### MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA Report of US Consulate VELF and ELF Programmes

Maris Stella College launched the **Virtual English Language Programme (VELF)** sponsored by the U.S. federal govt. on 30<sup>th</sup> August, 2021.

The VELF is the launch of our third programme initiated by the Consulate. The VELF offers multiple benefits for our students. They will acquire English Language skills from a professionally-trained native speaker and be better equipped for the job market or for higher studies. Students were trained by Ms. Silvia Place-Hildesheim, the English Language Fellow from Pennsylvania, USA in the course English for Communication and Employability for 40 hours. Students were able to participate in class discussions on a variety of topics, create and deliver 2 mini presentations, collaborate with classmates to brainstorm, outline, and create presentations, write a resume and cover letter and practice interview skills.

This course helped the students to improve their English communication skills for success with future studies or employment goals.

187 students from the UG and PG have successfully completed the VELF programme conducted from  $30\,\mathrm{August}\,2021-30\,\mathrm{March}$ , 2022 and were certified by the US government. Most of all, this project will further our mission of empowering women.





Launch of the VELF programme on 30.8.2021





Coverage by electronic and social media



Virtual VELF classes by the English Language Fellow, Ms. Silvia





Virtual Certificate Ceremony of VELF Programme



US Consulate Team interacting with the Principal during their visit to the College





Ms. Ruth Goode, Regional English Language Officer, U.S. Embassy interacting with the VELF students

# MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA Report of

### **US Consulate English Language Fellow Programmes**

An English Language Fellow (ELF) programme started on 3 March, 2022 wherein students get an opportunity to acquire English Language skills from a professionally-trained in person fellow from the US who stays on campus. Ms. Shannon Dee Smith, the English Language Fellow from Colorado, USA is training the students to improve their English language skills and gain confidence to compete for the job market or higher studies. A 30 hour course on Sustainable English for Academic Purposes was imparted for 304 first year UG students from 3 March to 25 May 2022. This course helped the students to improve their English communication skills specially the listening and speaking skills and created an awareness about the Sustainable Development Goals (SDGs).



ELF class by Ms. Shannon Dee Smith



ELF coverage in the local newspaper

### MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8 2021-22

### LEADERSHIP WORKSHOP

### A REPORT

A one-day leadership workshop on Collaboration and Teamwork was organised for the class representatives on 25-11-2021 in the Indoor Stadium.

The resource person was Fr. Bala Bollineni S. J. Founder Director, YES-J and Counselling Psychologist.



### Resource person Fr.Bala Bollineni during the workshop

The objective of this workshop is to equip student leaders with leadership skills.

The outcome was that the students were able to discover certain leadership traits in them.

The programme began at 9.15 am with words of welcome and significance of the day by Dr. Little Flower, Dean of Student Affairs. She invited B. L. Tejaswini of the first year FMB to lead the group into prayer through a prayer song. Sr. Sleeva Thumma, Correspondent addressed the gathering and encouraged the students to make the best use of every opportunity given in the college. After being welcomed with a sapling by Pravallika of I CBZ resource began the session.





B.L. Tejaswini invoking God's blessings

**Correspondent addressing the students** 

He focussed on making the students aware of where they are at present through symbolic stories. Later he gave them a questionnaire on leadership traits. He discussed all the questions one by one. This interpretation and discussion gave them a perspective into what type of leaders they are.

In the afternoon session, he touched upon the concept that winners never quit. Through PPT and interaction, he explained how some of the famous personalities never gave up like Amitabh Bachan, Marlyn Manroe, Beatles Band etc. During the last 30 minutes, he introduced a youth group started a few years back in a neighbouring college. Having such a youth group will help the youngsters to be motivated in life, generous in sharing their time and talents. Faculty coordinator Dr. Sarvani was introduced to the group.



Students enjoying playing a game

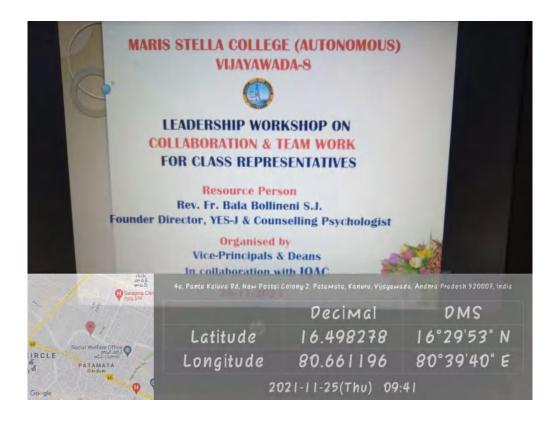
The workshop was concluded with a vote of thanks by Varshitha of I B.Sc. CBZ.

Students expressed that the workshop was meaningful and fruitful as they discovered themselves.

122 students participated and 5 lecturers Dr.Innyasamma, Miss.Anuhya, Dr.Little Flower, Ms.Santhisree and Dr.Ramana were involved in organising the workshop.



**Students during the workshop** 



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		LEADERSHIP W	ORKSHOP FO	LEADERSHIP WORKSHOP FOR CRs ON 25-11-2021	21	
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	2	Katta Jahnavi	I year	B.Sc. MPCS	8978283617	
	ω	P.Mary Kamala	I year	I B.Sc. MSCs	8187871087	P. Frank
	4	N.keerthisri	2nd	B.Sc MECs	9440244104	N. Keentli Sai
$\overline{}$	5	Choppa Venkata Lavanya	I year	B.Com. Computers	7207503460	Ch. V lavous
1	6	Puli Lakshmi Sindhura	I year	B.Com. Computers	6281943889	P. Smalwa
	7	S.Vennela harini	II Year	B.Sc. MECs	7569257485	S.V. Merini
	8	Anandapu Yamini Durga Bi	II Year	B.A. HEP	6399956999	A. Manning
_	9	Jahnavi Mathe	I year	B.A. HEP	9912884225	H'Jahnam
	10	M. Deekshitha reddy	II Year	B.Sc.CBZ	7093831851	見る世界の
	11	Ch.Manasa	II Year	B.A. literature	9347969693	Ch. Maraya
	12	Nandakshi Suryawanshi	III year	B.A.Journalism	7020682712	
	13	Kriti bohra	I year	B.A. TTM	8247488979	SSand At Spice
$\neg$	14	S.santhi	I year	B.A. LIT	7330606361	S. Shall
<b>-</b> 1	15	Keerthi Appana	I year	B.A. HEP	9550796249	A. Kousthi A. Loeville
	16	K.B.siva durga	2nd year	B.Com Computers	9059562958	K. B. Similarie
	17	Mrunali Pothakamuri	2nd year	B.Sc MPC	8753079999	P. Naumel:
	18	Jasti Tejaswini	I year	B.A. Lit	7396102671	J. Tejaswôni
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	20	G.GNANESWARI	. 1st	B.Com. CC	91773 04867	G. Gnaneswai.
	21	Sunaina Penematsa	lst	B.Com. CC	8688294848	P. Suraina
	22	Ch varshitha rani	I Year	B.Sc.CBZ	7731976214	Ch. Varshirton Rous
	23	Iguturi Amulya	I year	BBA	9533045678	J. Amuly or
	24	Swathi nampalli	III Year	B.Sc. MSCs	9014313569	N. Swatho U
	25	K. Sailusha	III Year	B.Sc. MBC	8897308756	t. Saistastra
	26	T. Bhavya sri	I Year	BBA	8500780044	
17	27	Ch.Roshini	II Year	BA HEP	7780594949	ch. Roshud
1	28	K pravallika	I year	CBZ	6303940281	K. Port ka
	29	B. L. Tejashwini	I year	FMB	7901217979	8.1. Telestimater
	30	Ch.keerthana	II year	Bsc cbz	8985201923	Ch. Kestlan
	31	Kaladipeta SumanaSri	II Year	BSc MSCs	9652324822	Summe
	32	Shaik Mizba banu	3rd year	B.Sc.CBZ	9676431902	
	33	S.Gayathri triveni	III	B.Sc. CBZ	8341174079	
	34	LM Abeesha	III	B.Sc.CBZ	8328681466	
	35	Shaun Zipporah	Junior Inter	HSC 1st year	7702297691	hait
	36	F Navya sree	1st year	B.Sc. MPC	8106438643	P. Naya Brez
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_	39	Jennifer	1st year	MPC	6281394978	*
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		Manuala Kujur	II year	SW @	1432010401	Carles

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41	Shaik. Hafeeza jamaal	1st year	MPC	7396650699	Sk. Jamaa
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43	Deekshitha Mathe	1st 2021-23	CEC	9000461478	H.Deekshitta
44	p. Hasmitha	2021	J4. HEC	9347912555	Harrier.
45	Damarsingh Ruth	2021	Bipc S2	9908899412	Puty.
46	Premita kujur	2021	B.A.Social work	8969896985	K. Bromito
47	Katuri deepthi	l st year	BA social work	7386374193	K. Deedle
48	Sumaja.J	Senior inter	MPC	9515070398	Junaja Jangan
49	Lakshmi aishwarya	Junior inter	HSC 9 Year	8179608950	D. A. Shy arug
50	G.Drakshaveni	2020	MPCs		G. Wakshaveni
51	Ayesha Firdosi	Senior Inter	HEC	8919388789	Preser!
52	Baig Ayesha	1	BA TTM	7989766070	Ayelia &
53	K.Lidia Grace	2020-2022	HSC	9912488120	To the state of th
54	M.Suhasa	Inter 1st year	MEC	9705346666	Muhara.
55	A.Blessy	Inter 1st year	J3-BiPC	9346463362	A Blunger
56	Musunuri Poorna Shiva Sril	2nd year	HEC	8309390505	Short.
57	Kavati Bhargavi	Final year	3 FMC	7702526273	2
58	K.Lidia Gr: (53) gereated	2020-20	HSC	95 2388120	The Charles
59	Arusa Mehreen	Inter 2	Cec	9014469711	Service of the servic
60	Ganta.Hema	2021 to 2022	Sr.BIPC	7396989251	- Griting
61	Perumalla Harshitha	2020-2022	Мрс	9573552122	P. Harshitha
62	Joysusan	Senior inter BipqS2 bipc	S2 bipc	81210 00307	The second
	Besnia Costa Gudapati. Many Jyoshna	II Year	Lit (3) Sa bipc	2416419155	Mary Jyoshna

