

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

A College with Potential for Excellence

NAAC Accredited & ISO 9001: 2015 Certified



PROGRAMME REGISTER

2020-2023

DEPARTMENT OF ECONOMICS

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UG PROGRAMMES OFFERED

S.No.	Programme	Combination offered	Programme Code
1	B.A	History , Economics , Political Science (HEP)	101
2		Social work , Economics , Political Science (SwEP)	104
3		Mathematics, Economics , Statistics (MES)	105
4	B.Com & BMS	General (G)	201
5		Tax Planning and Procedure (T)	202
6		Computers(C)	203
7		Bachelor of Management Studies(BMS)	501
8	BBA	Bachelor of Business Administration(BBA)	502

PROGRAMME OUTCOMES (POs)

2020-2023

At the end of the programme students will have:

PO1: Essential Knowledge:

Comprehensive discipline knowledge and understanding, the ability to engage with different schools of thought and to apply their knowledge in practice including in multi-disciplinary or multi-professional contexts.

PO2: Creative and critical thinking and problem solving abilities:

Be effective problem solvers, able to apply critical and evidence-based thinking to conceive innovative responses to future challenges.

PO3: Teamwork and communication skills:

Be able to convey ideas and information effectively to a range of audiences for a variety of purposes and contribute in a positive and collaborative manner to achieving common goals.

PO4: Motivation and preparation in life -long learning:

Exhibit life-long skills; broad based multiple career oriented general skills; self and field based learning skills; digital skills; social responsibility and compassionate commitment; preparedness for living, learning and working in any environment

PO5: Professionalism and leadership readiness:

Be able to engage in professional behavior and have the potential to be entrepreneurial and take leadership roles in their chosen occupations and communities.

PO6: Intercultural and ethical competency:

Be responsible and effective global citizens whose personal values and practices are consistent with their roles as responsible members of society.

PO7: Self-awareness and emotional intelligence:

Be self-aware and reflective, flexible and resilient and act with integrity and take responsibility for their actions as empowered women.

PO8: Social responsibility:

Be sensitive to and demonstrate agency in matters of environment, gender and other social issues to promote an equitable society.

PROGRAMME SPECIFIC
OUTCOMES (PSOs) 2020-2023

At the end of the Programme the student will be able to

PSO1: Demonstrate fundamental knowledge of domain areas.

PSO2: Acquire competence to apply and communicate principles, techniques and skills to analyze and interpret texts and data and draw conclusions.

PSO3: Demonstrate problem-solving skills in real life situations by drawing from imbibed theories and principles

PSO4: Develop communicative competence, creative and critical thinking, practical, technical and employability skills, social sensibility and responsibility.

BA (MES)

At the end of the Programme the student will be able to

PSO1: Interpret the principles, classifications, concepts and theories.

PSO2: Analyse hypothesis, procedures, properties, experimental facts and draw conclusions.

PSO3: Apply techniques in solving problems, results, sample analysis and production.

PSO4: Develop communicative competence, creative and critical thinking, practical, technical and employability skills, social sensibility and responsibility.

B.Com & BBA

At the end of the Programme the student will be able to

PSO1: Demonstrate fundamental knowledge of domain areas.

PSO2: Acquire competence to apply and communicate principles, techniques and skills to analyze and interpret texts and data and draw conclusions.

PSO3: Demonstrate problem-solving skills in real life situations by drawing from imbibe theories and principles

PSO4: Develop communicative competence, creative and critical thinking, practical, technical and employability skills, social sensibility and responsibility.

