

MARIS STELLA COLLEGE (AUTONOMOUS)

Department of Economics

2019 – 2020

GUEST LECTURE on 24th June 2019:

The Department of Economics has organized a guest lecture on “Micro Finance & Economic Development “ to all the B.A. Students in the Auditorium.

Dr. B. Josephin Sandhya Rani, Head, Department of Economics, has given a brief review of the departmental activities.

The Resource Person Prof. G. Koteswara Prasad **retired professor, Madras University** explained the importance of Self Help Groups in Micro Finance. The term Micro Finance got prominence since 2006 because of work done by the Nobel Prize winner Md. Yunus in Bangladesh to create workable business models to empower the rural women.

Women with access to a range of appropriate financial services are more likely to develop sustainable livelihoods, invest more in health and education and interact with benefit from markets.

Micro finance is a category of financial services targeted at individuals and small business who lack access to conventional banking and related services. Micro finance includes micro credit, the provision of small loans to poor clients, savings and checking accounts: micro insurance and payment systems. He said that removal of poverty is possible by micro finance only. It allows people to better provide for their families. It gives people access to credit. It serves those who are often overlooked in society. It offers a better overall loan repayment rate than traditional banking products.

It provides families with an opportunity to provide an education to their children. It creates the possibility of future investments.

Mr. B. Koteswara Rao, Senior faculty, Dr.K. Swaroop Kumar, Mrs. V. Swapna, Mrs. Kalima, Mrs. Sobha, Ms.Vani and Mrs. Deepthi Chaitanya and all BA (HEP, HET, SW, MES) Students participated in the Program.



GUEST LECTURE BY PROF. M. KOTESWARA PRASAD ON SHGS

పేద మహిళల ఆర్థికాభివృద్ధికి సూక్ష్మవత్త సంస్థలు తోడ్పాటు

విశాలాంధ్ర-విజయవాడ (లబ్ధిపేట) : మారిన స్టైల్స్ కళాశాలలోని ఆర్థికాంధ్ర విభాగం ఆధ్వర్యంలో సూక్ష్మవత్తం-ఆర్థికాభివృద్ధి అనే అంశంపై అతిథిపన్యాసం ఏర్పాటు చేశారు. రిసోర్స్ పర్సన్ రిటైర్డ్ ప్రొఫెసర్ ఎమ్.కోటేశ్వరప్రసాద్ (మద్రాస్ యూనివర్సిటీ, చెన్నై) మాట్లాడుతూ దేశ ఆర్థికాభివృద్ధిలో చిన్నమొత్తాలలో రుణసౌకర్యం కల్పించటం వల్ల వారి జీవితంలో వెలుగు నిండిందని, పేద మహిళలు తమ కాళ్లపై తాము నిలబడటానికి సూక్ష్మవత్త సంస్థలు ఎంతగానో తోడ్పడతా

యన్నారు. అభివృద్ధి చెందుతున్న భారతదేశం లాంటి దేశాల్లో మరిన్ని సూక్ష్మవత్త సంస్థలు ఆవిర్భవించాలని, రుణాలు, ప్రభుత్వాలు, వివిధ సంస్థల నుంచి ప్రజలకు చేరినట్లయితే ఆర్థికాభివృద్ధి సాధ్యమవుతుందని తెలిపారు. జె.సంధ్యారాణి ఆర్థికాంధ్ర విభాగ కార్యకలాపాలను పిపిటి ద్వారా తెలియజేశారు. ఈ కార్యక్రమంలో జి.కోటేశ్వరరావు, డాక్టర్ స్వరూప్కుమార్, శోభ, కలీమా, వాణీ, దీప్తి చైతన్య, విద్యార్థినిలు పాల్గొన్నారు.

WORLD POPULATION DAY – 2019 On 11th July 2019

World Population Day was observed by the department of economics on 11.7.2019 in the auditorium.

Dr. Innacia vice principal in her welcome address said that it is our responsibility to know the pros and cons of population explosion.

Dr. B. josephine Sandhya Rani head department of economics gave a brief review the of population of the world.

Dr. N. Srinivas statistician APCRDA Amaravathi addressed the students that the aim of observing this day is to bring awareness on about the issue of global population of and importance of reproductive health, and he stressed that too much population will be a burden to on Government. For the first time demographers from world bank prof. Zachariah who introduced the concept of population studies and various issues related to it. India is the second occupies 2nd place in the world it is may overcome china for the coming years. Youth should be aware of population explosion and it's effects. As the students are future citizens of the nation.