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64 Moganti.Harini 20	2021-2022 M	MEC	8712345381	
	Ist year Bs	Bsc.MECS	7330808469	M. Maustvar
66 V. Devi Asritha	lst year B.	B. Sc MECS	6302225089	v. Devi teritho.
67 K. Namratha	2021 B.	B. A social work	7673980149	Newstra-K
68 Ch. Honey	2021 B	BA Social work	7396573379	
69 Sirigudi.Hema Durga	1st B	BSC MSCs	8074494556	S. Flora Loga
70 u.Akhila	2021 j2	j2 bipc	8688229689	or Aparthe
71   Chithirala Vasavi	2020 B	BBA	9063099226	th Vasang.
72 A.Sravanthi	3rd year B	BCAP	7337507392	A. Sravauti
73 Kalyani Jagannadham 2	2020-2023 B	BA Literature	9121445367	Halfart
74 S ch sri varshitha	2nd year B	Bsc FMB	9390002608	
75 Vaddipalli Anitha	III B	Bsc MPCs	8897105598	く発売し
76 Anuhya Gunnam 3rd	3rd BSc(MECs) B	B.Sc.MECs	8688558869	G. Arulya.
77 S.Binduadhavi	2nd J	Journalism	7993770474	
78 P. Sri Hema Kameshwari 2	2019-2022 B	B.A-TTM	6304498425	
79 Sai bhavya sri.G	2021 2	2nd B.A TTM	8519830948	
20 P. Chandana priya	II YEAR B	BMS	9705166852,	PCAL
81 K.Gladis	3rd B	B.A HEP	9392867219	(Chalib
82 V. Naga Vaishnavi	II year B	BMS	9553344500	Howavi
83 G sravanthi	2021 A	Ag b sc	9391679311	GBYOMANTIC.
84   Shaik. Nazhath Sulthana	3rd year E	BMS	8688378844	Nanhath
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### MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

A College with Potential for Excellence NAAC Accredited & ISO 9001:2015 Certified

### LEADERSHIP WORKSHOP

for Class Leaders organised in collaboration with IQAC on 25-11-2021

Venue: Indoor Stadium

### **Overview:**

Leadership plays an important role in every aspect of a student's life. It is a very important skill for class representatives. Leaders need to learn the art of building relationships within teams, defining identities, and achieving tasks effectively. Leadership training also provides an opportunity to learn to identify and display effective communication and interpersonal skills. This leadership workshop aims at helping class representatives to discover leadership qualities and learn strategies to develop them.

### **Objectives:**

- > To motivate the class representatives to discover leadership skills
- > To give practical exposure to styles of leadership

### **Outcomes:**

Upon training, the class representatives will be able to

- o Be motivated and realize their true potentials
- o Improve knowledge of leadership styles
- o Gain confidence in working in teams

### **Resource Person**



Rev. Fr. Bala Bollineni S.J. Founder Director, Yes-J & Counselling Psychologist

# **Patron**Rev. Sr. Sleeva Thumma

# **Chief Patron**Dr. Sr. Jasintha Quadras

### **Advisory Committee**

Dr. Girija Nambiar, Dean, Planning & Communication Dr. C. Krishnaveni, IQAC Coordinator

### **Organising Committee**

Dr. Sr. Innyasamma, Vice-Principal Miss. Hannah Anuhya, Vice Principal Dr. Little Flower, Dean of Student Affairs Ms. Santhisree, Dean of Student Affairs Dr. Sr. Ramana K, Dean of Student Affairs

# MARIS STELLA COLLEGE AUTONOMOUS, VIJAYAWADA-8

A true leader has the confidence to stand alone, the courage to make tough decisions, and the compassion to listen to the needs of others.

- Douglas MacArthur

# LEADERSHIP WORKSHOP FOR CLASS LEADERS

Resource Person
Rev. Fr. Bala Bollineni S.J.
Founder Director, Yes-J &
Counselling Psychologist

Date: 25-11-2021

Time: 9.00 a.m.-4.00 p.m.

Venue: Indoor Stadium

Organised by Vice-Principals & Deans In collaboration with IQAC



### MARIS STELLA COLLEGE (AUTONOMOUS)

### VIJAYAWADA -8

### LEADERSHIP TRAINING CAMP

### 2021-22

A two-day virtual Leadership training camp was organized for III B.A. students on 8th and 9th July 2021. The training was conducted by Mrs. Mr. Rajiv Luv and Mr. Vivek Patki from M R Pai Foundation, Mumbai. The objective of the training was to provide students with an insight into leadership and to equip them with the necessary skills to become effective leaders.

The training was attended by 50 students and 4 lecturers from the college. The participants were highly enthusiastic and actively participated in all the sessions.

The training was divided into four sessions, each focusing on a specific aspect of leadership. The topics covered during the training were as follows:

**Achieving Goal:** The first session was focused on the importance of setting goals and achieving them. The trainer discussed various techniques for setting achievable goals and the importance of perseverance in achieving them.

**The Power of Habits:** The second session focused on the role of habits in our lives and the impact they have on our behavior. The trainer emphasized the importance of developing positive habits to become successful in life.

**Sharpening Vital Skills:** The third session was centered around identifying and developing vital skills required for effective leadership. The trainer discussed various leadership qualities and provided tips for developing these skills.



Students during the training camp

**Understanding Self:** The final session was focused on self-awareness and understanding one's strengths and weaknesses. The trainer discussed the importance of self-reflection and self-improvement in becoming an effective leader.

The two-day virtual leadership training camp was highly beneficial for the participants. The trainers provided valuable insights and tips on leadership and the participants actively participated in all the sessions. The training equipped the participants with the necessary skills to become effective leaders and achieve their goals. The college administration and the participants expressed their gratitude to the trainers for conducting such a valuable training program.

## MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8 (Affiliated to Krishna University, Machilipatnam)

# DEPARTMENT OF ENGLISH ANNUAL REPORT OF THE CERTIFICATE COURSE – 2021 - 22 LANGUAGE PARTNERSHIP PROGRAMME

The Language Partnership Programme (LPP) specifically targeted the first and second-year undergraduate students during the odd semester. Following the Continuous Assessment I (CAI) in General English, students were classified into two groups: slow learners and advanced learners, based on their CAI marks.

In the academic year 2021=22 over 120 students from I & II UG benefited through this course. The course started in the month of September. All the faculty from the department of English were involved in this program

The selected slow learners attended LPP classes from 3 pm to 4 pm, Monday to Friday. These classes focussed on improving their communication skills through various activities involving listening, speaking, reading, and writing. To facilitate effective learning, the slow learners were divided into small groups and had received assistance from advanced students in improving their communicative abilities.

The teacher played a crucial role in coordinating the activities and ensuring that the slow learners actively participated. With the help of the advanced learners, each slow learner was closely supervised and guided throughout the program. The LPP curriculum spans 30 hours, and by the end of this program, students' performance is evaluated based on their progress and skills demonstrated in the semester-end examinations.

Overall, the LPP aims to provide targeted support and training to slow learners, enabling them to enhance their English language proficiency and effectively communicate in various contexts.



Demonstration on LPP by the English Faculty 10.09.2021



Action oriented activity by the LPP students, 28.09. 2022



Activity done by the Advanced Learners 4.09.2021

# MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA -8 (Affiliated to Krishna University, Machilipatnam) SYLLABUS

Course Title: English for Empowerment Course Code: 20CEREE1

No. of Hours: 30 Credits: 1

### **Objectives**

To improve the standard of English.

To build confidence and improve communication skills.

### **Course Outcomes**

CO1: Speak English fluently.

CO2: Use grammatically correct English.

CO3: Relate vocabulary and grammar.

UNIT - I: (10 Hrs.)

Sounds of English (Listen and Repeat), Introducing oneself, Greetings, Describing a person, Describing a thing

UNIT - II: (10 Hrs.)

Speaking about daily routine, conversation with a stranger, making enquiries, making requests, asking and giving directions

UNIT - III: (10 Hrs.)

Offering, accepting and declining help, seeking, giving and refusing permissions, thanks and gratitude, apologizing

### **Reference Books**

- Binod Dey, Spoken English Mastery, First Edition, Notion Press, Delhi,
   2018
- 2. Michael Mc Carthy Fellicity O' Dell, English Collocation in Use, Second Edition, Delhi, Cambridge Press, 2014
- 3. V. Sasi Kumar, P. Kiranmai Dutt, Rajeevan, A Course in Listening and Speaking I, Cambridge University Press, 2006

### MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA - 8

(Affiliated to Krishna University, Machilipatnam)
SYLLABUS

Course Title: English for Competitive Course Code: 20CEREC1

Examinations Credits: 1

No. of Hours: 30

### **Objectives**

• To improve English Grammar and Language Skills.

• To improve their comprehending abilities and writing skills.

### **Course Outcomes**

CO1: Develop their Grammar and Language Skills.

CO2: Build up comprehending abilities.

CO3: Use grammatically correct English.

UNIT - I: (10 Hrs.)

Comprehension, spotting errors, Antonyms, Synonyms, One word substitutes

UNIT - II: (10 Hrs.)

Prepositions, Phrasal verbs, Idioms, Paragraph writing, Rewrite as directed

UNIT - III: (10 Hrs.)

Voice, Sentence order, solving previous model papers

### **Reference Books**

- S.P Bakshi, Ojective General English, Revised Edition, India, Arihant Publication Ltd, 2018
- R. S. Aggarwal, Objective English for General Competitive Examination, Seventh Edition, Delhi, S Chand Publications, 31 July 2020.
- 3. Hari Mohan Prasad, Objective English, Sith Edition, India, Mc Graw Hill Education Publications, 30 September 2017.

### MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA - 8

(Affiliated to Krishna University, Machilipatnam)

### **SYLLABUS**

Course Title: Proficiency in English (Online) Course Code: 21CERPE1

No. of Hours: 30 Hrs. Credits: 1

### **Objectives**

- To be able to write proper sentences.
- To use grammar effectively.

### **Course Outcomes**

CO1: Improve vocabulary in English.

CO2: Develop reading and writing skills.

CO3: Practice speaking skills.

### Unit - I: Writing Skills

(10 Hrs.)

- 1. Professional writing
- 2. Sketching &structuring an argument
- 3. Editing & proofing
- 4. Presentation skills

### Unit - II: Vocabulary

(10 Hrs.)

- 1. Improving vocabulary
- 2. Colloquialism
- 3. Idioms
- 4. Business Jargon
- 5. Financial Terms

### Unit - III: Grammar

(10 Hrs.)

- 1. Punctuation Marks
- 2. Parts of Speech
- 3. Articles
- 4. Tenses
- 5. Concord
- 6. Conditional

### MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA - 8

(Affiliated to Krishna University, Machilipatnam)

### **SYLLABUS**

Course Title: Yoga - 1 Course Code: 21ECA1YG1

No. of Hours: 30 Hrs. Credits: 1

### **Objectives**

 To understand the importance of yoga in physical and mental health.

