

# CURRICULUM VITAE

**Dr. Bommiseti Ravi Kumar**

M.Com., M.B.A., M. Phil., PhD

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## CAREER OBJECTIVE:

A Responsible position with a challenging career where I can utilize my experience, education, ability for the potentiality of the organization and for my personal growth.

## EDUCATIONAL QUALIFICATIONS:

### Academic Qualifications:

Name of the Degree	University	Specialization	Division	
<b>Ph.D</b>	Acharya Nagarjuna University- 2011	Title: “Dynamics in Industrial Relations” (with reference to Visakhapatnam Steel Plant, Visakhapatnam)		
<b>M.Phil</b>	Periyar University - 2007	Title - A Study on Dealers Perception towards Avanthi Aqua Feeds, Kovvur	First	61.5%
<b>M.B.A.</b>	JNR Vidyapeeth - 2007	Human Resource Management	First	60.09%
<b>M.Com</b>	Acharya Nagarjuna University - 2005	Finance	First	60.57%
<b>B.Com</b>	Acharya Nagarjuna University- 2003	Taxation & Management Accounting	First	62.11%

### **Subjects handled at PG & UG Level:**

Accounting for Managers, Strategic Management, Financial Management, Security Analysis and Portfolio Management, Strategic Investment and Financing Decisions, Business Law, Advertising and Sales Management, International Business Environment, Strategic Financial Management, Principles of Marketing, Organizational Communication.....

Publons/Web of Science Researcher ID ---- **M-2223-2015**

Scopus Author ID ----- **57226887858**

Scopus Link:

<https://www.scopus.com/authid/detail.uri?authorId=57226887858>

Google Scholar Link

<https://scholar.google.com/citations?user=uENHhq4AAAAJ&hl=en>

ORCID ID: **0000-0003-1675-2058**

Research gate Link: <https://www.researchgate.net/profile/Bommisetti-Kumar>

### **AWARDS:**

Honored with “Excellence in Teaching and Research” Award by International Association for Science and Technical Education (IASTE) – Tamilnadu, 2017.

Honored with “Best Faculty in Rural Institution” Award by Arunai International Research Foundation (AIRF) – Tamilnadu, 2017.

Honored with “Outstanding Faculty” Award by Arunai International Research Foundation (AIRF) – Tamilnadu, 2018.

Honored with “Highest Research Paper Publication” Award by Arunai International Research Foundation (AIRF) – Tamilnadu, 2019.

## **ACHIEVEMENTS:**

The paper Empowerment of women Through Entrepreneurship- A Harbinger to Empower Indian Economy” got “Best Paper Award” at the National Seminar on “Inclusive Growth in India – An Emphasis On Financial Social Inclusion” organized by Womens Christian College, Chennai, held during 7<sup>th</sup> - 8<sup>th</sup> October, 2010.

## **JOURNAL PUBLICATIONS**

### **International Journals:**

1. Shaik Mahaboob Syed, Akella Vyaghri Venkata Satya Subbalakshmi, Deepmala Singh, Sivasubramanyam Emani, Rajeev Kumar Basava, and Ravi Kumar Bommiseti, “Design and Analysis of Human Resources Using Artificial Intelligence”, ‘Journal of Law and Sustainable Development’, EISSN: 2764-4170, Vol. 11, No. 9, October-2023 – USA. (DOI: <https://doi.org/10.55908/sdgs.v11i9.829>)
2. Ravi Kumar Bommiseti, Bhavana K. Raj, A.V.V.S. Subbalakshmi Muhammad Shehryar and Sinh Duc Hoang, “Blockchain in Trust with Reputation Management for Financial Stock Market Using Distributed Ledger Technology and Bayesian Theory Based on Fault Tolerance Model.” Global Business Review, ISSN: 0972-1509E-ISSN: 0973-0664, Impact Factor – 2.4, Published on 23<sup>rd</sup> August 2022 – Sage. <https://doi.org/10.1177/09721509221110371> - India. (Abstracted and Indexed in – WOS/Scopus/ABDC – C).
3. Arodh Lal Karn,, Sharnil Pandya, Abolfazl Mehbodniya, Farrukh Arslan, Dilip Kumar Sharma, Khongdet Phasinam, Muhammad Nauman Aftab, Regin Rajan, Ravi Kumar Bommiseti & Sudhakar Sengan, “An integrated approach for sustainable development of wastewater treatment and management system using IoT in smart cities,” Soft Computing, IF:3. 643, EISSN:1433-7479 , PISSN: 14327643, published on 13<sup>th</sup> September 2021- Springer - USA. <https://doi.org/10.1007/s00500-021-06244-9> (Abstracted and Indexed in SCIE and Scopus).
4. Chandrashekar M. Mathapati, G.D.V. Kusuma and B. Ravi Kumar, “Trends in Growth of GDP and Employment in India during Covid-19 Pandemic Period: Need for Economic Stimulus”, Shodh Sarita, ISSN: 2348 – 2397, PP. 75 – 79, Vol. 7, Issue - 28, October-December, 2020, published by Sanchar Educational and Research Foundation.

5. S. Padma, S. Kalyan, G.D.V. Kusuma and B. Ravi Kumar, "Role of Demographic Variables on Work Life Integration of Women Bus Conductors", Shodh Sanchar Bulletin, ISSN: 2229 – 3620, PP. 58 – 62, Vol. 10, Issue - 40, October-December, 2020, published by Sanchar Educational and Research Foundation.
6. G.D.V. Kusuma, B. Ravi Kumar & Murthy Chavali, "Dealer's Perception towards Aqua Feeds – A Case Study of Avanti Feeds Limited, Kovvur, West Godavari Dt. of Andhra Pradesh", International Journal of Aquaculture and Fishery Sciences, ISSN: 2455 – 8400, pp. 089 – 095, Vol – 6, Issue – 3, August 2020, published by Peertechz Publications.
7. B. Ravi Kumar, G.D.V. Kusuma, K.S. Srinivasa Rao and K. Lalitha, "Factors Impelling the Consumers towards E-Shopping," International journal of Advanced Science and Technology, ISSN: 2005 - 4238, pp. 7080 - 7087, Vol. 29, No. 6, 2020, published by Science & Engineering Research Support Society - Australia.
8. G.D.V. Kusuma, Chandrashekar M. Mathapati & B. Ravi Kumar, "Post-Purchase Behavior of Rural and Urban Area Consumers towards Consumer Durable Goods," International Journal of Psychosocial Rehabilitation, ISSN: 1475 - 7192, pp. 4088 – 4096, Vol. 24, Issue. 05, 2020, published by Hampstead Psychological Associates – UK.
9. Shalom Akhai, Raman Chadha, B. Ravi Kumar & Venktesh Sharma, "Analysing Studies for Managing Immunity through Yoga Healthcare Sciences during COVID-19 Lockdown Period," Test Engineering and Management, ISSN: 0193 - 4120, pp. 2479 – 2484, Vol. 83, May - June 2020, published by Mattingley Publishing Co., Inc. – USA.
10. B. Ravi Kumar, Chandrashekar M. Mathapati & G.D.V. Kusuma, "Career Related Issues of Women Employees in Select Hospitals of Andhra Pradesh," Test Engineering and Management, ISSN: 0193 - 4120, pp. 21732 – 21738, Vol. 83, March - April 2020, published by Mattingley Publishing Co., Inc. – USA.
11. B. Vijaya Lakshmi & B. Ravi Kumar, "Leveraging Technologies to Redefine Business: Technology Perspective," American International Journal of Multidisciplinary Scientific Research, PISSN: 2638 – 1249, EISSN: 2638 – 1273, Impact Factor: 5.8 (AQCJ), pp. 1 – 3, Vol. 1, No. 3, October – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.

- 12.D. Guna Sankar & B. Ravi Kumar, "Empirical Analysis on Financial Performance through Cash Flow Statements," *International Journal of Accounting & Finance Review*, PISSN: 2576 – 1285, EISSN: 2576 – 1293, Impact Factor: 4.9 (AQCI), pp. 1 – 12, Vol. 3, No. 1, September – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.
- 13.R. Lydia & B. Ravi Kumar and B. Vijaya Lakshmi, "Profile of APSRTC with reference to Visakhapatnam City, *International Journal of Business and Management Future*, PISSN: 2575 7911, EISSN: 2575 792X, Impact Factor – 0.36, pp. 13 – 25, Vol. 2, No. 2, September – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.
- 14.R. Lydia & B. Ravi Kumar, "Socio-Economic Profile of the Union Members in APSRTC: A Case Study of Visakhapatnam City," *American International Journal of Social Science Research*, PISSN: 2576 – 103X, EISSN: 2576 – 1048, Impact Factor – 4.6 (AQCI), pp. 13 – 21, Vol. 3, No. 1, September – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.
- 15.R.V. Naveenan, B. Ravi Kumar & B. Vijaya Lakshmi, "Non-Performing Assets in Public Sector Banks: A Cause Analysis," *American Finance & Banking Review*, PISSN: 2576 – 1226, EISSN: 2576 – 1234, Impact Factor - 4.1 (AQCI), pp. 14 – 19, Vol. 2, No. 2, September – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.
- 16.K. Roja, G.D.V. Kusuma & B. Ravi Kumar, "Pragmatic Analysis on Staff Related Issues in Selected Hospitals," *International Journal of Business and Management Future*, PISSN: 2575-7911, EISSN: 2575-792X, Impact Factor - 3.5 (AQCI), pp. 6 – 12, Volume 2, No. 2, September – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.
- 17.D. Srinivasa Rao, N. Sreedhar & B.Ravi Kumar, "Involvement of Women in Handloom Segment: An Empirical Study with reference to Krishna District, Andhra Pradesh," *American Economic & Social Review*, PISSN: 2576 - 1269, EISSN: 2576-1277, Impact Factor - 3.9 (AQCI), pp. 1 – 11, Volume 2, No. 3, August – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.