Mr. N. Srinivas distributed the prizes to the winners of essay writing and poster making competitions. poster making first prize sai sahithipriya, second sohana, consolation Varsha Sudha from Nirmala School and essay writing Buelah Rani II msc first prize, Swetha Priya II mcom won second prize. students of BA performed a skit on the effects of population.

Mr. B. koteswara Rao, swapna, Dr, swaroop Kumar, Sobha, kalima deepthichaitanya, vani and all the BA students were present.

Population explosion a problem: CRDA official

HANS NEWS SERVICE

Vijayawada: The World Population Day was observed by the department of Economics, Maris Stella College on the college premises on Thursday.

Dr N Srinivas, statistician APCRDA, Amaravati attended as the chief guest of the programme. Speaking on the occasion, he told the students that the aim of observing this day was to bring awareness on the issue of global population and importance of reproductive health. He stressed that too much population will be a burden to the government. He said that for the first time demographer from World Bank Prof Zachariah introduced the concept of population studies and various issues related to it. He said that India occupies second place in world population and it may overtake China in the years to come. Youth should be aware of population explosion and its effects as they are the future citizens of the nation. Dr Innacia, vice-principal in her welcome address said that it is our responsibility to know the pros and cons of population explosion. Dr B Josephine Sandhya Rani, HoD Economics gave a brief review of population of the world.

The chief guest N Srinivas distributed prizes to the winners of essay-writing and poster-making competitions. Students performed skit on the effects of population on the occasion.

B Koteswara Rao, Swapna, Dr Swaroop Kumar, Sobha, Kalima, Deepthi Chaitanya, Vani and students of BA were present.



Dr N Srinivas, statistician, APCRDA, Amaravati addressing the students and staff of Maris Stella College on World Population Day on Thursday



55th A D Shroff Memorial Elocution Competition :: 27.8.2019

Collaborative Organization : Forum Of Free Enterprise , Mumbai

The Department of Economics organized 55th AD Shroff Memorial Elocution Competition jointly with Forum of Free Enterprise , Mumbai on 27th August, 2019 at 10.00 AM in the auditorium.

Dr. B. Josephin Sandhya Rani, Head, Department of Economics in her speech said that the department of economics has a long standing consortium with Forum of Free Enterprise, Mumbai, which is non political and non partisan organisation This competition is being conducted since 2007 in Maris Stella College for B.A and M.A. Economics students in memory of the late Shri.A.D.Shroff with the objective of encouraging college students to improve and show case their communicative and speaking skills and enabling them to display their oratory skills. Realizing the role of youth in National Building the Forum is conducting such competitions to encourage the young people in all over India.

25 participants from UG and PG sections participated and expressed their views on the topics Quest towards inclusive growth in India, Health for All: Reforming National Health Policy and Role of a model citizen in Indian Democracy.

Dr.V.N. Mangadevi, Head, Department of Telugu, Mrs. P. Nitya Jeeva Prada, Head, Department of Zoology and Dr. Sarvani, Head, Department of Commerce acted as judges to the competition. Mr. B. Koteswara Rao, Mrs. V. Swapna, Mrs. Kalima Abdul, Mrs. B.Sobha, Dr. K. Swaroop Kumar, Ms G. Vani and 350 Degree & PG students attended the program.

R.Vooha Sahithi , I B.A. HEP, won the I prize with cash amount of Rs.2500/-

V. Sri Vidya, II B.A. SW won the II prize with cash amount of Rs. 1500/-

M. Bhavani Priya of III B.A. HEP with cash amount of Rs. 1000/-





WORLD LITERACY DAY : 06.09.2019

World Literacy Day was celebrated by the Department of Economics on 6th September, 2019 at 11.00 AM in the Auditorium. The program was inaugurated by the Principal Dr.Sr. Jasintha Quadras. In her welcome address she stressed upon the importance of women education, and how to spread literacy. It is the responsibility of the students to serve the society by the objective Each One Teach One during weekends and Sundays. It will serve the purpose of reducing gender disparities, poverty and unemployment.

Dr. Josephin Sandhya Rani, Head, Department of Economics explained the theme of the program and said about UNs' Sustainable Development Goal 4 which has one of its targets ensuring all young people achieve literacy and numeracy and that adults who lack these skills are given the opportunity to acquire them. International Literacy Day 2019 focuses upon Literacy and Multilingualism. Despite progress made, literacy challenges and populations. Embracing linguistic diversity in education and literacy development is central to addressing the Sustainable development goals.