To strengthen the students to meet the external challenges.

### **Course Outcomes**

CO1: State the relevance of Yoga in everyday life.

CO2: Identify the historical aspects of Yoga.

CO3: Execute different asanas.

### UNIT-I:(10 Hrs.)

Definition and Meaning of Yoga, Aims and Objectives, Historical Development of Yoga, Relevance of yoga in modern age and scope and Misconceptions about yoga.

### UNIT-II:(10 Hrs.)

Yoga in different text-Ved, Upnishad, Geeta, Ayurveda, Patanjal yoga sutra, Tantra.

### UNIT-III:(10 Hrs.)

Brief Introduction of Hatha yoga, Raja yoga, Karma yoga, Gyana Yoga, Bhakti yoga; Essentials of yoga practices —Prayer, Disciplinesin Yogic Practices, Place & Timing, Diet & Schedule for Yoga

### References:

- 1. A Synthetic approach to Diet and Nutrition, Ghosh, A.K. Swami Mangalteerthama Nutan Publication, Deoghar, 2005.
- 2. Anatomy and Physiology of Yogic PracticesGore, M.M., New Age Books, New Delhi, 2007. Practitioner.

### MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA - 8

(Affiliated to Krishna University, Machilipatnam)

### **SYLLABUS**

Course Title: Yoga - 2 Course Code: 21ECA2YG1

No. of Hours: 30 Hrs. Credits: 1

### **Objectives**

• To provide physical and mental health to the students.

• To strengthen the students to meet the external challenges.

### Course outcomes

CO1: Identify different types of asanas.

CO2: Practice different types of Pranayamas.

CO3: Execute different kinds of mudras.

### UNIT-I: Classification of Yoga (10 Hrs.)

Classification of Yoga/Types of Yoga ii) Hatha Yoga, Raja Yoga, LayaYoga, Bhakti Yoga, Gyan Yoga, Karma Yoga and surya asanas.

### UNIT-II: Pranayamas (10 Hrs.)

Nadi Shuddi Pranayama, Anuloma Viloma Pranayama, Seetkari Pranayama, Seetali Pranayama, Sadanta Pranayama, Bhastrika Pranayama, Ujjayi Pranayama, Moorcha Pranayama, Plavini

Pranayama

### UNIT-III: Mudras (10 Hrs.)

Aswini Mudra, Yoga Mudra, Maha Mudra, Shanmukhi Mudra, Veepareetha Karani Mudra, Hasta Mudras

### References:

- 1. A Synthetic approach to Diet and Nutrition, Ghosh, A.K. Swami Mangalteerthama Nutan Publication, Deoghar, 2005.
- 2. Anatomy and Physiology of Yogic PracticesGore, M.M., New AgeBooks, New Delhi, 2007. Practitioner.

### Maris Stella College (Autonomous), Vijayawada.

(Afiliated to Krishna university, Machilipatnam)
SYLLABUS

Course Title: Health and Hygiene Course code 20LSCHH2

No of hrs :30 Credits:2

LTP - 200

### **Objectives:**

• To provide knowledge on health indicators and hygiene programmes in India

• To enable disaster mitigation strategies, community health and mobile apps .

### **Course Outcomes:**

**CO1:** Gain importance of health, hygiene and nutrition for a healthy life, different health care programmes of India

CO2: Health impact assessment by policies, plans and projects using quantitative and qualitative techniques

CO3: Importance of community and personal health & hygiene measures

### Unit- I: Basics of Nutrition

5 Hrs.

- 1. Nutrition definition, importance, Good nutrition and mal nutrition; Balanced Diet: Basics of Meal Planning
- 2. Carbohydrates –functions, dietary sources, effects of deficiency.
- 3. Lipids –functions, dietary sources, effects of deficiency.
- 4. Proteins –functions, dietary sources, effects of deficiency.
- 5. Brief account of Vitamins- functions, food sources, effects of deficiency,
- 6. Macro and micro minerals –functions, effects of deficiency; food sources of Calcium, Potassium and Sodium; food sources of Iron, Iodine and Zinc
- 7. Importance of water– functions, sources, requirement and effects of deficiency.

Unit -II: Health 5 Hrs.

- 8. Health Determinants of health, Key Health Indicators, Environment health & Public health; Health-Education: Principles and Strategies
- 9. Health Policy & Health Organizations: Health Indicators and National Health Policy of Govt. of India-2017; Functioning of various nutrition and health organizations in India viz., NIN (National Institution of Nutrition), FNB (Food and Nutrition Board), ICMR (Indian Council of Medical Research), IDA (Indian Dietetics Association), WHO-India, UNICEF-India
- 10. National Health Mission: National Rural Health Mission (NRHM) Framework, National Urban Health Mission (NUHM) Framework
- 11. Women & Child Health Care Schemes: Reproductive, Maternal, Newborn, Child and Adolescent Health (RMNCH+); Janani Shishu Suraksha Karyakaram (JSSK); Rashtriya Bal Swasthya Karyakram(RBSK); India Newborn Action Plan (INAP); Adolecent Heatlh- Rashtriya Kishor Swasthya Karyakram (RKSK)

12. Disaster Management – Containment, Control and Prevention of Epidemics and Pandemics – Acts, Guidelines and Role of Government and Public

Unit- III: Hygiene 5 Hrs.

- 13. Hygiene Definition; Personal, Community, Medical and Culinary hygiene; WASH (Water, Sanitation and Hygiene) programme
- 14. Rural Community Health: Village health sanitation & Nutritional committee (Roles & Responsibilities); About Accredited Social Health Activist (ASHA); Village Health Nutrition Day, Rogi Kalyan Samitis
- 15. Community & Personal Hygiene: Environmental Sanitation and Sanitation in Public places
- 16. Public Awareness through Digital Media An Introduction to Mobile Apps of Government of India: NHP, Swasth Bharat, No More Tension, Pradhan Mantri Surakshit Mantritva Abhiyan (PM Suman Yojana), My Hospital (Mera aspataal), India fights Dengue, JSK Helpline, Ayushman Bhava, Arogya Setu, Covid 19AP

### 17: Skill/Hands on activity- 15 hrs

- 1:Identification of nutrients in the different food items.
- 2.Study of health care schemes and importance.
- 3. Mobile apps:Public awareness to digital media

### Prescribed text books:

- 1. x Bamji, M.S., K. Krishnaswamy & G.N.V. Brahmam (2009) Textbook of Human Nutrition(3rd edition) Oxford and IBH Publishing Co. Pvt. Ltd., New Delhi
- 2. Swaminathan (1995)Food & Nutrition(Vol I, Second Edition) The Bangalore Printing & Publishing Co Ltd., Bangalore
- 3. Vijaya Khader (2000) Food, nutrition & health, Kalyan Publishers, New Delhi
- 4. Srilakshmi, B., (2010)Food Science, (5th Edition) New Age International Ltd., New Delhi

### Reference Weblinks: <a href="https://nhm.gov.in/">https://nhm.gov.in/</a>

- ♣ Health Impact Assessment https://www.who.int/hia/about/faq/en/ (suggested information only)<a href="https://www.euro.who.int/">http://www.euro.who.int/</a> data/assets/pdf\_file/0011/261929/Health-inImpact-Assessments-final-version.pdf?ua=1
- ♣ National Rural Health Scheme:

https://nhm.gov.in/index1.php?lang=1&level=1&sublinkid=969&lid=49

♣ National Urban Health Scheme:

https://nhm.gov.in/index1.php?lang=1&level=1&sublinkid=970&lid=137

♣ Village health sanitation & Nutritional committee

https://nhm.gov.in/index1.php?lang=1&level=1&sublinkid=149&lid=225 About Accredited Social Health Activist (ASHA)

https://nhm.gov.in/index1.php?lang=1&level=1&sublinkid=150&lid=226

♣ Village Health Nutrition Day

https://nhm.gov.in/index1.php?lang=1&level=1&sublinkid=152&lid=228

♣ Rogi Kalyan Samitis https://nhm.gov.in/index1.php?lang=1&level=1&sublinkid=153&lid=229

MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA-8

**INTERNATIONAL YOGA DAY -2021** 

The Department of Commerce & Management Studies at Maris Stella College hosted a

successful webinar on International Yoga Day 2021 on June 21st. The speaker for the event was

Ms. M.Rajini, a skilled therapist and yoga teacher from Nagarjuna University and Anitha Yoga

Academy. During the webinar, Ms. Rajini led interactive sessions and demonstrated various

yoga poses to the participants. She also highlighted the numerous benefits of incorporating yoga

into our daily routine. The attendees shared their personal experiences and opinions on the

impact of yoga on physical and mental health.

A major focus of the webinar was on the significance of yoga in the current pandemic situation,

making it an especially relevant event. Additionally, Maris Stella College was noted for its long-

standing commitment to promoting yoga on campus, which has been available to students for

many years, long before its recent popularity. The webinar was well-attended by students from

Maris Stella College and other institutions, and all participants expressed satisfaction with the

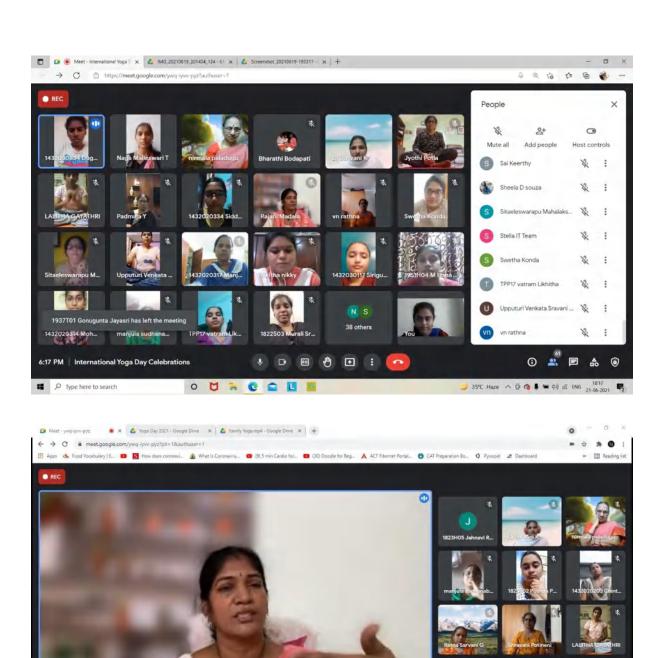
outcome.

