC Accredited & ISO 9001: 2015 Certified

National Online Workshop

On

“Statistical Analysis in Research Using SPSS”

03.09.2021 - 05.09.2021

Organized by

Department of Statistics

in association with

IQAC and Research & Ethics Committee

Overview:

Statistical knowledge helps us in choosing the proper methods to collect the data, employ the correct analysis, and effectively present the results. Statistics is a crucial process behind how we make discoveries in science, make decisions based on data, and make predictions in an effective manner. So, to provide a hands-on experience to the students, research scholars and all those who want to learn Statistics, the Department of Statistics, in association with the IQAC and Research & Ethics Committee of Maris Stella College is conducting a workshop on ‘Research Methodology Using SPSS’.

Objectives:

- To provide knowledge on basic statistical methods used in research.
- To give them hands-on practice of SPSS on Statistical techniques to the participants.

Outcomes:

By the end of the workshop participants will be able to

- Apply different statistical techniques using SPSS to the data collected and draw valid conclusions.

Resource Person

Dr. R. Ramanan

Joint Director of Collegiate Education

Chennai Region, Chennai

Chief Patron

Sr. Sleeva Thumma

Correspondent

Patron

Dr. Sr. Jasintha Quadras

Principal

Organizers

Dr. C. Krishnaveni

IQAC Coordinator

Ms. D. Vedavathi Saraja

Convener, Head, Dept. of Statistics

Syed. M. Parveen

Co-convener, Dept. of Statistics

Advisory Committee

Dr. Girija Nambiar

Dean of Planning & Communication

Dr. Sr. Innyasamma & Ms. K H Anuhya

Degree Vice Principals

Technical Assistance

Mr. K. Prasad

System administrator

Schedule

Day 1: 03.09.2021, Friday: 7-9 pm

7.00 - 7.10 pm: Prayer, Introduction to resource person
7.10 - 8.00 pm: Technical Session on 1. Statistical concepts and their applications
2. Steps in analysing the data using SPSS
8.00-9.00 pm: Hands on

Day 2: 04.09.2021, Saturday: 7-9 pm

7.00 - 7.10 pm: Revision of previous day's topics
7.10 - 8.00 pm: Technical Session on 1. Univariate Analysis
2. Bivariate Analysis
8.00-9.00 pm: Hands on

Day 3: 05.09.2021, Sunday: 10-1230 pm

10.00 - 10.10 pm: Revision of previous day's topics
10.10 - 11.00 pm: Technical Session on 1. Regression Analysis
2. Non- Parametric Analysis
11.00-12.15 pm: Hands on
12.15-12.30 pm: Valedictory

Registration link: <https://forms.gle/Xpu7PQdUp8y9eccF8>

Registration fee: ₹ 200 per participant.

Payment to be made to: Franciscan Sisters of Mary
A/C No.: 2985101000011
IFSC Code: CNRB0002985
Canara Bank, Bharti Nagar Branch
Vijayawada

Participants will require: Desktop/ Laptop with good Internet connectivity

e- Certificate will be provided to all the participants

For any queries mail to statdept@marisstella.ac.in

Contact Nos: 9440158334, 9533876174

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8
DEPARTMENT OF STATISTICS

**Report on National Online Workshop on “Statistical Analysis in Research
Using SPSS” from 03.09.2021 to 05.09.2021**

Keeping in view the need of Statistical analysis in research, the department of Statistics, Maris Stella College organized a three day national workshop (Online) titled “**Statistical Analysis in Research using SPSS**” in association with **IQAC and Research & Ethics Committee** of Maris Stella College from 03.09.2021 to 05.09.2021.

The objectives and outcomes of the workshop are as follows

Objectives

- To provide knowledge on basic statistical methods used in research.
- To give them hands-on practice of SPSS on Statistical techniques to the participants.

Outcomes

By the end of the workshop participants will be able to

- Apply different statistical techniques using SPSS to the data collected and draw valid conclusions.

The total number of participants were 125 in which students, faculty and research scholars are there from all over India. The resource person was Dr. Rvanan Ramanujan, Joint director of Collegiate education, Chennai Region, Chennai.