Course Outcomes
(COs) 2020-2023

S.No.	Sem	Course Code	Course Title	Course Outcomes (COs)
1	I	20ECCCM14	Microeconomic Analysis	CO1: Differentiate microeconomic analysis and macroeconomic analysis
				CO2: Analyse various laws and principles of consumption and production
				CO3: Illustrate the various terms and concepts relating to microeconomic analysis.
				CO4: Determine the price and output in different markets.
				CO5: Represent diagrammatically the application of laws and principles of micro economic analysis.
2	I	20ECCCB14	Business Economics	CO1: Demonstrate basic knowledge of nature and scope of business economics
				CO2: Analyze the concepts of supply and demand .
				CO3: Evaluate the factors affecting the behavior of firms.
				CO4: Illustrate price determination under various markets.
				CO5: Analyse business cycles and national income
3	II	20ECCCM24	Macroeconomic Analysis	CO1: Differentiate various concepts and components of national income and methods of measurement.
				CO2: Analyze the theories of consumption and employment
				CO3: Examine the functions of commercial banks and central bank
				CO4: Analyse inflation and business cycles to day to day situations
				CO5: Examine financial markets and insurance
4	III	20ECCCD34	Development Economics	CO1: Explain the concept of economic growth and development.
				CO2: Identify the indicators of economic growth and evaluate rate.
				CO3: Examine theories of economic development.
				CO4: List the strategies of economic growth and development.
				CO5: Assess the role of financial institutions.

5	IV	20ECCCIA44	Indian & AP Economy	C01: Analyze demographic trends and population dividend and income inequalities.
				C02: Examine the trends in the Indian agricultural sector.
				C03: Evaluate the Indian industrial policies and service sector.
				C04: Examine the various economic reforms on the three sectors.
				C05: Apply the structure of five year plans to the present.
6	IV	20ECCCQM44	Quantitative Methods for Economics	C01: Apply the different sampling methods
				C02: Compare and interpret primary and secondary data.
				C03: Compute and interpret measures of central tendency and dispersion
				C04: Calculate and interpret the correlation and regression between two variables.
				C05: Construct index numbers and apply various methods of time series analysis
7	V/VI SET1	20ECSEC11RE4	Rural Entrepreneurship	C01: Explain the basic theories and essentials of entrepreneurship
				C02: Identify and analyze the entrepreneurship opportunities available in local rural area .
				C03: Apply the theories of entrepreneurship to the conditions of local rural area and formulate appropriate business ideas
				C04: Demonstrate practical skills that will enable them to start rural entrepreneurship
				C05: Analyse Government Schemes for promotion of Rural Entrepreneurship
8	V/VI SET 1	20ECSEC12FO4	Farmer Producer Organizations	C01: Explain the concept and organization of FPO and its economic activities
				C02: Identify and analyse the opportunities related to FPO in local rural area.
				C03: Apply the concepts to the identified FPO related opportunities available in the local area and formulate business ideas.
				C04: Demonstrate practical skills that will enable them to start a FPO or earn wage employment in it
				C05: Analyse Government Schemes for promotion of FPOs
9	V/VI SET 2	20ECSEC21UE4	Urban Entrepreneurship and MSMEs	C01: Explain the basic theories and essentials of entrepreneurship
				C02: Identify and analyze the entrepreneurship opportunities available in local urban area.
				C03: Apply the theories of entrepreneurship to the conditions of local urban area and formulate appropriate business ideas.
				C04: Demonstrate practical skills that will enable them to start urban entrepreneurship

