MARIS STELLA COLLEGE (Autonomous), VIJAYAWADA - 8. (Affiliated to Krishna University, Machilipatnam) SYLLABUS

Subject: History Semester: I

Course Title: Ancient Indian History & Course Code: 20HSCCAH14

Culture (3200 BC - 13th C. AD)

No. of Hours: 75 LTP: 410 Credits: 4

Objectives:

To teach the basic information relating to the essence of ancient Indian history

To create interest in the ancient culture of India

Course Outcomes:

- CO 1: Summarize the various sources and their relevance to study of History
- CO 2: Compare the progress of History & Culture over the ages
- CO 3: Appraise the emergence of Empires from Territorial States
- CO 4: Interpret the different facets of society, polity and culture in South India
- CO 5: Estimate the contribution of various rulers and their relevance to the society

Unit -I: Ancient Indian Civilization (from Circa 3000 BC to 6th BC) 12hrs

- 1. Survey of the Sources Literary Sources Archaeological Sources -
- 2. Harappan Civilization; Origin, Extent, Salient features Downfall of the Civilization.
- Vedic Civilization: Vedic Literature Early Vedic and later Vedic Civilizations - Political, Economic and Religious Conditions in the Society - Emergence of Varna and caste system -

Unit-II: Ancient Indian History & Culture (6th C. BC -2nd C.BC) 12hrs

- 1. Rise of New Religious Movements Conditions of 6th Century B.C. Jainism Vardhamana Mahavira, Buddhism Gauthama Buddha.
- The Mauryan Empire; Origin Chandragupta Maurya Ashoka's Dhama;
 Mauryan Administration, Society, Economy, Religion, Art and
 Architecture; Kanishka's contribution to Indian culture

Unit-III: History & Culture of South India (2nd C. BC to 8th C. AD) 12hrs

 Sangam Literature-- The Age of Satavahanas - Gauthamiputra Satakrni – Socio- Economic Religious Cultural Developments; Cultural Contribution of Pallavas

Unit-IV: India from 3rd Century AD to 8th Century AD

12hrs

- Age of Guptas; Brief Political History Development in the Gupta Period

 Administrative System, Society, Economy, Art, Architecture, Literature,
 Science and Technology Contribution of Samudra Gupta-Golden Age of Guptas Post Gupta Period: Achievements of Harshavardhana Hiuen Tsang.
- 2. Arab conquest of Sindh and its impact

Unit-V: History and Culture of South India (9th AD to 13th century AD):

12hrs

1. Local Self Government of Cholas, Cultural contribution; Administration, Society, Economy and Culture under Kakatiyas – Rudrama Devi.

Skill /Hands on training:

(12hrs)

- Prepare calendar of events.
- Identify coins of different dynasties/eras-Study of coins
- Identify the contribution of different rulers through Study of inscriptions
- Analyze and compare the local self govt of the earlier period and the present
- · Case study of an archaeological site
- Report writing onsite visited

Suggested activities: (3hrs)

- 1. Student Seminar
- Debate
- 3. Discussion
- 4. Role Play
- 5. Map pointing/Map reading
- Photo album
- 7. Field trip (real/virtual)

Prescribed Text Books:

- 1. Indian History and Culture V.D. Mahajan, Publishers
- 2. History of Ancient India Ray Choudhary

- 1. Ancient Indian History, Romila Thapar
- 2. South Indian History Neelakanta Sastri
- 3. Indian Heritage and Culture Bharatiya Vidhya Bhavan Publicatiions
- 4. Ancient India- K.L. Khurana
- 5. Advanced History of India , RC Majumdar, K.K. Dutta & HC Roy Chowdhuri
- 6. Science and Society in Ancient India, D.P. chattopadhyay
- 7. An Introduction to the study of Indian History, D.D. Kosambi

MARIS STELLA COLLEGE (Autonomous), VIJAYAWADA-8. (Affiliated to Krishna University, Machilipatnam)

SYLLABUS

Subject: History Semester: II

Course Title: Medieval Indian History & Culture

(1206-1764 A.D.) Course code: 20HSCCMH24

Teaching hours: 75 hrs LTP: 4 1 0 Credits: 4

Objectives:

To teach the changing cultural impact on India

• To understand the contributions and achievements of rulers over the ages

Course outcomes:

CO1: Examine various sources for the study of Medieval Indian History and History of Marathas and the socio, economic and cultural conditions of medieval India

CO2: Describe the advent of Islam in India and appraise the traces of political and cultural expansion of Turks & Afghans

CO3: Explain the contribution of the Vijayanagar rulers, the Mughals and the Marathas.

