

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

(Affiliated to Krishna University, Machilipatnam)

SYLLABUS

Subject: Journalism

Course Title: History of Journalism and Mass Media

No. of Hours: 75

Semester: I

Course Code: JOURC001

Credits: 4

Objectives

- To develop the skills of journalism.

Course Outcomes

CO1: Understand the evolution of journalism with a focus on its development in India.

CO2: Evaluate the ethical aspects of journalism in India.

CO3: Develop basic writing skills for newspapers, radio and television.

CO4: Assess the growth of the press in Indian society.

CO5: Evaluate the role of the press in social issues.

UNIT-I

(15 Hrs.)

The Origin of Press: Invention of printing press – Gutenberg press – Role of printing in evolution of modern newspapers; Growth of newspapers in India: Hicky's Gazette, Early journalism in Bengal, Bombay and Madras presidencies.

UNIT-II

(15 Hrs.)

Growth of Press and Indian Independence Movement; Role of Newspapers in Indian Freedom Struggle; Contribution of Anglo-Indian and Nationalist Press to the field of Journalism in India; Roles and responsibilities of Press in Modern India.

UNIT-III

(15 Hrs.)

Contribution of Eminent Personalities to Indian Journalism: Balgangadhar Tilak – Gandhi - Jawaharlal Nehru – S. Sadanand; Contribution of Eminent Personalities to Telugu Journalism; Kandukuri Veeresalingam Pantulu – Kasinathuni Nageswara Rao – Kotamraju Rama Rao – Narla Venkateswara Rao.

UNIT-IV

(10 Hrs.)

Contribution of Important Newspapers; Amrit Bazaar Patrika, The Times of India, TheHindu; Contemporary Newspapers in Telugu – Eenadu, Sakshi, Andhra Jyothy, Andhra Bhoomi, Surya, Vaartha, Prajasakthi, Visalandhra.

UNIT-V

(15 Hrs.)

History of Broadcasting in India: Origin and Growth of Radio and Television in India –Growth of Cable and Satellite Television in India; Growth of New Media: Online Journalism – E-paper – Social Networking.

Skill/Hands-on**(5 Hrs.)**

- Stress will be laid on developing effective communication skills among students.

Co-curricular Activities

1. Surprise tests.
2. Group discussions on topics covered.
3. PowerPoint presentations.
4. Quiz programmes.

Prescribed Textbooks

1. Nadig Krishnamurthy. India Journalism (From Asoka to Nehru). University of Mysore.
2. Narayan Sunetra Sen. Globalization and Television. Delhi: Oxford University Press.
3. Natarajan, J. History of Indian Journalism, New Delhi: Publication Division.
4. Rangaswamy, P. Journalism in India, New Delhi: Sterling Publication.

References

1. Bruce D. Itule and Douglas A. Anderson. News writing and reporting for today's media - McGraw Hill Publication 2000.
2. M.L.Stein, Susan Paterno R. Christopher Burnett. News writer's Handbook: An Introduction to Journalism; Blackwell Publishing, 2006.
3. Bhattacharjee, Arun.1972. The Indian Press: Profession to Industry. Vikas Publications: Noida.

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

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SYLLABUS

Subject: Journalism
Course Title: Principles of Communication
No. of Hours: 75

Semester: II
Course Code: JOURC002
Credits: 4

Objectives

- To introduce basic concepts of communication and its role in society.

Course Outcomes

CO1: Understand the principles of communication.

CO2: Explain the different models of communication.

CO3: Summarise the different theories of communication.

UNIT-I

(15 Hrs.)

Concepts and Definitions of Communication; Scope; Functions of Communication; Elements and Process of Communication: Source, Message, Channel, Receiver, Feedback; Types of Communication: Intrapersonal, Interpersonal, Group and Mass Communication; Verbal and Non-verbal Communication.

UNIT-II

(15 Hrs.)

Mass Communication: Role, Definition, Goals of Mass Communication; Characteristics of Print, Radio, Television, Film; Barriers to Communication: Physical, language, cultural, emotional and perceptual barriers; Role of Mass Communication in socialisation.

UNIT-III

(15 Hrs.)

Basic Models of Communication: Aristotle, Lasswell, SMCR Model, Shannon & Weaver, Mathematical Theory of Communication.

UNIT-IV

(15 Hrs.)