No. of participants: 400

No. of Students: 375

No. of Faculty: 25

YouTube link: https://youtu.be/r4gNXGT7x4I

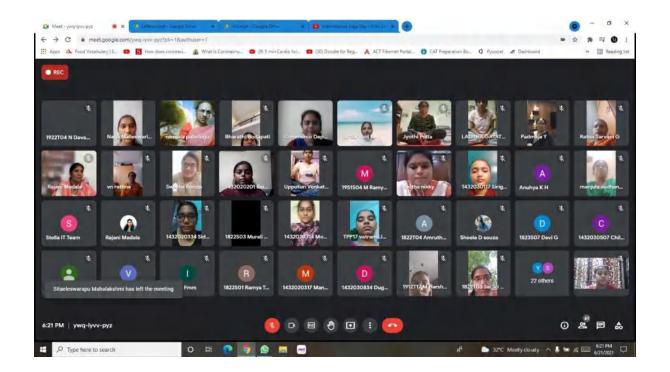


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# MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA -8

### 2021-22

### WORLD BREASTFEEDING WEEK

### **ONLINE QUIZ COMPETITION**

The Department of Food Science & Technology organized an online quiz competition on the topic of "Importance of Breastfeeding" in observance of World Breastfeeding Week. The event took place on the 6th and 7th of August 2021 and was attended by 155 participants. The quiz aimed to raise awareness about the significance of breastfeeding for the health and well-being of both mothers and infants. The Department of Food Science & Technology played a vital role in creating this platform for participants to learn and test their knowledge on the topic. The event aimed to educate participants on the many benefits of breastfeeding and encouraged them to share their newfound knowledge with others. By doing so, the Department of Food Science & Technology played a crucial role in promoting the importance of breastfeeding and advocating for greater support for mothers who choose to breastfeed.

### **Registration form link:**

https://forms.gle/7o2eA8Ru3hi2YABw9

### **Quiz link:**

https://docs.google.com/forms/d/e/1FAIpQLSc-ZWsLwXISvIrBsnNELNLpJ8Gw6gIArny3bDY9KOnaDwbn4g/viewform?usp=sf\_link

### **Responses link:**

https://docs.google.com/spreadsheets/d/1f oX tjCsI7Uhge2IFD iNvgqppG9I-ltsleAfHCDBL4/edit?usp=sharing



# MARIS STELLA COLLEGE (AUTONOMOUS), Vijayawada-8 (Affiliated to Krishna University, Machilipatnam) A College with Potential for excellence

# INVITATION

The Department of Food Science & Technology is Conducting an Online Quiz on Occasion of World Breastfeeding week, 1-7 August, 2021.

Organizing team

Dr. Sr. P. Japamalai Mary Head Dept. of Food Science & Technology Ms. P. Devasree Lecturer, Dept. of Food Science & Technology



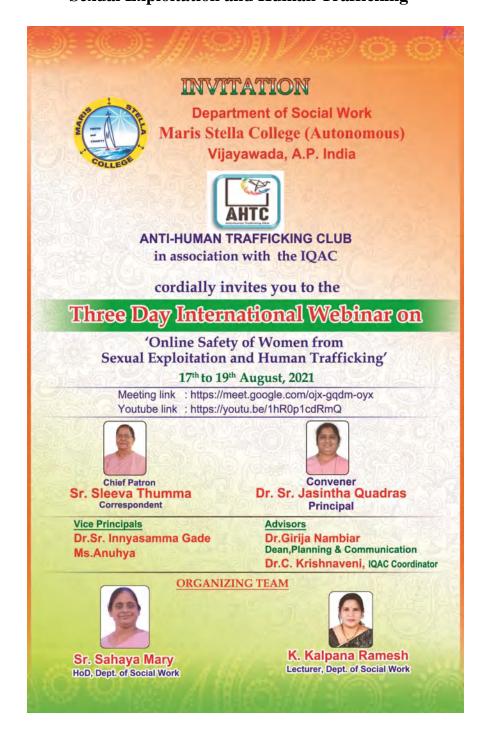
### MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA – 8

# A College with Potential for Excellence NAAC Accredited and ISO 9001:2015 Certified



**Department of Social Work** 

Report on Three Day International Webinar on 'Online Safety of Women from Sexual Exploitation and Human Trafficking'



# International Webinar on 'Online Safety of Women from Sexual Exploitation and Human Trafficking' 17th to 19th August - 2021 MARIS STELLA COLLEGE (Autonomous) Vijayawada, Andhra Pradesh, India Department of Social Work Anti-Human Trafficking Club An IQAC Initiative

### ABOUT THE COLLEGE

Maris Stella College is a Catholic Christian Minority Institution of Higher Education for Women, founded on 16th July, 1962. Its vision is 'Empower, Enrich, Excel, Transform'and its mission, to empower young women through a transformative education that imbues them with the values of humanism in the service of society.

### ABOUT THE DEPARTMENT OF SOCIAL WORK

The Department of Social Work was established in the year 1972. The Department is actively involved in providing evidence-based, quality oriented social work education through most advanced and emerging domains of practice, research and field interventions. It has also engaged itself in strengthening social work practice, research and field projects. Maris Stella's BSW program is holistic and unique. It is both academic and experiential. The Department runs its field action programmes to demonstrate the relevance of social work interventions in dealing with social issues and problems and also to strengthen its theoretical foundation. The program maintains a healthy balance between classroom sessions and field practice. Students are introduced to basic concepts in Social Work and the values and ethics integral to the profession. Students undertake observational visits to selected social service agencies and health care centers offering community services. The curriculum teaches various perspectives and diverse methods of Social Work, giving students the requisite theoretical foundation and professional skills to do Social Work.

The department launched the Anti-Human Trafficking Club on 10th December, 2019 in collaboration with International Justice Mission.

### ABOUT THE WEBINAR

Online is the frontline for violence against women and girls, and it has increased exponentially during the COVID-19 pandemic and the lockdowns. Online violence is an epicenter of risk, intersectional, international and intergenerational, compounding multiple forms of violence against women and girls. Gender-based abuse on the internet, in the form of sexual harassment, trolling, messages threatening rape and murder, or leaking private pictures and videos without consent and trafficking, have become rampant.

This webinar is a humble initiative to invite thinking minds of different areas to deal with the issue of online safety of women and to spread awareness and promote safety. The Anti-Human Trafficking Club (AHTC) of Maris Stella College recognizes that the Covid-19 situation has changed how girls and women engage with online platforms. The AHTC realizes their vulnerability to threats and abuse. It aims at helping them navigate this space and ensure their safety and protection by providing information and guidance relevant at global, national and local levelsand possible precautions that can be taken.

### **OBJECTIVES**

- To create a global and national perspective of online safety for women
- · To increase awareness on online abuse
- To build capacity to prevent online abuse of women
- To disseminate information on online safety measures



### **INTRODUCTION**

The internet today is a great source of information. It is also known as the super information highway because it is the number one source that people of all ages turn to. There are a whole lot of good sides to the internet, a network of networks interconnecting and spanning the globe.

Online is the front line for violence against women and girls, and it has increased exponentially during COVID-19 and the lockdowns. Online violence is an epicenter of risk, intersectional, international and intergenerational compounding multiple forms of violence against women and girls. The gender-based abuse on the internet - in the form of sexual harassment, trolling, messages threatening rape and murder, or leaking private pictures and videos without consent trafficking - have become rampant.

It is abiding duty of each of us to be part of the solution to changing online culture through the creation of gender sensitive and friendly content. This requires moving beyond digital literacy efforts that teach girls and women, how to safely consume and be active contributors and shapers of the online world.

This Webinar is a humble initiative to invite thinking minds of different areas to deal with the issue of online safety of women and to spread awareness and promote safety. The Covid-19 situation has changed how the girls and women sector engage with online. So the AHTC aims at providing global and national and local information and guidance on platforms girls and women using, and discuss the inherent risks of being online and the safety measurement.

### **Organizers:**

The Department of Social Work at Maris Stella College, Vijayawada, Andhra Pradesh, India organized three day international webinar on 'Digital safety of women from sexual exploitation and human trafficking'.

### **Objectives:**

- To create a global and national perspective of online safety for women
- To increase awareness on online abuse
- To build capacity to prevent online abuse of women
- To disseminate information on online safety measures
- To strengthen the anti-human trafficking club in Indian

### Webinar structure:

The webinar was conducted for three days from 17<sup>th</sup> - 19<sup>th</sup> August 2021. The online mood-Google meet and live YouTube.

### The participants:

- Staff and Students of Maris Stella College and other colleges and Universities from India
- Members of Talitha Hum Global internet work (Italy)
- Marist Community India and Philippines
- Anti- human trafficking Clubs in India (Bangalore, Chennai, Kerala, Delhi and Andhra Pradesh)
- Women and Child welfare department
- NGOs and GOs.
- Social activists
- Members from Asian Movement of women Religious working against Trafficking

### Webinar recording link:

### YouTube video link

Day – 1https://youtu.be/1hR0p1cdRmQ

Day – 2 <a href="https://youtu.be/KMMiGt\_oVOY">https://youtu.be/KMMiGt\_oVOY</a>

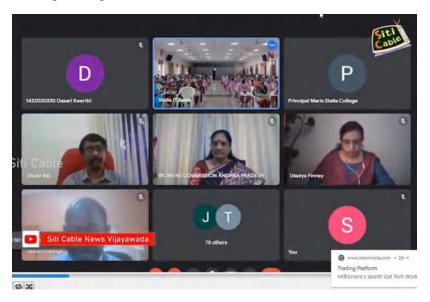
Day – 3 <a href="https://www.youtube.com/watch?v=H0Q\_pEM1rdg">https://www.youtube.com/watch?v=H0Q\_pEM1rdg</a>

Meeting link : https://meet.google.com/ojx-gqdm-oyx ( 3days )



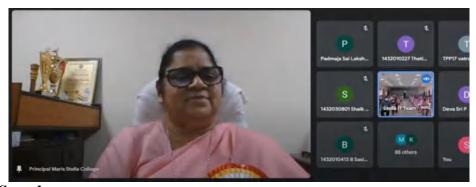
#### Day: I - 17.08.21

The programme begin at 10.40 .am with the blessing songs by the staff of Maris Stella College. Introductory speech was delivered by Sr.Sahaya, the Head of the Department of Social Work about the purpose of organizing this webinar.



#### Welcome Speech:

Welcome address was given by Dr. Sr. Jasintha Quadras, Principal of Maris Stella College, Andhra Pradesh, India. She said that "



#### **Inaugural Speech**

Smt. Vasireddy Padma, Chairperson, Mahila Commission, Andhra Pradesh, India addressed on "Human Traffickers employing newer techniques to kidnap women and sexually harass them". Padma said that state women's commission under YSRCP government, Andhra Pradesh will start forming anti human trafficking cells in colleges and universities in collaboration with the International Justice Mission. These cells will work raising awareness on human trafficking and need to create awareness about predatory men on the prowl in the virtual world among school children and women are facing many problems such as

- 1. Trolling
- 2. Sexual harassment

- 3. Leaking of private matters and pictures
- 4. Creating a global and national perspective on online safety
- 5. Awareness on online abuse against women
- 6. Strengthening the anti-human trafficking clubs.

