

Maris Stella College (Autonomous), Vijayawada

Commerce and Management studies

Profile of every member in the Department

Name: Ch. Madhavi Latha

Educational Qualification: M.Com, MBA, SET

Designation: Assistant Professor

Years of experience: 4 years

Maris Stella College: 4 years

Other Institutions: Nil

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Contact No: 8143551221

Languages Known: Telugu, English

Areas of Interest: Accounting and Taxation

Academic Contribution: Nil

Academic Profile:

Refresher Courses/Orientation Courses/Short Term Courses Attended: Nil

Research Publications:

1. Published a paper titled, "A STUDY ON FINTECH: THE NEW FINANCIAL REVOLUTION IN INDIA FINANCIAL SERVICE SECTOR", in The Journal of Asiatic Society of Mumbai, Vol.97, No. 03 March 2023, ISSN: 0972-0766.

Paper Presentations: Nil

Research Projects: Nil

Books Published/Chapters in Books:

Published a chapter with the title, 'A Brief Review of Ocean Plastic Pollution', in the book Recent Trends and Latest Innovations in Life Sciences Volume II, ISBN: 978-6258284-21-8, Year of Publication: November 2022.

Guideship: Nil

Workshops/Seminars/Webinars/Conferences Attended:

1. Participated in One-day National Webinar on 'Effective Implementation of NEP 2020: Role of Teachers & Institutions' on 08.10.2022 organised by the IQAC, Maris Stella College (A), Vijayawada.
2. Attended One Day International Conference on 'Women Empowerment and Challenging Barriers', Organised by Kaveri College of Arts, Science and Commerce, Pune on 8th March 2022
3. Attended 2 Days National Level Virtual Workshop on IPR, Patents and Copyrights, Organised by Central University of Haryana, on 5th and 6th March 2022
4. Attended Five Day Online Workshop on 'Digital Assessment Through Examineer Software', organized by IQAC, Maris Stella College, Vijayawada, from 17th to 21st August 2020.
5. Attended One Day National Webinar on 'Publication of Academic Research Peer Reviewed Scholarly Journals' organized by PG Department of Business Administration, Maris Stella College, Vijayawada on 6th June 2020.
6. Attended Webinar on the topic 'Teachers for Future – Capacity Building Sessions', organized by Annammal College of Education for Women, Thoothukudi, on 27th May 2020.
7. Attended Webinar on 'Gamification Tools in Teaching', Organised by St. Xavier's College for Women on 7th May 2020
8. Attended Three Days workshop on 'Video Content Creation', organized by Marian College Kuttikkanam, on 15th to 17th April 2020.

FDPs/Training Programs Attended:

1. Participated in United Board Sponsored Five-day Virtual Capacity Building Workshop on 'Research & Publications in Service-Learning Programs' during 9 – 13 Jan. 2023 organised by the IQAC.
2. Participated in the Professional Development Programme: Two-day Workshop on 'Professionalism, Work Ethics & Ethos for Professional Growth', 11 - 12 November, 2022 organised by the IQAC, Maris Stella College.
3. Attended Three Day Virtual Professional Development Programme on 'Motivating Motivators' organized by IQAC and Maris Stella College, from 18th to 20th November 2021.

4. Attended Three Day FDP on 'Faculty Development Programme on Learning Management System (MOODLE), on 8th to 10th June 2020.
5. Attended one day FDP on 'Recent Trends in Taxation' organized by Sri Durga Malleswari Siddartha Mahila Kalasala, Vijayawada on 29th May 2020.
6. Attended Two Day National Level FDP program organized by North Storm Academy with the title 'Faculty Development Program 2.0, on 13th & 14th May 2020.

Membership in Professional Bodies: NIL

Recognition/Awards: NIL