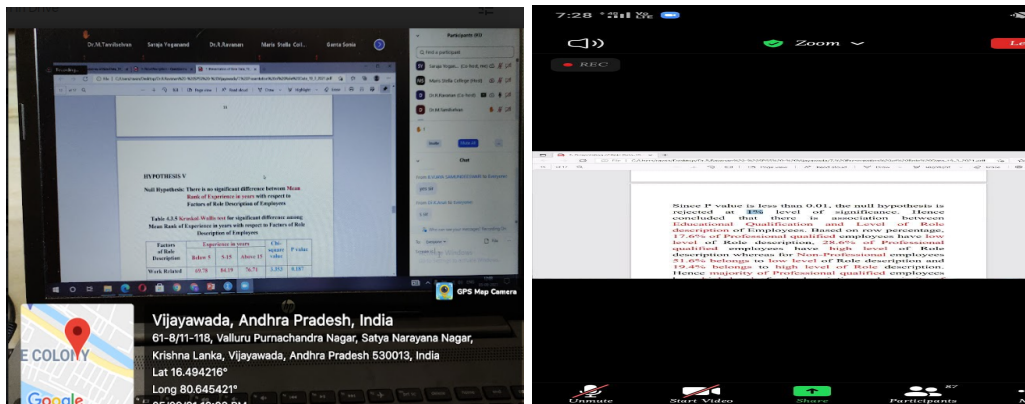
On 3rd September, the workshop began with the God’s blessings followed by wishes from Vice principal Ms. KH Anuhy. After that sir has started with the basics like how to create a file in SPSS, importing file from EXCEL, data entry, variable definition and also demonstrated how to present the data in a simple frequencies and diagrams form. The session lasted from 07.00PM to 9.30PM.

Day 1 Feedback link: <https://forms.gle/VpEivU8ETc1UXM2t9>

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3	9/3/2021 21:05:45	murugan.s@amjaincollege.edu.in		murugan.s@amjaincolle	7010802639	S. MURUGAN	Faculty	India
4	9/3/2021 21:05:48	nagajayatrisha@marisstella.ac.in		nagajayatrisha@marisste	9000767029	Nampalli. Naga. Jaya Tri	Student	India
5	9/3/2021 21:05:52	pv1854@srmist.edu.in		pv1854@srmist.edu.in	9789960889	Ms PARVATHY V	Research Scholar	India
6	9/3/2021 21:06:00	kalyan9suman@gmail.com		Kalyan9suman@gmail.co	9440297746	A. SUMAN KALYAN	Research Scholar	India
7	9/3/2021 21:06:05	sruthisagarmandala@gmail.com		sruthisagarmandala@gm	9550449314	Mandala Sruthi Sagar	Faculty	India
8	9/3/2021 21:06:13	a.ammupriyaphd@gmail.com		a.ammupriyaphd@gmail	9789022766	A. Ammupriya	Research Scholar	India
9	9/3/2021 21:06:28	haveelagadde@gmail.com		haveelagadde@gmail.co	8341574277	Haveela Gadde	Student	India
10	9/3/2021 21:06:28	bdurgadevi23@gmail.com		bdurgadevi23@gmail.co	6369091168	Mrs. B.Durga Devi	Faculty	India
11	9/3/2021 21:06:32	priyankagadeela@gmail.com		priyankagadeela@gmail	8523074858	G.Priyanka	Faculty	India
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13	9/3/2021 21:06:41	asprojects23@gmail.com		Siddu@010105	9439282343	SUBHASHINI AKURATH	Faculty	India
14	9/3/2021 21:06:53	vbose60@gmail.com		vbose60@gmail.com	9894688688	B VIJAYA SAMUNDEES	Faculty	INDIA
15	9/3/2021 21:07:06	pallaswetha@marisstella.ac.in		pallaswetha@marisstella	7672028363	Swetha Palla	Student	Indian
16	9/3/2021 21:07:30	diptipunjani@gmail.com		diptipunjani@gmail.com	9428074213	Dr. Dipti H. Domadiya	Faculty	India
17	9/3/2021 21:07:55	madhavis@marisstella.ac.in		madhavis@marisstell.ac	9182142875	Madhavi Surisetty	Student	India
18	9/3/2021 21:08:01	salmahathi@marisstella.ac.in		salmahathi@marisstella	9398231252	A.Sai Mahathi	Student	India
19	9/3/2021 21:08:02	sadhanaammani@marisstella.ac.in		sadhanaammani@maris	8247449249	Kalapala Sadhana	Student	India
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21	9/3/2021 21:09:03	statisticshod@siddharthamhila.ac.in		statisticshod@siddharth	9885745521	SUHASINI ALLADA	Faculty	India

Feedback from participants for day 1-03.09.2021

The second day started with a revision of topics which were discussed in the previous day. Next, sir had given practice on Regression and Correlation methods and also on applying sample tests to different kinds of data.