- 18.R.V. Naveenan & B. Ravi Kumar, "Impact of Group Dynamics on Team," American International Journal of Social Science Research, Impact Factor - 4.6 (AQCJ), pp. 16 – 23, Vol. 2, No. 2, August – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.
- 19.Ch. Balaji, G.D.V. Kusuma & B. Ravi Kumar, "Impact of General Elections on Stock Markets in India," Open Journal of Economics and Commerce, ISSN: 2638 – 549X, pp. 1 – 7, Volume 1, Issue 2 - 2018, published by Sryahwa Publications – USA.
- 20.K. Roja, G.D.V. Kusuma & B. Ravi Kumar, "Work Place Related Issues in Health Sector: An Empirical Study with reference to selected Hospitals," American International Journal of Multidisciplinary Scientific Research, PISSN: 2638 – 1249, EISSN: 2638 – 1273, Impact Factor - 5.8 (AQCJ), pp. 7 – 12, Volume 1, No. 1, August – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.
- 21.B. Ravi Kumar, "Participative Management of Employees in Decision-Making: An Empirical Study," International Journal of Business and Management Future, PISSN: 2575-7911, EISSN: 2575-792X, Impact Factor - 3.5 (AQCJ), pp. 1 – 5, Volume 2, No. 2, August – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.
- 22.N. Sreedhar & B. Ravi Kumar, "Analytical Approach on Women Education in India," American International Journal of Social Science Research, PISSN: 2576 – 103X, EISSN: 2576 – 1048, Impact Factor – 4.6 (AQCJ), pp. 12 – 15, Volume 2, No. 2, August – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.
- 23.B. Ravi Kumar, B.V.S.S. Subba Rao & G.D.V. Kusuma, "Genesis for Increase of NPAs in Indian Banks," Journal of Banking and Finance Management, ISSN: 2642-9144, pp. 1 – 8, Volume 1, Issue 1, July – 2018, published by Sryahwa Publications – USA.
- 24.G.D.V. Kusuma, B. Vijaya Lakshmi & B. Ravi Kumar, "An Empirical Study on Family Related Issues in Health Sector," International Journal of Marketing Research Innovation, PISSN: 2576 -4101, EISSN: 2576 – 4098, Impact Factor – 3.1 (AQCJ), pp. 1 -14, Volume 2, Issue 2, June – 2018, published by Centre for Research on Islamic Banking & Finance and Business – USA.

- 25.G.D.V. Kusuma, B. Ravi Kumar & M. Pavani, "Evaluation of Customer Perception towards Refrigerators - An Empirical Study," International Journal of Pure and Applied Mathematics, PISSN: 1311 – 8080, EISSN: 1314 – 3395, Impact Factor – 7.19, pp.1 – 13, Vol. 118, Special Issue. 24b, April-2018, published by Academic Publications Ltd., Bulgaria.
- 26.K. Bhavana Raj, K. Srinivas, B. Ravi Kumar & G.D.V. Kusuma, "Assessment of Risk Factors in Misappropriation of Assets – Evidence from the Indian Banking Sector," International Journal of Pure and Applied Mathematics, PISSN: 1311 – 8080, EISSN: 1314 – 3395, Impact Factor – 7.19, pp.1 – 13, Vol. 118, Special Issue. 24b, April-2018, published by Academic Publications Ltd., Bulgaria.
- 27.B. Ravi Kumar, G.D.V. Kusuma & B.V.S.S. Subba Rao, "Empowering Employee through Training A Prerequisite for Organizational Accomplishment," International Journal of Pure and Applied Mathematics, PISSN: 1311 – 8080, EISSN: 1314 – 3395, Impact Factor – 7.19, pp.1 – 10, Vol. 118, Special Issue. 24b, April-2018, published by Academic Publications Ltd., Bulgaria.
- 28.K. Roja & B. Ravi Kumar, "Working Conditions of Women Employees in the Health Sector – A Study with reference to Selected Hospitals," International Journal of Management, IT & Engineering, ISSN: 2249 – 0558, Impact Factor – 7.119 (SJIF), pp. 122 – 144, Vol. 8, Issue.3, March-2018, published by International Journals of Multidisciplinary Research Academy.
- 29.Jyothi, Aniruddh Airen & B.Ravi Kumar, "Relationship between Personality and Purchase of Air Conditioners," Research Directions, ISSN: 2321 – 5488, Impact Factor – 5.1723 (UIF), pp. 1 – 9, Vol. 5, Issue. 8, February - 2018, published by Laxmi Book Publications.
- 30.K. Roja & B. Ravi Kumar, "Theoretical Aspects of the Working Women and Hospitals," Research Directions, ISSN: 2321 – 5488, Impact Factor – 5.1723 (UIF), pp. 1 – 8, Vol. 5, Issue. 7, January - 2018, published by Laxmi Book Publications.
- 31.B. Ravi Kumar, B. Vijaya Lakshmi & G.D.V. Kusuma, "Offline Shopping Behaviour of Customers – A Case Study of Big Bazaar," Indo American Journal of Multidisciplinary Research and Review (IAJMRR), pp. 19 – 27, Vol. 1, Issue. 1, Oct – December, 2017, published by R&D Modern Research Publication.

- 32.B. Ravi Kumar & G.D.V. Kusuma, "Self Help Groups a Resource for Rural Women in the Context of Micro Finance – An Empirical Study," *Indo American Journal of Multidisciplinary Research and Review (IAJMRR)*, pp. 5 – 12, Vol. 1, Issue. 1, Oct – December, 2017, published by R&D Modern Research Publication.
- 33.B. Ravi Kumar & G.D.V. Kusuma, "Analysis of Derivatives – A Case Study," *International Journal of Scientific Research and Modern Education (IJSRME)*, Impact Factor – 7.137 (IFSIIJ), EISSN: 2455 – 5630, pp. 80 – 85, Vol. 2, Issue. 2, July – December - 2017, published by R&D Modern Research Publication.
- 34.B. Ravi Kumar & R. Padma Malini, "Awareness of Mutual Fund Investment among the Investors – An Empirical Study," *International Journal of Applied and Advanced Scientific Research (IJAASR)*, Impact Factor – 5.655 (IFSIIJ), EISSN: 2456 – 3080, pp. 65 - 70, Vol. 2, Issue. 1, Jan – June, 2017, published by DV Publication.
- 35.B. Ravi Kumar "Measurement of Customer Satisfaction towards the Services of Public Sector Banks," "Pacific Business Review International". Impact Factor – 6.566 (SJIF), 1.064 (RIF), EISSN: 0974 – 438X, pp. 120 – 124, Vol. 8, Issue. 8, February – 2016, published by 'The Pacific Institute of Management, a constituent of the Pacific Academy of higher Education and Research (PAHER), University' – Udaipur.
- 36.B. Ravi Kumar, "Performance of Petroleum and Natural Gas Sector in India – An Analytical Approach," "International Journal of Current Research and Modern Education", Impact Factor – 6.925 (IFSIIJ), ISSN: 2455 – 5428, pp. 81 – 86, Vol. 1, Issue 1, January – June, 2016, published by R&D Modern Research Publication.
- 37.B. Ravi Kumar, "Funds Enlistment Pattern of Indian Corporate Sector," *International Journal of Multidisciplinary Research and Modern Education (IJMRME)*, Impact Factors – 7.315 (IFSIIJ), 7.725 (JCF), 8.785 (JEQF), 8.925 (JTQF), 9.241(JRF), 8.885 (JPF), 8.565 (JOF), 7.735 (JIF), 8.752 (JTQF), EISSN: 2454 – 6119, pp. 54 - 61, Vol. 2, Issue 1, January – June, 2016, published by R&D Modern Research Publication.



- 38.B. Ravi Kumar, "Working Capital Management in Cement Industry – A Case Study of Bhavya Cement Ltd., Andhra Pradesh," International Journal of Multidisciplinary Research and Modern Education (IJMRME), Impact Factors – 7.315 (IFSIJ), 7.725 (JCF), 8.785 (JEQF), 8.925 (JTQF), 9.241(JRF), 8.885 (JPF), 8.565 (JOF), 7.735 (JIF), 8.752 (JTQF), EISSN: 2454 – 6119, pp. 42 - 45, Vol. 2, Issue 1, January – June, 2016, published by R&D Modern Research Publication – Perambalur.
- 39.B. Ravi Kumar, "Financial Performance Evaluation – A Case Study of Bharat Heavy Electricals Limited," EPRA International Journal of Economic and Business Review, Impact Factors – 7.144 (SJIF), 1.259 (ISI), EISSN: 2347 – 9671, pp. 207 – 211, Vol. 3, Issue. 11, November - 2015, published by EPRA Trust – Tiruchirappalli.
- 40.B. Ravi Kumar, "Collective Bargaining in Visakhapatnam Steel Plant," Journal of Research Innovation and Management Science, Impact Factor – 2.5 (IJIF), ISSN: 2454-6542, pp. 16 – 23, Volume - 1, Issue - 1, July – September, 2015, published by JRM Trust for Research and Innovation – Odisha.
- 41.B. Ravi Kumar, "Performance of Mutual Funds – An Empirical Study with Reference to Reliance Mutual Funds," Pacific Business Review International, Impact Factors – 6.566 (SJIF), 1.064 (RIF), EISSN: 0974-438X, pp. 01 – 20, Vol. 8, Issue. 2, August - 2015, published by 'The Pacific Institute of Management, a constituent of the Pacific Academy of higher Education and Research (PAHER) University' – Udaipur.
- 42.B. Ravi Kumar & K. Sreedevi, "Profitability Analysis of Lonza Group Limited," IJRDO – Journal of Business Management, ISSN: 2455 – 6661, pp. 15 - 23, Vol. 1, Issue. 6, June – 2015, published by International Journal of Research & Development Organization – Delhi.
- 43.M. Ramu & B. Ravi Kumar, "An Empirical Review on the Growth of Handloom Industry," International Journal of Entrepreneurship & Business Environment Perspectives, Impact factor – 7.487 (SJIF), HS-Index: 2, HS-Median: 3, H-Citation: 6, PISSN: 2279-0918, EISSN: 2279-0926, pp. 1368 – 1378, Vol. 3, Number - 4, October-December-2014, published by Pezzottaite Journals.