CO4: Summarize the establishment and consequences of the British rule in India.

CO5: Analyze the emergence of composite culture in Indian

UNIT –I 12h

1. Sources of Medieval Indian History and the Marathas

2. Age of Delhi Sultanate: Slave Dynasty-Balban, Khilji Dynasty-Allauddhin Khilji, and Tughlak Dynasty --Md Bin Tughluq; Administration, Society, Economy, Religion and Cultural developments under Delhi Sultanate (from 1206 to 1526 AD)

UNIT-II -

 Impact of Islam on Indian Society and Culture – Bhakti Movement, Administration, Society, Economy, Religion and Cultural developments under Vijayanagara Rule-contribution of Sri Krishnadevaraya UNIT-III 12h

1. Emergence of Mughal Empire-India on the eve of Babur's invasion-Babur-Sur Interregnumexpansion& consolidation of Mughal Empire-Akbar, Jahangir, Shah Jahan, Aurangzeb

UNIT –IV 12h

1.Administration, Economy, Society and Cultural Developments under the Mughals; Disintegration of Mughal Empire; Rise of Marathas under Shivaji, decline of Marathas;

UNIT-V

12h

1. India under colonial Hegemony: Beginning of European Settlements-Anglo-French struggle-conquest of Bengal by East India company

Cocurricular Activities: (3 hrs)

- 1. Student seminars/PPTs
- 2. Role Play
- 3. Quiz
- 4. Debate
- 5. Photo album
- 6. Map pointing/map reading

Skills: (12hrs)

- Identify the rulers and their contribution/qualifications through Study of coins in the specified period of time
- Identify the contribution of different rulers, extent of empire, religious beliefs, etc., through _ Study of inscriptions
- Analytical skills through study and comparison of different rulers and their contribution in the field of administration, economy, society, etc.,
- Compare and contrast the administrative reforms of earlier times to the present.

 Assess the cultural change from the present to the earlier period

Prescribed Text book:

- A. Indian History and Culture V.D. Mahajan
- B. South Indian History Neelakanta Sastri

- 1. Indian Heritage and Culture Bharatiya Vidhya Bhavan Publicatiions
- 2. History of Medieval India, Chandra.S.
- 3. The Making of Early Medieval India (delhi, 1994), Chattopadhayay, B.D.
- 4. The Foundation of Muslim Rule in India, Habibuliah, A.B.M.
- 5. A History of South India from prehistoric Times to the fall of Vijayanagara, K.A. Nilakanta Sastri
- 6. Indian Society and the making of the British Empire. C.A. Bayle
- 7. The Economy of the Mughal Empire, Shireen Moosvi
- 8. The Mughals of India, Harbans Mikhia

MARIS STELLA COLLEGE (Autonomous), Vijavawada-8. (Affiliated to Krishna University, Machilipatnam)

SYLLABUS

Subject: History

Semester: III

Course title: Modern Indian History & Culture

(1764-1947 AD)

Course Code:20HSCCMC34

No. of hours:75

LTP: 410

Credits:4

Objectives:

To Analyze administrative and revenue policies of the British in India

 To Understand the need for socio-religious reform movement, to explain circumstances and consequences of the National Movement and the rise of Communal politics

Course Outcomes:

CO1: Summarize the nature and consequences of the British rule in India

CO2: Assess the causes and effects of Reform movements

CO3: Explain the complexities of the Freedom Struggle in India

CO4: Evaluate the rise of Communal Politics.

Unit - I (12 hrs)

Policies of Expansion – Subsidiary Alliance & Doctrine of Lapse – Causes & Results of 1857 Revolt - Lytton, Rippon, Curzon

Unit-II (12hrs)

Social. Religious & Self-Respect Movements - Raja Rammohan Roy, DayanandaSaraswathi, Swami Vivekananda, Sir Sayyad Ahmad Khan, Annie Besant, Jyotiba Phule, , Dr. B. R. Ambedkar ;

Unit-III (12hrs)

Causes for the growth of Nationalism-Freedom struggle from 1885 to 1920; moderate phase to militant phase; Vandemataram movement, Swadeshi Movement, Home Rule Movement

Unit-IV (12hrs)

Freedom Struggle from 1920 to 1947: Gandhiji's Role in the National Movement; Revolutionary Movement - Subhas Chandra Bose;

Unit-V (12hrs)

Muslim League & the Growth of Communalism — Partition of India — Advent of Freedom - Integration of Princely States into Indian Union — Sardar Vallabhai Patel, foreign policy of Jawaharlal Nehru —NAM

