

MARIS STELLA COLLEGE (AUTONOMOUS)

Department of MBA

2015 - 2016

- **Guest Lectures/Seminars/Workshops organized for Students**

1. Mr. G. Sudharashan, NSIC, conducted one day Entrepreneurship orientation Program for UG & M.Com students of Stella College which was organized by our department on 17th August 2015.
2. From 12th September to 18th September 2015, The Ministry of Youth Affairs organized a workshop for MBA students on the topic “Employability Skills”.
3. Mr. Laxmikanth, CEO, Winnerve, gave a lecture on the topic “Personality Development & Motivation”, on 17-10-2015.
4. Mr. Bhanu Prakash, SAP Consultant, delivered a lecture on SAP-Career Opportunities, on 16th October 2015.

- **Students Extra-Curricular Activities**

35 of our I & II MBA students had participated and won prizes in B-Quiz, Stock Market Games conducted in management meets hosted by various B- schools in Vijayawada.

- **SAMANVAY – 2016**

The Department of Business Administration organized Samanvay, a State level Management meet on 29th February 2016. The events of the day were Business Quiz, Market Makers, Finance Game, Young Manager, and Mr n Miss Samanvay. Around 350 students from 30 colleges across the state participated in the event. The inaugural session Chief Guest was Mr. Thomas Mathew, Vice President-HR, ITC ABD, Guntur and Guest Honour was Dr. Anitha Devi, Professor & Head, Department of Management Studies, TJPS, Guntur. The valedictory session Chief Guest was Mrs. Naga Prasanna, Founder, and Member & Coordinator of ALEAP. Prizes were distributed to the winners of various events.