- 44.B. Ravi Kumar & M. Ramu, “Problems and Prospects of Handloom Industry,” *International Journal of Entrepreneurship & Business Environment Perspectives*, Impact Factor – 7.487 (SJIF), HS-Index: 2, HS-Median: 3, H-Citation: 6, PISSN: 2279-0918, EISSN: 2279-0926, pp. 1351 – 1361, Vol. 3, Number - 4, October-December-2014, published by Pezzottaite Journals.
- 45.S. Srinivasa Rao & B. Ravi Kumar, “Correlation Analysis of Returns on Stock Indices – An Empirical Comparative Study of NSE Along with NASDAQ,” *Journal of Business Management, Commerce & Research (JBMCR)*, Impact Factor – 6.33 (ICV), EISSN: 2319-250X, pp. 52-68, Vol. II, Issue No.8, June-2014, published by JBMCR.
- 46.B. Ravi Kumar, “CRM in Banking Sector - A Review,” *Journal of Finance and Bank Management*, PISSN: 2333-6064, EISSN: 2333-6072, pp. 165-171, Vol. 2, No. 2, June – 2014, published by American Research Institute for Policy Development – USA.
- 47.B. Ravi Kumar, “Grievance and Disciplinary Procedure with Reference to Visakhapatnam Steel Plant,” *International Journal of Organizational Behaviour & Management Perspectives*, Impact Factor – 7.185 (SJIF), HS-Index: 1, HS-Median: 1, H-Citation: 1, PISSN: 2279-0950, EISSN: 2279-0969, pp. 880-888, Vol. 3, Number 2, April – June-2014, published by Pezzottaite Journals.
- 48.B. Ravi Kumar, “Trade Unionism – With Reference to Visakhapatnam Steel Plant,” *Tactful Management Research Journal (TMRJ)*, Impact Factors – 5.4906 (UIF), PISSN: 2319 -7935, EISSN: 2319 – 7943, pp. 01 - 16, Vol. 2, Issue 7, April – 2014, published by Ashok Yakkaldevi – India.
- 49.B. Ravi Kumar “Management of Inventory – A Case Study of Balaji Industrial Corporation Limited,” *Journal of Business Management, Commerce & Research (JBMCR)*, Impact Factor – 6.33 (ICV), EISSN: 2319-250X, pp. 18 – 29, Vol. II, Issue No. 7, March – 2014, published by JBMCR.
- 50.B. Ravi Kumar, “Industrial Relations at Visakhapatnam Steel Plant,” *IOSR - Journal of Business and Management (IOSR-JBM)*, Impact Factor – 3.52 (AQCJ), PISSN: 2319-7668 EISSN: 2278-487X, Digital Object Identifier (DOI) No: 10.9790/487X-16117690, pp. 76 – 90, Vol. 16, Issue 1, Version. 1; January - 2014, published by International Organization of Scientific Research – India.

- 51.B. Ravi Kumar, "Demographic Variables Impact on Purchasing Organic Products," Research Expo International Multidisciplinary Research Journal (REIMRJ), Impact Factors - 5.93 (CARS), 4.40 (ICV), 3.798 (SJIF), 2.235 (ISRA), 0.765 (GIF), 0.3025 (UIF), PISSN: 2250-1630, pp. 18 – 23, Vol. III, and Issue. IV; December - 2013, published by [www.researchjournals.in](http://www.researchjournals.in).
- 52.B. Ravi Kumar, "HRD Climate in Pharmaceutical Industry – A Case Study of Natco Pharma Ltd, Hyderabad," International Journal of Social Science & Interdisciplinary Research (IJSSIR), Impact Factor – 3.503 (SJIF), 0.407 (GIF), EISSN: 2277-3630, pp. 54 – 60, Vol. 2, Issue 12; December 2013, published by [Indian Research Journals.com](http://IndianResearchJournals.com).
- 53.B. Ravi Kumar, "Crop Insurance – Tribulations and Prospects of Farmers with Reference to Nuzvid, Krishna District," International Journal of Marketing, Financial Services and Management Research (IJMFSMR), Impact Factor – 3.454 (SJIF), EISSN: 2277-3622, pp. 171-181, Vol.2, Issue 9; September -2013, published by [Indian Research Journals.com](http://IndianResearchJournals.com).
- 54.B. Ravi Kumar, "Factors Affecting the Motivation of Teaching Staff (An Empirical Study with Reference to Engineering Colleges, Krishna District," Review of Arts and Humanities, PISSN: 2334-2927, EISSN: 2334-2935, pp. 34-39, Vol. 2, No. 1, June-2013, published by American Research Institute for Policy Development - USA.
- 55.B. Ravi Kumar, "Gender Discrimination Among Construction Workers with Reference to Vijayawada," Journal of Sociology and Social Work, PISSN: 2333 – 5807, EISSN: 2333 – 5815, pp. 42-53, Vol.1 No.1, June 2013, published by American Research Institute for Policy Development - USA.
- 56.B. Ravi Kumar, Ch. Rama Krishna, and K. Niranjana, "Retail Banking Challenges and Opportunities," International Journal of Business, Management and Social Sciences (IJBMS), PISSN: 2249-7463, pp. 137-140, Vol. II, Issue - 4, December - 2012, published by Choice College of Arts & Commerce.
- 57.B. Ravi Kumar, Ch. Rama Krishna, and K. Niranjana, "Reforms in Indian Banking Sector," International Research Journal of Commerce, Business and Social Sciences (IRJCBSS), PISSN: 2277-9310, pp. 97-101, Vol. I, Issue - 9, December - 2012, published by Jai Hind Education Society.

58. B. Ravi Kumar, K. Sridhar, and N. Satish, "Green Marketing for Green Society," *International Research Journal of Humanities and Environmental Issues (IRJHEI)*, PISSN: 2277-9329, pp. 67-70, Vol. I, Issue - 3, June-2012, published by Jai Hind Education Society.
59. B. Ravi Kumar, K. Sridhar, and N. Satish, "Knowledge Management – Issues and Challenges 21<sup>st</sup> Century", *International Journal of Business, Management and Social Sciences (IJBMS)*, PISSN: 2249-7463, pp. 87-89, Vol. I, Issue - 8, April-2012, published by Choice College of Arts & Commerce.
60. B. Ravi Kumar, K. K. Choudary, and G.D.V. Kusuma, "Emerging Trends, Opportunities and Challenges in Retailing", *International Journal of Business, Management and Social Sciences (IJBMS)*, PISSN: 2249-7463, pp. 59-64, Vol. I, Issue - 3, November-2011, published by Choice College of Arts & Commerce – Pune.

### **National Journals:**

1. P. Mohan, B. Ravi Kumar & G. D. V. Kusuma, "Work–Life Balance among Women Employees in Banking Industry: An Empirical Study with Reference to Selected Private Sector Banks in Vijayawada Region," *Asian Journal of Multi-Disciplinary Research*, EISSN: 2395 -1710, PISSN: 2395 – 1729, pp. 5 – 7, Vol. 4, Issue No. 2, February – 2018, Tamil Nadu. <http://dx.doi.org/10.20468/ajmdr.2018.02.02>
2. N. Sreedhar & B. Ravi Kumar, "Agricultural Laborers in India - A Review," *Asian Journal of Multi-Disciplinary Research*, EISSN: 2395 -1710, PISSN: 2395 – 1729, pp. 8 – 12, Vol. 4, Issue No. 2, February – 2018, Tamil Nadu. <http://dx.doi.org/10.20468/ajmdr.2018.02.03>
3. P. Vijaya Lakshmi, B. Ravi Kumar & G. D. V. Kusuma, "An Empirical Study on Quality of Work Life among Farmers with Reference to Ranga Reddy District, Telangana State," *Asian Journal of Multi-Disciplinary Research*, EISSN: 2395 -1710, PISSN: 2395 – 1729, pp. 19 – 22, Vol. 4, Issue No. 2, February – 2018, Tamil Nadu. <http://dx.doi.org/10.20468/ajmdr.2018.02.05>

4. G. Malyadri, B. Ravi Kumar & G. D. V. Kusuma, “A Study on Commerce Students towards Entrepreneurship,” Asian Journal of Multi-Disciplinary Research, EISSN: 2395 -1710, PISSN: 2395 – 1729, pp. 32 – 36, Vol. 4, Issue No. 2, February – 2018, Tamil Nadu. <http://dx.doi.org/10.20468/ajmdr.2018.02.08>
5. Ch. Balaji, G. D. V. Kusuma & B. Ravi Kumar “Risk and Return Analysis of Equity Shares of Selected Companies in Automobile Industry,” Asian Journal of Multi-Disciplinary Research, EISSN: 2395 -1710, PISSN: 2395 – 1729, pp. 37 – 42, Vol. 4, Issue No. 2, February – 2018, Tamil Nadu. <http://dx.doi.org/10.20468/ajmdr.2018.02.09>
6. M. Pavani, K. Manga Rao & B. Ravi Kumar, “Stress Experienced by Intermediate Students - A Case Study of Guntur District,” Asian Journal of Multi-Disciplinary Research, EISSN: 2395 -1710, PISSN: 2395 – 1729, pp. 49 – 51, Vol. 4, Issue No. 2, February – 2018, Tamil Nadu. <http://dx.doi.org/10.20468/ajmdr.2018.02.11>
7. B. Murali Krishna, K. Rakesh and B. Ravi Kumar, “Customer Satisfaction Measurement – An Effective Tool to Attract and Retain the Customers in Banking Sector,” Taxmann’s - Corporate Professionals Today” (An International Referred Serial), pp. 246 - 252, Vol.17, February 1-15, 2010 – New Delhi.
8. B. Murali Krishna, K. Sashi Kiran and B. Ravi Kumar, “The Paradigm Shift in Hr Outsourcing and Practice,” Readers Shelf, pp. 8—10, Volume – 3, Issue – 9, June - 2007, Jodhpur - Rajasthan.