Skills: 12 hrs

- critical analysis of different leaders of National Movement through group discussion
- assess the impact of movements of the NM on the society
- Recording local history
- Preparation of calendar of events
- Map pointing
- Celebration of important events/personalities
- Comparative study of selected British officers

Cocurricular activities:

3hrs

- 1. Debate
- 2. Group discussion
- 3. Student seminars
- 4. Quiz
- 5. Peer teaching
- 6. Photo album
- 7. Role play

Prescribed Text Book:

1. VD Mahajan, History of Modern India

- 1. Anil Seal, Emergence of Indian Nationalism
- 2. Banerjee, Sekhar, From Plassey to Partition
- 3. Bipin Chandra, Rise and Growth of Economic Nationalism in India
- 4. Chandra, Bipin, et. al., India's Struggle for Independence
- 5. Bipin Chandra, Modern India
- 6. Joshi, P.C., Rammohun and the Forces of Modernisation in India
- 7. R.P.Dutt, India Today
- 8. Indian History-Culture from 1526-1964 -Telugu Academy, Hyderabad

MARIS STELLA COLLEGE (Autonomous), Vijayawada - 8. (Affiliated to Krishna University, Machilipatnam) SYLLABUS

Subject: History Semester: IV

Course Title: History & Culture of Andhra Course Code: 20HSCCCA44

(1512 - 1956 AD)

No. of Hours: 75 LTP: 410 Credits: 4

Objectives:

• To create awareness on the historical developments in Andhra

To Assess the role of Andhra in National Movement

To Explain the reform movement and its impact on the society

Course Outcomes:

CO1: Understand the advent of Europeans and their relevance to the history of India.

CO2: Relate key historical developments during medieval period occurring in coastal Andhra and Telanagana regions and analyse socio-political and economic changes under Qutub Shahi rulers

CO3: Understand gradual change or change in certain aspects of the society in Andhra rather than the rapid or fundamental change

CO4: Explain how the English East India Company became dominant power and outline the impact of colonial policies on different aspects in Andhra.

CO5: Outline the issues related to caste, women, widow remarriage, child marriage, social reform and the laws, policies of colonial administration towards these issues

Unit –I (12hrs)

Andhra through 16th & 19th centuries-evolution of composite culture-the Qutub Shahis of Golkonda-administration and society & economy-literature & architecture, advent of Europeans and their settlements in in Andhra; occupation of Northern Circars and ceded districts — early revolts against the British

Unit-II (12hrs)

Andhra under the British rule – administration, land revenue settlements-society, education, religion; impact of Industrial revolution on economy-peasantry & famines-contribution of Sir Thomas Munroe & CP Brown; impact of 1857 Revolt in Andhra

Unit-III (12hrs)

Social Reform & New Literary Movements: Kandukuri Veeresalingam, Raghupathi Venkata Rathnam Naidu, Guruzada Apparao, Komarraju Venkata Laxmana Rao; New Literary Movements: Rayaprolu Subbarao, Viswanatha Sathyanarayana, Gurram Jashua, Boyi Bheemanna, Sri Sri Unit-IV (12hrs)

Freedom Movement in Andhra (1885-1947): Vandemataram Movement – Home Rule Movement in Andhra - Non-Cooperation Movement – Alluri Seetarama Raju & Rampa Revolt (1922-24) – Civil Disobedience Movement – Quit India Movement

Unit-V (12 hrs)

Movement for separate Andhra State (1953) and AP (1956): Causes – Andhra Maha Sabha –Conflict between Coastal Andhra & Rayalaseema – Sri Bagh Pact – work of various Committees – Martyrdom of Potti Sriramulu – Formation of separate Andhra State (1953); Movement for formation of Andhra Pradesh (1956): VisalandhraMahasabha – Role of Communists – States Reorganization Committee – Gentlemen's Agreement – Formation of Andhra Pradesh

Skills:

- Analyze the historical developments in Andhra and telangana
- Preparation of Calendar of events and leaders relating to Andhra Pradesh
- Map reading
- Comparative study of reforms for the peasants then and now
- Estimate the themes of neo literary movement then and now
- Identifying families/institutions/personalities related to Freedom struggle

Co-curricular activities

(3hrs)

- 1. Map pointing
- 2. Report writing on the historical site or building
- 3. Student seminars / PPT
- 4. Quiz
- 5. Role play
- 6. Photo album
- 7. Celebration of important events

Prescribed Text Book:

1. K. Satyanaraya, A Study of the History and Culture of Andhras

- 2. HK Sherwani, History of the KUtub Shahi Dynasty
- 3. B.Kesava Narayana, Political and Social Factors in Modern Andhra
- 4. KV Narayana Rao, The Emergence of Andhra Pradesh
- 5. M. Venkata Rangaiah, The Freedom Struggle in Andhra Pradesh
- 6. PR Rao, History of Modern Andhra
- 7. Sarojini Regani, Highlights of Freedom Movement
- 8. Sarojini Regani, Andhra Io Swathanthrodyama Charithra (Telugu version)
- 9. V. Ramakrishna, Social Reform Movement in Andhra
- 10. B.Kesava Narayana, Modern Andhra & Hyderabad-1858-1956, 2016
- 11. K.Koti Reddy, History of Modern Andhra, Telugu Academy, Hyderabad

MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA (Affiliated to Krishna University, Machilipatnam) **SYLLABUS**

Subject: History

Semester: IV

Course Title: History of Modern World

Course code: 20HSCCMW44

(15thC. - 1945 AD)

No. of Hours: 75 Hrs.

LTP: 410 Credits: 4

Objectives:

To introduce the polity, culture, society of the Western World-

- To teach important medieval Events- Renaissance, Reformation, rise of Nation States
- To understand the age of Revolutions and the French Revolution inparticular and the changes brought forth
- To explain the causes and impacts of the first & Second World War

Course Outcomes:

CO1: Understand the various concepts and systems of the medieval period in modernworld.

CO2: Compare the facts and ideas of renaissance and their impact on the society.

CO3: Analyze the various events, reformation, French Revolution, rise of Nation States, etc., by using additional study materials using modern ICT tools.

CO4: Evaluate the impact of changing polity on the society.

CO5: Create renewed interest in the revolution especially French revolution.

UNIT-1:

{ 12 hours}

1. From Medieval to Modern Era – important events in brief - Feudal system -Renaissance- Reformation - Nation States -- Chief Characteristics:

UNIT-II:

(12 hours)

- 1. Glorious Revolution (1688) Origin of Parliament Bill of Rights
- Results-American Revolution (1776); French Revolution (1789) Causes, Course and Results

UNIT-III:

(12 hours)

1. Unification Italy and Germany- impact on European politics

UNIT- IV:

(12 hours)

1. Communist Revolution in Russia; World War I: Causes - Results of the War -Paris Peace Conference; League of Nations - relevance to World politics UNIT- V: (12 hours)

1. World War II: Causes, Results; Fascism & Nazism; The United NationsOrganization: Structure, Functions and Challenges

Skill/ Hands - on

(15 hours)

- 1. Map reading
- 2. Critical analysis of events in the medieval Europe
- 3. Analyze the impact of the historical development on the society 4.Preparation of Calendar of events and leaders
- 5. Comparative study of Nazism, Fascism
- 6. Identify the cause and effects of the Great wars
- 7. Writing articles on contemporary history of the world on any event orpersonality

Co-curricular Activities:

- 1. Watching related educational movies
- 2. Quiz
- 3.Seminar
- 4.PPT
- 5. Group discussion
- 6.Peer teaching

Prescribed Text Book:

1. KL Khurana, History of Modern Europe

Reference Books:

- 1. History of Modern W orld 1453- 1945 AD, Telugu Academy, Hyderabad
- 2. C.J.H. Hayes, Modern Europe up to 1870 3.
- C.D. Hazen, Modern Europe up to 1945
- 4. Christopher Hill, From Reformation to Industrial Revolution 5.

Elton, G.R., Reformation Europe, 1517 - 1559

- 6. Ferguson, The Renaissance & J.H.Parry, The Age of Renaissance
- 7. Gilmore, M. P., The World of Humanism, 1453 1517
- 8. Hilton, Rodney, Transition from Feudalism to Capitalism

MARIS STELLA COLLEGE (Autonomous), VIJAYAWADA-8. (Affiliated to Krishna University, Machilipatnam) SYLLABUS

Subject: History Semester: V

Course Title: Archival Sources & Course Code: 20HSSEC11AS4

Techniques

No. of Hours: 75 LTP: 410 Credits: 4

Objectives:

 To create awareness on the significance of the Archival sources and techniques

To write historical records

Course Outcomes:

CO1: Understand the archival sources and techniques as professional tools.

CO2: Identify the intellectual and physical content in historical sites and records.

CO3: Develop the ability to preserve and create access for a historic record.

CO4: Recognize the importance of archives in history writing.

CO5: Manage, budget and implement projects.

UNIT-I (10 Hrs)

Definition of Archives - History of Archives - Types of Archives: district archives- University Archives - Regional Archives - Corporate Archives - A. P. State Archives and Regional Centers - NMM, National Archives of India, Delhi.

