

MARIS STELLA COLLEGE (AUTONOMOUS)

Department of MBA

2018 - 2019

- **Guest Lectures and Workshops attended by Students**

1. "Transformation from Campus to Corporate ", guest lecture was delivered by Mr. Gangadhar, Director of Future Wise , Vijayawada, to all MBA & M.Com students on 25th February 2019.



2. Importance of English Language & Skills for Career Growth, guest lecture was delivered by Mr.U.Ajay, RM,TCS – ION, Hyderabad on 28th September, 2018.



3. Orientation on Financial Markets was presented by Mr. Anil Kumar, Director, IGNITE FIT, Vijayawada on 23rd July, 2018.
4. "Digital Marketing-Scope & Opportunities", guest lecture by Mr.G. Sree Thiumala, Lead Digital Marketing Analyst & Cofounder at I-Digital, Vijayawada was delivered on 23rd July, 2018.

- **Industrial Tour**

The students of I & II M.B.A accompanied by five faculty members of the department went for INDUSTRIAL TOUR to Chennai for four days i.e from 7th January 2017 to 11th January 2019 . The following are the industries visited:

1. On 7th January, 2019 visited Amrutanjan Health Care Ltd, Chennai.
2. On 8th January, 2019 visited Integral Coach Factory, and Universal Parts Pvt Ltd.,Chennai.
3. On 9th January, 2019 visited Hindustan Unilever Ltd., Chennai.
4. On 10th January ,2019 visited Pondicherry and Kanchipuram places.

- **SAMANVAY - 2019**

The Samanvay 2019 is a National Level B-School's Meet organized by the PG Department of Business Administration consecutively for the 12th year on 14th March 2019. It is a platform where the students of our College and participants from various Colleges exhibit their skills and competencies and prepare themselves to face future challenges.



In Samanvay 2019 about 150 students from 10 different colleges had participated enthusiastically in various events. There were three formal events namely B Dynamix (BQuiz), Market Makers, Young ICON (CEO), and two informal events such as Tik Tok and Mr 'n' Miss Samanvay.

The Chief Guest for The Samanvay 2019 was Fr. Dr.K.S.Casimir, Project Director, XLRI Amravati and the Guest of Honor was Dr.S.Sahithi, MD, Vedamantra, Ayur

Hospitals & Ayur Remedies, Vijayawada. The Maris Stella Entrepreneurship Development Cell (MSEDC) with the basic aim of promoting the spirit of entrepreneurship among students was also inaugurated and declared open by the Chief Guest. A certificate of Appreciation was awarded to Mr.K.V.V.Jaya Sankar, MD & CEO of Srushti Events, Vijayawada for his committed responsibility of completing the 30 hour Event Management Certificate program offered by the MBA Department in collaboration with his organization.

Prelims were conducted for all the three formal events and the final rounds of all the events were judged by experts from various fields. The event came to an end with prize distribution.

- **Outstanding Student & Faculty Achievements**

1. The department has competent and self motivating faculty
2. Four out of six faculties received their doctorates in 2018 &2019, one faculty submitted her PhD and one of them is pursuing.
3. Five faculty members qualified in NET and SET.
4. P. Sri lakshmi of II MBA has won Pratibha Puraskar from the Govt Of Andhra Pradesh for her outstanding performance in Academics – received cash prize of Rs.20,000/- , a Gold Medal and Note Book in the year 2016.