

MARIS STELLA COLLEGE (AUTONOMOUS)

Department of MBA

2020-2021

1. The department has organised a one day national webinar on “Publication of Academic Research in Peer Reviewed Scholarly Journals”, on 6th June, 2020. The Keynote speaker was Prof. K. Krishna Reddy, Registrar, Krishna University, Machilipatnam and the resource person was Prof. V. Krishna Mohan, Registrar, Andhra University, Visakhapatnam.
2. Organized an online guest lecture on “Importance of Business Analytics for Corporate Organisations on 28th November, 2020. The resource person was Mr. K. J. A. Swarup, Former General Manager (HR), ITC LTD, HR Consultant and Trainer.
3. Organized national level business quiz – “Brilliant Brains”, on 18th and 19th December, 2020. 350 students from 44 colleges across the country had participated. Cash awards were given to first, second and third prize winners.
4. On the occasion of National Consumers Day on 24th December, the department had organized an interactive session on Consumerism – Rights and Responsibilities of Consumers”, on 22nd December, 2020, the resource person was Dr. P.V.V.S.Murthy, Guest faculty in International Business Studies Department, ANU, Guntur.