Communication Theories: Bullet Theory, Personal Influence Theory, Normative theories: Authoritarian – Libertarian – Social Responsibility – Democratic Participant Media Theory.

UNIT-V

(10 Hrs.)

Principles, Characteristics of Verbal Communication – Oral Communication, Written Communication; Principles, Characteristics of Non-Verbal Communication.

Skill/Hands-on

(5 Hrs.)

- Students will develop interpersonal communication and interviewing skills.

Co-curricular Activities

1. Surprise tests.
2. Group discussions on topics covered.
3. PowerPoint presentations.
4. Quiz programmes.

Prescribed Textbooks

1. Dennis, M. Mass Communication Theory. New Delhi: Sage Publication.
2. Keval J Kumar, Mass Communication in India. Mumbai: Jaico.
3. Natarajan, J. History of Indian Journalism, New Delhi: Publication Division.
4. Rangaswamy, P. Journalism in India, New Delhi: Sterling Publication.

References

1. Bruce D. Itule and Douglas A. Anderson. News writing and reporting for today's media - McGraw Hill Publication 2000.
2. M.L.Stein, Susan Paterno R. Christopher Burnett. News writer's Handbook: An Introduction to Journalism; Blackwell Publishing, 2006.
3. Bhattacharjee, Arun.1972. The Indian Press: Profession to Industry. Vikas Publications: Noida.

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

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Subject: Journalism

Semester: III

Course Title: Writing Skills for Journalism

Course Code: JOURC003

No. of Hours: 75

Credits: 4

Objectives

- To introduce students to basics of reporting and writing for print media.
- To enable students to understand different forms of journalistic writing.

Course Outcomes

CO1: Demonstrate knowledge of types of news and techniques in gathering information for news writing.

CO2: Understand the concepts of news and news structure.

CO3: Apply the techniques of different types of reporting in different fields.

CO4: Understand the roles and responsibilities of an editor.

CO5: Use the appropriate style for feature and magazine writing.

UNIT-I

(12 Hrs.)

Journalism: Definition - Evolution – Concept, Components of News story- Headline, Subheading, Dateline, Lead, Body; Structure of News Story – Inverted Pyramid Style of writing; 5Ws and one H.

UNIT-II

(12 Hrs.)

Headline: Importance and functions of headlines – Rules for writing headlines; Headlines patterns: Deck – Strap line - Reverse kicker - Flush left, Flush right, Banner.

UNIT-III

(12 Hrs.)

Lead: Importance and Functions of Leads; Types of Leads: Summarising lead - Informal lead – Quotation lead, Question lead.

UNIT-IV

(12 Hrs.)

Body of the story: Basic rules to be followed – Choosing the Right Words - Sentence and Paragraph Structure; Grammar, Spelling and Punctuation; Elements of Good Writing: Accuracy, brevity, clarity, simple sentences, transition, numbers.

UNIT-V

(12 Hrs.)

Writing special features – Photo features, Scientific features, Human interest stories – Profiles – Column writing; Writing for Radio: Writing for Ear - Conversational Style. Writing for T.V: Writing for Hearing.

Skill/Hands-on

(15 Hrs.)

1. Writing any five news reports for print media.
2. Covering an interview of their choice.
3. Reporting on types of news stories.

Co-curricular Activities

1. Surprise tests.
2. Group discussions on topics covered.

3. PowerPoint presentations.
4. Google Forms.
5. Quiz programmes.

Prescribed Textbooks

1. George, A.H. (1990), News writing, Kanishka Publications.
2. M.L. Stein and Susan F Paterno 'The News Writer's Hand book' Surjeet Publication.
3. News Writing and Reporting for Today's media, Bruce Itule and Douglas Anderson, McGraw Hill Publication.

References

1. Reporting Methods, S.Kundra, Anmol Publications Pvt Ltd.
2. Outline of Editing, M.K.Joseph.
3. Editing Techniques, S.Kundra.
4. News Reporting and Editing Jan.R.Hakemulder, Fay AC de Jonge, P.P.Sing.

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

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Subject: Journalism
Course Title: Reporting and Editing

Semester: IV
Course Code: JOURC004

Objectives

- To introduce the students to various aspects of Print and Electronic Media.
- To provide an understanding of the basic principles of editing.

