

## **MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA**

**A College with Potential for Excellence  
NAAC Accredited and ISO 9001:2015 Certified**

### **CAREER GUIDANCE AND PLACEMENT CELL**

#### **ANNUAL REPORT 2021-22**

The career guidance & placement cell at MARIS STELLA COLLEGE is a dynamic body that begins with personality exploration, numerous counseling sessions and gradual discovery of interests and expertise of the students to improve their employability skills. The placement cell coordinates with HR departments of various corporates and organizes placement drives at the college campus. It operates all the year to facilitate the contact between the company and the students. It identifies the preferences of organization, job roles and job description before companies are invited to participate in the recruitment process. Placement Cell nurtures the students in enhancing their technical skills, communication skills and soft skills by organizing career-oriented seminars, guest lectures, personality development labs and internship programs to enable students to make an appropriate career path and to equip them for effective job search.

#### **Objectives of the Cell**

1. To enhance employability skills by organizing training sessions.
2. To assist students in pursuing higher education and create awareness on employment opportunities.
3. To facilitate off and on campus recruitment drives.
4. To obtain feedback from the employers, to design programmes according to the industry requirements.

#### **Strategies, Mechanisms & Procedures**

- ❖ The cell entered into an MoU with Hire Mee, SAVIC Technologies, YUVI Education Pvt. Ltd., Praman Management Academy, Bajaj FinServ and Lingeswar Informatrix to provide training and placement assistance.
- ❖ The cell periodically arranges guest lectures related to Resume Building, Career Guidance, Career Awareness and Opportunities to prepare the students to face campus interviews.

- ❖ The college has excellent network with reputed companies like TCS, Wipro, Infosys, Hire Mee, YUVI Education, Astragen, NICE Education, Refinedge English Edge and Learning Space etc. to provide employment opportunities.

## **Functions**

1. Gathering information about job-fairs and employment opportunities.
2. Networking with leading companies for campus selections.
3. Conducting career guidance sessions.
4. Organizing on and off campus interviews.
5. Collecting feedback from the recruiters.

## **Benefits**

- ❖ It plays a major role in bridging the gap between industries and students.
- ❖ The placement cell works to enhance the skills of the students through effective training and support.
- ❖ It facilitates the process of recruitment for all eligible students.

## **Composition of the cell**

Chairperson – Principal

Co-Chairperson – Dean Planning and Communication

Coordinator- Senior Faculty member

Members: Four faculty members from Arts, Sciences and Commerce.

Student Representatives: Four student representatives from Arts, Sciences, Commerce and Management.

## **Members of the Committee**

Chair Person: Dr.Sr.Jasinth Quadras, Principal

Co-Chairperson – Dr. Girija Nambiar, Dean Planning and Communication

Placement Officer: Dr.G.Malathi

## **Coordinators**

Ms. Swaroop Kumar (Economics Dept.)

Ms. K.Tabitha(Mathematics Dept.)

Ms. Ch. Madhavi (Commerce Dept.)

Ms. E. Grace Lydia (Computer Science Dept.)

### **Student Coordinators**

V. Anitha -B.Sc (Sciences)

Md. Juhi Farheen – B.com (Commerce)

M. Lisha Joseph- BMS

M. Karuna Gladis - BA

B.Sai Latha (MBA)

## **Report on the Training Programme on ‘Financial Education for Young Citizens’ by NISM**

The Career Guidance and Placement Cell in association with IQAC organized a training programme on ‘Financial Education for Young Citizens’ as part of the KONA KONA SIKHA, a CSR initiative of Kotak Securities in collaboration with NISM for all the final year UG and MBA students in the AV Room from 16.02.2022 to 11.03.2022 in five batches belonging to different streams i.e., BA, B. Com, B.Sc. and MBA.

### **Objectives of the Training Programme:**

1. To provide clear knowledge in the area of securities market.
2. To create awareness on career opportunities in securities market.

The resource person was Mr. Vijay Kumar Chilukuri, Director, Muves Consultancy and Resource Person of National Institute of Securities Market. Dr. G. Malathi, Coordinator, Career Guidance and Placement Cell welcomed the resource person, committee members and students to the training programme and introduced the resource person to the participants.

