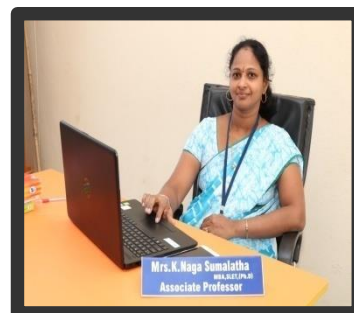


# Dr.I.NAGA SUMALATHA

 9666426484.

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## Profile Tab:

### Qualification

Qualification	Institution	Year
Bachelor's degree	Sri Venkatesware University, Kadapa	1998
Master's degree	Yogi Vemana University, Kadapa	2008
Ph.D	JNTUA, Anantapuramu	2020
APSET	Government of Andhra Pradesh, conducted by Osmania University.	2012

### Experience

Designation	Institution	From	To
Assistant Professor	Maris Stella College (Autonomous),KU	2023	Till date
Professor	Sree Rama Engineering College, JNTUA	2022	2023
Associate Professor	Chaitanya Bharathi Institute of Technology, Proddutur, JNTUA	2020	2022
Assistant Professor	Dr. K.V.Subba Reddy Institute of Technology, Kurnool, JNTUA	2017	2020
Assistant Professor	GATES Institute of Technology, Gooty, JNTUA	2015	2016
Assistant Professor	Srinivasa Ramanujam Institute of Technology, Anantapur, JNTUA	2014	2014
Assistant Professor	Narayana Institute of Management and Sciences, Tadipatri, SK	2013	2013
Assistant Professor	Aurobindo Group of Institutions, Hyderabad, OU	2010	2013
Assistant Professor	Madina Engineering College, Kadapa, JNTUA	2008	2010

## Awards / Achievement

- University First in MBA.
- Ratified from both **OU & JNTUA**.
- IAENG (International Association of Engineers), Membership Number: 247895,
- IAAC (International Association of Academic Plus Corporate), Membership with ID No: FRTJQC-CE004810

<http://www.iaeng.org/membership.html>

- Online certificate courses on:
  - ALISON CERTIFICATES:
    - ❖ Introduction to Modern Human Resource Management.
    - ❖ Introduction to Quality Management.
    - ❖ Modern Human Resource Management-Recruitment and Selection process.
  - GUVI CERTIFICATES:
    - ❖ Product Management Interview Preparation.
    - ❖ Total Quality Management.
  - UDEMY CERTIFICATES:
    - ❖ Total Quality Management
    - ❖ Product Management Interview Preparation
    - ❖ Time Management
    - ❖ Operations Management
    - ❖ Excel for Beginners
    - ❖ How to Set the Goals
    - ❖ Salary Negotiation: Learn the Negotiation Mindset
    - ❖ How to Become Successful in Every Aspect of Your Life
    - ❖ Discover your Energy

## Responsibilities Tab:

### Responsibilities

- In charge for the II<sup>yr</sup> MBA students
- NAAC,NBA & AUTONOMOUS Coordinator from MBA Department.
- National Level Management Meet 2K17 PRIJANA HR event Coordinator.
- National Level Management Meet 2K18 PRIJANA HR event Coordinator.
- Getting great ideas and motivating activities to use with students.

- Mentoring students to develop Research interest in topics of Management.
- Getting to update information and changes in related fields and hear other points of view through tutorial services.

## **Teaching Tab:**

### **Expertise / list of subjects handled**

- **Courses:**
  - Statistics For Management
  - Operations Research
  - Business Research Methods
  - Research For Marketing Decisions
  - Research Methods For Statistical Tools
  - Performance Management
  - Organizational Development
  - Compensation Management
  - Labor Laws And Employee Relations
  - Human Resource Development
  - Total Quality Management
  - Organizational Behavior
  - Strategic Management
  - Knowledge Management
  - Bio-Statistics and Experimental Designs
  - Bio-Statistics and Research Methodology
  - Universal Human Values

## **Research Tab:**

### **Research Interest**

- Ph.D from JNTUA. (Title: A Study On Talent Management With Reference to Insurance Industry)
- 

## **Publications tab:**

### **Conferences/seminars/FDP**

- Participated in One Day IP Awareness program on National Intellectual Property Awareness Mission on 21<sup>st</sup> February, 2023.
- Participated in One Day IP Awareness program on National Intellectual Property Awareness Mission on 3<sup>rd</sup> January, 2023.
- Participated in One Day IP Awareness program on National Intellectual Property Awareness Mission on 18<sup>th</sup> January, 2023.