Testing of Hypothesis using SPSS by Dr. Ravanan, 04.09.2021

Day 3 Feedback link: <https://forms.gle/ARfVbZCVhA1fKSWN6>

05.09.2021 Day - 3 Feed Back Form NW on "SA in RSPSS" (Responses) ☆ 📧 🌐

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Student

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9/5/2021 21:01:52	kavurivineetha@marisstella.ac.in	kavurivineetha@marisstella.ac.in	9515315397	Kavuri Vineetha	Student	India	Andhra Pradesh	Very us
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9/5/2021 21:02:31	veni.dance123@gmail.com	veni.dance123@gmail.com	9393114901	K.V. VIJAYA VENI	Research Scholar	INDIA	ANDHRA PRADESH	Very us

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Feedback from participants for day 3- 05.09.2021



KRISHNA UNIVERSITY

MACHILIPATNAM - 521004



One – Day National Webinar on

“Sustainable Entrepreneurship Development and Institutional support for MSMEs”

Organized by

Department of Commerce and Business Management
University College of Arts and Science
Krishna University, Machilipatnam

In Association with

Maris Stella College (Autonomous), Vijayawada –
PG Department of Business Administration

About the Webinar

“Someone is sitting in the shade today because someone planted a tree a long time ago.”– Warren Buffett. Entrepreneurs are a pivotal part of any economy and are considered more of a national asset because of the immense contribution they make, be it bringing new employment opportunities or adding to the growth and development of a nation. They possess the potential to transform the way we live as well as work through their innovative ventures. Entrepreneurship has become a prominent discipline in the present world.

Startups have emerged as engines of growth for our economy. Entrepreneurship has always been the strength of India. Even today, young men and women have given up greener pastures elsewhere to contribute to India’s growth. The government is now determined to empower Indian society digitally by introducing new investment avenues, technology upgradation, employment and seed funding for ideation and product development. Small and Medium Enterprises (SMES) have contributed significantly towards the progress of the nation but the concerns of environmental degradation is yet another issue to be addressed as it may have a disastrous effect on us and our future generation. Considering this, sustainable entrepreneurship has been promoted as a resolution of ecological problems capable of addressing climate change issues, public health and safety concerns, and has become critical for competing in international markets. Institutional support is required in order to revive and progress towards sustainable development.

Major topics to be covered

- Role of MSMEs in economic development
- Sustainable practices of MSMEs
- Institutional Support for SMEs.
- Social Entrepreneurship towards sustainable development.
- Future of MSMEs midst pandemic.

Who can attend?

- Faculty, Research Scholars and Students from different disciplines.

Important Dates

Last Date for Registration : **27th August**
Date of Webinar : **28.08.2021**
Webinar Timings : **10 AM – 1.00 PM**

Registration Fee

- No Registration Fee

Requirements for the webinar

- Desktop/laptop/smart phone with good network connectivity.
- Functional webcam, microphone /headphones are compulsory.

Mode of Delivery :

- Live web session through Microsoft Teams

Certification Criteria:

- E-Certificate will be awarded to only those who successfully attend the Workshop.

Registration Link :

<https://forms.gle/WqdCmWdf71RWwLhb7>

E-Mail : Kruwebinars@gmail.com





Chief Patron



Prof. K.B.Chandra Sekhar

Vice Chancellor, Krishna University

Patrons



Prof. Y. K. Sundara Krishna

Registrar, Krishna University



Prof. D.Suryachandra Rao

Principal, University College of Arts and Sciences
Krishna University



Dr. Sr. Jasintha Quadras

Principal, Maris Stella College, Vijayawada



Dr. Partha Pratim Sahu

Dr Sahu is currently working with the Centre for Entrepreneurship
Development & Financial Inclusion (CEDFI), National Institute of
Rural Development and Panchayati Raj (NIRDPR)



Manjunatha Hebbar

CEO Buoyanci,
Innovation and Growth Accelerator for Global Product
Startups and Technology.

Organizing Committee

Webinar Director

Prof. D.Surya Chandra Rao

Dept. of Commerce and Business Management, KRU

Convenor

Dr. R.Padmaja.

HOD, Dept.of Commerce & Business Management, KRU

Co - Convenors

Dr.Ch.Jaya Sankara Prasad

Dept.of Commerce & Business Management,KRU

Dr. M. Sravani

Dept. of Commerce and Business Management, KRU

Organizing Team

Sri K. Sankara Siddardha

Dept. of Commerce and Business Management, KRU

Mrs. K. Gnaneswari

Dept. of Commerce and Business Management, KRU

Dr. A. Jagadeesh

Dept. of Commerce and Business Management, KRU

Co-Ordinator

Dr. K. Naga Sundari

HoD, PG Department of Business Administration,
Maris Stella College

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA
**ONE DAY NATIONAL WEBINAR ON “SUSTAINABLE ENTREPRENEURSHIP
DEVELOPMENT AND INSTITUTIONAL SUPPORT FOR MSMEs”**
ORGANIZED BY KRISHNA UNIVERSITY, MACHILIPATNAM
IN ASSOCIATION WITH
PG DEPARTMENT OF BUSINESS ADMINISTRATION, 28-08-2021,

