

MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA
PG Department of Business Administration

Report on Orientation on Internships for I & II MBA students on

3-02-2022, 11.00AM-12.30PM, AV Room

Orientation on internships was organized for I & II MBA students. The resource person was Mr. B. Naresh, HR manager of Suraksha Trading Company Ltd, Vijayawada. He spoke to the students on the importance of doing internships while they are students. He also said that students must have the right attitude to learn work for brighter future.

The students were divided into seven groups and were given different topics for group discussion. After the group discussion the students were screened and shortlisted based on their confidence levels and communication skills.



Students of I & II MBA engaged in group discussion



Students presenting their respective topics to the resource person



II MBA student interacting with the resource person, Mr. B. Naresh, HR Manager



II MBA Student clarifying doubts regarding internships



Orientation by Mr. B. Naresh, HR Manager, Suraksha Trading Company LTD on internships

Maris Stella College (Autonomous)Vijayawada

PG Department of Business Administration

The list of I & II MBA students who participated in orientation on internships by Suraksha Trading Company Ltd on 03-02-2022 from 11.00am- 12:30pm in AV Room.

I & II MBA Students

SL.NO	NAME OF THE STUDENT	PHONE NUMBERS	MAIL IDS
01	Md. Parveen rukhiya	8247523764	parveensait8@gmail.com
02	P.Aneesa Kaiser	9398466403	aneesakaiser08@gmail.com
03	Md.Ayesha begum	9885916906	ayeshamohammed9100@gmail.com
04	G.Vidhyapravallika	8367069763	vidyagaddam18820@gmail.com
05	V.Anitha	8106070234	anithavukoti.r@gmail.com
06	G.Usha rani	7416141616	usharanigourabattuni@gmail.com
07	S.V.N.chandrika	9014053766	chandrika.reddy990@gmail.com
08	Tongming	9700740887	ephrathahfinance1923@gmail.com
09	Md.Kousarjaha	8465982150	kousarjaha30@gmail.com
10	V.Ramyatulasi	8008850091	ramya.vanacharla8890@gmail.com
11	K.N.V.Sree lalitha	9505338697	lalithasri656@gmail.com
12	B.Hamsi Ragini	6305971757	hamsivani22@gmail.com
13	A.Vasanthi	8801335333	alluvasanthi3@gmail.com
14	A.Sarayu	8184986250	sarayu.addanki532@gmail.com
15	B.Jyothi	8688765198	jyothijyobangaru@gmail.com
16	G.Divyaswarupa	9491717842	divyaswarupa1997@gmail.com
17	J.Prabhavathi	9390589217	jujjavarapuprabhavathi10@mail.com
18	K.Rohitha	9395345060	rohithakola2K@gmail.com
19	P.Poojasri Latha	9390372731	poojakshatriyas811@gmail.com
20	M.Jahnavi	9704599196	jahnavimallela23@gmail.com
21	J.Mounika	9666818722	mounikaandhagallu@gmail.com
22	M.Tejaswi	9652908567	marnenitejaswi@gmail.com
23	K.Anjali	8074102143	anju8074102143@gmail.com
24	J.Divya	7780425042	divyajampana55@gmail.com
25	B.Nagabhavani	9121702989	bhavaniboddu74@gmail.com
26	Sk.Feeba	6305785172	feebashaik69@gmail.com
27	Md.Shagufta Fathima	7780260529	shaguftafathima58@gmail.com

SL.NO	NAME	PHONE	E-MAIL's
01	Bhanusree.O	8897693356	bhanusree5519@gmail.com
02	Naga divya.V	9160699776	divyavissamasetty@gmail.com
03	Iswarya.P	9465063787	palaparthiiswarya@gmail.com
04	Navya.S	7337432484	sirranavya167@gmail.com
05	Pavani.A	6303246630	attuluripavani138@gmail.com
06	Shareena.SK	9989766691	shareenashaik11@gmail.com
07	Sri sai kala.K	6303883228	srisaikalakaneti@gmail.com
08	Teja sree.K	9642242171	tejasreekotha964@gmail.com
09	Divyasri.I	6301575086	dsri9510@gmail.com
10	Sangha mithra.V	9121729983	sanghamithrav1998@gmail.com
11	Pravallik.P	9347462989	<u>pravallika3130@gmail.com</u>
12	Tulasi. N	9705268854	tulasijaanu2000@gmail.com
13	Mounika.N	8247465810	nambulamounika20@gmail.com
14	Sai latha.B	9492417249	balivadasailatha@gmail.com
15	Milka.B	7569614318	milkabypan30@gmail.com
16	Dedipya.P	7013061665	parasadedipya@gmail.com