### Patent Publications:

S. NO	Title	Application Number	Web Link
1	Process of E-Commerce in Reducing Operational Cost	202111035178	<a href="https://ipindiaservices.gov.in/PatentSearch/PatentSearch/ViewApplicationStatus">https://ipindiaservices.gov.in/PatentSearch/PatentSearch/ViewApplicationStatus</a>
2	An Efficient Financial Analytical Tool Based on AI and IOT	202111034600	<a href="https://ipindiaservices.gov.in/PatentSearch/PatentSearch/ViewApplicationStatus">https://ipindiaservices.gov.in/PatentSearch/PatentSearch/ViewApplicationStatus</a>
3	Analysis of Skills, Tools and Decision-Making Styles In Practice	202121052099	<a href="https://ipindiaservices.gov.in/PatentSearch/PatentSearch/ViewApplicationStatus">https://ipindiaservices.gov.in/PatentSearch/PatentSearch/ViewApplicationStatus</a>

### BOOKS EDITED:

- B. Ravi Kumar “Innovative Management Practices in 21<sup>st</sup> Century,” ISBN: 978-81-939649-1-0, published by Pandit Publications – 2018.

### BOOK CHAPTERS:

- B. Ravi Kumar “Effectiveness of Employee Retention Strategies – A Review,” “Innovative Management Practices in 21<sup>st</sup> Century,” ISBN: 978-81-939649-1-0, pp. 62 -69, published by Pandit Publications – 2018.
- B. Ravi Kumar “Customer Relationship Management in Health Care Industry – An Empirical Study,” “Innovative Management Practices in 21<sup>st</sup> Century,” ISBN: 978-81-939649-1-0, pp. 90 – 96, published by Pandit Publications – 2018.

- Silpi Sarkar, Debasish Debnath, Murthy Chavali, G.D.V. Kusuma and B. Ravi Kumar “Electronic Health Records Challenges with Indian Healthcare Scenario: Data Science Application”, Applied Chemistry (Drugs, Health and Petroleum), ISBN: 978-93-94570-63-4, pp.168-191, Published by Kripa Drishti Publications, October – 2022.

### **PAPERS PUBLISHED IN EDITED BOOKS**

B. Ravi Kumar “Problems and Prospects of Computerization of District Central Co-operative Banks (DCCBs) in Andhra Pradesh”, “Sustainable Development”, ISBN: 978-93-84443-03-0, pp. 67 – 80, published by Research India Publications, Delhi, January – 2015.

B. Ravi Kumar “Rural Marketing in India: Opportunities and Challenges a Head,” “Sustainable Development”, ISBN: 978-93-84443-03-0, pp. 95 – 106, published by Research India Publications, Delhi, January – 2015.

B. Ravi Kumar & G.D.V. Kusuma, “Magnitude of Marketing in today’s Economy,” Significant Trends in Management, ISBN: 978-81-933641-0-9, pp. 5 – 11, published by Paramount Publishing House, First Edition – 2017.

### **TEXT & REFERENCE BOOKS PUBLISHED:**

1. K. Saradhi and B. Ravi Kumar, “Celebrity Endorsement in Promoting a Brand: A Review”, ISBN: 978-93-84144-42-5, published by Research India Publications, Delhi-2014.
2. M. Ramu, B. Ravi Kumar and Ch. Rama Krishna, “Growth of Hand Loom Industry: A Perspective Approach”, ISBN: 978-93-84144-77-7, published by Research India Publications, Delhi-2014.
3. B. Ravi Kumar and Ch. Rama Krishna, “Correlation Analysis of Stock Indices: A Proportional Study”, ISBN: 978-1-926488-05-9, published by Canadian Academic Publishing, Toronto – Canada-2015.
4. B. Ravi Kumar and Ch. Rama Krishna, “Quality of Work Life and Employee Commitment: A Case Study,” ISBN: 978-93-84144-97-5, published by Research India Publications, Delhi-2015.
5. B. Ravi Kumar, “Managerial Economics and Principles of Accountancy, I SBN:978-3-659-83989-4, published by Scholars’ Press, Germany-2016.

6. B. Vijaya Lakshmi, Bhavya Vikas and B. Ravi Kumar, "Management Practices of Microfinance Institutions," ISBN: 978-1-926488-76-9, published by Canadian Academic Publishing, Toronto – Canada-2017.
7. B. Ravi Kumar, "Managerial Economics and Financial Analysis (MEFA)," ISBN: 978-93-85304-37-8, published by GJMS publication, India-2017.
8. G.N.P.V. Babu, B. Ravi Kumar & G.D.V. Kusuma, "A Study on Mobile Phone Purchase Behaviour in Visakhapatnam City," ISBN: 978-81-93651-91-9, published by Pandit Publications, Tamil Nadu – 2018.
9. B. Ravi Kumar & G.D.V. Kusuma, "Dealers Perception towards Aqua Feeds – An Empirical Analysis," ISBN: 978-81-93651-92-6, published by Pandit Publications, Tamil Nadu – 2018.
10. B. Ravi Kumar & G.D.V. Kusuma, "Performance Appraisal in Telecommunications Industry – A Case Study," ISBN: 978-81-93651-93-3, published by Pandit Publications, Tamil Nadu – 2018.
11. Rambabu, B. Ravi Kumar & G.D.V. Kusuma, "Role of IT in Marketing of Household Products," ISBN: 978-0-359-72460-4, published by Lulu Press, Inc (Lulu.com) – USA - 2019.
12. P. Prasanna, S. Padma, Deepa Bakshi & B. Ravi Kumar, "Organizational Behaviour & Case Studies", ISBN: 978-9-392-04505-9, published by 720 Degree Research Pvt. Ltd – 2021.

### **Papers Published in National Level Conference Proceedings:**

1. Dr. B. Murali Krishna, B. Ravi Kumar and N. Thyagaraju, "Micro Finance — A Curtain Raiser to Strengthen Rural India," Inclusive Growth in India – An emphasis on Financial and Social Inclusion, ISBN: 978-93-80697-21-5, pp. 139-141, published by Excel India Publishers - New Delhi, October -2010.
2. B. Ravi Kumar and S. Srinivasa Rao and B.V.S.S. Subba Rao, "Empowerment of Women Through Entrepreneurship - A Harbinger to Empower Indian Economy," Inclusive Growth in India – An emphasis on Financial and Social Inclusion, ISBN: 978-93-80697-21-5, pp. 460-468, published by Excel India Publishers-New Delhi, October- 2010.



3. K. Krishnaiah Choudary, B. Ravi Kumar and B. Krishnaiah “Restructuring of Management Education: The Paradigm Shift,” BRICS-Economic Shift, ISBN: 978-93-81361-39-9, pp. 140-145, published by Excel India Publishers-New Delhi, October-2011.
4. B. Ravi Kumar and Ch. Rama Krishna, “MFI Crisis on Clients in Andhra Pradesh,” Inclusive Growth and Micro Finance Access, ISBN: 978-93-82880-22-6, pp. 132-135, published by Excel India Publishers-New Delhi, April-2013.
- 5) B. Ravi Kumar “Role of Digital Transformation in HR Functions,” “Human Dimension in Information Age,” ISBN: 978-0-359-40784-2, pp. 333-336, published by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole – 2019.
- 6) B. Ravi Kumar “Magnitude of Human Resource Information Systems in the Present Globalized World,” “Human Dimension in Information Age,” ISBN: 978-0-359-40784-2, pp. 337-340, published by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole – 2019.
- 7) B. Ravi Kumar “Reforms in Indian Financial Sector,” “Emerging Trends and Challenges of Economic Reforms in India,” ISBN: 978-1-79472-447-1, pp. 346 – 352, published by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole – 2019.
- 8) B. Ravi Kumar “GST A Reform in Indian Taxation System,” “Emerging Trends and Challenges of Economic Reforms in India,” ISBN: 978-1-79472-447-1, pp. 445 – 448, published by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole – 2019.
- 9) B. Ravi Kumar “Structural Reforms in Indian Employment,” “Emerging Trends and Challenges of Economic Reforms in India,” ISBN: 978-1-79472-447-1, pp. 559 – 562, published by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole – 2019.
- 10) B. Ravi Kumar “Global Crisis and the Turbulence of Indian Trade,” “Global Turbulence: India’s Preparedness,” ISBN: 978-1-67813--892-9, pp. 10-14, published by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole – 2020.

11) B. Ravi Kumar “Interlinkages of Indian Stock Market with Innovative Emerging Markets,” “Global Turbulence: India’s Preparedness,” ISBN: 978-1-67813--892-9, pp. 26-31, published by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole – 2020.

### **Papers Published in State Level Conference Proceedings:**

1.B.