Course Outcomes

- CO1: Understand the basics of editing.
CO2: Analyse the organisational setup of a newspaper.
CO3: Apply writing skills for print and electronic media.
CO4: Comprehend the significance of editing and demonstrate editing skills.
CO5: Develop a stylesheet for writing news reports.

UNIT-I (12 Hrs.)

Reporting: Definitions - Sources – Stringer - Reporter – Correspondent – Special Correspondent; Hierarchy in Reporting; Qualifications & Responsibilities of a Reporter, Bureau Chief, Correspondent; Difficulties in Reporting.

UNIT-II (12 Hrs.)

Types of News: Political News - Crime News- Agricultural News - Business News -Sports News – Entertainment News; News Gathering: Beats - Monitoring – Follow up; Sources of News: Press Conference - Meet the Press - Press Meet -Press Releases.

UNIT-III (12 Hrs.)

Editing-Definition-Functions – Aims – Objectives – Principles - Need for Editing Hierarchy in Editing - Editorial Desk – Structure - Different Desks: General – Business – Sports – Political; Duties and responsibilities of Editor - News Editor - Sub- Editor; Journalism and new media: YouTube, Twitter, Facebook, WhatsApp etc. & Online journals and newspapers.

UNIT-IV (12 Hrs.)

Editing Process: Symbols - Re-writing – Integrating – Updating - Writing Caption – Editorials – Letters to the Editor; Translation; Proof Reading; Planning and Pages: Special Pages, Special Supplements.

UNIT-V (12 Hrs.)

Use of Computers in Reporting and Editing: Desk Top Publishing – Page Makeup – Layout and Designing; New Technology in Printing.

Skill/Hands-on (10 Hrs.)

1. Study of writing style in various English and Telugu newspapers.
2. Guest lectures by industry experts.
3. Assignments, Group Discussions, Quiz programmes etc.

Co-curricular Activities**(5 Hrs.)**

1. A visit to a local press.
2. Attending press conferences and meetings and taking down notes.
3. Writing reports on various social issues.

Reference Books

1. Mencher Melvin, News Reporting and Writing, 1997, Columbia University Press.
2. Mazumdar Aurobindo, Indian Press and Freedom Struggle, 1993, Orient Longman.
3. Barun Roy, Beginners Guide to Journalism and Mass Communication, V&S Publishers, New Delhi.
4. Kamath M.V, Professional Journalism, 1983, Vikas Publishers, New Delhi.
5. Carole Fleming, Emma Hemmingway, Gillian Moore and Dave Welford, 2006, SAGE Publications India Pvt. Ltd, New Delhi.

MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA
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SYLLABUS

Subject: Journalism
Course Title: Advertising
No. of Hours: 75

Semester: IV
Course Code: JOURC006
Credits: 4

Objectives

- To create an understanding about the scope of advertising, structure and functions of various departments in the advertising agency.
- To explore the concepts and practices of advertising.

Course Outcomes

CO1: Analyse the role of advertising and its role in society.

CO2: Explain the concept and various phases of advertising.

CO3: Examine various elements of advertising.

CO4: Discuss the various departments in the advertising agency.

CO5: Differentiate different kinds of advertisement making.

UNIT-I: (12 Hrs.)

Advertising: Definition - Functions – Role – Scope - Place of Advertising in Marketing – Advertising Vs Publicity – Advertising Vs Public Relations - Advertising relationship with Mass Media.

UNIT-II: (12 Hrs.)

Types of Advertising: Mass Media Advertising - Direct Advertising - Outdoor Advertising – Merits and Demerits.

UNIT-III: (12 Hrs.)

Elements of Advertising, Copy - Types of Copy Formats, Visualisation, Logo, Slogan, Headlines - Design and Layout.

UNIT-IV: (12 Hrs.)

Advertising Agency System: Advertising Agencies - Structure and Functions of Various Departments in Advertising Agency; Ethics and Code in Advertising - Role of Advertising in Economic Development.

UNIT-V: (12 Hrs.)

Creating Advertisements for Print, Radio, Television. Radio Jingles – Radio Spots – T.V Advertisement Making.

Skill/Hands-on (15 Hrs.)

1. Advertisement Designing.
2. Preparing advertising copy and posters.
3. Preparing advertisement and logo preparation.
4. Visiting advertising agencies.