The PG Department of Business Administration in association with the department of Commerce and Business Management of Krishna University organized a one day national webinar on **“SUSTAINABLE ENTREPRENEURSHIP DEVELOPMENT AND INSTITUTIONAL SUPPORT FOR MSMEs” on 28th August, 2021.**

The webinar Director and Principal, University College of Arts and Science, Krishna University, Machilipatnam Prof. D. Suryachandra Rao gave inaugural remarks. The guests of honor were Prof. Y.K. Sundarakrishna Registrar, Krishna University and Dr. Sr. Jasintha Quadras, Principal, Maris Stella College.

Prof. Y. K. Sundarakrishna, Registrar, Krishna University reiterated that programmes on entrepreneurship would motivate students to choose entrepreneurship as their career.

Dr. Sr. Jasintha Quadras, Principal, Maris Stella College said that entrepreneurship has attracted wide interest following global developments emphasizing sustainability in addressing various environmental and social issues. The world is focusing on ensuring that MSMEs produce products through safe and environmentally friendly practices.

The chief guest was Prof. K.B. Chandra Sekhar Vice Chancellor, Krishna University, Machilipatnam. He spoke on the importance of entrepreneurship, said that family and society do not easily accept when students want to start any business or startups, he emphasized the responsibility of faculty and parents to encourage students to become entrepreneurs.

The resource person for the technical session was Prof. Partha Pratim Sahu, Prof, NIRDPR, addressed on how entrepreneurship promotes economic growth. He impressed upon various sustainable practices adapted by the enterprises and also the survival of MSMEs midst pandemic.

He discussed various awareness and support programmes conducted by the central government to promote entrepreneurship. The enterprises have to be proactive and change their perspective from epidemic to pandemic.

Mr. Manjunath Hebbar, CEO of Buoyanci, spoke on the importance of social entrepreneurship. He explained in detail the concept of social entrepreneurship, pursuit of purpose. He said that we have to harvest the power of the crowd and create something remarkable. Social enterprises are to be started with the motto of 3 Ps, People, Planet and Profit. Social entrepreneurs have to leave their footprints in society by working towards the benefit of society at large.

At the end of the programme there was a question and answer session where participants had actively interacted with the resource persons.

Participants: 130 participants - students of MBA, students and faculty from other colleges.

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

PG DEPARTMENT OF BUSINESS ADMINISTRATION, 21-11-2021

Orientation on Internships and Start-ups

The PG Department of Business Administration has organised an orientation for II MBA students on internships and start-ups. The resource person is Mr. A. Abhinay, an entrepreneur and founder of Multiverse Media Pvt Ltd. He motivated the students toward start-ups. There are a number of opportunities and there are many government agencies funding the start-ups. He also encouraged students to do internships during their MBA programme to get first-hand knowledge of the functioning of organisations and prepare to be job ready. He later interviewed the students and selected 22 students of II MBA to do 3 months internship in startups for which he was the mentor.



Mr. Abhinay, giving orientation to the II MBA students on Internships, 2-11-2021



Mr. Abhinay, sharing his expertise on start-ups to the II MBA students 2-11-2021



**POWER
SEMINAR**
Empowering Students



EDITION NO
2,034

Virtual Power Seminar on
Awareness of Trends in
TECHNOLOGIES

08 JAN 2022 – 10:30 AM – 12:00 PM

In Association with



MARIS STELLA COLLEGE
(AUTONOMOUS)
VIJAYAWADA

Speaker



Anand Shankar

Sales head
Honeywell Technology Solutions
Lab Pvt. Ltd.

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MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

Report on Virtual Power Seminar

“Awareness of Trends in Technology”

The IQAC organized a Virtual Power Seminar on ‘Awareness of Trends in Technology’ for all UG students on 08.01.2022 from 10 am - 12 pm.

Objectives of the power Seminar:

- To make the student community aware of trends in technology.
- To give the student the ability to recognize and understand the usefulness of the various technological trends and how they are being used in different fields.

The resource person was Mr. Anand Shankar Sales Head Honeywell Technology Solutions Lab Pt. Ltd... Mrs.P.Vidyavathi, Faculty Computer Science welcomed the Vice-Principals, the resource person, faculty and students to the session and Mr.S. Ramkumar ICT Academy Relationship Manager introduced the resource person to the participants.