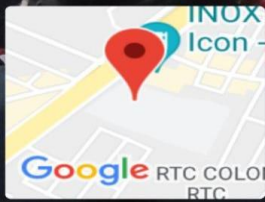
The resource person is an expert in the area of Securities Market. The training programme was intended to give clear knowledge of the securities market. The resource person enlightened the students on Financial Literacy, Financial Skills, Career Opportunities in Securities Market,

Pocket Money Management, Investment Opportunities and Precautions while investing in Securities Market and Investor Grievances Mechanisms.

After inputs by the resource person, there was an interactive session with students. The sessions were well received by the students. They expressed the view that the sessions had helped them know about different opportunities in securities market.

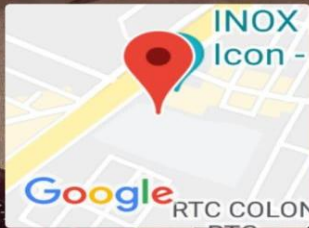
The sessions ended with felicitation of Mr. Vijay Kumar Chilukuri followed by a vote thanks by Dr. G. Malathi.





**Vijayawada, Andhra Pradesh, India**  
NH 16 Service Rd, Teacher's Colony, Benz Circle, Vijayawada, Andhra Pradesh 520010, India  
Lat 16.501994°  
Long 80.659516°  
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*Mr. Vijay Kumar Chilukuri addressing the students*



**Vijayawada, Andhra Pradesh, India**  
NH 16 Service Rd, Teacher's Colony, Benz Circle, Vijayawada, Andhra Pradesh 520010, India  
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Long 80.659618°  
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*MBA Students with Resource Person and with their Mentors*





*Ms. H. Anuhya, Degree Vice-Principal presenting memento to Mr. Vijay Kumar*

## **Report on the Webinar on Career Planning**

**Name of the Webinar:** Career Planning

**Date & Time:** 10<sup>th</sup> July 2021, 11:00 am to 12:30 am

**Resource Person:** Mr.Satish Valiveti, CEO of Aspiring Minds, Professional speaker, Psychologist, Corporate Trainer, NLP Certified Practitioner & Hypnotherapist.

**Purpose:** The webinar is conducted to all the final year students of the college with an intention to give a motivational session on how to go about career planning. The Speaker motivated students to identify the strengths and the skill set and also gave some suggestions as to how to develop the skill set required.

**No of students participated:** 500 participants (students & faculty)

Supporting Documents:

Request Form Link:

<https://drive.google.com/file/d/15RUIPPGBk6m21Q6cwTI9KuCho99ID7Z5/view?usp=sharing>

**Youtube Link:** <https://www.youtube.com/watch?v=TOfTawdDoYg>



*Mr.Satish Valiveti addressing the students*







Virtual Power Seminar on

# CAREER PLANNING

10 July 2021 (11:00 am - 12:30 pm)

EDITION NO  
1622



Satish Valiveti



In Association with



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 (AUTONOMOUS)  
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**PLACEMENT DETAILS FOR THE YEAR 2021-22**

<b>S. No</b>	<b>Name of the Company</b>	<b>No. of Students Selected</b>
1	Infosys	UG: 65
2	GFACTORS	UG: 8
3	Automatic Data Processing (ADP)	UG: 4
4	Noble Institute of Communicative English	UG: 30 & MBA:8
5	English Edge	UG: 36
6	Lakshya Software Technologies Pvt. Ltd.	UG: 5 & PG: 2
7	HDFC Bank	UG: 23 & MBA:13
8	CtrlS Cloud 4C	UG: 9
9	NEW VISION	UG: 1
10	Capgemini	UG: 5
11	TCS	UG: 7
12	Wipro	UG: 1
13	Astragen	MBA: 5 & UG: 3
14	Accenture	UG: 2
15	Techouts	UG: 2
16	DXC	UG:1
17	CGI Information Systems and Management Consultants Pvt. Ltd	UG:1
<b>Total</b>		<b>231</b>