Co-curricular Activities

1. Surprise tests.
2. Group discussions on problems relating to topics covered by syllabus.
3. PowerPoint presentations.
4. Google Forms.
5. Quiz programmes.

Prescribed Textbooks

1. Cohen: Advertising.
2. Dunn: Advertising, its role in modern society.
3. Hepner: Advertising psychology and research.

Reference Books

1. Warner: Advertising.

MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA
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SYLLABUS

Subject: Journalism
Course Title: Radio & Television Journalism
No. of Hours: 75

Semester: V
Course Code: JOURC005
Credits: 4

Objectives

- To teach the students to deal with radio and television programming and different types of programming formats.
- To introduce the students to writing for Radio and TV and make them acquainted with various types and formats of script writing.

Course Outcomes

- Explain the characteristics of radio and different programming formats.
- Interpret the duties and responsibilities of radio staff.
- Classify the different developments in Indian Television.
- Analyse the roles of production crew in Broadcasting.
- Discuss the functions of All India Radio, Doordarshan & Prasar Bharati.

UNIT-I

(12 Hrs.)

Invention and Development of Radio; Characteristics of Radio as a medium of Communication; A.M and F.M Broadcasting; Community Radio: Concept and Development; Radio programming formats and programmes.

UNIT-II

(12 Hrs.)

Duties and Responsibilities of Radio Staff: Station Director – Assistant. Station Director – Programming Executive – Transmission Executive- Announcer – Other Crew.

UNIT-III

(12 Hrs.)

Invention and Development of Television; Characteristics of TV as Medium of Communication - Broadcasting Technology: Terrestrial Broadcasting - Satellite Broadcasting – DTH; Television Programming Formats and Programmers.

UNIT-IV

(12 Hrs.)

Duties and responsibilities of Television Crew - Satellite Television Channels in India : Zee T.V - E.T.V- STAR T.V - SUN T.V Networks; Television News Channels.

UNIT-V

(12 Hrs.)

All India Radio and Doordarshan: Autonomy – Prasara Bharati Corporation.

Skill/Hands-on

(15 Hrs.)

1. Writing the scripts for Radio and TV Production, preparing news.
2. Bulletins, preparing the storyboards.
3. Writing the script for advertisement for five different products for radio.
4. Preparing a radio jingle for an FM channel.

5. Practical experience on camera
6. Photo coverage of news events in the campus or outside
7. Reporting TV news stories for any five events of your city

Co-Curricular Activities

1. Surprise tests
2. Group discussions on problems relating to topics covered by syllabus
3. PowerPoint presentations
4. Google Forms
5. Quiz programmes

Prescribed Textbooks

1. Raman, Usha, Writing for the Media, Oxford University Press, India, (2009).
2. Bhargava, K.M. News Reporting and Editing, Motilal Role of Press. New Delhi.

Reference Books

1. Keith, Michael C & Krause, Joseph M. (1989) — The Radio Station published by Focal Press, Boston, London.
2. Chatterji, P.C. (1993) — Indian Broadcasting.
3. Television Journalism and Broadcasting-Bhatt.

MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA
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SYLLABUS

Subject: Journalism
Course Title: New Media & Filmmaking
No. of Hours: 75

Semester: VI
Course Code: JOURC011
Credits: 4

Objectives:

- To gain knowledge on New Media platforms.
- To acquire knowledge on Filmmaking, Stages, Camera, Camera Grammar & responsibilities of crew.

Course Outcomes:

CO1: Demonstrate the growth and components of New Media.

CO2: Explain the tools in writing for New Media.

CO3: Discuss the evolution of filmmaking.

CO4: Classify the stages in filmmaking.

UNIT-I

(12 Hrs.)

Introduction to New Media: New Media – Nature – Scope - Origin & Growth of New Media in India; Networking; Internet & Knowledge Society.

UNIT-II

(12 Hrs.)

Writing for New Media - Search Engines; Tools and Services on Internet: FTP, E-mail, Chat, News Groups, YouTube, Twitter, Blogs, Instagram, RSS feed, Embedding in Web Pages, News Portals.

UNIT-III

(12 Hrs.)

Introduction to Filmmaking: Evolution of Film - Origin and Growth of Films in India- Genres of Film- Film Review- Film Appreciation.

UNIT-IV

(12 Hrs.)