Mr.Anand Shankar addressing the students - 08.01.2022

The session began with a brief overview of the lecture by the resource person, Mr. Anand Shankar. His interactive presentation on Latest Trends was enlightening and motivating with many useful tips. The virtual power seminar gave an extensive view of different trends in today’s technology and how they are implemented in various fields. The presenter also clearly explained how it is important for a student to be well-resourced with latest concepts in technology.

400 students took active part in the virtual power seminar. In Q&A session many students interacted with resource person and clarified their thoughts about different concepts.

Mr Anand Shankar expressed his gratitude for being resource person for the seminar and association with Maris Stella College. The session ended with a vote of thanks by Mrs.K.HariPriya, Faculty Computer Science.



Virtual Power Seminar on

CAREER PLANNING

10 July 2021 (11:00 am - 12:30 pm)

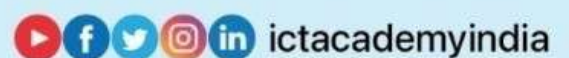


In Association with



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MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

Report on Virtual Power Seminar

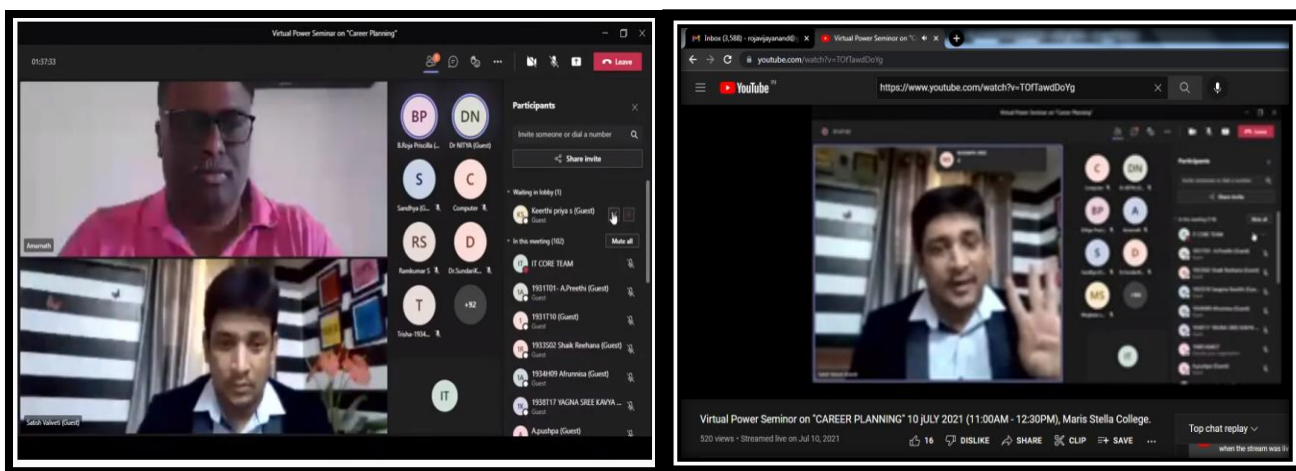
“Career Planning”

The Department of Computer Science organized a Virtual Power Seminar on ‘Career Planning’ for all UG final year students on 10.07.2021 from 11 am – 12:30 pm.

Objectives of the power seminar:

- To make the student community aware of career opportunities.
- To give the student the ability to identify the strengths and skills to plan their career.

The resource person was Mr. Satish Valiveti, CEO of Aspiring Minds, Professional speaker, Psychologist, Corporate Trainer, NLP Certified Practitioner & Hypnotherapist. Mrs.P.Vidyavathi, Faculty Computer Science welcomed the Vice-Principals, the resource person, faculty and students to the session and Mr.S. Ramkumar ICT Academy Relationship Manager introduced the resource person to the participants.



Mr. Satish Valiveti addressing the students-10.07.2021

The session began with a brief overview of the lecture by the resource person, Mr. Satish Valeveti. His interactive presentation on Career planning was enlightening and motivating with many useful tips. The virtual power seminar gave an extensive view on how students has to identify the strengths and the skill set and also gave some suggestions as to how to develop the skill set required. The presenter also clearly explained how it is important for a student to be well-resourced with latest opportunities in different fields.

400 students took active part in the virtual power seminar. In Q&A session many students interacted with resource person and clarified their thoughts about different concepts. Mr. Satish Valeveti expressed his gratitude for being resource person for the seminar and association with Maris Stella College. The session ended with a vote of thanks by Mrs.K.HariPriya, Faculty Computer Science.