## 1. Dr. P.M. Nair, Retd. DGP of NDRF, Govt. of India & Advisor, NRCHT, RR University, Ahmedabad, Gujarat, India

He spoke on IJM interventions for online safety of women in India and acknowledged the importance of institutionalized systems like legislations and anti-human trafficking clubs in preventing and combating women trafficking.

The power and social influence of youth is well known across history will amplify this call to prevent exploitation as they are uniquely placed to make a difference against trafficking through their compassioned commitment and unparallel creativity.

He reiterated the cautions of online safety

- 1. Changing passwords when exposed to strangers
- 2. Setting up two-factor authentication
- 3. Avoid downloads and applications from anonymous resources
- 4. Avoid carrying out e-commerce\banking relentlessly
- 5. Encrypting all the important documents

#### 2. Mr. Bikash Dhungana, Project Coordinator, Nepal

Cracking on online safety of women from human trafficking in Nepal, he pointed that "Its high time to address online evils as it is rampant to lure innocent girls and women"

Statistics displayed by him shows that nearly 35,000 were trafficked in 2018 while 1,50,000 people are vulnerable to human trafficking.

Modern Trends in Trafficking

- 1. Fake marriages
- 2. Façade of good employment
- 3. Love and affection as control mechanisms
- 4. Claiming to provide them improvised education

## 3. Sr. Gabriella Bottani ,SMC, International Coordinator, Global Network, Talitha Hum, Italy

She is working on the front lines to end human trafficking, reached thousands of people through anti trafficking awareness campaigns, educational programmes, International conferences,

training manuals, vocational training and hands on services, her work has inspired generations of anti-trafficking advocates

#### She asserted that

- 1. It is important to strengthen the families
- 2. Collaborate and transform
- 3. Not to loose yours dreams but need to develop caution

Also interpreted about 'PALERMO PROTOCOL' about 4 P's

- a. protection
- b. prosecution
- c. prevention
- d. partnership

#### 4. Rev.Fr.Dr.Obino C Mulega, Zambia Catholic University, South Africa

He spoke about the exploitation and its repercussions particularly on the sexual exploitation for pornography in terms of South Africa

Exclaims "sex trafficking as an opportunity to enhance business prospects"

Also stressed on the cyber draft of 2017 of Zambia which authorized

- 1. Protect
- 2. Provide online safety
- 3. Provide information on communication technology

#### Day: 2 - 18.08.21

### 1. Mr. Guillermo Galarza Abizaid, Vice President, Partnerships & Law Enforcement Training, Alexandria, V.A USA

According to Guillermo most of the abuse starts at home; 25 % of the abuses are committed by someone in the authority close to the child. So he projected a video creating awareness to educate children and parents about the risks related to children girl child having access to technology at an early age.

Also spoke on the need for the robust cyber crime legislation, that he is currently working on, he believes that without proper legislation, law enforcement can't do their work right and in many ways, legislation specific to online women exploitation is very important and need to get the policy makers, the government leaders to work for it.

## 2. Dr. Sheeja Remani B. Karalam, Professor & Research Coordinator, Christ University, Bangalore, Karnataka

She presented her project which had been prepared with the support of health insurance and allied services private, limited, she further explained the project which can establish 100 antihuman trafficking clubs in educational institutions in Karnataka.

As part of the project, there were several interacting programme every weekend with the students from different profiles who can volunteer. She organized the events from event :

- A) Spotting the like minded NGO'S working on the same cause
- B) Establishing MOU'S with the institutes.
- C) Weekend orientation programmes for the students and providing them inputs with NGO partners.
- D) Created helpline toll free no. with student engineers.

### 3. Sr. Meera, President of AMRAT, Asian Movement Women Religious working against Human Trafficking, New Delhi, India.

She proclaimed that the 3 day webinar was a wonderful chance and opportunity especially to the growing young generations.

She stated "their mission is to commit themselves to protect, promote, restore human dignity and human rights of the marginalized in collaboration and solidarity with equally motivated organizations, institutions, individuals".

It is important to collaborate with:

- a) Like minded organizations
- b) Establish preventive measures and protection homes, rescuing prostitution
- c) Rehabilitate and re integrate them into society
- d) Re-partiate sometimes over cross borders

#### 4. Prof. Saraswati Raju Iyer, Director, IQAC, Nagarjuna University, A.P

Iyer vividly spoke about their collaboration of Nagarjuna university with the IJM, AHTC Andhra University and stated women and being vulnerable that they are more prone to different forms of atrocities and violence especially amid pandemic

Part of AHTC they are providing opportunity for students, non teaching staff, visitors to express their sorrow on violence and exploitation also given accommodation for the survivors of trafficking ,training and inmates, rehabilitation programmes.

They are trained for the community outreach by Ujwala Home Scheme, where they undergo training by undergo training for making

- a) jute bags
- b) block printing
- c) fashion designing
- d) recreational programmes

## 5. Mr. David, Senior Programme Manager (Child Protection) CRPC of UNICEF, Hyderabad, India

#### Online Safety of Women from Sexual Exploitation

He demonstrated a video through virtual program that women workers can be exploited online without mobile

- a) According to global study 53% of people use their mobile phones, so lot of exchange of data
- b) Also warned about dark net, that the place where all the illegal activities takes place online
- c) Cautioned about fraud from shaadhi apps, dating apps

Closed his session with an alarming story that shows the don'ts of social media

## 6. Mr. Govinda Bhattarai, Program Manager, Good Shepherd International Foundation, Nepal.

#### **Online Safety of Women in Nepal**

Bhattarai shared about his experiences on project he pursued for bringing awareness about social media and crimes related to mobile

His research helped to explore the possible things could happen online, some of the findings are

- a) Hacking of personal accounts (resulting sexual abuse)
- b) Unwanted contacts with the strangers leading to online bullying
- c) Other risks would be created by a person using online isn't aware of the online tech.,

#### 6. Ms. Subhashini Singh - Cyber Safety for Women

Pointed out on the need of cyber security norms while surfing online

The measures interpreted by her as follows;

- a) Turn on pop-up blocker
- b) Disable windows auto sum feature

- c) Review browser settings
- d) Blocking content possessing sex

The popular frauds online in the present day are through matrimonial websites, so there are certain pre-defined schemes for prevention and protection includes CCPWC which have

- a) Forensic unit
- b) Capacity building unit
- c) Research and devp., unit
- d) Awareness creation unit

#### Day: 3 - 19.08.21

#### 1. Ms. Chi Chi –Sangil, Cyber Guardians PH Phillipines Combat Cyber Crime affecting Women and Children

She presented her perspective on safer cyber space for children and unit and impacted the audience with the remedies

She focused more on the survival and development of the victims of exploitation or bullying

The programme was taken to the people by

- a) Using social media celebrities by shout outs
- b) Conducting competitions, poetry contests on the social evils
- c) Spearheading youth in the campaign

#### 2. Sr. Annie Jesus, FMM, Social Activist, Chhattisgarh

#### Anti-Human Trafficking Measurements taken in Chhattisgarh

Sr. Annie is one of the prominent members in FMM. She has a wide range of expertise on the exploitation and trafficking within Chattisgarh. She through deep probing into the remote areas succeeding in initiating awareness programmes in various government schools finding dropouts, getting them back into schools, empowering them, reducing trafficking by strengthening education.

Monitoring school management, community, educating police, government, put forth the responsibilities of upbringing vulnerable and rescue them.

## 3. Mr. Bala Kumar, President, Cyber Society of India, Addl., Suptd., of Police (Retd), Chennai, Tamilnadu.

Spokesperson being president of cyber society had gotten to provide ample insights on the topic safety of women in cyber space.

He stressed on the procedures he once followed while being the in charge of the cyber bullying cases in his service.

- a) Includes cases of online befriending and sexually assaulting, later blackmailing them
- b) Hindering the privacy the renowned companies personas demanding ransom

#### 4. Mr.Pallabhi Ghosh - Founder Impact and Dialogue Foundation.

#### **Online Safety for Rural Girls in Assam**

Pallabhi has been found to be most enthusiastic and performed many activities contributed services to rural Assam

Brought to us many modern ways through which one can escape the assaults, showcase the differences between the online and offline world

#### **Conclusion:**

Online world is manifested in its incredible world with wide reach, every thing is accessible to us, can create, manage social networks in minutes, also can destroy ones life through hindering privacy equivalently

So, one can negate the cases only with unifying efforts of the civil society Therefore the three day international webinar is a huge success with efforts of organizers, delegate speakers, students.



# MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA -8

#### 2021-22

#### **VACCINATION DRIVE**

The Department of Biochemistry at Maris Stella College (Autonomous) collaborated with the government of Andhra Pradesh to hold a vaccination drive on 31st August 2021. A total of 155 people registered for the drive, and 70 individuals were vaccinated. The vaccine was administered by ANM Latha under the supervision of Dr. P. Sushma, the Medical Officer, and DMO Dr. Rashmitha. Those who were excluded from the vaccination drive were under 18 years of age or lacked proof of their date of birth.





#### Students and staff getting vaccinated during the vaccination drive

The student counsellors of the Biochemistry Department provided crucial information about the pros and cons of vaccination and the care that should be taken after receiving the vaccine. The efforts of the NSS and NCC students were greatly appreciated in the successful execution of the drive.

## MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA DEPARTMENTS OF ECONOMICS AND ZOOLOGY

### A Report on World Ozone Day 16.09.2021

World Ozone Day is observed on September 16, every year. It is celebrated to spread awareness among people about the depletion of the ozone layer and search for possible solutions to preserve it. A number of commonly used chemicals have been found to be extremely damaging to the ozone layer. After a deal called Montreal Protocol on Substances that deplete the ozone layer signed by almost every country in 1987, the UN General Assembly, in 1994, proclaimed this day as the International Day for the Prevention of the Ozone Layer. The Montreal Protocol started life as a global agreement to protect the ozone layer making it one of the most successful environmental agreements to date. The theme for this year is "Montreal Protocol – keeping us, our food and vaccines cool".

The Departments of Economics and Zoology celebrated World Ozone Day on 16.09.2021 by organizing a Webinar on 'Impact of COVID-19 Lockdown on Global Environment Sustainability and Ozone Layer' to spread awareness on preserving the ozone layer and a State Level Quiz Competition in the online mode.