Camera- Controls and Operations- Camera Grammar (Shots and Movements); Lighting Instruments - Lighting Techniques; Audio Controls - Video Recorder Controls- Operation; Studio Operation.

UNIT-V

(12 Hrs.)

Stages in Filmmaking: Concept ,Planning, Budgeting, Pre- production, Post-Production; Film Making Unit: Script Writer, Director, Producer, Editor, Production Crew, Technical Crew, Character Artist, Graphic Artist, Floor Manager, Publicity Manager.

Skill/Hands-on

(15 Hrs.)

1. Digital media in India sees a boom (Prepare a report)
2. How social media drives citizen journalism (A case study)
3. Create captivating content for your blogs (A practical class on how to create blogs and post your content)

Co-curricular Activities

1. Group discussions and debates
2. PPT presentations

3. An online quiz on topics covered

Prescribed Textbooks

1. Introduction to Online Journalism, Publishing News and Information (2001), Allyn and Bacon.
2. The Online Journalism Handbook: Skills to Survive and Thrive in the Digital Age - Paul Bradshaw and Lisa Rohumaa, (2001), Longman, Paperback.
3. A Textbook of Internet & Web Page Design, Srivastav Raj Kumar, Dominant Publishers and Distributors, 2001, New Delhi.

Reference Books

1. Vincent Miller, Understanding Digital Culture, Sage Publications, 2011.
2. Siapera, Eugenia, Understanding New Media, Sage, 2011.
3. Designing Interactive Websites, Mohler Jam.
4. Professional Web Design - Theory and Technique On The Cutting Edge, Holzschlag Molly.E., Galgotia Publications Pvt. Ltd, 1997, New Delhi.
5. The Internet Book, Comer Douglas.E., Prentice Hall of India Private Limited, 2003, ev Delhi.
6. Internet With Web Page, Web Site Design Bible, Underdahl Brain & Underdahl Keith, Idg Books India (P) Ltd, 2000, New Delhi.
7. Webmasters Handbook, Galgotia, Prima Publishing, New Delhi.
8. The Complete Reference Web Design, Powell Thomas.A., Tata McGraw-Hill Publishing Company Limited, 2000, New Delhi.

MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA
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SYLLABUS

Subject: Journalism
Course Title: Public Relations
No. of Hours: 75

Semester: VI
Course Code: JOURC008
Credits: 4

Objectives

- To deal with the art and science of Public Relations as a management function, critical element, process, role.
- To deal with the functioning related to the theory and practice of Public Relations departments in both public and private sectors.

Course Outcomes

CO1: Explain various concepts of Public Relations.

CO2: Discuss PR as a discipline of Corporate Communications.

CO3: Examine the principles of PR.

CO4: Organise Public Relations campaigns.

UNIT-I

(15 Hrs.)

Public Relations, Definitions, Nature, Scope, Concept - Evolution and History of PR- Need for Public Relations.

UNIT-II

(15 Hrs.)

Principles of Public Relations, Truthfulness, Honest Communication, Public Interest, Two Way Communication, Good Cause; PR Process: Four Stages- Fact Finding- Planning- Communication-Evaluation.

UNIT-III

(15 Hrs.)

Tools of Public Relations: Public Relations Tools, Material, Publications, House Journals, Oral Open House, Photograph Campaigns, Demonstrations, Exhibitions, Press Conference- Special Events.

UNIT-IV

(15 Hrs.)

Central and State Governments, PR Departments: Media Units of I&B Ministry- State Government Information And Public Relations Department (I&PR)

UNIT-V

(15 Hrs.)

PR in Corporate Sector – Case Studies.

Prescribed Textbooks

1. Cutlip & Center (2005) Effective Public Relations, New Delhi: Pearson. Bertrand R. Canfield: Public Relations.
2. Stephenson: Handbook of Public Relations. Sam Black: Practical Public Relations.
3. J.H. Kaul: Public Relations in India.
4. C.V. Narasimha Reddy: Public Relations Handbook.