To
Dr. K. Naga Sundari
Director & HoD
PG Department of Business Administration
Maris Stella College (Autonomous), Vijayawada-8

I am happy to inform you that after screening the I & II MBA students through Group Discussion which was conducted on 03-02-2022, 25 students are shortlisted for pursuing internship in our organization.

The following are the list of students who are selected for an internship program at our company **AABHARANA JEWELLERS** and **SURAKSHA TRADING COMPANY LTD.** The date of start and timings for internships will be communicated to you as early as possible.

I congratulate all the short listed students!!

S.No	Candidate Name	S.No	Candidate Name
1	O.BhanuSree	16	G. Divya Swarupa
2	V.Sanghamitra	17	Chandrika.S
3	S. Navya	18	Aneesha Kaiser
4	P. Iswarya	19	Ayesha
5	K. Tejasree	20	Parveen
6	Sk. Shareena	21	Usha.G
7	P. Dedipya	22	Anitha.V
8	Sai Latha	23	Sarayu.A
9	Sk. Feeba	24	Divya.J
10	Jahnavi. M	25	Ramya Tulasi
11	K. Rohitha	26	Vasanthi.A
12	TongmingYongsam	27	Vidya.G
13	Shagufta Fathima	28	P.Pooja
14	B. Bhavani	29	N. Mounika
15	K.Anjali	30	P.Pravallika

Thank You

B. Naresh

HR Manager
AJ and STC



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NAAC Accredited & ISO Certified : 9001 : 2015

INVITATION

PG DEPARTMENT OF BUSINESS ADMINISTRATION
IN ASSOCIATION WITH THE IQAC IS ORGANIZING

Student Induction Programme (SIP)

I MBA students, 11-01-2022 & 12-01-2022

Venue: AV Room

Chief Patron

Dr. Sr. Jasintha Quadras,
Principal

Advisory Committee

Dr. Girija Nambiar,
Dean of Planning and Communication

Dr. Sr. Innyasamma,
K Hannah Anuhya,
Degree Vice Principals

Dr. C. Krishnaveni,
IQAC Coordinator

Organizing Committee

Dr.K. Naga Sundari,
Director & HoD, MBA Dept

Dr. G. Malathi
Dr. K. Sarvani
Dr. H. Kanaka Durga
Dr. Sr. Lavanya

MARIS STELLA COLLEGE (AUTONOMOUS)

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ISO Certified: 9001:2015

PG Department of Business Administration

In Association with Internal Quality Assurance Cell (IQAC) is organising

Student Induction Program (SIP) for

I MBA students from 11-01-2022 & 13-01-2022

Program Schedule

Day-1, 9.30-11.15AM

- 1. Prayer Service - Dr. Sr. Lavanya, Asst. Prof, Department of MBA**
- 2. Welcome Address – Dr. Sr. Innyasamma (Vice-Principal-Degree)**
- 3. Introduction of MBA Faculty members**
- 4. 11.15-11.30 Break**

S.No	Date/Day	Time	Name of the Activity	Resource Person
	11-01-22(Day-1)	11-30-12.30 PM	Orientation on MBA Programme	Dr. K.Naga Sundari (HoD, Dept of MBA)
1	11-01-2022 (Day-1)	1.30-3.30 PM	Communication Skills for Management Graduates	Mr. T.R.K.Singh, Corporate Trainer, Vijayawada
2	12-01-2022 (Day-2)	9.30-10.45AM (10.45-11.00 Short Break)	Art of Living	Dr. K.Vinod Kumar, Consultant Anesthesiologist & Intensivist, Andhra Hospitals, Vijayawada
3	12-01-2022 (Day-2)	11.00-12.30 12.30-1.30(Lunch Break)	Leadership, Team Building and Motivation	Sarath Chandra Director, Sarath Chandra IAS Academy
4	12-01-2022 (Day-2)	1.30-2.30	Human Values and Professional Ethics	Dr. Sahaya Mary, HoD, Department of Social Work, Maris Stella College
5	12-01-2022 (Day-2)	2.30-3.30	Climate Change and Sustainability	Dr. Nitya Jeeva Prada, HoD, Department of Zoology, Maris Stella College