Ravi Kumar, “Women Empowerment and Inclusive Growth in India,” Women Entrepreneurship – Financial Inclusion and Micro Financing for Self Help Groups in Andhra Pradesh, ISBN: 978-93-81075-82-1, pp. 252-259, published by BS Publications-Hyderabad, February-2012

### **WORKSHOPS ATTENDED:**

1. Participated in A Three Day National Workshop on “Soft skills” organized by Department of Training and Placements & Industrial Relations of Sir C R Reddy College of Engineering-Eluru, held during 15<sup>th</sup>-17<sup>th</sup>, November 2007.
2. Participated in A One Day Workshop on “Orientation to Entrepreneurship Development” organized by Department of Management Studies of Sir C R Reddy College of Engineering-Eluru, held on 24<sup>th</sup> January 2008.
3. Participated in a One Day Workshop on “Global Financial Crisis and It’s Impact on Indian Economy” organized by Department of Management Studies of Sir C R Reddy College of Engineering- Eluru, held on 7<sup>th</sup> March 2009.
4. Participated in A One Day Workshop on “An Orientation to Project and Research Work” organized by Department of Management Studies of Sir C R Reddy College of Engineering – Eluru, held on 18<sup>th</sup> March 2008.
5. Participated in a Three Day Workshop on “Entrepreneurship Awareness Camp” organized by Andhra Pradesh Industrial & Technical Consultancy Organization Ltd (APITCO), sponsored by Department of Science and Technology, during December 10<sup>th</sup> to 12<sup>th</sup> 2009, at Sir C R Reddy College of Engineering, Eluru.

6. Participated in a Two-day Workshop on “Research Methodology & Technical Paper Writing” organized by Department of Mechanical Engineering, Sree Vidyanikethan Engineering College - Tirupati, during 26<sup>th</sup> – 27<sup>th</sup> February 2016, under TEQIP – II.
7. Participated in a one-day National Workshop on “Financial Planning” organized by Department of MBA, Amrita Sai Institute Science and Technology – Paritala, held on 6<sup>th</sup> March 2017.
8. Participated in a one-day National E-Workshop on “Online Annual Quality Assurance Report (AQAR)”, organized by Internal Quality Assurance Cell, Azad Mahavidyalaya, Ausa, held on 18<sup>th</sup> January 2021.
9. Participated in a one-day International Level Workshop on “The Joy of Research”, organized by the Research Cell in association with the Internal Quality Assurance Cell (IQAC), of Nirmala Memorial Foundation of Commerce & Science – Mumbai, held on 20<sup>th</sup> January 2021.
10. Participated in a one-day Workshop on “HR Analytics Workshop”, organized by University of Engineering and Management – Kolkata in association with Women’s Indian Chamber of Commerce and Industry (UP HR Council), held on 30<sup>th</sup> January 2021.
11. Participated in one week online programme on “Research Methodology & Data Analytics using SPSS and R”, organized by Department of Master of Business Administration – Sree Vidyanikethan Institute of Management, Tirupati, held during 1-6<sup>th</sup> February 2021.
12. Participated in a one-day National Level Workshop on “Python with Django”, organized by Department of Information Technology - Karmaveer Bhaurao Patil College, Vashi, held on 12<sup>th</sup> February 2021.
13. Participated in the one-day Virtual Research Methodology Workshop on “Data Analysis with SPSS and MS Excel”, organized by Guru’s Academy of Commerce, held on 13<sup>th</sup> June 2021, Erode, Tamil Nadu.

## **PAPER PRESENTATIONS**

### **International Level:**

1. Paper presented on the title “Visionary Leadership”, at the International Seminar on “Case Study Method of Teaching in Commerce/Management Education” organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamilnadu, held during 20<sup>th</sup> - 21<sup>st</sup> January-2007, sponsored by UGC.
2. Paper presented on the title “New Instruments in Financial Markets”, at the International Seminar on “Recent Trends in Capital Markets and Financial Innovations’ organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, held during 10<sup>th</sup> -11<sup>th</sup> January-2009, sponsored by UGC.
3. Paper presented on the title “A Study on Affects and Effects of Globalization and MNC’s on Emerging India”, at the 18<sup>th</sup> biennial International Conference on “Emerging India And The Global Economy” jointly sponsored by The Association of Indian Economic & Financial Studies (AIFES) and Research and Information Systems for Developing Countries (RIS) forum, held at Delhi, during 19<sup>th</sup> – 20<sup>th</sup> June-2009.
4. Paper presented on the title “Derivatives: A Perspective Approach”, at the International Seminar on “Recent Trends in Capital Markets and Financial Innovations’ organized by Department of Commerce and Financial Studies, Bharathidasan University-Tiruchirappalli, held during 9<sup>th</sup> -10<sup>th</sup> January- 2010, sponsored by UGC.
5. Paper presented on the title “Mutual Fund: A Balanced Investment Strategy and its Achievements”, at the International Seminar on “Recent Trends in Capital Markets and Financial Innovations’ organized by Department of Commerce and Financial Studies, Bharathidasan University-Tiruchirappalli, held during 9<sup>th</sup> -10<sup>th</sup> January- 2010, sponsored by UGC.
6. Paper Presented on the title “Training and Development - An Empirical Study with Reference to Aviva Life Insurance Company, Vijayawada”, at the “International Hr Conclave – Four Es of HRM” - organized by Department of Business Studies of Mahatma Gandhi College Guntur, held during 29<sup>th</sup> – 31<sup>st</sup> October- 2010.

7. Paper presented on the title “Retail Industry in India – An Overview”, at the International Conference on “Marketing in Transition” organized by K.J. Somaiya Institute of Management Studies & Research-Mumbai, in Academic Association with School Of Management, Asian Institute of Technology, Bangkok-Thailand, and Deakin University-Australia, held on 2<sup>nd</sup> & 3<sup>rd</sup> January-2011.
8. Paper presented on the title “Derivative Trading Strategies”, at the International Seminar on “Emerging Capital Markets: Issues and Challenges” organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, held during 8<sup>th</sup> -9<sup>th</sup>, January-2011, sponsored by UGC.
9. Paper presented on the title “Emerging Trends, Opportunities and Challenges in Retailing”, at the International Research Symposium on “Management, Technology and Engineering Science (IRSMTES 2011), organized by Dnyansagar Institute of Management and Research (DIMR) and Choice Institute of Management Studies & Research-Pune, held during 23<sup>rd</sup> - 24<sup>th</sup> November-2011.
10. Paper presented on the title “Knowledge Management-Issues and Challenges in 21<sup>st</sup> Century”, at the International Conference on Interdisciplinary Research and Development In Management, Engineering, Technology And Social Science (ICMETSS), organized by Central India Group of Institutions-Nagpur, in association with Choice Institute of Management Studies & Research-Pune, held during 28<sup>th</sup> & 29<sup>th</sup> April- 2012, Nagpur-Maharashtra.
11. Paper presented on the title “Green Marketing for Green Society”, at the International Research Conference on “Commerce, Economics and Social Sciences”, organized by Choice College of Arts & Commerce, held on 16<sup>th</sup> June- 2012, Jaipur - Rajasthan.
12. Paper presented on the title “Reforms in Indian Banking Sector”, at the International Research Conference on “Recent Changes, Developments and Consequent Impact on Economy” organized by ITSPM’S Arts & Commerce College, Indapur – Pune, held on 22<sup>nd</sup> December -2012.
13. Paper presented on the title “Retail Banking – Challenges & Opportunities”, at the International Research Conference on “Recent Changes, Developments and Consequent Impact On Economy” organized by ITSPM’S Arts & Commerce College, Indapur – Pune, held on 22<sup>nd</sup> December -2012.

14. Paper presented on the title “Role of IT in The Expansion of Indian Banking Segment”, at the international Conference on “Emerging Trends and Issues in Management Practices – A Business Scenario” organized by department of Business Administration - Sankara College of Science and Commerce – Coimbatore, held on 25<sup>th</sup> August – 2014.
15. Paper presented on the title “Celebrities in Advertisements and their influence on Buyer’s Behaviour”, at the international Conference on “World Empowerment and Sustainability Congress”, Theme: Make in India – Growth, Innovation and Challenges in the field of Business, Commerce, Engineering, Technology, Entrepreneurship, Agriculture, and Social Sciences’ organized by Confederation of Indian Universities in association with International Association of Academicians and Researchers and Indo Global Chamber of Commerce Industries and Agriculture, held on 24<sup>th</sup> January – 2015 at the International Centre - Goa.
16. Paper presented on the title “Quality of Work Life in SCCL”, at the International Conference on “Competency Building Strategies in Business and Technology for Sustainable Development” organized by Sri Ganesh School of Business Management – Salem, held on 20<sup>th</sup> Feb 2015.
17. Paper presented on the title “A Review on Trends and Patterns of FDI Inflow and its Impact on Indian Economy”, at the International Conference on “Economics and Finance” organized by Nepal Rastra Bank, Kathmandu - Nepal, held during 26<sup>th</sup> – 28<sup>th</sup> Feb 2015, sponsored by Nepal Rastra Bank.
18. Paper presented on the title “Private Equity Funding – Issues and Challenges”, at the International Seminar on “Financial Markets: Issues and Challenges”, organized by Department of Commerce and Financial Studies, Bharathidasan University – Trichy, held during 9<sup>th</sup> – 10<sup>th</sup> January 2016, sponsored by UGC.
19. Paper presented on the title “Role of SHGs in Economic Empowerment of Women”, at the International Conference on “International Conference on Current Research in Engineering Technologies, Applied Sciences and Business Management” organized by Anveshana Educational and Research Foundation in association with ST. Mary’s Group of Institutions - Guntur, held on August 20<sup>th</sup> 2016 at Hotel Ilapuram, Vijayawada.

