

MARIS STELLA COLLEGE (AUTONOMOUS)
Department of MBA
2016 - 2017

• **Guest Lectures**

1. **Mr. G. Sudharshan** from NSIC, Hyderabad – the guest speaker for one day workshop on “Entrepreneurship Orientation Programme” for M.B.A & M.Com students on 8th September 2016.
2. **Mr. P. Narashima**, Director, TIME Institute delivered a lecture on “Career Opportunities in Banking and Government sector on 5th October 2016.
3. **Mr. V. Santosh Reddy**, Executive - BSE , delivered a lecture on Stock Markets In India for M.B.A &M.Com students on 10th October 2016.
4. **Mr. P. V. V. S. Murthy**, visiting faculty of MBA, ANU delivered a lecture on “ConsumerProtection Act” on 6th January, 2017.



5. **Mr. B. Bhushan**, Manager, Exide Life Insurance, delivered a lecture on Emerging Issues in Insurance Sector on 4th March 2017.



6. One Day Workshop on Enhancing the Presentation Skills for M.B.A &M.Com students on 27th March 2017.**Mr.P.Pavan Kumar**, Director, Praman Management Academy was the Speaker of the day.

- **Students Activities and Achievements**

1. The students of I & II M.B.A students have participated in various management meets organized by different B-Schools. The following are the list of the Management events where students won the prizes:
2. Won first prize: Cash award worth 1,000/- for the event CREATIVE MINDS at National Level Culture Fest at Lakireddy Bal Reddy College of Engineering titled “LAKSHYA -2K16” on 1st October 2016.
3. Secured Third Place: cash award worth 1,000/-for the group dance event at Andhra Loyola College for Bhavana 2016 on 18th October 2016.
4. Won Third prize in Business Quiz Event at Gudlavalleru Engineering College titled “SPARTANS 2K16” on 17th & 18th October 2016.
5. Asha Rekha of IInd M.B.A won second prize in Photo Story Context Organized by VRSEC titled “AFOSEC 2017” on 3rd & 4th Feb 2017.
6. Won Second place in Market Makers event at Ramachandra College of Engineering titled “YODHA” on 7th March 2017.
7. Vandana Jain of IInd M.B.A won second prize for Finance Quiz event organized by Ramachandra College of Engineering titled “YODHA” on 7th March 2017.

- **Industrial Tour**

The students of I & II M.B.A accompanied by five faculty members of the department went for INDUSTRIAL TOUR to Chennai for four days i.e., from 9th January 2017 to 12th January 2017 . The following are the industries visited:

1. On 9th January, 2017 visited Amrutanjan Health Care Ltd, Chennai.
2. On 10th January, 2017 visited Integral Coach Factory, Chennai.
3. On 10th January, 2017 visited Coca cola Beverages Ltd, Chennai.
4. On 11th January, 2017 visited Modern Food Enterprises Pvt. Ltd, Chennai



- **SAMANVAY - 2017**

Samanvay-2017 is a national level management meet organized by the department of business administration consecutively for the 11th year. It is a platform where the participants can portray their skills and acumen with respect to the needs of the contemporary business world and compete with other participants of same capabilities. Samanvay-2017, was held on 23rd February in which over 200 students from 20 different colleges had participated enthusiastically in various events like Business Quiz Market Makers, Young CEO, Strategic Partner, Anth-Akshar and Mr'n'Miss Samanvay. Prof.D. Suryachandra Rao, Registrar, Krishna University was the chief guest and Dr.R.Siva Ram Prasad, HOD MBA, Acharya Nagarjuna University was the Guest of Honour for the inaugural session. Prof.Noor Basha Abdul, Principal, College of Arts Commerce and Law was the Chief Guest and Prof.D. Subramanyam, Principal, Mahatma Gandhi College was the Guest of Honour for the Valedictory session. Prizes were distributed for the winners and the runners of all the events.