- Participated in One Day National Online Workshop on Research Ethics and Identifying Predatory and Cloned Journals in Publications on 25<sup>th</sup> November, 2022.
- Participated in One Day IP Awareness program on National Intellectual Property Awareness Mission on 12<sup>th</sup> October, 2022
- Participated in One Week Faculty Development Programme on Digital Marketing & Personal Branding held at Narayana Engineering College on Jan 20-25 Jan, 2020.
- Participated in Two Days Faculty Development Programme on Research Methodology held at Sambaram College of Hotel Management on 27<sup>th</sup> and 28<sup>th</sup> December 2019.
- Participated in the one week seminar “Contemporary issues in management education and teaching skills” held at AVANTHI post graduate and research academy on 29<sup>th</sup> December 2018- 4<sup>th</sup> January 2019.
- Participated in 3-Day National Workshop/FDP on Structural Equation Modeling held at Yogi Vemana University on 7-9<sup>th</sup> September, 2018.
- Participated in One Day National level Symposium FINNOV 2019 Org by SSB.
- Participated in One-Day Seminar “increasing Competitive Strategy for Employee Retention in Insurance Industry” held at Rami reddy Subbarami Reddy Engineering College in March, 2017.
- Participated in the Two-Day Seminar “Micro Finance and Women Empowerment” held at Yogi Vemana University in March, 2009.

## Journals

1. K. Naga Sumalatha , “The influence of Job Satisfaction on Employee Attrition in Insurance Industry”, International research Journal of modernization in engineering technology, Vol 05, Issue 08, August 2023, pageNo:391-394, e-ISSNNO:2582-5208(DOI : <https://www.doi.org/10.56726/IRJMETS43866>)
2. Dr. K. Naga Sumalatha\*1, S Nikethan Reddy\*2, M Jyothish\*3, B Vijaya Krishna\*4, K Madwanath\*5 , “A STUDY ON RATIO ANALYSIS AT TIRUMALA MILK PRODUCT PVT LTD”, International research Journal of modernization in engineering technology, Vol 05, Issue 02, February 2023, page No: 1301-1305, e-ISSNNO:2582-5208 (DOI : <https://www.doi.org/10.56726/IRJMETS33675>)
3. K. Naga Sumalatha , “A Study on employee motivation with reference to software industry”, International research Journal of modernization in engineering technology, Vol 05, Issue 02, February 2023, pageNo:782-786, e-ISSNNO:2582-5208(DOI:<https://www.doi.org/10.56726/IRJMETS33514>)
4. K. Naga Sumalatha and I.Muni Sai Haneesh, “A Study on Insurance Amount Prediction from Classifying the Cars”, International Journal of Human Resource Management Technology and Engineering, Vol XI, Issue VI, June/2021 page No: 52-57, ISSN: 2249-7455(<https://app.box.com/s/mwndixljcko4orehjqbj2400edzepjs>)
5. Dr. K .Naga Sumalatha, and Mr S. Fakrulla. "A Study On Effect Of Moderating Role Of Job Satisfaction Between Talent Retention Vs Organizational Commitment & Involvement With Reference To Indian Insurance Industry." *Equity Market and Fund Management* (2022). [https://www.researchgate.net/profile/Raja-Asst-Professor-Srm-Vec/publication/363833062\\_2\\_nd\\_National\\_Conference\\_on\\_Equity\\_Market\\_and\\_Fund\\_Management\\_24\\_th\\_March\\_2022/links/63303d246063772afd8fdd33/2-nd-National-Conference-on-Equity-Market-and-Fund-Management-24-th-March-2022.pdf#page=15](https://www.researchgate.net/profile/Raja-Asst-Professor-Srm-Vec/publication/363833062_2_nd_National_Conference_on_Equity_Market_and_Fund_Management_24_th_March_2022/links/63303d246063772afd8fdd33/2-nd-National-Conference-on-Equity-Market-and-Fund-Management-24-th-March-2022.pdf#page=15)
6. K. Naga Sumalatha and Dr. T.Narayana Reddy, “Employee Attrition VS Job Satisfaction In Insurance Industry”, International Journal of Human Resource Management Technology and Engineering, Vol IX, Issue I, January/2019 page No: 3222-3226, ISSN: 2249-7455 (<https://www.ijamtes.org/gallery/384-jan19.pdf>)
7. K. Naga Sumalatha, Dr. G.Krishna Mohan And Dr. T.Narayana Reddy, “Talent Retention Vs Organizational Commitment & Involvement-Moderating Role Of Job Satisfaction With Reference To Indian Insurance Industry”, International Journal Of Human Resource Management And Research, Vol. 9, Issue 1, Feb 2019, 111-118, ISSN:2249-6874. (DOI : 10.24247/ijhrmrfeb201911) (Scopus)
8. K. Naga Sumalatha, Dr. G.Krishna Mohan and Dr. T.Narayana Reddy, “ Job Satisfaction of Employees In Insurance Industry-A Study of Andhra Pradesh State”, International Journal of Research in Business