				C05: Government Schemes for promotion of Urban Entrepreneurship and MSMEs
10	V/VI SET 2	20ECSEC22RM4	Retail and Digital Marketing	C01: Explain the concepts and principles about the retail and digital marketing
				C02: Identify and analyze the opportunities related to retail and digital marketing available in the local area
				C03: Apply the concept to formulate the new strategies related to retail and digital marketing
				C04: Demonstrate the practical skills required to get employment in retail and digital marketing or to start own digital marketing
				C05: Analyze Marketing Models of Retail and Digital Market Companies/Shops
11	V/IV SET 3	20ECSEC31IS4	Insurance Services	C01: Explain the concept and principles of insurance service and functioning of insurance service agencies
				C02: Identify and analyse the opportunities related insurance services in local rural area
				C03: Apply the concepts and principles of insurance to build a career in Insurance services
				C04: Demonstrate practical skills to enable them to start insurance service agency or earn wage employment in it.
				C05: identify the relationship between insurers and their customers.
12	V/VI SET 3	20ECSEC32BF4	Banking and Financial Services	C01: Explain the concept and essentials banking and financial services
				C02: Identify and analyse the employment opportunities related to banks and other financial institutions
				C03: Apply the concepts to banking and financial opportunities and formulate ideas related to them.
				C04: Demonstrate practical skills to enable them to get employment in Banks and other financial institutions as Business correspondents or common service centers or marketing agents.
				C05: Overview various Finance Service Company
13	V/VI SET 4	20ECSEC41SP4	Inferential Statistics and Software Packages	C01: Explain Theorems of Probability
				C02: Demonstrate the knowledge related to the techniques of inferential statistics
				C03: Application of Testing of Hypotheses
				C04: Calculate correlation, regression coefficients and interpret the results.
				C05: Use Excel sheets and SPSS package to analyse the data and derive the results..

14	V/VI SET 4	20ECSEC42PR4	Project Designing and Report Writing	CO1: Demonstrate the knowledge relating to research in social sciences in general and economics in particular
				CO2: Analytical Evaluation Research
				CO3: Undertake a field survey to collect relevant data and information relating to project work
				CO4: Formulate a good research design to undertake mini research projects with a view to studying the socio-economic problems of the society
				CO5: Develop capacity to write a simple project report
15	I	20LSCHP2	Human Values and professional ethics	CO1: Explain the types of values and their need.
				CO2: Display agency in furthering harmonious human relationships.
				CO3: Demonstrate professional ethics in education.
16	II	20SDCRM2	Research Methodology	CO1: Describe the components of a research study.
				CO2: Demonstrate the process of data collection and presentation
				CO3: Develop skills in writing reports.
17	III	20SDCFM2	Financial Markets	CO1: Explain Indian financial systems
				CO2: Describe the functions and elements of capital market.
				CO3: Illustrate components of the money market.
18	III	20SDCDM2	Disaster Management	CO1: Classify different types of disasters.
				CO2: Outline different aspects of disaster management and role of organizations ,citizens and technology.
				CO3: Explain post disaster management and service activities

Mapping of COs with PSOs

S.No.	Sem	Course Code	Course Title	COs	PSOs	POs
1	I	20ECCCM14	Microeconomic Analysis	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
2	I	20ECCCB14	Business Economics	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4, PO5,PO6,PO7,P08
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4, PO5,PO6,PO7,P08
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4, PO5,PO6,PO7,P08
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4, PO5,PO6,PO7,P08
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4, PO5,PO6,PO7,P08
3	II	20ECCCM124	Macroeconomic Analysis	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
4	III	20ECCCD14	Development Economics	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,P O5
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,P O5
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,P O5
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,P O5
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,P O5
5	IV	20ECCCIA44	Indian & AP Economy	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,P O5,PO6,PO7 P O8
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,P O5,PO6,PO7 P O8
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,P O5,PO6,PO7 P O8
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,P O5,PO6,PO7 P O8

				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7 P O8
6	I V	20ECCCQM44	Quantitative Methods for Economics	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO4,PO5
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO4,PO5
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO4,PO5
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO4,PO5
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO4,PO5
7	V/VI	20ECSEC11RE4	Rural Entrepreneurship	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
8	V/ VI	20ECSEC12FO4	Farmer Producer Organizations	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
9	V/ VI	20ECSEC21UE4	Urban Entrepreneurship and MSMEs	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
10	V/ V I	20ECSEC22RM4	Retail and Digital Marketing	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8

				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
11	V/V I	20ECSEC31IS4	Insurance Services	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
12	V/VI	20ECSEC32BFS4	Banking and Financial Services	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
13	V/ V I	20ECSEC41ISP4	Inferential Statistics and Software Packages	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO6
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO6
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO6
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO6
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO6
14	V/ V I	20ECSEC4PDRW4	Project Designing and Report Writing	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO6
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO6
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO6
				CO4	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO6
				CO5	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO6
15	II	20LSCHP2	Human Values & Professional Ethics	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8
				CO3	PSO1, PSO2, PSO3,	PO1,PO2,PO3,PO4,PO5,PO6,PO7,PO8