*World Ozone Day – Brochure* 

The resource persons for the Webinar were Dr Brahmaji Rao, Associate Professor, Department.of Environment Sciences, Nagarjuna University and Dr.S.Subbalakshmi, Associate Professor, Department.of Economics, FORBES Business School, Vijayawada. Dr Brahmaji Rao highlighted the significance of World Ozone Day and enlightened the students on how Earth's atmosphere protects ozone layer which is responsible for absorbing and preventing harmful UV rays from penetrating the Earth's surface. He explained to the students the importance of Montreal Protocol. Dr Subbalakshmi spoke on the relevance, necessity and importance of World Ozone Day. 350 students and 8 staff members from the departments of Economics and Zoology participated in the webinar.



Dr. B. Josephin introducing Dr. Brahmaji Rao



Participants listening to the guest lecture on 16.09.2021



Ms.Sobha introducing Dr.S.Subbalakshmi



## ఓజీన్ పలిరక్షణ ప్రతి ఒక్కలి కర్తవ్యం

వన్నెలోన్, సెప్టెలుకు 16: జీవరాన మమనదు ఓటోన్ పరిశ్రణ అత్యంత అవశ్యము విరగణార్ గితం పశ్వమ్మాలయం స్టాపిన్ అన్ మిశమాన్ అన్నారు. ఇవవప్పు అవనారాయణ కళాశాలలో ఓటోన్ డేమ ప్రవర్శముకును ఓటోన్ పరిశ్రణ ప్రైవేటాలను నిర్వహించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ ఓజేన్ పౌర పరిరక్షణ ప్రతి ఒక్కరు తమ కక్షవ్యంగా బావించాలన్నారు. కళాశాల ప్రేన్సిపాల్ డాక్టర్ ్లాయుదాన్ను మాట్లదుకూ, విర్యాట్లు వివిధ రంగాలలో జరుగుకున్న మాట్లంపు గముంలాన్నారు. కళాశాల రసాయన మంగాధినరి డాక్టర్ ఓ శృష్టవేటి, లర్వానులు దాక్టర్ కిరణికుమార్, టి. బాగ్గకుమార్, కేపీటీ విజయవాస్తర్ల కిరితికుమార్, టి. బాగ్గకుమార్, కేపీటీ విజయవాస్తర్ల కిరితికుమార్ పోల్పొద్దు.

పాయకాపురం: 62వ డివిజన్లోని పుర్పలపల్లి నుందరయ్య మున్నిపల్ హైస్కూల్లో గురువారం అంతర్వాతీయ ఓజోన్ డే జరిగింది. ఈ కార్యక్రమానికి ముఖ్య అతిథిగా హాజరైన ఎమ్మెల్మే మల్లాది విష్మ

#### • బెంగళూర్ గీతం విశ్వవిద్యాలయం ప్రాఫెసర్ ఆర్. పెంకటనాథ్

మాల్వడుతూ ప్రకృతిలో బాగమైన ఓజోన్ పోర - బోఆర్షినేటర్ ఎరాజేష్ పాల్గొన్నారు. డిబ్రవేంది మనవాళ మనుగుడే ప్రమాదం మాలిన్ పైలాలో... హాలిన్ పైల కళాశాలలో ఏర్పమరుపుడని ఆన్వారు. కాల్వెనీటర్ ఆలయారు జూడాలమీ అర్థశాష్ట్ర మిడాగం నుయుత్త ఆధ్యర్వలో విజయలక్ష్మి ఆలయారు విజయ్, పోలోకాల మహిఖ్యాయులు గురువారం ఓటోన్ మేమ మర్వహించారు. పర్వావరులు

డే సందర్భంగా అంద్రా లయోలా ఇన్వేట్యూట్ ఆఫ్ ఇంజనీరింగ్ అండే టెక్మాలకే విద్యార్థులు బజనులు అదిద్ద బ్యాంజు ఎక్కాలు ఎక్కాలు మార్గాలను మరికే పోరి కొన్నవన్న జానికి కాసామున్ విధాన్నా మరో పాయిందే విధానం ద్వారి తెలియుకేశారు. వర్మావరణ శాఖ అధ్యామలు ద్వారి వివిషణంలో, స్పూర్ ప్రధానేపార్యాయులు నాంతారయ్య ఎక్కిదిస్తేన్

సాల్గాన్నిరు. కామార్చులు గాయినారం ఒకోని చేసు నిర్వహించారు. పర్వానరుల కనిపోందుల కన్ని కొండే - 19 స్ట్రంసాలు ముఖ్య అంటుగా విడివార్ సిర్వహించారు. సెప్పెలురు 18మ రామలిలోకేశ్వరవన్ని: ఇంటర్నీవనల్ ఓజీన్ స్ట్రాబిక్షన్ ఓజీన్ మేగా అనుషనులున్నామని ప్రతి ఒక్కరా పర్మావరణ పరిరక్షణను బాధ్యరగా తీసుకోవాలని దాక్టర్ ఎస్.సుబ్బంక్మీ తెలిపారు.

ఆరార్య- ఇంగార్లునే యాగివర్నిటీ ఎప్పిరానేమిందల్ అనిస్టింద్ ప్రొపెనర్ డాక్టర్ పొందు బ్రహ్మేజ్, జాలాంజీ విజాగం ఆధివతి డాక్టర్ గిత్మకడ ప్రద, ఆర్థాన్ల విజాగం ఆధివతి డాక్టర్ జోనపిన్ సంధ్యారాజీ, ఆర్భావకులు శోధ, దాక్టర్ స్వరూప్కుమార్, బిఎ. బీఎస్పీ విద్యార్థినులు

### పర్యావరణ పలిరక్షణకు ఓజీస్ కీలకం

పటవుట, సెప్టెంబర్ 16(స్టభ న్యూస్) : కళాశాలలో జువాలజీ, అర్ధశాస్త్ర విభాగం ఆధ్వర్యంలో " ఓజోన్ డే" ను నిర్వహించారు. పర్యావరణం కొనసాగించబడే వృద్ధి కోవిడ్ -19 యొక్క ప్రభా వాన్ని ముఖ్య అంశంగా వెబినార్ నిర్వహించారు. సెప్టెంబర్ 16 "ఓజోన్ డే" గా జరుపుకుం టున్నామని ప్రతి ఒక్కరూ పర్యా వరణ పరిక్షణను బాధ్యతగా తీసుకోవాలని కోవిడ్ -19 వల్ల ప్రపంచం అర్మిక ంగాను, పర్యా



వరణ పరంగాను ఎంతో నష్టాన్ని చవి చూసిందని, వాతావరణమార్పుల్లో ప్రజలు, జీవరాశులు అనేక నష్టాలు చవిచూశారని, ఓజోస్ పౌర క్షీణతను తగ్గించాలంటే పర్యావరణ హిత మార్గాలు ఎంచుకోవాలని డాక్టర్ఎస్. సుబ్బలక్ష్మీ (ఫోర్బర్స్ స్కూల్ ) తెలిపారు. ఆదార్యనాగార్జునా యూనివర్శిటీ ఎన్విరాన్మెపెంటల్ సైన్స్ అసిస్టెంట్ ప్రాఫెసర్ డాక్టర్ పండు బహ్మజీ మాట్లాడుతూ ఓజోన్ పొరను ఏ విధంగా పరిరక్షించుకోవాలో భావితరాలకు తెలియజేయాల్సిన బాధ్యత గురించి వివరించారు.ఈ కార్యక్రమంలో జువాలజీ విభాగం అధిపతి దాక్టర్ నిత్యజీవట్లద, అర్ధకాస్ట్ర విభాగం అధిపతి దాక్టర్ జోస్ ఫిన్ సంధ్యారాణి, అధ్యాపకులు కోట్, దాక్టర్ స్వరూప్ కుమార్, డాక్టర్ అలీస్ విద్యార్థినులు పాల్గొన్నారు. క్విజ్ నిర్వహించి విజేతలకు ధృవీకరణ పత్రాలు అందణేశారు.





#### MARIS STELLA COLLEGE (AUTONOMOUS)

#### **VIJAYAWADA -8**

#### 2021-22

## WORLD HEART DAY QUIZ ON HOW JUNK IS YOUR FOOD

The "How Junk is Your Food" quiz was organized by the Department of Food Science & Technology on the occasion of World Heart Day on September 29th, 2021. The event was well attended with a total of 200 participants. The objective of the quiz was to raise awareness about the dangers of consuming junk food and its impact on heart health. The quiz covered various topics related to nutrition, food science, and heart health, challenging the participants to think critically about their food choices.

The quiz consisted of multiple rounds, each designed to test the participants' knowledge and understanding of the topic. The participants were divided into teams, and they competed against each other in a friendly yet competitive atmosphere. The questions were designed to be both educational and entertaining, making the event an enjoyable learning experience for all those who participated.

The event was a great success, with many participants expressing their appreciation for the educational and engaging nature of the quiz. The participants also received valuable information on how to make healthier food choices and maintain a heart-healthy lifestyle. The quiz helped to raise awareness about the importance of nutrition and the role it plays in maintaining overall health and wellness.

In conclusion, the "How Junk is Your Food" quiz was a well-organized and well-received event that helped to educate and inform the participants about the dangers of consuming junk food and its impact on heart health. The Department of Food Science & Technology should be commended for their efforts in organizing such an impactful and educational event.

#### Survey link:

https://forms.gle/BdswjjnUXXnwuoiG9

#### Responses link:

https://docs.google.com/spreadsheets/d/1RkJjJaBNCwRlvJ9\_ahGXhNBBYzJAShj\_6zdUHAqGhwM/edit?usp=sharing



## MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA -8

2021-22

#### SESSION ON AWARENESS ON MENSTRUATION AND HYGIENE

The Women Empowerment Cell of Maris Stella College, arranged an informative and empowering session for two hours for the 3rd year students on 4.10.2021. Dr. Anila's expertise as emergency Doctor in ICU block and counselor at Anu Hospitals, Vijayawada, provided valuable insights on the topic of menstrual health and hygiene. By addressing common misconceptions and stigmas surrounding menstruation, she helped to create a more open and supportive environment for these young women. The interactive format of the session allowed the students to have their questions answered and to learn from Dr. Anila's experiences. The emphasis on ethical values and the role of family in shaping healthy mental life was also noteworthy. The session ended on a positive note with the vote of thanks by Gowthami, highlighting the importance of the topic and the impact that the session had on the students.



Resource Person Dr. Anila addressing the audience



### A Three Day National Virtual Conference on

#### WOMEN EMPOWERMENT: GENDER, HEALTH AND SPACE SCIENCE

Date: 07 - 09 October, 2021 Time: 1:30 PM - 4:00 PM

Jointly organized by the Dept. of Physics and the IQAC, Maris Stella College, Vijayawada, A.P



Dr. Sr. Jasintha Quadras Principal and Convenor Welcomes you all!

