

**MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA**

**A College with Potential for Excellence**

**NAAC Accredited and ISO 9001:2015 Certified**

## **Annual Report of the Career Guidance and Placement Cell: 2022-23**

### **Report on “Two-Day Campus Recruitment and Training Programme on Soft Skills and Resume Building”**

The Career Guidance and Placement Cell in association with IQAC organized a two-day training programme on “Soft Skills and Resume Building” for the final year UG students in the Indoor Stadium on 25-07-2022 and 26-07-2022 from 09.00am -04.00pm.

#### **Objectives:**

- To impart corporate etiquette and soft skills.
- To build a strong resume.

#### **Outcomes:**

At the end of the CRT programme the students will be able to

- Acquire knowledge on corporate etiquette and soft skills.
- Identify their strengths to build a good resume.



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## TWO - DAY CAMPUS RECRUITMENT & TRAINING PROGRAMME ON

### SOFT SKILLS AND RESUME BUILDING

Organized by Career Guidance and Placement Cell in Association with IQAC on  
25th-26th JULY 2022

#### Objectives:

- To impart corporate etiquette and soft skills.
- To build a strong resume.

#### Outcomes:

At the end of the CRT programme, the students will be able to

- Acquire knowledge on corporate etiquette and soft skills.
- Identify their strengths and build a good resume.

### Resource Persons

Mr. Lingeswara Prasad  
Chief Executive  
Lingeshwar Informatix

Mr. Ch. Vijaya Kumar  
Managing Director  
Muves Consultancy Services

### Timings

Day 1: 9:00 am - 4:00 pm  
Day 2: 9:00 am - 12:30 pm

### Venue

Indoor Stadium

#### Chief Patron

Sr. Sleeva Thumma

#### Correspondent

#### Advisory Committee

Dr. Girija Nambiar

Dean of Planning &  
Communication

Dr. C. Krishnaveni

IQAC Coordinator

#### Patron

Dr. Sr. Jasintha Quadras

#### Principal

#### Coordinator

Dr. G. Malathi

#### Committee Members

Dr. K. Swaroop Kumar

Ms. Lydia

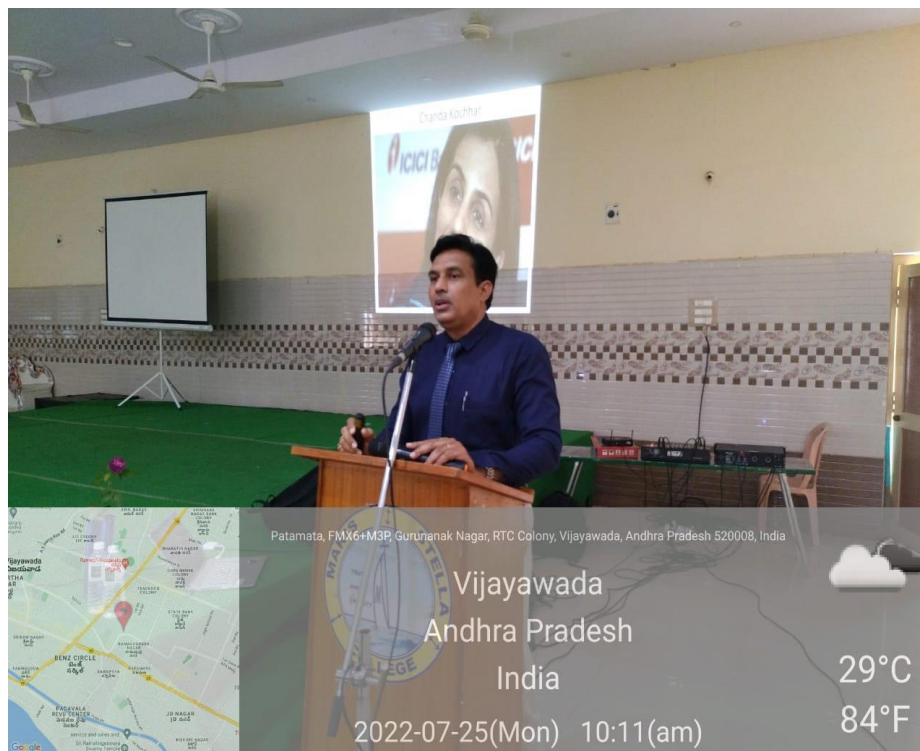
Ms. Tabitha

Ms. Madhavi

## Day 1: 25-07-2022

The first session's resource was Mr. Lingeswara Prasad, Chief Executive, Lingeswar Informatrix, Vijayawada. The session's resource person was introduced to the audience by Dr. G. Malathi, Coordinator, Career Advice and Placement Cell, and they were all given a warm welcome.

The resource person is a specialist in career counseling and coaching. The training course was carried out, to determine the students' talents and develop strong resume-writing abilities. Creating a strong CV that will catch the attention of employers is a key component of this training session, which focuses on practical learning. By demonstrating some of the professionals' resume-writing advice, the speaker inspired the audience. Students engaged in conversation after the resource person's contributions. In the workshop, 440 students actively participated. They stated that they felt the session had given them a better understanding of the many components of a resume and resume-writing skills. The session ended with felicitation of Mr. Lingeswara Prasad followed by a vote of thanks by Dr. G. Malathi.