					PSO4	
16	II	20SDCRM2	Research Methodology	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4
17	III	20SDCFM2	Financial Markets	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4, PO5,PO6,PO7,PO8
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4, PO5,PO6,PO7,PO8
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4, PO5,PO6,PO7,PO8
18	III	20SDCDM2	Disaster Management	CO1	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4, PO5,PO6,PO7,PO8
				CO2	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4, PO5,PO6,PO7,PO8
				CO3	PSO1, PSO2, PSO3, PSO4	PO1,PO2,PO3,PO4, PO5,PO6,PO7,PO8

Mapping of Courses with PSOs

Course Title	Course Code	PSO1	PSO2	PSO3	PSO4
Microeconomic Analysis(MI)	20ECCCM14	✓	✓	✓	✓
Business Economics (BE)	20ECCCB14	✓	✓	✓	✓
Macroeconomic Analysis(MA)	20ECCCM24	✓	✓	✓	✓
Development Economics(DE)	20ECCCD34	✓	✓	✓	✓
Indian & AP Economy(IA)	20ECCCI44	✓	✓	✓	✓
Quantitative Methods for Economics(QM)	20ECCQM44	✓	✓	✓	✓
Rural Entrepreneurship	20ECSEC11RE5	✓	✓	✓	✓
Farmer Producer Organizations	20ECSEC12FO5	✓	✓	✓	✓
Urban Entrepreneurship and MSMEs	20ECSEC21UE5	✓	✓	✓	✓
Retail and Digital Marketing	20ECSEC22RM5	✓	✓	✓	✓
Insurance Services	20ECSEC31IS5	✓	✓	✓	✓
Banking and Financial Services	20ECSEC32BFS5	✓	✓	✓	✓
Inferential Statistics and Software Packages	20ECSEC41ISP5	✓	✓	✓	✓
Project Designing and Report Writing	20ECSEC42PDR W5	✓	✓	✓	✓
Human Values and Professional ethics	20LSCHVP2	✓	✓	✓	✓
Research Methodology	20SDCRM2	✓	✓	✓	✓
Financial Markets	20SDCFM2	✓	✓	✓	✓
Disaster Management	20SDCDM2	✓	✓	✓	✓

Mapping of Courses with POs

Course	PO1 Essential Knowledge	PO2 Creative and critical thinking and problem solving abilities	PO3 Teamwork and communication skills	PO4 Digital capabilities	PO5 Professionalism and leadership readiness	PO6 Intercultural and ethical competency	PO7 Self-awareness and emotional intelligence	PO8 Social Responsibility
MI	✓	✓	✓	✓				
BE	✓	✓	✓	✓	✓	✓	✓	✓
MA	✓	✓	✓	✓				
DE	✓	✓	✓	✓	✓			
IA	✓	✓	✓	✓	✓	✓	✓	✓
QM	✓	✓		✓	✓			
RE	✓	✓	✓	✓	✓	✓	✓	✓
FPO	✓	✓	✓	✓	✓	✓	✓	✓
UE	✓	✓	✓	✓	✓	✓	✓	✓
RDM	✓	✓	✓	✓	✓	✓	✓	✓
IS	✓	✓	✓	✓	✓	✓	✓	✓
BFS	✓	✓	✓	✓	✓	✓	✓	✓
ISSP	✓	✓	✓	✓		✓		
PDRW	✓	✓	✓	✓		✓		
HP	✓	✓	✓	✓	✓	✓	✓	✓
RM	✓	✓	✓	✓				
FM	✓	✓	✓	✓	✓	✓	✓	✓
DM	✓	✓	✓	✓	✓	✓	✓	✓