Human curiosity about space made possible the first spaceflight in 1961. Women have been contributing significantly to space programmes at all levels and setting records. NASA plans to land the first woman on the Moon by 2024 under the Artemis program. Empowering women is achieving UN Sustainable SDGs for a peaceful, prosperous and sustainable world. This conference focuses on the need to expand women's role in the aerospace sector and their inclusion in leadership roles.

#### Oct+07 2021

Keynote Address



#### Dr. K.V. Sriram

Director

Laboratory for Electro-Optics Systems (LEOS), ISRO Department of Space, Bengaluru

#### Glimpses of Space Science in India



#### Smt. Kalpana Arvind

Deputy Director, Sensors Systems Area Laboratory for Electro-Optics System (LEOS), ISRO Department of Space, Bengaluru

#### Inspiring Women Personalities in Science



Oct 09 2021



#### Dr. S. Malathi

HOD, ECE

MS Ramaiah University of Applied Sciences Bengaluru





#### Smt. Sabina Esther Kunchelapalli

SciEng-SF/Manager-Radars/RO RTS/RO,SDSC SHAR,

Govt. of India, Dept.of Space, ISRO, Sriharikota

Sensor Technologies for Space Exploration



#### Dr. Y S Rao

Ph.D. (ES-IIT-Bombay)

Vice Principal, Dean R&D

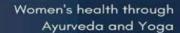
Sardar Patel Institute of Technology, Mumbai





#### Shri, R.V.L.N. Sridhar

Laser Systems and Instrumentation Group LEOS, ISRO, Bengaluru





#### Dr. Mona Bajpai

M.D. (Ayu.)

Government Medical Officer SAD Bidhuna (U.P.)

No registration fee, e-Certificate for registered participants after submission of feedback. Eligibility: Anyone interested in space exploration and related opportunities. Registration Link: https://forms.gle/NpHIWft4fV7CRuGPA





Brochure of Conference on 'Women Empowerment: Gender, Health and Space Science' organized during 7th - 9th October, 2021

### MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA DEPARTMENT OF PHYSICS

### Report of National Virtual Conference on 'Women Empowerment: Gender, Health and Space Science'

World Space Week is the largest annual space event in the world, celebrated every year from October 4-10. The 2021 theme of World Space Week was "Women in Space". Maris Stella, being a women's college, considered it as its privilege to celebrate the World Space Week, through a three Day National Virtual Conference on 'Women Empowerment: Gender, Health and Space Science' 7th - 9th October, 2021, jointly organized by the Dept. of Physics and the IQAC, Maris Stella College, Vijayawada. Participants were allowed to login using Google Meet, YouTube link and in offline also.

The aim of the conference was, to build up, the workforce of tomorrow in Space Science, by awakening the minds of young students, bring more awareness to the issue of gender diversity in the space sector, identify the obstacles like their health and other issues that women are facing when entering space-related careers and, contribute to discussions on how one can overcome these challenges.

Dr.KV Sriram, Director, Laboratory for Electro-Optics Systems, ISRO, Department of Space, Bengaluru, Scientists Smt.Kalpana Arvind and R.V.L.N. Sridhar from Laboratory for Electro-Optics Systems, ISRO, Department of Space, Bengaluru, Smt. Sabina Esther from SHAR, ISRO, Sriharikotta, other resource persons Prof. Y S Rao, R&D, Department of Electronics & Telecommunication, Sardar Patel Institute of Technology, Mumbai, Dr. S. Malathi, MS Ramaiah University of Applied Sciences, Bengaluru, Dr. Mona Bajpai M.D. (Ayu.) Government Medical Officer, SAD Bidhuna (U.P.) were the resource persons.

Women have played a significant role in space science. Yet they have historically been underrepresented in leadership positions and among the ranks of professional scientists and engineers in the field of space science. Their contributions have been often neglected and not acknowledged. This is due to a variety of factors, including discrimination and bias within the scientific community, lack of access to educational and professional opportunities, and societal stereotypes about women's capabilities in STEM fields.

The resource persons of this three-day conference on 'Women Empowerment: Gender, Health and Space Science' addressed these issues and expressed the need of empowering women, their inclusion in space research, and the scientific community. This could be done

by increasing access to educational and professional opportunities for women and by eliminating discrimination and bias within the field. They expressed recognizing and highlighting the contributions of accomplished women in space would help to inspire future generations of young women to pursue careers in space science and research. Their talk included the achievement of a few women scientists in space and highlighted career opportunities in leading Space related organizations.

380 students from Senior Inter 1, 2, 3, II MPC & MPCS, III MPC and MPCS participated on all three days in offline mode and on an average of 150 participated in online mode on all three days.

Everyday session was viewed by more than thousand persons on an average.

Thus, the three day conference came to an end successfully.

Day 1: <a href="https://www.youtube.com/watch?v=LRgN7DHAvIE">https://www.youtube.com/watch?v=LRgN7DHAvIE</a>

Day 2: <a href="https://www.youtube.com/watch?v=MYBIGAFA7PQ&t=4325s">https://www.youtube.com/watch?v=MYBIGAFA7PQ&t=4325s</a>

Day 3: https://www.youtube.com/watch?v=kBDULaWUmaA

#### Glimpses of three day conference



Dr. G.Little Flower welcomes the delegates of Conference on 'Women Empowerment: Gender, Health and Space Science' organized during 7th - 9th October, 2021



Keynote address by Dr. K.V. Sriram Director, ISRO, Bangalore in the Conference on 'Women Empowerment: Gender, Health and Space Science' organized during 7th - 9th October, 2021



Address by Smt. Kalpana Arvind, Scientist ISRO, Bangalore in the Conference on 'Women Empowerment: Gender, Health and Space Science' organized during 7th - 9th October, 2021



Address by Dr. Sabina Esther Kunchelapalli Scientist, ISRO, Sriharikottai in the Conference on 'Women Empowerment: Gender, Health and Space Science' organized during 7th - 9th October, 2021



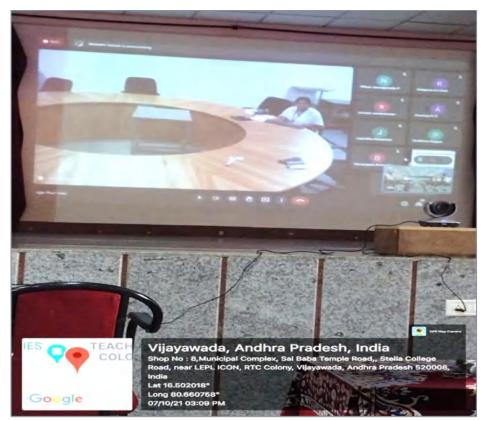
Address by R.V.L.N. Sridhar Scientist ISRO, Bangalorein the Conference on 'Women Empowerment: Gender, Health and Space Science' organized during 7th - 9th October, 2021



Address by Prof. Y S Rao, Sardar Vallabhbhai Patel University, Mumbaii in the Conference on 'Women Empowerment: Gender, Health and Space Science' organized during 7th - 9th October, 2021



Address on 'Women's Health through Aurveda and Yoga' by Dr. Mona Bajpai, M.D. (Ayu.), SAD Bidhuna (U.P.)in the Conference on 'Women Empowerment: Gender, Health and Space Science' organized during 7th - 9th October, 2021



Address by Dr. S. Malathi, Bangalore in the Conference on 'Women Empowerment: Gender, Health and Space Science' organized during 7th - 9th October, 2021

## MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA. REPORT BY COMMUNITY SERVICE CELL 2021

**DATE**: 17-12-2021

VENUE: MARIS STELLA COLLEGE, INDOOR STADIUM, VIJAYAWADA

**THEME**: BREAST CANCER AWARENESS PROGRAMME

ORGANIZERS: COMMUNITY SERVICE CELL CO-ORDINATORS, MARIS STELLA COLLEGE

SR. SAHAYA, SMT. KALPANA AND LMR SWARUPA RANI

AND 2 VOLUNTEERS FROM YOUTH FOR SEVA:

MS. A.ANUSHA -COLLEGE RELATION CO-ORDINATOR

MS. MEGHANA-OTHER ACTIVITIES CO-ORDINATOR

**SPONSOR/COLLABORATION**: YOUTH FOR SEVA (YFS), VIJAYAWADA

**OBJECTIVES:** TO CREATE AWARENESS ON BREAST CANCER AND SELF EXAMINATION

TO HELP MARIS STELLA COLLEGE STUDENTS TO PREPARE FOR SELF EVALUATION

**OUTCOMES**: ADVICES GIVEN BY ASST PROFESSOR

STUDENTS ARE ACQUAINTED WITH THE BREAST CANCER EXAMINATION

**RESOURCE PERSON:** MS. SHAIK ASHA BEGUM

ASSISTANT PROFESSOR

NIRMALA COLLEGE OF PHARMACY, VIJAYAWADA

**TOPICS COVERED**: STATISTICS WERE GIVEN ON BREAST CANCER

BREAST CANCER SELF EXAMINATION,

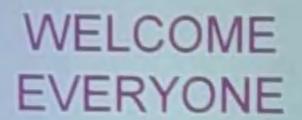
CLINICAL BREAST EXAMINATION,

MAMMOGRAPHY ULTRA SOUND SCAN

**NO OF PARTICIPANTS**: 320

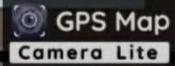
**NO OF BENEFICIARIES**: 320

**GEOTAGGED PHOTOS: ATTACHED** 



BREAST CANCER AWARENESS

Im not here to scare you.. Im here to make aware of yourself...