Sri S.K. Maurya, IFS, Secretary, APPSC, Andhra Pradesh was the chief guest for the program. In his speech he explained about the importance of literacy and education. The meaning of literacy has changed as not simply the ability to read and write but as knowledge and competence in a specific area. He discussed the difference between academic examinations and competitive examinations, paper settings and how to prepare for the civil exams by focusing upon the post for which they applied for.

Instead of memorizing at one time it is better to go through daily news papers for General Knowledge and he said that competitive exams are relative and competition is more. He explained other concepts such as five year plans, niti ayog, technological changes that are taking place, Budget, Government's role etc.

BA students performed a skit and a dance number indicating the importance of literacy. Mr. B. Koteswara Rao, Mrs. V. Swapna, Mrs. Kalima Abdul, Mrs. Sobha, Dr. K. Swaroop Kumar, Miss G Vani and all BA students participated in the program.



LEADERSHIP TRAINING PROGRAM

30th Sep & 1st Oct, 2019

The Department of Economics in collaboration with MR Pai Foundation Mumbai organized a Two Day Leadership Training Camp for Undergraduate Students. In this program students are provided training on various smart goals.

The Resource Persons Mr. Vivek Patki and Mr. Rajiv Luv from MR Pai Foundation trained the students on various topics such as **Setting & Achieving Goals, Sharpening Vital Skills, The Power of Habits, Effective Communication, Coming Together -A beginning, Understanding Self & Others** etc.

The chief guest of the inaugural session Mr. SriKrishna Seelam, CEO, Founder Tax It Here, addressed the gathering about the importance of leadership qualities among youth in National Building. Dr. Sr. Innyasamma, Vice Principal in her welcome address stressed the need of such camps for youth so that students can be equipped leadership qualities along with their academic curriculum.

Dr. B.Josephine Sandhya Rani explained about the purpose of organizing this camp in our college. Students were divided into groups and they were given not only theoretical but also practical exercises on various smart skills which were the selected themes for this year camp and they were very helpful to the present day students to shine in their career in future.

The valedictory session has taken place on 1st October, 2019 in the college auditorium at 2.45 PM.

Students had an interacting Session with the trainers and later certificates were distributed to the participants.

Dr. K. Swaroop Kumar, Mrs. V. Swapna, Mrs. Kalima Abdul, Mrs. B. Sobha, Ms. G. Vani and Mr. B. Koteswara Rao and all the final year B.A and M.A students altogether 100 students participated in the program.





Industrial tour to Vijjeswaram Power Plant in Rajahmundry on 23rd Nov., 2019:

Final year BA HEP, HET and MES students visited Vijjeswaram Power Plant, Rajahmundry on 23rd November, 2019.

Vijjeswaram is a small town near the Godavari River in the Nidadavolu mandal (revenue division) of West Godavari district, Andhra Pradesh, India.

The village is 9 km to the east from the Nidadavolu railway station. It is connected by road to Nidadavolu, which routes via Samisragudem and Gopavaram. It is located about 80 km east from Eluru, the district headquarters. Rajahmundry, Kovvur, Tanuku, and Nidadavolu are nearby railway stations.



SAMPADA 2020

An intercollegiate competition named “SAMPADA – 2K20” was organized by the department of economics on 27.01.2020 in the auditorium. The program was inaugurated by lightening the lamp by the dignitaries. Principal Dr. Sr. Jassintha Quadras welcomed the gathering and encouraged the BA students to be dynamic, active and all the time with zeal to learn new things. Miss. K. Anuhya, Vice Principal (Sciences) extended her wishes to the young Z generation learners who are the key factors in Nation building.

Dr. B. Josephin Sandhya Rani, Head, Department of Economics and event coordinator said that this program SAMPADA – 2K20 is organized to provide a platform to the degree students of various colleges to bring out their hidden talents in various events.

In this connection various competitions were conducted like Elocution, Essay writing, Postermaking, Quiz and personality contest with the themes like role of technology in women’s security, technology replaces the teacher, quiz in economics subject etc.