UNIT-II (10Hrs)

Archival Sources: Public Records, Oriental Records, Manuscripts, Private Papers, News Papers etc. - Identifying Historical Records from fiction — Differentiating Primary and Secondary Sources.

UNIT-III (11 Hrs)

Physical forms of Archival Materials: Photographs, Cartographic Records, Film, Video tapes and other Electronic Records.

UNIT-IV (11 Hrs)

Archival Administration: Authenticity of Documents, Preserving Historical Documents –Office Organization and Record Management.

UNIT-V (10 Hrs)

Archival Ethics: National Security, Privacy, Intellectual Property Rights - Information Technology and Computer Application in Archives.

Co-Curricular Activities (23 Hrs)

- 1) Visit to local library /Museum/administrative office, archival cell
- 2) Invited Lectures
- 3) Hands on experience by field experts /interaction
- 4) Debates on interesting topics
- 5) Seminars, Group discussions, Quiz, etc.
- 6) Assignments

Hands-on:

- · Categorization of records
- · Learn cataloguing techniques
- Report writing

- Annstoler, Along the Archival Grain: Epistemic Anxieties and Colonial Common Sense, 2009
- 2. Bernand Cohn, An Anthropologist among Historians and other Essays, Oxford Press, 2010
- 3. Saloni Mathur: India by Design: Colonial History and Cultural Display, University of California, 2007
- 4. Sengupta, S.: Experiencing History Through Archives, Delhi: Munshiram Manoharlal, 2004
- 5. Guha, Thakurta, Tapati: Monuments, Objects, Histories: Institution of Art in ColonialIndia, New York, 2004
- Kathpalia, Y.P.: Conservation and Restoration of Archive Materials, UNESCO, 1973
- 7. Basu, Purnendu; Records and Archives, What are they, National Archieve of India, 1960, Vol II, No. 29
- 8. The Indian Archives, Journal
- 9. Web sources suggested by the teacher concerned and college librarian including forreading material.

MARIS STELLA COLLEGE (Autonomous), VIJAYAWADA-8. (Affiliated to Krishna University, Machilipatnam) SYLLABUS

Subject: History Semester: V

Course Title: Techniques of History Writing Course code: 20HSSEC12HW4

No. of Hours: 75 LTP: 410 Credits: 4

Objectives:

· To understand the concept of history, scope and concepts of historical writing

To learn to write a historical document

Course Outcomes:

CO1: Understand the meaning of history, scope and various concepts in historical writings

CO2: Identify various historical sources for writing history of a person/ event /place/organization/ monument/ etc.

CO3: Understand the different ways to organize sources and interpretation

CO4: Summarize the changing ideas and approaches to a particular topic of history

CO5: Learn skills related to choosing and writing of a comprehensive history of a small unit

UNIT-I (10 hrs)

What is History-Meanings and Scope of History – Generalizations in History – Judgement in History – Hypothesis?

UNIT-II (10 Hrs)

Understanding Sources of History - Survey of Sources: Archeological and Literary Sources- Foreign Travelers Accounts- Oral History- Sources of Contemporary History- Recent trends in Historiography

UNIT-III (11 Hrs)

History Writing. Importance and Types of History Writing: Research Papers/Essays/General History/ Book Reviews/Biographies/ Reports/ Analysis of original works etc.

UNIT-IV (11 Hrs)

Writing Biographical History. individual, family, organization history - (Ex: Makers of Modern India/ Freedom Fighters /Politicians/Sports Personalities/ Industrialists/Business Personalities, a reputed family and noted business firm), women's history, subaltern history, Problem of authenticity or External Criticism, Choosing of subject

Hrs)

General and Local History Writing: Street/Village/Urban/Institute/ Incident/ Place/Monument History etc.- Structure of a History Document-Bibliography

Co-Curricular Activities/Hands-on: (23 hrs)

- 1. Assignments
- 2. Invited Lectures Presentations on Related Topics by Field Experts.
- 3. Debates on Interesting Topics
- 4. Seminars, Group Discussions, Quiz, etc.
- 5. Visits to Historical Sites, Museums, Monuments etc.