Patamata, Gurunanak Nagar, RTC Colony, Vijayawada, Andhra Pradesh 520008, India

Latitude

16.49932875763625°

Local 02:16:32 PM GMT 08:46:32 AM Longitude

80.66018208861351°

Altitude -90 meters Friday, 17-12-2021





Pradesh 520008, India

Latitude 16.499271509237587°

Local 02:15:43 PM GMT 08:45:43 AM

Longitude 80.6601255107671°

Altitude -86 meters Friday, 17-12-2021



Panta Kaluva Rd, Gurunanak Nagar, Patamata, Benz Circle, Vijayawada, Andhra Pradesh 520010, India

Latitude 16.49924204684794°

Local 02:15:20 PM GMT 08:45:20 AM Longitude

80.66030882298946°

Altitude -24 meters Friday, 17-12-2021



Patamata, Gurunanak Nagar, RTC Colony, Vijayawada, Andhra Pradesh 520008, India

Latitude

16.49935352616012°

Local 02:58:21 PM GMT 09:28:21 AM Longitude

80.66013640724123°

Altitude -75 meters Friday, 17-12-2021



Patamata, Gurunanak Nagar, RTC Colony, Vijayawada, Andhra Pradesh 520008, India

Latitude

16.499388059601188°

Local 03:07:35 PM GMT 09:37:35 AM Longitude

80.66010002978146°

Altitude -82 meters Friday, 17-12-2021



Patamata, Gurunanak Nagar, RTC Colony, Vijayawada, Andhra Pradesh 520008, India

Latitude Longitude

16.499360357411206° 80.66011620685458°

Local 03:04:34 PM Altitude -95 meters GMT 09:34:34 AM Friday, 17-12-2021



Pradesh 520008, India

Latitude

16.49928584229201°

Local 02:59:48 PM GMT 09:29:48 AM

Longitude

80.66022894345224°

Altitude -69 meters Friday, 17-12-2021

## MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA REPORT BY COMMUNITY SERVICE CELL 2021

**DATE**: 12-02-2022

**VENUE:** MARIS STELLA COLLEGE, AUDITORIUM, VIJAYAWADA

**THEME**: AWARENESS ON DRUGS AND ALCOHOL

ORGANIZERS: COMMUNITY SERVICE CELL CO-ORDINATORS, MARIS STELLA COLLEGE

SR. SAHAYA, SMT. KALPANA, SMT. LMR SWARUPA RANI

AND MS.SANTHA KUMARI:

MS. A.ANUSHA –COLLEGE RELATION COORDINATOR

**SPONSOR/COLLABORATION**: MARIS STELLA COLLEGE, VIJAYAWADA

**OBJECTIVES:** TO GIVE AWARENESS ON USE AND ABUSE OF DRUGS AND ALCOHOL AND DE ADDICTION

TO STUDENTS

**OUTCOMES:** EFFECT OF ALCOHOL AND DRUGS AND DEADDICTION AWARENESS TO STUDENT

VOLUNTEERS,

**RESOURCE PERSON: FR.RATNAM DIRECTOR,** 

MR.SEKHAR PROGM.OFFICER;

MR.RAMESH, ZONAL CO-ORDINATOR,

NGO BALABHAVAN, VIJAYAWADA;

TOPICS COVERED: USE, ABUSE, ADDICTION- EFFECT OF ALCOHOL AND DRUGS. DRUG FREE SUPER-HERO

LIVE DRUG FREE LIFE

**NO OF PARTICIPANTS**: 132

**NO OF BENEFICIARIES**: 132

**GEOTAGGED PHOTOS: ATTACHED** 





























A College with Potential for Excellence NAAC Accredited & ISO 9001:2015 Certified



# Virtual Power Seminar On "Awareness of Trends in Technology"

Date: 08-01-2022 Time: 10.00AM-12.00PM

Organized by the

# **IQAC** in collaboration with ICTAcademy

**Speaker:** Mr. Anand Shankar Sales Head Honeywell Technology Solutions Lab Pvt. Ltd.

### An overview

Amidst the pandemic and the changing dynamics of the work world, it has become imperative for students to choose a resilient career path. There is an urgent need to make the student community aware of trends in technology as there is no area untouched by the rapid advances in technology that is the hallmark of the world today. This is the primary objective of the proposed webinar. Students need to know the future course of things and the emerging options that they can consider. A wrong career choice made from ignorance of the future scenario could make them redundant.

Awareness of such trends would, in turn, give the student the ability to recognize and understand the usefulness of a certain technology and how it is likely to be used in different fields. Depending on their interests and ability, they can choose the direction they want to take and plan for relevant training.

Facilitating the student to think of their interests and plan for their future is another objective of the proposed webinar. By laying out the emerging trends in technology and how it would impact the future of work, the student can make the choice of whether to be a job maker or a job taker.

# **Objectives**

- To make the student community aware of trends in technology.
- To give the student the ability to recognize and understand the usefulness of the various technological trends and how they are being used in different fields.
- To facilitate students to think of their talents and interests and plan for their future.
- To encourage entrepreneurship and innovation among them.

## **Chief Patron**

Dr.Sr.Jasintha Quadras, Principal

# **Advisory Committee**

Dr. Girija Nambiar, Dean of Planning and Communication

Dr.Sr.Innyasamma, K. Hannah Anuhya, Degree Vice Principals

Dr. C. Krishnaveni, IQAC Coordinator

# **Organizing Committee**

E.Grace Lydia, Head Dept. of Computer Science

P. Vidhyavathi, Dept. of Computer Science

P. Malathi, Dept. of Computer Science

K. Haripriya, Dept. of Computer Science

# **Technical Support**

Mr. Prasad, System Admin

Mr. Kalyan, System Admin

# **Google Meet link:**

https://meet.google.co m/rms=\_umuc-ykt

# YouTube link:

https://youtu.be/ruuAC4vfIo8

Certificate will be issued to all the participants

For further details contact:

#8019623940, #8142624864

### **Report on Virtual Power Seminar**

### "Awareness of Trends in Technology"

The IQAC organized a Virtual Power Seminar on 'Awareness of Trends in Technology' for all UG students on 08.01.2022 from 10 am - 12 pm.

### **Objectives of the power Seminar:**

- To make the student community aware of trends in technology.
- To give the student the ability to recognize and understand the usefulness of the various technological trends and how they are being used in different fields.

The resource person was Mr. Anand Shankar Sales Head Honeywell Technology Solutions Lab Pt. Ltd... Mrs.P.Vidyavathi, Faculty Computer Science welcomed the Vice-Principals, the resource person, faculty and students to the session and Mr.S. Ramkumar ICT Academy Relationship Manager introduced the resource person to the participants.



Mr.Anand Shankar addressing the students - 08.01.2022

The session began with a brief overview of the lecture by the resource person, Mr. Anand Shankar. His interactive presentation on Latest Trends was enlightening and motivating with many useful tips. The virtual power seminar gave an extensive view of different trends in today's technology and how they are implemented in various fields. The presenter also clearly explained how it is important for a student to be well-resourced with latest concepts in technology.

400 students took active part in the virtual power seminar. In Q&A session many students interacted with resource person and clarified their thoughts about different concepts.

Mr Anand Shankar expressed his gratitude for being resource person for the seminar and association with Maris Stella College. The session ended with a vote of thanks by Mrs.K.HariPriya, Faculty Computer Science.



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# Virtual Workshop Organised by The Department of Commerce & Management Studies On Social Media Campaign - 21.08.2021

# Overview

The workshop focuses on familiarizing the students with Facebook campaigning which has been a widely used platform for online marketing.

# **Objectives**

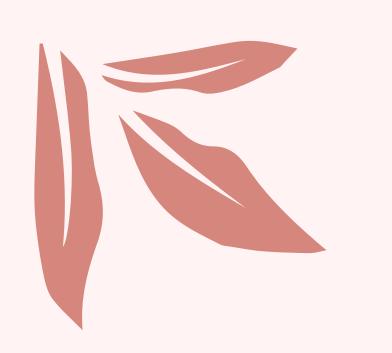
- To familiarize with Facebook campaigning
- To enable to analyse the campaign statistics

# **Outcome**

By the end of the workshop,

• The students will be able to project the latest analysing techniques of social media





# Resource Person

# Sai Kiran Pagadala., MBA

CEO of Being Single Pvt Ltd.

APSDC Trainer, Vijayawada



Meeting link: http://meet.google.com/ika-cgph-vcr



# Schedule

11AM - 11.05AM - Prayer Song

11.05AM - 11.10AM - Introducing Resource Person

11.10AM - 12.10PM - Session on Social Media Campaign

12.10PM - 12.45PM - Hands- on

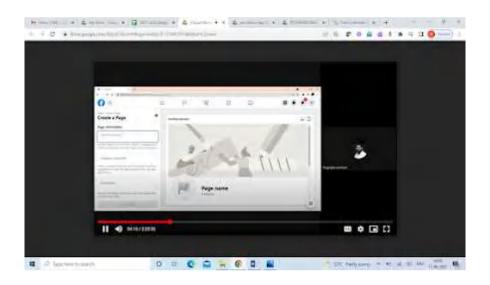
12.45PM - 12.55PM - Question & Answer Session

12.55PM - 1PM - Vote of thanks

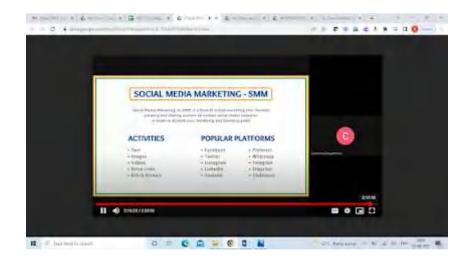
# MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

### Report on "Virtual Workshop on Social Media Campaign" on 21-10-2021

The department of Commerce and Management Studies has organised a workshop on "Virtual Workshop on Social Media Campaign" to familiarise the students with the concept of social media marketing on August 21, 2021. The resource person, Mr. Sai Kiran Pagadala, Social media expert and CEO of Being Single Digital Marketing Agency, owns his start-up in Vijayawada. The resource person has provided hands-on training to the students of commerce and management and to the students of business administration. Students were trained on how to analyse the Facebook campaign reports. There was a complete interactive session held on social media campaigns. The number of students who participated was 106.



Social media campaign tools were introduced to the students on 21-08-2021



Available Social media marketing activities and platforms:21-08-2021

# A Brief Report on Guest Lecture on Cloud Computing

**Date** : 25<sup>th</sup> October 2021

Venue : Auditorium

**Organized by** : Dept. of Computer Science

**Group** : B.Sc.(MPCs/MECs/MSCs/MCCs), B.Com(Computers)

Resource Person : T.Sasikanth, Associate Manager, Accenture Services Pvt.Ltd

**Coordinators** : Dept. of Computer Science

### **Report:**

Department of Computer Science organized a Guest Lecture on "Cloud Computing" by Mr.T.Sasikanth Associate Manager, Accenture for all final year students of B.Sc & B.Com(Computers) Programme. The session was started by Mrs. P.Malathi by welcoming the guest and students to the auditorium. Mrs. E. Grace Lydia rendered a prayer song to invoke god's blessings. The resource person was introduced by Mrs. P. Vidyavathi to staff and students. The lecture mainly emphasized the benefits of Cloud Computing in today's technology. Mr.T.Sasikanth briefly explained about different service models, benefits and the cloud architecture with effective examples. He also gave information about different cloud service providers and also shown a live example of how to create a Microsoft Azure account in Cloud. Students interacted with the resource person and gained knowledge about the future scope of Cloud Computing. The session ended with a formal vote of thanks by Ms. Harimanasa.