This event was Sponsored by Bank of Baroda, Rain Bow Hospitals, Canara Bank and Arena Animations and also co sponsored by Santhosh Hero Honda, Paradise Restaurant, Bolisetti Tours & Travells and Intense IAS Academy,

The chief guest of the day Mr. KV Raghava Rao, Senior Manager, Canara Bank said that the banking sector is providing educational loans and many educational schemes and products for the betterment of the student community and he suggested to make use of these plans for their bright future.

Vice Principal Dr. Sr. Innyasamma congratulated the participants and winners were awarded the prizes and the certificates. 70 participants from various colleges in and around Vijayawada took part in the event.

Overall championship won by Nalanda Degree College, Vijayawada. Vice Principal Miss. K. Hanna Anuhya, Mr. B. Koteswara Rao, Senior faculty, Mrs. V. Swapna, Mrs. Kalima Abdul, Mrs. B. Sobha and Dr. K. Swaroop Kumar and all the BA first, second and final year students were present. The cultural activities of Intermediate and degree students were special attraction of the day.





National Conference on IPR : Issues & Challenges

UGC autonomy grant supported Two Day National Conference on Intellectual Property Rights (IPR): Issues and Challenges was organized by the Department of Economics and Internal Quality Assurance Cell (IQAC) on 28th February, 2020.

The Key-note Address was delivered by Sankar, Kasturi, IPR Attorney. He said as the economy progresses, the importance of IPRs increases. The IPRs are the bedrock of inventions, innovations and creativity. He gave an analysis of IPRs and said that in today's globally competitive environment Intellectual property has placed itself on a pedestal in the context of economic growth and is becoming increasingly important. Intellectual property is the fuel that powers the engine of prosperity, fostering invention and innovation.

Prof. Venu Madhav, Department of Commerce, K.L University, Vaddeswaram, Andhra Pradesh has observed that patents, trademarks and copyrights are needed to properly reward the creative works of individuals and institutions. He said these contribute to hassle-free progress of the economy.

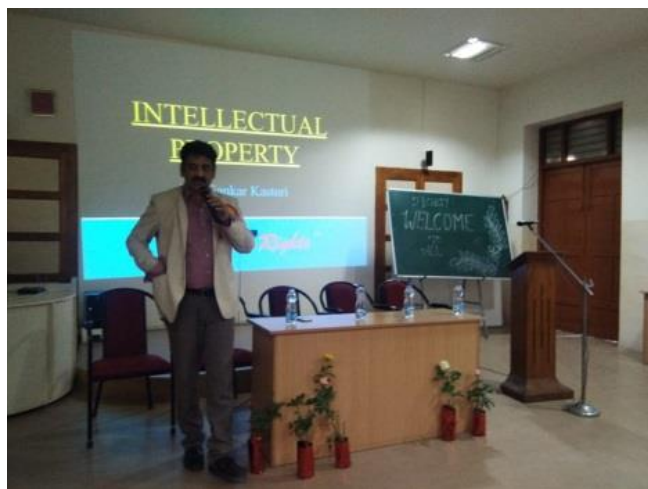
Mr. Sarath Javvaji, Lawyer, High Court, Andhra Pradesh, spoke on seed freedom. The seed sector too deserves protection. We have to concentrate on area/crop - specific seeds to realize optimum returns. There should be stringent laws to curb the spread of spurious seeds use.

A talk was given on "Importance and Scope of IPRs" by Dr. Bhavya Sri, Professor, NRI Institute of Technology, Agiripalli, near Vijayawada. She said IPRs are needed to have Theidentity, ownership and income generation.

Ms. Iswarya , Maguluru, Advocate, High Court, Andhra Pradesh gave a lecture on "Geographical Indications (GI) – Issues and Challenges – An Analytical Approach". GI is a name or sign used on certain products which correspond to a specific geographical location or origin – a

town, region or country. It is a tool to protect traditional knowledge and skilled labour of a particular region. There is inherent link between quality and region. Reputation improves efficiency. However, infringements continue in sectors like handlooms.