Reference Books

1. "Managing Public Relations" By E.Grunig James and Hunt Todd. New York: Rinehart and Winston.
2. "Public Relations Management" By Jaishri Jethwaney and N New Delhi: Sterling Publishers Private Limited

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8
(Affiliated to Krishna University)

SYLLABUS

Subject: Journalism
Course Title: Major Project
No. of Hours: 75

Semester: VI
Course Code: JOURC010
Credits: 4

Objectives

- To give an in-depth exposure to the area of specialisation, in order to make the students “industry-ready” immediately after the programme.
- To demonstrate learning and personal development for lifelong learning and for job applications.
- To encourage students to keep a personal internship file record of their learning and achievement throughout the programme.

Course Outcomes

CO1: Acquire practical knowledge in various fields of journalism.

CO2: Gain insight on media organisations.

CO3: Write a comprehensive report based on their practical knowledge.

CO4: Analyse real life work situations and prepare them for their career/working life.

CO5: Evaluate and focus towards their goals and professionalism.

Project Guidelines

Component-I

- At the end of the fourth semester, every student shall undertake an internship in an organisation of Print /Electronic/New Media for a period of 45 days where they gain hands-on experience. They are expected to submit a report and their components, prepared by them in an internship which would be evaluated by the same constituted for the project (50 Marks).

Component – II

- Project will be done on the basis of Short Film/Documentary/Advertisement Making & VivaVoice (50Marks).

Assessment of the Project:

- Project will be assessed both internally and externally through viva voce, at the end of the sixth semester

S.No.	Course	Total Marks	Credits
1.	45 Days of Internship and Project on Short Film/Documentary / Advertisement Making & Viva Voice.	100	4

Evaluation Criteria:

Internal - 40	External- 60
Group performance - 20	Group performance - 30
Communication Skills - 10	Communication Skills - 15
Viva Voce - 10	Viva Voce - 15
Total - 40	Total - 60

MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA
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SYLLABUS

Subject: Journalism
Course Title: Media Law & Ethics
No. of Hours: 75

Semester: VI
Course Code: JOURC007
Credits: 4

Objectives

- To give a brief introduction to the Constitutional foundations of Freedom of the Press and its limitations in the Indian scenario.
- To focus on some important media related laws and ethical principles.

Course Outcomes

- CO1:** Explain provisions of Article 19 (1) (a).
CO2: Discuss the media laws in the Indian press.
CO3: Examine the infringement of Copyright Act, 1957 in mass media.
CO4: Analyse the issues in RTI Act, 2005.
CO5: Evaluate media ethics in media law.

UNIT-I **(15 Hrs.)**

Article 19 (1) (a) of Indian Constitution: Freedom of the Press – Limitations to the Freedom of the Press Article 19 (1) (2).

UNIT-II **(15 Hrs.)**

Media Laws: Prevention of Publication and Objectionable Matters Act - Official Secrets Act, 1923 – Press Council of India Act, 1978 – Indecent Representation of Women (Prohibition) Act, 1986 – Drug and Magic Remedies Act (1954); media related sections in Criminal Procedure Code.

UNIT-III **(15 Hrs.)**

Law of Defamation – Libel – Slander – Right to Privacy; Copyright, What Constitutes Copyright, Infringement of Copyright, Copyright and Mass Communication.

UNIT-IV **(15 Hrs.)**

Right to Information Act, 2005 – Important Features – Provisions – Public Disclosure of Information under Section 4 (1) (a) – Public Information Officers, Appellate Authority, Central and State Information Commissions.

UNIT-V **(15 Hrs.)**

Media Ethics: Profit Motive and Social responsibility – Confidentiality of News Sources – Truth and Accuracy – Right to Privacy and Public Right to Know – Self Regulation.

Co-curricular Activities

1. Group discussions and debates
2. PPT presentations
3. An online quiz on the topics covered

Prescribed Textbooks

1. Law of the Press in India, Durgadas Basu, Prentice Hall, London, 1980.
2. Thakurta, Paranjay Guha, Media Ethics, Oxford University Press, 2009.
3. Barrie Mc Donald and Michel Petheran, Media Ethics, Mansell, 1998.
4. Austin Sarat: Where Law Meets Popular Culture (ed.), The University of Alabama Press, 2011.
5. Vikram Raghvan, Communication Law in India, LexisNexis Publication, 2007.

Reference Books

1. B.N. Pandey: Indian Constitution, Central Law Publications.
2. D.D. Basu: Introduction to Indian Constitution.
3. D.D. Basu: Press Laws.
4. Dr. Ramakrishna Challa: Historical Perspectives of Press Freedom in India.