- Management, Vol. 6, Issue 12, Dec 2018, 13-20 ISSN: 2347-4572, pg: 13-20 ([https://www.impactjournals.us/archives?jname=78\\_2&year=2018&submit=Search&page=3](https://www.impactjournals.us/archives?jname=78_2&year=2018&submit=Search&page=3))
9. K. Naga Sumalatha, Dr. G. Krishna Mohan and Dr. T. Narayana Reddy, "Increasing Competitive Strategy for Employee Retention in Insurance Industry", International Journal of Management & Corporate Affairs, Issue 12, April 2017, ISSN: 2455-1473. Pg: 227-233
  10. K. Naga Sumalatha "Employee Attrition in Software Industry" International Journal of Research in Computer Application & Management, October 23, 2012. ISSN 2231-1009.
  11. Published a paper titled "A Study on Quality of Work Life" Journal of Resource Management and Technology, September, 2019, Vol 10, Issue 9, ISSN 0745-6999, Page No. 140-145.
  12. Published a paper titled "A Study on Employee Relations" Journal of Resource Management and Technology, September, 2019, Vol 10, and Issue 9 ISSN 0745-6999. Page No: 124-127
  13. Published a paper titled "A Study on Customer Relationship Management" European Journal of Business and Social Sciences, April, 2019, Vol 07, Issue 4, ISSN 2235-767X, Page No. 968-971. (<https://journals.eduindex.org/index.php/ejbss/article/view/1510>)
  14. Published a paper titled "A Study on Grievance Handling" Journal of Engineering Sciences, September, 2019, Vol 10, and Issue 9 ISSN 0377-9254. Page No: 817-820. (<https://jespublication.com/upload/2019-V10-I9-142.pdf>)
  15. Published a paper titled "To Implement the Employee Performance-Employee Motivation" European Journal of Business and Social Sciences, April, 2019, Vol 07, Issue 4, ISSN 2235-767X, Impact Factor 6.76 Page No. 447-451. (<https://journals.eduindex.org/index.php/ejbss/article/view/1430>)
  16. Published a paper titled "A Study on Training and Development" Journal of Engineering Sciences, 2018, Vol 09, Issue 4, ISSN 0377-9254, page no: 60-65. (<https://jespublication.com/upload/2018-V9-I4-13.pdf>).
  17. Published a paper titled "A Review on Marketing Strategies" European Journal of Business and Social Sciences, April, 2019, Vol 07, Issue 4, ISSN 2235-767X, Impact Factor 6.76 Page No. 441-446. (<https://journals.eduindex.org/index.php/ejbss/article/view/1429>)
  18. Published a paper titled "A Study on Employee Motivation" European Journal of Business and Social Sciences, April, 2019, Vol 07, Issue 4, ISSN 2235-767X, Impact Factor 6.76 Page No. 414-418. (<https://journals.eduindex.org/index.php/ejbss/article/view/1424>)
  19. Published a paper titled "To Improve the Motivation in Employee Performance" European Journal of Business and Social Sciences, April, 2019, Vol 07, Issue 4, ISSN 2235-767X, Impact Factor 6.76 Page No. 436-440. (<https://journals.eduindex.org/index.php/ejbss/article/view/1428>)
  20. Published a paper titled "A Study on Training and Development on HRM" European Journal of Business and Social Sciences, April, 2019, Vol 07, Issue 4, ISSN 2235-767X, Impact Factor 6.76 Page No. 484-489. (<https://journals.eduindex.org/index.php/ejbss/article/view/1439>)
  21. Published a paper titled "A Study on Product Mix Strategies in Organization" European Journal of Business and Social Sciences, April, 2019, Vol 07, Issue 4, ISSN 2235-767X, Impact Factor 6.76 Page No. 847-851.
  22. Published a paper titled "A Study on Brand Positioning" European Journal of Business and Social Sciences, April, 2019, Vol 07, Issue 4, ISSN 2235-767X, Impact Factor 6.76 Page No. 955-959. (<https://journals.eduindex.org/index.php/ejbss/issue/view/219>)
  23. Published a paper titled "A Study on product is Strategies in Organization" European Journal of Business and Social Sciences, April, 2019, Vol 07, Issue 4, ISSN 2235-767X, Impact Factor 6.76. (<https://journals.eduindex.org/index.php/ejbss/article/view/1491>)
  24. Published a paper titled "A Study on Employee Motivation in Employee Performance" European Journal of Business and Social Sciences, April, 2019, Vol 07, Issue 4, ISSN 2235-767X, Impact Factor 6.76.
  25. Published a paper titled "A Study on Employee Welfare Measures" European Journal of Business and Social Sciences, April, 2019, Vol 07, Issue 4, ISSN 2235-767X, Impact Factor 6.76. (<https://journals.eduindex.org/index.php/ejbss/article/view/1495>)

## **Blog Tab:**

Blog link: <https://www.blogger.com/blogger.g?blogID=186152941247541878#allposts>

Google Scholar link: <https://scholar.google.com/citations?user=pWdoqFIAAAAJ&hl=en>

ORCID LINK: <https://orcid.org/0000-0003-3564-5362>

VIDWAN ID LINK: <https://vidwan.inflibnet.ac.in/profile/236901>

RESEARCH ID: <https://ResearchID.co/suma.inaguri>  
<https://ResearchID.co/rid43723>  
<https://researchid.co/assets/rid.png>