STAFF

1. DR. B.JOSEPHIN S RANI

1. In The National Seminar On Sustainable Agriculture In India – Issues And Challenges And Presented A Paper Entitled Current Agricultural Practices – The Way Of Sustainability During 26th & 27th June, 2019 Organized By The Department Of Economics, ANU
2. Participated In AICTE Sponsored FDP in Entrepreneurship conducted by EDII Ahmadabad during 16th – 27th September, 2019
3. Participated in One day Work Shop on IPR IN INDIAN SCENARIO :CURRENT PERSPECTIVES AND FUTURA CHALLENGES organized by IQAC and MBA DEPARTMENT O 16TH NOVEMBER 2019 AT MARISSTELLA COLLEGE.
- 4 Participated In National Workshop On Designing Effective Assessment Practices And Digital Technology On 2- 3 Rd December 2019 At Maris Stella College.
5. Participated In National Workshop On Constructive Alignment And Outcome Based Education On 21- 23 Rd October 2019 At Maris Stella College.
6. Presented a paper in UGC Autonomy Grant Supported Two Day National Conference On Intellectual Property Rights (Ipr):Issues And Challenge on Organized By The Departments Of Economics (UG & PG) And Internal Quality Assurance Cell (IQAC)MARIS STELLA COLLEGE ON 28th & 29th February 2020 .Paper entitled “The Need for Intellectual Property Rights Strategies at Academic Institutions”

B.SOBHA

1. Participated in The National Seminar On Sustainable Agriculture In India – Issues And Challenges held during 26th & 27th June, 2019 Organized By The Department Of Economics, ANU
- 2.Participated in One day Work Shop on IPR IN INDIAN SCENARIO :CURRENT PERSPECTIVES AND FUTURA CHALLENGES organized by IQAC and MBA DEPARTMENT O 16TH NOVEMBER 2019 AT MARISSTELLA COLLEGE.
3. Participated In National Workshop On Designing Effective Assessment Practices And Digital Technology On 2- 3 Rd December 2019 At Maris Stella College
4. Participated In National Workshop On Constructive Alignment And Outcome Based Education On 21- 23 Rd October 2019 At Maris Stella College P Articipated In National Workshop On Constructive Alignment And Outcome Based Education On 21- 23 Rd October 2019 At Maris Stella College
5. Presented a paper in UGC Autonomy Grant Supported Two Day National Conference On Intellectual Property Rights (Ipr):Issues And Challenge on Organized By The Departments Of Economics (UG & PG) And Internal Quality Assurance Cell (IQAC)MARIS STELLA COLLEGE ON 28th & 29th February 2020 .Paper entitled **Benefits of IPR –MSME Sector**

V.SWAPNA

- 1.Attended workshop on IPR in indian scenario: current perspective and future challenges organized by the PG Department of Business administration Maris stella college on 16 november 2019.
2. Presented a paper in UGC Autonomy Grant Supported Two Day National Conference

On Intellectual Property Rights (Ipr):Issues And Challenge on Organized By The Departments Of Economics (UG & PG) And Internal Quality Assurance Cell (IQAC)MARIS STELLA COLLEGE ON28th & 29th February 2020 .Paper entitled - **india's patent regime and TRIPs**

DR.K.SWAROOP KUMAR

1. Participated In National Workshop On Constructive Alignment And Outcome Based Education On 21- 23 Rd October 2019 At Maris Stella College
2. Participated in National work shop on P Articipated In National Workshop On IPR IN INDIAN SCENARIO ;CURRENT PERSPECTIVES AND FUTURE CHALLENGES organized by the PG department of Business administration in collaboration cell on 16 november19.
3. Participated in National workshop on designing effective assessment practices and digital technology held on 2-3-december2019 at maris stella college Vijayawada.
4. Participated in UGC Autonomy Grant Supported Two Day National Conference On Intellectual Property Rights (Ipr):Issues And Challenge on Organized By The Departments Of Economics (UG & PG) And Internal Quality Assurance Cell (IQAC)MARIS STELLA COLLEGE ON28th & 29th February 2020 .

MRS. KALIMA ABDUL

- 1.Participated in One day Work Shop on IPR IN INDIAN SCENARIO :CURRENT PERSPECTIVES AND FUTURA CHALLENGES organized by IQAC and MBA DEPARTMENT O 16TH NOVEMBER 2019 AT MARIS STELLA COLLEGE.
2. Participated In National Workshop On Designing Effective Assessment Practices And Digital Technology On 2- 3 Rd December 2019 At Maris Stella College.
- 3..Presented a paper in UGC Autonomy Grant Supported Two Day National Conference On Intellectual Property Rights (Ipr):Issues And Challenge on Organized By The Departments Of Economics (UG & PG) And Internal Quality Assurance Cell (IQAC)MARIS STELLA COLLEGE ON28th & 29th February 2020 .Paper entitled

AN OVERVIEW OF INTELLECTUAL PROPERTY RIGHTS IN INDIA