*The Resource Person, Mr. Lingeswara Prasad addressing the students*

## **Day 2: 26-07-2022**

The second session's resource was Mr. Vijay Kumar Chilukuri, Director, Muves Consultancy and Resource Person of National Institute of Securities Market. Dr. G. Malathi, Coordinator, Career Guidance and Placement Cell welcomed the resource person, committee members and students to the training programme and introduced the resource person to the participants.

The resource person is an expert in the areas of career guidance and personality building. The training programme was conducted with the intention of giving employees clear knowledge of the rules of conduct that govern behavior in the workplace. The speaker gave inputs on manners, behavior, and dress code and their importance in a professional and positive work environment.

The speaker motivated students by addressing the importance of teamwork, problem-solving, adaptability, time management, leadership, and critical thinking. 440 students took an active part in the training programme. They expressed the view that the session had helped them learn about corporate etiquette and soft skills. The session ended with the felicitation of Mr. Vijay Kumar, followed by a vote of thanks by Dr. G. Malathi.



***Miss. T. Ramya Tulasi, II MBA, is giving feedback.***

## **Report on the Training Programme on ‘Financial Education for Young Citizens’ by NISM**

The Career Guidance and Placement Cell in association with IQAC organized 10 hours training programme on ‘Financial Education for Young Citizens’ as part of the KONA KONA SIKHA, a CSR initiative of Kotak Securities in collaboration with NISM for the final year Commerce and Agriculture B.Sc. students in the AV Room from 21.11.2022 to 02.12.2022 in two batches.

### **Objectives of the Training Programme:**

1. To provide clear knowledge in the securities market.
2. To create awareness on career opportunities in the securities market.

The resource person was Mr. Vijay Kumar Chilukuri, Director, Muves Consultancy and Resource Person of National Institute of Securities Market. Dr. G. Malathi, Coordinator, Career Guidance and Placement Cell welcomed the resource person, committee members and students to the training programme and introduced the resource person to the participants.

The resource person is an expert in the Securities Market. The training programme was intended to give clear knowledge of the securities market. The resource person enlightened the students on Financial Literacy, Financial Skills, Career Opportunities in Securities Market, Pocket Money Management, Investment Opportunities and Precautions while investing in Securities Market and Investor Grievances Mechanisms.

After inputs by the resource person, there was an interactive session with students. The sessions were well received by the students. They expressed the view that the sessions had helped them know about different opportunities in the securities market.

The sessions ended with the felicitation of Mr. Vijay Kumar Chilukuri followed by a vote of thanks by Dr. G. Malathi.

**NISM** राष्ट्रीय प्रतिभूति बाजार संस्थान  
National Institute of Securities Markets  
An Educational Initiative of SEBI

**Kona Kona  
Shiksha**

**kotak**  
Securities

# Certificate of Appreciation

Presented to

**MARIS STELLA COLLEGE**

For their active participation  
in the 10 hours session of the program “**Kona Kona Shiksha**”, conducted by National  
Institute of Securities Markets (NISM) under  
the aegis of CSR program of Kotak Securities Limited  
On **02-Dec-2022**.



Mr. Sanjeev Bajaj (General Manager, NISM)

*Certificate of Appreciation from NISM*

## Report on the Guest Lecture on Career Opportunities after Graduation

The Career Guidance and Placement Cell in association with IQAC organized a guest lecture on “Career Opportunities after Graduation” for all the second year UG students on 6<sup>th</sup> March 2023 from 03:00 to 04.00 PM.

### Objective of the guest lecture:

1. To provide clear knowledge on career opportunities after graduation.

The resource person was Sanga N L N Sarma, IIM Indore Alumnus. It was conducted with the intention to provide clear knowledge on career opportunities available for UG students after their graduation. The resource person has created an awareness regarding the career opportunities available for science, arts, commerce, and management students after their graduation. The resource person motivated students and gave some suggestions on the avenues in higher education in pan India and overseas.





*Resource Person Mr.Sanga N L N Sarma, is addressing the students*



*Resource Person Mr.Sanga N L N Sarma, is addressing the students*

## Report on Placement Drives: 2022-23

The Career Guidance and Placement Cell organized on-line, on-campus and off-campus placement drives for UG and PG students. Wipro, TCS, Deloitte, Bright Star Educational Institution, QSpiders organized on-line campus placement drives. ADP, Nobel Institute of Communicative English, Speaking Tree, ULearn conducted on-campus placement drives. 54 students from UG attended TCS off-campus placement drive at ANS College, Tenali. 21 students from UG and PG were placed through online placement drives, 116 students from UG and PG were placed through on-campus placement drives. No. of students placed for various companies is mentioned in the following table:

<b>S.No</b>	<b>Name of the Company</b>	<b>No. of Students Placed</b>
1	Wipro	01
2	TCS	29
3	Bright Star Educational Institution	11
4	QSpiders	10
5	IRA Abroad	01
6	ADP	11
7	Nobel Institute of Communicative English	30
8	Speaking Tree	39
9	ULearn	36
10	Syncreon	47
11	Data Marshall	22
	<b>TOTAL</b>	<b>237</b>