20. Paper presented on the title “Challenges and Opportunities of GST in India”, at the International Seminar on “GST Practices – A Cross Country Experience” organized by Department of Commerce and Management, KBN College – Vijayawada, in association with Krishna University – Machilipatnam, held during 5<sup>th</sup> - 6<sup>th</sup> January 2018, sponsored by UGC.
21. Paper presented on the title “Employee Involvement in Decision Making – A Case Study of Visakhapatnam Steel Plant”, at the International Seminar on “Human Resource Management in Digital Age” organized by Department of HRM – Acharya Nagarjuna University, held during 24<sup>th</sup> and 25<sup>th</sup> February 2018, sponsored by UGC.
22. Paper presented on the title “An Empirical Study on Quality of Life among Farmers with Reference to R.R. District, Telangana State”, at the International Conference on “Interdisciplinary Research Technology and Innovation” organized by Arunai International Research Foundation, held during 7<sup>th</sup> – 9<sup>th</sup> April 2018 at Pattaya – Thailand.
23. Paper presented on the title “Role of E-Commerce in Global Virtual Market”, at the International Conference on “Virtual Global Market”, organized by Department of Research and Business Administration – Angappa College of Arts and Science, held on 24-09-2021.
24. Paper presented on the title “Impact of G20 on Indian Industries” at the International Conference on G20-Impact of Indian Industries” organized by Angappa College of Arts and Science – Coimbatore, held on 10.08.2023.

#### **National Level:**

1. Paper presented on the title “Role of Commercial Banks in Agricultural Credit” - A Comparative Analysis of Public Sector and Private Sector Banks”, at the National Seminar on “Agricultural Credit by Commercial Banks” organized by SDMSM Kalasala-Vijayawada, held during 21<sup>st</sup> -22<sup>nd</sup> July-2006, sponsored by UGC.
2. Paper presented on the title “Supply Chain and The Changing Business Paradigms”, at the National Seminar on “Information Technology & The Changing Business Paradigms” organized by Dept. of Commerce, TJPS College- Guntur, held during 28<sup>th</sup> - 29<sup>th</sup> August- 2006, sponsored by UGC.

3. Paper presented on the title “Micro Finance –The Paradigm Shift”, at the National Seminar on “Inclusive Rural Banking (with special reference to micro finance and self-help groups)” organized by Department of Commerce and Business Administration of Acharya Nagarjuna University-Guntur, held during 15<sup>th</sup> -16<sup>th</sup> March, 2007, sponsored by UGC.
4. Paper presented on the title “The Paradigm Shift in Hr Outsourcing and Practice”, at the National Seminar on “Globalization Unleashing India's Potential” organized by Vivek Vardhini College-Hyderabad, held during 23<sup>rd</sup> - 24<sup>th</sup> March- 2007.
5. Paper presented on the title “A Study on Management Trends & Opportunities and Challenges for India in Outsourcing”, at the National Seminar on “Management Perspectives in Global Era” organized by MGR University-Chennai, held on 25<sup>th</sup> January-2008.
6. Paper presented on the title “Hr Outsourcing for Sustainable Competitive Advantage to India”, at the National Seminar on “Creative HRM for Corporate Excellence” organized by department of Business Administration, Montessori Mahila Kalasala-Vijayawada, held on 8<sup>th</sup> February-2008.
7. Paper presented on the title “M- Commerce: A Study”, at the National Seminar on “Mobile and Pervasive Computing” organized by Velammal Engineering College-Chennai, held during 7<sup>th</sup> -8<sup>th</sup> August-2008, sponsored by AICTE & IEEE Madras.
8. Paper presented on the title “Developments in Indian Financial Services Sector: A Study on Debit, Credit and ATM Cards”, at the National Seminar on “Developments in Indian Financial Services Sector in The Context of Globalization” organized by department of Business Administration, Montessori Mahila Kalasala-Vijayawada, held on 24<sup>th</sup> January-2009.
9. Paper presented on the title “Micro Finance: A Harbinger to Empower Rural India”, at the National Seminar on “Financial Sector Reforms” organized by Department of Economics, Periyar University-Salem, held during 12<sup>th</sup> -13<sup>th</sup>, March-2009.



10. Paper presented on the title “Customer Satisfaction Measurement”, at the National Seminar on “Dynamics in Banking Sector Reforms: Emerging Issues, Challenges and Strategies” organized by Department of Commerce and Management Studies of Andhra University, held during 19<sup>th</sup> -21<sup>st</sup> July-2009, sponsored by All India Council of Technical Education (AICTE) and University Grants Commission (UGC) in joint collaboration with Indian Banks Association (IBA), Hyderabad Chapter.
11. Paper presented on the title “Social and Economic Factors Leads to Women Empowerment”, at the National Seminar on “Economic Empowerment of Rural Women Through Entrepreneurial Development Skills, Issues and Challenges” organized by School of Management Studies of Adikavi Nannaya University-Rajahmundry, held during 30<sup>th</sup> -31<sup>st</sup>, October-2009, sponsored by Andhra Pradesh State Council of Higher Education (APSCHE).
12. Paper presented on the title “Education Services Marketing: A Study on Application of Distance Education Tools for Effective Extension of Education in India”, at the National Seminar on “New Vistas in Services Marketing” organized by department of Business Administration, Montessori Mahila Kalasala-Vijayawada, held on 7<sup>th</sup> November-2009.
13. Paper presented on the title “Empowerment of Women Through Entrepreneurship”, at the National Seminar on “Managing Inclusive Growth in India: A Look Into The Socio Economic Perspectives” organized by Department of Commerce & Business Administration, PG Centre, P.B. Siddhartha College of Arts & Science-Vijayawada, held on 13<sup>th</sup> March-2010, sponsored by Indian Council of Social Science Research (ICSSR).
14. Paper presented on the title “Role of IT in SCM”, at the National Seminar on “Latest Marketing Trends in Globalized Era” organized by Department of Management Studies, Chirala Engineering College-Chirala, held on 18<sup>th</sup> September-2010.
15. Paper presented on the title “Micro Finance — A Curtain Raiser to Strengthen Rural India”, at the National Seminar on “Inclusive Growth in India – An Emphasis On Financial Social Inclusion” organized by Women’s Christian College-Chennai, held during 7<sup>th</sup> -8<sup>th</sup>, October-2010.

16. Paper presented on the title “Empowerment of Women Through Entrepreneurship - A Harbinger to Empower Indian Economy”, at the National Seminar on “Inclusive Growth in India – An Emphasis on Financial Social Inclusion” organized by Women’s Christian College-Chennai, held during 7th -8th October-2010.
17. Paper presented on the title “Financing Micro and Small Enterprises: A Study with Reference to SIDBI Schemes”, at the National Seminar on “Building up A Prosperous India – Thriving on Entrepreneurial Spirit” organized by Department of Management Studies, PVP Siddhartha Institute of Technology, Kanuru-Vijayawada, held on 8<sup>th</sup> October-2010, sponsored by Indian Council of Social Science Research (ICSSR).
18. Paper presented on the title “Brand Pruning: A Wise Weapon for Corporate Success”, at the National Seminar on “Branding: Most Powerful Weapon for Corporate Success” organized by department of Business Administration, Montessori Mahila Kalasala-Vijayawada, held on 27<sup>th</sup> November-2010.
19. Paper presented on the title “Talent Management - A Solution for Organizational Success”, at the National Seminar on- “Trends in Human Capital Management –The Emerging Talent Management Imperative” organized by Department of Commerce & Business Administration, PG Centre, P.B. Siddhartha College of Arts & Science-Vijayawada, in association with National HRD Network, Vijayawada Chapter held on 8<sup>th</sup> January-2011.
20. Paper presented on the title “Micro Finance as an Engine of Inclusive Growth”, at the National Seminar on “The Role of Micro-Finance in Capacity Building of Rural Folk” organized by Department of Commerce & Business Administration-Acharya Nagarjuna University, held during Feb 28<sup>th</sup> & March 1<sup>st</sup> 2011, sponsored by UGC.
21. Paper presented on the title “Restructuring of Management Education: The Paradigm Shift”, at a National Conference on “BRICS-Economic Shift” organized by Women’s Christian College-Chennai, held during 3<sup>rd</sup> & 4<sup>th</sup> October-2011.
22. Paper presented on the title “Institutions Supporting Small Business”, at the National Seminar on “Entrepreneurship and Small Business Management In India” organized by department of Business Administration, Montessori Mahila Kalasala-Vijayawada, held on 9<sup>th</sup> November-2011.