Hands-on:

- Writing of history
- Preparation of videos/documentaries on Historical Sites
- Collection and organizing in a systematic way

- 1. E.H.Carr, What is History, Penguin Classic, Reprint in 2018.
- 2. E.H.Carr, What is History (T.M), Hyderabad Book Trust, 2016.
- 3. E.Sreedharan, A Text Book of Historiography, Orient Longman, First Published in 2000, Reprint in 2006.
- 4. Sumit Sarkar, Writing Social History, Oxford University Press, 1998.
- 5. B.Sheikh Ali, History-Its Theory and Method, Laxmi Publications, 2019
- 6. Steven Roger Fischer, History of Writing, Reaktion Books, 2021.
- 7. Amarthya Sen, Argumentative Indian, Writings on Indian History, Culture and identity, Penguin, 2006.
- 8. R.G. Colling Wood, The Idea of History, Oxford University Press, 1994.
- 9. K. Rajayyan, History in Theory and Method: A Study in Historiography, Raj Publishers, 1982.
- G. P Singh, Ancient Indian Historiography Sources and Interpretations, D.K.Print World Ltd,2003.
- 11. N.R.Ray, Sources for the History of India, New Delhi, 1978.
- 12. R.C.Majumdar, Historiography in Modern India: 18th and 19th Centuries, Asia PublishingHouse, 1970.
- 13. Ramasundari Mantena, The Origins of Modern Historiography in India: Antiquarianism and Philology, 1780-1880, Palgrave and Macmillan, 2012.
- 14. Web sources suggested by teacher/librarian

MARIS STELLA COLLEGE (Autonomous), VIJAYAWADA-8. (Affiliated to Krishna University, Machilipatnam)

SYLLABUS

Subject: History Semester: V

Course Title: Tourism and Hospitality Services Course code: 20HSSEC21TH4

No. of Hours: 75 LTP: 410 Credits: 4

Objectives:

• To facilitate the understanding of career prospects in hospitality sector

To assess the importance of guest services and satisfaction

Course Outcomes

CO1: Understand hospitality as a career

CO2: Inculcate interpersonal skills

CO3: Develop the ability for multitasking and crisis management

CO4: Understand the spirit of teamwork

CO5: Acknowledge the importance of guest service and satisfaction

UNIT-I (10 Hrs)

Tourism – Definition – Nature and Scope – Growth of travel over the ages- Types of Tourism – Domestic and International Tourism – Motivations for tourism, IITTM, Gwallor

UNIT-II (10 Hrs)

Relationship between history and tourism - Major tourist spots in AP – Gandikota, Nagarjunakonda, Pancharamas, Araku Valley, Visakhapatnam, Ghantasala

UNIT-III (11 Hrs)

Characteristics of Hospitality Industry, Intangibility, Perishability-Types of Hospitality jobs – Hotel Manager, Hotel Receptionist, Restaurant Manager, Catering Assistant, Executive Chef, etc., - Concepts of Atithi Devo Bhavah - Types of Accommodation, Dekho Apna Desh

UNIT-IV (11 Hrs)

Different departments of a hotel- Duties, responsibilities & skills of front office staff – duties, responsibilities and skills of housekeeping staff - guest stay process in a hotel - Organizational behavior-learning, motivation-attitude/behavior, Marshow's hierarchy theory- Herzberg's two factor theory,

UNIT-V (10 Hrs)

Different types of services offered in selected Hotels/Motels/Restaurants - Room Service, Catering Services (F & B Dept.) -Different types of managerial issues - Service etiquettes; Event Management-MICE, Local tours

Co-Curricular Activities/Hands-on (23 hours)

- 1) Invited Lectures
- 2) Visit to Tourism Office, tourism sites. Hotel, restaurants
- 3) Hands on Experience with the help of Field Experts.
- 4) Debates on Interesting Topics
- 5) Seminars, Group Discussions, Quiz, etc.
- 6) Assignments
- 7) Alumni Interactions
- 8) Periodical Interactions with HR Managers

Hands-on:

- Flower arrangement
- · Catering skills
- Soft skills
- Hotel etiquettes
- cooking

- 1. Marketing for Tourism and Hospitality, Philip Kotler, Bowens and James Makens, Pearson Pub, New Delhi, 2010
- 2. Soft Sills for Hospitality, Amitabh Devendra, Oxford Higher Edn, 2015
- 3. The Indian Hospitality Industry: Dynamics and Future Trends, Ed: Sandeep Munjal, Sudhanshu Bhushan, CRC Press, 2017
- 4. Hotel Front Office: Operation and Management, Jatashankar Tewari, Oxford Higher Edn, 2016
- 5. www.ilo.org
- 6. https://riginstitute.com
- 7. nitahm.ac.in
- 8. web sources as suggested by teacher/librarian

MARIS STELLA COLLEGE (Autonomous), VIJAYAWADA-8. (Affiliated to Krishna University, Machilipatnam)

SYLLABUS

Subject: History Semester: V

Course Title: Tourism Guidance & Operating Skills Course code: 20HSSEC22TO4

No. of Hours: 75 LTP: 410 Credits: 4

Objectives:

· to acquire necessary skills and knowledge to guide a tour

· learn soft skills and plan and organize tour operations effectively

Course Outcomes:

CO1: Acquire tour guiding, operating and soft skills

CO2: Understand different situations under which one has to work

CO3: Cultivate cultural awareness and flexibility

CO4: Understand and apply team spirit

CO5: Plan and organize tour operations efficiently

UNIT-I (10 Hrs)

Meaning of tour guide - types of tour guide: heritage guide, nature guide, adventure guide, business guide, special interest guide, etc.,—duties and responsibilities of guides

UNIT-II (11 Hrs)

Guiding techniques: leadership skills, social skills, presentation skills, communication skills - Guide's personality skills: passion, empathy, enthusiasm, punctuality, humour etc - Personal hygiene and grooming – code of conduct.; basic French for tour guidance/ travel

UNIT-III (10 Hrs)

Guest Relationship Management- Handling emergency situations- Medical, Personal, Official, VISA/Passport, Death, Handling Guest with special needs/Different Abilities/ Different age groups handling sudden exigencies

UNIT-IV (11 Hrs)

Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check list etc. - Conducting various types of tours- Relationship with Fellow Guides - Coordination with allied institutions/organizations, etc.

UNIT-V (10 Hrs)

Travel Agency and Tour operations – Difference between Travel Agent and Tour operator – Functions of Tour Operator – Types of Tour Operations and of Tour Operators - A brief study of tour operating agencies like APTDC, Southern Travels etc.

Co-Curricular Activities

(23 hrs)

- 1) Invited Lectures
- 2) Hands on experience with the help of field experts.
- 3) Debates on interesting topics
- 4) Seminars, Group Discussions, Quiz, etc.
- 5) Assignments
- 6) Alumni Interactions
- 7) Periodical interactions with Tour Managers

Hands-on

- · Guiding skills/guiding techniques
- Presentation skills
- Report writing
- Conduction of tour / tour operation

- Jagmohan Negi, Travel Agency and Tour Operations, Kanishka Publishers, New Delhi, 2006
- Mohinder Chand, Travel Agency and Tour Operations: An Introductory Text, Anmol Publications Pvt. Limited, New Delhi, 2009
- 3. Anmol Publications Pvt. Limited, New Delhi, 2009
- 4. Dennis L Foster Introduction to Travel Agency Management
- 5. Pat Yale (1995); Business of Tour Operations, Longman Scientific & Technical, New Delhi
- 6. Pond K L, The Professional Guide: Dynamics of Tour Guiding, 1993
- 7. www.tourism.gov.in
- 8. www.qtic.com
- 9. www.cedeop.europe
- 10. web sources as suggested by teacher/librarian

MARIS STELLA COLLEGE (Autonomous), VIJAYAWADA-8. (Affiliated to Krishna University, Machilipatnam) SYLLABUS

Subject: History Semester: V

Course Title: Modern Principles & Course Code: 20HSSEC31PA4

Techniques of Archaeology

No. of Hours: 75 LTP: 410 Credits: 4

Objectives:

To understand the basic principles of Archaeology

 To learn the dating methods and analyze the conservation and preservation methods in Archaeology

Course Outcomes:

CO1: Identify the relationship between archaeology and other disciplines

CO2: Understand the data retrieval techniques in Archaeology

CO3: Demonstrate post excavation analysis, recording and interpretation of data

CO4: Differentiate the dating methods in Archaeology

CO5: Analyze the conservation and preservation methods in Archaeology

UNIT: I (10hrs)

Definition, Nature and Scope of Archaeology - Relationship of Archaeology with Social and Natural Sciences - Application of Digital Technology in Archaeology: GIS and Satellite Imagery - Computers and the Internet.

UNIT: II (10hrs)

Retrieval of Archaeological Data: Techniques of Exploration, Excavation, - Study of Maps- Aerial Survey - Photography-Water Exploration - Tools of Archaeology

UNIT-III (11hrs)

Chronology-Relative Chronology-- Radio Carbon Dating — Principles of Conservation, Preservation and Documentation of Archaeological Antiquities

UNIT-IV (10hrs)

Nature and Scope of Epigraphy- Decipherment and Dating -Origin of writing in India – Historical Importance of the Inscriptions - Paleographic Formula

UNIT-V (11hrs)

Numismatics as Source Material for the Reconstruction of History - Origin of Coinage in India Application of Numismatics and Numismatic Data to Archaeology

Co-Curricular Activities

(23hrs)

- 1) Invited Lectures
- 2) Visit to any archaeological site
- Hands on Experience with the help of Field Experts.
- 4) Debates, Seminars, Group Discussions, Quiz, etc.
- 5) Periodical Interactions with Museum / Archaeology Technical Experts

Hands-on

- Try out digital technology in Archaeology
- · Retrieval of archaeological data
- Deciphering and dating inscriptions
- Identify artefacts
- Report writing

References:

- Agrawal, D. P. and M. D. Yadava, Dating the Human Past. Pune: Indian Society for Prehistoric and Quaternary Studies, 1995
- 2. Agrawal, O. P., Preservation of Art Objects and Library Materials, New Delhi, NationalBook Trust India, 1993
- 3. Balme, Jane and Alistair Paterson, Archaeology in Practice (A Student Guide to Archaeological Analyses). West Sussex: John Wiley and Sons Inc, 2014
- Grant, Jim, Sam Gorin and Neil Fleming, The Archaeology Course book: An Introduction Study, Skills, Topics and Methods, London and New York, Routledge, 2002
- 5. Walker, Mike. Quaternary Dating Methods, West Sussex: John Wiley and Sons Limited, 2005
- 6. Gupta, P L, ed., Numismatics and Archaeology. Nasik: Indian Institute of Research inNumismatic Studies, 1986
- 7. Sharer, R and W. Ashmore, Archaeology: Discovering our Past. McGraw-Hill: NewYork, 2002.
- 8. Web sources as suggested by teacher/librarian

MARIS STELLA COLLEGE (Autonomous), VIJAYAWADA-8. (Affiliated to Krishna University, Machilipatnam) SYLLABUS

Subject: History Semester: V

Course Title: Museum Management Course Code: 20HSSEC32MM4

No. of Hours: 75 LTP: 410 Credits: 4

Objectives:

To teach context and concepts of Museum

To facilitate learning of skills of Museum exhibitions

Course Outcomes:

CO1: Gain Awareness about the History, Context and Concepts of Museums

- CO2: Understand Curatorial Responsibilities and Ethics of Collection
- CO3: Document and Classify Museum Objects and Acquire Skills to Manage and Demonstrate them in Museum
- CO4: Evaluate the Intricacies of Exhibition Design and Develop Skills related to various Aspects of Museum Exhibitions
- CO5: Analyze the Changing Dynamics between Museums and Culture and Job opportunities in this Field

UNIT-I (10 hrs)

Origin, Meaning, Definition and Purposes of Museums – Changing Role and Social Relevance of Museums – History and Development of Museums in India.

UNIT-II (10 hrs)

Types of Museums - Classification of the Museum- Open Air Museums, Inclusive Museums, Community Centre, Galleries and Virtual Museums.

UNIT-III (11 hrs)

Techniques of Collection, Conservation, Preservation of Museum Objects – Ethical Procedure Collection and preservation of old documents and books.

UNIT-IV (11 hrs)

Items exhibited in general - Purpose of Exhibition - Types of Exhibitions - Museum Exhibition Skills - Exhibition Planning- Concept Development, Exhibition Brief, Exhibition Design - Evaluation of Exhibition.

UNIT-V (10hrs)

Museum Management as a Profession – Planning and Organization of Museum – Functions of Museum –Administration – Staff of the Museum and their Duties – Study of selected professional Museums – Regional, National – State/ASI and International Museums.

Co-Curricular Activities

(23 hrs)

- 1. Invited Lectures
- 2. Visit to a museum or Art galleries
- 3. Hands on Experience with the help of Field Experts.
- 4. Debates, Seminars, Group Discussions, Quiz, etc.
- 5. Periodical Interactions with Museum Technical Experts

Hands-On:

- Report writing on curatorial practices or collection policies of any museum.
- Plan for Exhibition of artefacts
- · Classify museums

- 1. Nigam M.L., Fundamentals of Museology. Navahind Prakashan, 1966
- 2. Timothy, Ambrose and Paine, Museum Basics, ICOM, Routledge, New York, 1993
- 3. Key Concepts of Museology, ICOM Publication (online).
- 4. Seth, Manvi, Communication and Education in Indian Museums, Agam Kala Prakashan, New Delhi, 2012
- 5. Elizabeth Bogle, Museum Exhibition Planning and Design, AltimiraPress, 2013
- 6. Grace Morely: Museum Today, University of Baroda, 1981
- 7. Sivaramamurti, C. Directory of Museum in India
- 8. Parker, A.C., A Manual for History Museum
- 9. UNESCO, Organisation of Museum
- 10. Web sources as suggested by teacher/librarian