23. Paper presented on the title “Retail Banking in India – The Changing Scenario”, at the National Seminar on “Emerging Trends in Commercial Banking in India” organized by Department of Commerce and Business Administration – Acharya Nagarjuna University-Guntur, held during October 12<sup>th</sup> & 13<sup>th</sup> 2012, sponsored by UGC.
24. Paper presented on the title “MFI Crisis on Clients in Andhra Pradesh”, at the National Seminar on “Inclusive Growth and Micro Finance Access” organized by Sambhram Academy of Management Studies – Bangalore, held on 4<sup>th</sup> April, 2013 sponsored by NABARD, Karnataka.
25. Paper presented on the title “Augmentation and Prospects of E-Tailing in India”, at the National Seminar on “E-Tailing: Trends, Challenges & Opportunities”, organized by Department of Commerce & Management of KBN College in collaboration with Krishna University – Machilipatnam, during 25<sup>th</sup> – 26<sup>th</sup> November - 2016, sponsored by UGC.
26. Paper presented on the title “Fourth Industrial Revolution and its Impact on Business – A Perspective Approach”, at the National Seminar on “The Fourth Industrial Revolution – Impact on Business”, Government and Society” organized by Department of MBA of P. B. Siddhartha College of Arts & Science, Vijayawada, during 27<sup>th</sup> – 28<sup>th</sup> January – 2017, sponsored by ICSSR.
27. Paper presented on the title “Demonetization and its Impact on Indian Financial System,” at the National Seminar on “Indian Economic Turnaround – Challenges and Prospects,” organized by UG & PG departments of Commerce & Management Studies of Sir C R Reddy College – Eluru, during 9<sup>th</sup> & 10<sup>th</sup> February, 2017, sponsored by UGC.
28. Paper presented on the title “A Study on Innovative Hr Strategic Practices,” at the National Seminar on “Innovation Management - A Strategic Imperative for Growth,” organized by organized by Department of Commerce and Business Administration of P. B. Siddhartha College of Arts & Science, Vijayawada, during 22<sup>nd</sup> – 23<sup>rd</sup> August – 2017, sponsored by UGC.
29. Paper presented on the title “Role of Government in Promoting Innovation for Entrepreneurship Development,” at the National Seminar on “Recent Innovations in Commerce, Management, Skill Development and E-Commerce,” organized by Department of Commerce of Pithapur Rajah’s Government College, Kakinada, held during 5<sup>th</sup> - 6<sup>th</sup> December – 2017, sponsored by UGC.

30. Paper presented on the title “Digital Financial Services in Banking Sector” at the National Seminar on “Digital Transformation Trends in Financial Services: Challenges and Opportunities,” organized by Department of Business Management of Sri Padmavati Mahila Visvavidyalayam- Tirupati, held during 23<sup>rd</sup> and 24<sup>th</sup> March 2018, sponsored by UGC.
31. Paper presented on the title “Role of Digital Transformation in HR Functions,” at the National Seminar on “Human Dimension in Information Age,” organized by Dept. of Commerce and Business Administration, ANU PG Centre-Ongole, held during 21<sup>st</sup> & 22<sup>nd</sup> Feb – 2019, sponsored by UGC.
32. Paper presented on the title “Magnitude of Human Resource Information Systems in the Present Globalized World,” at the National Seminar on “Human Dimension in Information Age,” organized by Dept. of Commerce and Business Administration, ANU PG Centre-Ongole, held during 21<sup>st</sup> & 22<sup>nd</sup> Feb – 2019, sponsored by UGC.
33. Paper presented on the title “Reforms in Indian Financial Sector,” at the National Seminar on “Emerging Trends and Challenges of Economic Reforms in India,” organized by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole, held during 12<sup>th</sup> & 13<sup>th</sup> December - 2019, sponsored by UGC.
34. Paper presented on the title “GST A Reform in Indian Taxation System,” at the National Seminar on “Emerging Trends and Challenges of Economic Reforms in India,” organized by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole, held during 12<sup>th</sup> & 13<sup>th</sup> December - 2019, sponsored by UGC.
35. Paper presented on the title “Structural Reforms in Indian Employment,” at the National Seminar on “Emerging Trends and Challenges of Economic Reforms in India,” organized by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole, held during 12<sup>th</sup> & 13<sup>th</sup> December - 2019, sponsored by UGC.
36. Paper presented on the title “Global Crisis and the Turbulence of Indian Trade,” ,” at the National Seminar on “Global Turbulence: India’s Preparedness”, organized by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole, held during 26<sup>th</sup> & 2<sup>th</sup> March – 2020, sponsored by UGC.

37. Paper presented on the title “Interlinkages of Indian Stock Market with Innovative Emerging Markets,” at the National Seminar on “Global Turbulence: India’s Preparedness”, organized by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole, held during 26<sup>th</sup> & 2<sup>th</sup> March – 2020, sponsored by UGC.
38. Paper presented on the title “Price Fluctuations in Indian Stock Market during Covid-19”, at the National E-Conference on “Innovations in Management Teaching and Research Methods’, organized by Department of Business Management – Vaagdevi College of Engineering, held during 18-19<sup>th</sup> September 2020, sponsored by AICTE.
39. 39. Paper presented on the title “Trends and Challenges in Digital Banking’, at the one-day National Level Virtual Conference on “Digi Banking Trends”, organized by Department of Commerce – SONA College of Arts and Science, Salem, held on 29<sup>th</sup> April 2022.

**State Level:**

1. Paper presented on the title “Women Empowerment and Inclusive Growth in India” at a State Level Conference on “Women Entrepreneurship Financial Inclusion and Micro Financing for Self- Help Groups (SHGs) In Andhra Pradesh” organized by department of MBA, TJPS College Guntur, held on 4<sup>th</sup> February, 2012, sponsored by National Bank for Agriculture And Rural Development (NABARD), Hyderabad.

**Participation in Conferences/Seminars/Webinars:**

1. Participated in a Two Day National Conference on “Management Thoughts from Bhagavad Gita”, organized by Sree Vidyanikethan Institute of Management, A. Rangampet, held during May 28<sup>th</sup> & 29<sup>th</sup> 2015, sponsored by TTD.
2. Participated in a One Day International Conference on “International Conference on Recent Research Approaches in Engineering, Management and Multidisciplinary Studies”, organized by Anveshana Educational and Research Foundation in association with Sana Engineering College - Kodad, held on April 29<sup>th</sup> 2017 at Hotel Ilapuram, Vijayawada.

3. Participated in a One Day National Level Conference on “21<sup>st</sup> Century Engineering Education,” organized by Department of Computer Science and Engineering, Amrita Sai Institute of Science and Technology – Paritala held on July 30<sup>th</sup> 2017.
4. Participated in a One Day National Webinar on “Women Entrepreneurship: Opportunities and Challenges”, organized by Synergy Group of Institutions, Dhenkanal & Bhubaneswar, Odisha held on 27<sup>th</sup> January 2021.
5. Participated in a One Day National Webinar on “Strategy for Managing Personal Finance including Mutual Funds and NPS”, organized by Department of Management Studies – Satavahana University, Karimnagar in association with Association of Mutual Funds in India (AMFI), held on 3<sup>rd</sup> February 2021.
6. Participated in a One Day National Webinar on “An Introduction to Behavioural Finance”, organized by Research and Post Graduate Department of Commerce - Dt. Aloysius College, Kerala, held on 27<sup>th</sup> January 2021.
7. Participated in a One Day Webinar on “Big Data Analytics”, organized by Department of B.Sc. IT & CS - Thakur College of Science, Mumbai, held on 15<sup>th</sup> February 2021.
8. Participated in a One Day National Seminar on “Research Trends in Social Sciences”, organized by Shri. S.I. Patil Arts, G.B. Patel Science & S.T.K.V.S Commerce College, Shahada, Dist-Nandurbar, Maharashtra, in association with IQAC and Department of Mental Moral Social Science, held on 16<sup>th</sup> February 2021
9. Participated in a One Day National Webinar on “Impact of E-Learning in Current Scenario”, organized by Department of Commerce & Commerce (CA), Sri Krishnasamy Arts and Science College, held on 14<sup>th</sup> June 2021. Mettamalai, Sattur – Tamil Nadu.
10. Participated in a One Day National Webinar on “Digital Marketing” Organized by Department of Commerce with Computer Applications, Parvathy’s Arts & Science College, held on 17<sup>th</sup> June 2021.
11. Participated in a One Day National Webinar on “Social Science Research & Statistical Data Analysis Using SPSS”, organized by Rajapalayam Rajus’ College, Rajapalayam – Tamil Nadu, held on 12<sup>th</sup> July 2021.

12. Participated in a National Level Webinar on “Digital Media Support for Career Development” organized by Department of Commerce (Computer Application) of PSR Arts and Science College - Sivakasi, held on 12th August 2021.
13. Participated in an International Conclave on “Tools and Strategies for Emerging Business”, organized by School of Commerce, KPR College of Arts Science and Research - Coimbatore, held on 18/08/2021.
14. Participated in National Level Webinar on “Strategy for Managing Personal Finance”, organized by Vivekanandha College of Arts and Sciences for Women in association with Association of Mutual Funds in India (AMFI), held on 9<sup>th</sup> December 2021.
15. Participated in a Webinar on “Administrative Skills for Business Managers” Organized by CMS College of Engineering, held on 21/03/2022.

#### **FACULTY DEVELOPMENT PROGRAMMES ATTENDED:**

1. Participated in a Two Day faculty development programme on “Knowledge Partnership for Employability”, organized by Department of Commerce and Management Studies of Andhra University in collaboration with Confederation of Indian Industry (CII), held during 28<sup>th</sup> -29<sup>th</sup> November, 2008.
2. Participated in a Two Day National level faculty development programme on “Empowering Faculty On Life Skills”, under Technical Education Quality Improvement Programme (Phase-II) organized by Department of GEBH - Sree Vidyanikethan Engineering College-Tirupati, held during 5<sup>th</sup> – 6<sup>th</sup> April, 2013.
3. Participated in a One Day Faculty Development Programme on “Faculty Knowledge Program”, organized by ICFAI Business School – Hyderabad, at ‘The Gate Way’ hotel - Vijayawada, held on 21<sup>st</sup> July 2016.
4. Participated in a Three Day Faculty Development Programme on “Challenges and Trends in Management Education”, organized by Department of MBA - Andhra Loyola Institute of Engineering and Technology, Vijayawada, held during 28<sup>th</sup> – 30<sup>th</sup> July, 2016.

5. Participated in a One -day Faculty Development Program on “Changes in Learning Landscape,” organized by P.B. Siddhartha College of Arts & Science – Vijayawada, in association with HR Footprints, Hyderabad, held on 12<sup>th</sup> October, 2018.
6. Participated in a One-day Faculty Development Programme on “Perspectives of Research and Technical Paper Writing,” organized by Department of Management Studies – Ramachandra College of Engineering, Eluru, held on 2<sup>nd</sup> March – 2019.
7. Participated in a Three Day Faculty Knowledge Sharing program on “Data Analytics Essentials”, organized by ICFAI Business School – Bangalore held during 8<sup>th</sup> – 10<sup>th</sup> July 2021.
8. Participated in a One-Day International FDP on “Research Methodologies - Application of Statistical Tools for Decision Making” organized by PG & Research Department of Commerce, Marudhar Kesari Jain College for Women, Vaniyambadi held on 12.07.2021.
9. Participated in a Five-Day “National Faculty Development Programme on Quantitative Methods”, organized by School of Commerce – Presidency University, Bangalore held during 12<sup>th</sup> – 16<sup>th</sup> July, 2021.
10. Participated in a One Week Online International Faculty Development Program on “Art of Effective Education during Pandemic Scenario”, jointly organized by Pedagogical Sciences, Tamil Nadu Teachers Education University, Chennai and Lakshmi College of Education – Dindigul, from 23-07-2021 to 29-07-2021.
11. Participated in SEBI Sponsored 6-day National Faculty Development Program on “Investor Awareness on Stock Market”, organized by PG Department & Research Centre in Commerce in Association with IQAC of Rajapalayam Rajus’ College, Rajapalayam from 02.08.2021 to 07.08.2021.



## **OTHER ACADEMIC ACTIVITIES**

1. Academic counselor for Distance Mode courses for Andhra University, Acharya Nagarjuna University, Madurai Kamaraj University, and University of Madras at their study Centre's in Vijayawada.
2. Acted as a scientific review committee member for the international conference on "Emerging Trends in Scientific Research" organized by Asian Economic and Social Society in association with Pak Publishing Group – Pakistan held during 15<sup>th</sup> – 16<sup>th</sup> March 2014 at Kuala Lumpur – Malaysia.
3. Acted as a scientific review committee member for the international conference on "Mathematical Sciences in Engineering and Management Applications," organized by Baba Institute of Technology & Sciences – Visakhapatnam, during 22 -24<sup>th</sup> December – 2017.
4. Acted as an Editorial Board Member for the National Seminar on "Human Dimension in Information Age," ISBN: 978-0-359-40784-2, published by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole – 2019.
5. Acted as an Editorial Board Member for the National Seminar on "Emerging Trends and Challenges of Economic Reforms in India," ISBN: 978-1-79472-447-1, published by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole – 2019.
6. Acted as an Editorial Board Member for the National Seminar on "Global Turbulence: India's Preparedness," ISBN: 978-1--67813-892-9, published by Dept. of Commerce and Business Administration, ANU PG Centre, Ongole – 2020.

## **INVITED TALKS/LECTURES:**

1. Delivered a lecture on “Skill Development” at the UGC sponsored National Seminar on “Recent Innovations in Commerce, Management, Skill Development and E-Commerce,” organized by Department of Commerce of Pithapur Rajah’s Government College, Kakinada, during 5<sup>th</sup> and 6<sup>th</sup> December – 2017.
2. Delivered a lecture on “Digital Marketing” at the International Conference on “Mathematical Sciences in Engineering and Management Applications,” organized by Baba Institute of Technology & Sciences – Visakhapatnam, during 22 -24<sup>th</sup> December – 2017.
3. Delivered a lecture on “Employee Engagement in Digital Age” at the UGC sponsored International Seminar on “Human Resource Management in Digital Age” organized by Department of HRM – Acharya Nagarjuna University, held during 24<sup>th</sup> and 25<sup>th</sup> February 2018.
4. Delivered a lecture on “Online Marketing: Opportunities & Challenges” in the International Conference on “Interdisciplinary Research Technology and Innovation” organized by Arunai International Research Foundation, held during 7<sup>th</sup> – 9<sup>th</sup> April 2018 at Pattaya – Thailand.
5. Delivered a talk on “Financial Techniques involved in Virtual Global Market”, in the International Conference on “Virtual Global Market” organized by Department of Research and Business Administration – Angappa College of Arts and Science, held on 24-09-2021.

## **PLENARY SESSIONS CHAIRED:**

► Acted as a Rapporteur for a technical session in the UGC sponsored Eleventh International Seminar on “Financial Markets: Issues and Challenges”, organized by Department of Commerce and Financial Studies, Bharathidasan University – Trichy, held during 9<sup>th</sup> – 10<sup>th</sup> January 2016.

► Acted as a Chair Person for a technical session in the International Conference on “International Conference on Current Research in Engineering Technologies, Applied Sciences and Business Management” organized by Anveshana Educational and Research Foundation in association with ST. Mary’s Group of Institutions - Guntur, held on August 20<sup>th</sup> 2016 at Hotel Ilapuram, Vijayawada.

- ▶ Acted as a Chair Person for a technical session in the International Conference on “International Conference on Recent Research Approaches in Engineering, Management and Multidisciplinary Studies” organized by Anveshana Educational and Research Foundation in association with Sana Engineering College - Kodad, held on April 29<sup>th</sup> 2017 at Hotel Ilapuram, Vijayawada.
- ▶ Acted as a Chair Person for a technical session in the UGC sponsored National Seminar on “Recent Innovations in Commerce, Management, Skill Development and E-Commerce,” organized by Department of Commerce of Pithapur Rajah’s Government College, Kakinada, during 5<sup>th</sup> and 6<sup>th</sup> December – 2017.
- ▶ Acted as a Chair Person for a technical session in the International Conference on “Mathematical Sciences in Engineering and Management Applications,” organized by Baba Institute of Technology & Sciences – Visakhapatnam, during 22 -24<sup>th</sup> December – 2017.
- ▶ Acted as a Chair Person for a technical session in the UGC sponsored International Seminar on “Human Resource Management in Digital Age” organized by Department of HRM – Acharya Nagarjuna University, held during 24<sup>th</sup> and 25<sup>th</sup> February 2018.
- ▶ Acted as a Chair Person for a technical session in the UGC sponsored National Seminar on “Digital Transformation Trends in Financial Services: Challenges and Opportunities” organized by Department of Business Management Sri Padmavati Mahila Visvavidyalayam- Tirupati, held during 23<sup>rd</sup> and 24<sup>th</sup> March 2018.
- ▶ Acted as a Chair Person for a technical session in the International Conference on “Interdisciplinary Research Technology and Innovation” organized by Arunai International Research Foundation, held during 7<sup>th</sup> – 9<sup>th</sup> April 2018 at Pattaya – Thailand.
- ▶ Acted as a Chair Person for a technical session in the International Conference on “G20-Impact on Indian Industries” organized by Angappa College of Arts and Science – Coimbatore, held on 10.08.2023.

## **WORKSHOPS ORGANISED:**

- Organized a One-day National level workshop on “Financial Planning” on 6<sup>th</sup> March 2017.

## **MEMBERSHIP IN PROFESSIONAL BODIES**

1. Member in “Management Education & Research Consortium Global”, bearing Membership ID No: MMERC/L/03/2013, Uttar Pradesh.
2. Member in “American Association of International Researchers” (AAIR), under Management Forum, bearing member ship ID No: MGT-AAIR-1015 – USA.
3. Member in “i-Explore International Research Journal Consortium” (IIRJC), bearing member ship ID No: 13196.
4. Member in “Associated Asia Research Foundation” (AARF) – India.
5. Member in “Anveshana Educational and Research Foundation” (AERF) – India.
6. Member in “International Association of Research & Development Organization” (IARDO) – India.
7. Life Member in “International Society for Research and Development” (ISRD), bearing member ship ID: F3140900615 – United Kingdom.
8. Member in “Indian Academicians and Researchers Association” (IARA), Membership bearing membership ID No: M / M - 421– India.
9. Member in “International Society for Development and Sustainability” (ISDS), Membership ID No: M172024 – Japan.
10. Member in “International Society for Science and Technical Education” (IASTE) – Tamilnadu.
11. Life Member in “International Society for Research and Development” (ISRD) – Membership ID No: F3140900941 – UK.

## **GUIDESHIP:**

- ❖ Empanelled as Research Supervisor by ICFAI University, Ranchi - Jharkhand.
- ❖ Empanelled as Research Supervisor with ID No: MGT-GU3717, by Bharathiar University, Coimbatore – Tamilnadu.
- ❖ Empanelled as Visiting Faculty-cum-Research Supervisor with Identification Code: 0103102004, by Apex Professional University – Arunachal Pradesh.
- ❖ Empanelled as Research Supervisor by Pacific Academy of Higher Education & Research University, Udaipur – Rajasthan.
- ❖ Empanelled as Research Supervisor with ID NO: JJT/2K9/CMG/851, by Shri Jagdishprasad Jhabarmal Tibrewala University – Rajasthan.
- ❖ Empanelled as Research Supervisor by Mewar University – Rajasthan.
- ❖ Empanelled as Research Supervisor by Career Point University – Rajasthan.
- ❖ Empanelled as Research Co- Supervisor by Annamalai University – Tamilnadu.

### PERSONAL PROFILE:

Name	<b>Dr. B. Ravi Kumar</b>
Father's Name	B. Venkateswara Rao
Date of Birth:	24 - 04 – 1981
Marital Status	Married
Nationality	Indian
Total Teaching Experience	18.5 years
Present Occupation	<b>Professor – PG Dept. of Business Administration and Dean R&amp;D</b> Maris Stella College NH 16 Service Road, Beside INOX LEPL Icon - Patamata, RTC Colony, Benz Circle, Vijayawada, Andhra Pradesh 520008