MARIS STELLA COLLEGE (AUTONOMOUS) VIJAYAWADA
PG Department of Business Administration
In Association with Internal Quality Assurance Cell (IQAC) organised
Student Induction Program (SIP) for

The Student Induction Programme is organised for the batch 2021-22 IMBA students on 11th and 12th January, 2022.

Objectives:

- To get acquainted with the college culture, norms, values, rules and regulations.
- To sensitize students on diverse issues and be responsible citizens

Outcomes:

- Prepare students to be lifelong learners.
- Elevate student's morale.

Report on Day-1 activities

Two day Student Induction Programme (SIP) began with prayer service led by Dr. Sr. Lavanya invoking god's blessings and prayed for the moral, intellectual and spiritual well being of all the students and faculty members. Dr. Sr. Innyasamma, Vice Principal –Degree Section delivered welcome address, she wanted the students to explore the campus and make best utilization of various resources in their 2 years of study and leave the campus as empowered young women.

Our mission of Empower, Enrich, Excel and Transform must be seen in true sense.

Later the faculty of PG department of Business Administration had introduced themselves, wished and welcomed the students.

53 I & II MBA students participated in two day SIP.

The second session was taken over by the Director and HoD, PG Department of Business Administration Dr. K.Naga Sundari. She gave an orientation on the college infrastructural facilities, about the course structure of MBA and various activities conducted for capacity enhancement of the students followed by interaction and sharing of experiences by II MBA students.

The afternoon session was handled by Mr. T.R.K. Singh, Corporate Trainer. He spoke on the importance of communication skills for management graduates. His session was very impressive with many short stories on how communication is important to build good interpersonal relationships with people. Later the students interacted with the resource person.

Report of Day – 2 Activities

The second day of SIP is divided into four sessions, pre and post lunch.

The resource person first session was Dr. Vinod Kumar, Consultant Anesthesiologist & Intensivist, Andhra Hospitals, Vijayawada on Art of Living. He is an expert trainer in Art of Living. He demonstrated various techniques like sudarshana kriya to balance mind. He also said that one always needs to have clarity in mind, sincerity in action and purity in heart. Students were made to perform various breathing exercises which made them to be mentally relaxed. This session was dedicated to Swami Vivekananda and it was his 159th birth anniversary which is celebrated as National Youth Day.

The resource person for the second session was on Mr. Sarath Chandra, Director of Sarath Chandra IAS Academy on Leadership and Team Building. He focused on visionary leadership, and quoted that A.P.J. Abdul Kalam as a visionary leader. He also said that a leader has to credit the success to his team and blame of failure to be taken on himself / herself. He explained the process of emotional intelligence and understanding and channelizing the emotions is very important to the present generation. Understanding others emotions and managing them as well. He appreciated the students for actively responding to his questions.

The resource person for the third session was Sr. Sahaya Mary, Head of the Department of Social Work, Maris Stella College on Human Values and Professional Ethics. She emphasized on various values and ethics to be followed to lead a happy and balanced life. She showed a heart touching video on how small offerings can bring big change in people.

The resource person for the fourth session was Dr. Nitya Jeeva Prada, HoD, Department of Zoology, Maris Stella College on Climate Change and Sustainability. She highlighted several issues that are causing great concern to the planets survival. Humans are letting out different kinds of pollutants into the air, water and soil causing damage to the ecological balance and leading to the extinction of different species. She said that the younger generations have to use the resources conservatively to save for the future. She also said that all of us play an important role in reducing the effect of green house gases on the planet. Students raised many doubts that were clarified by the resource person.

The two day programme came to an end with the National Anthem.



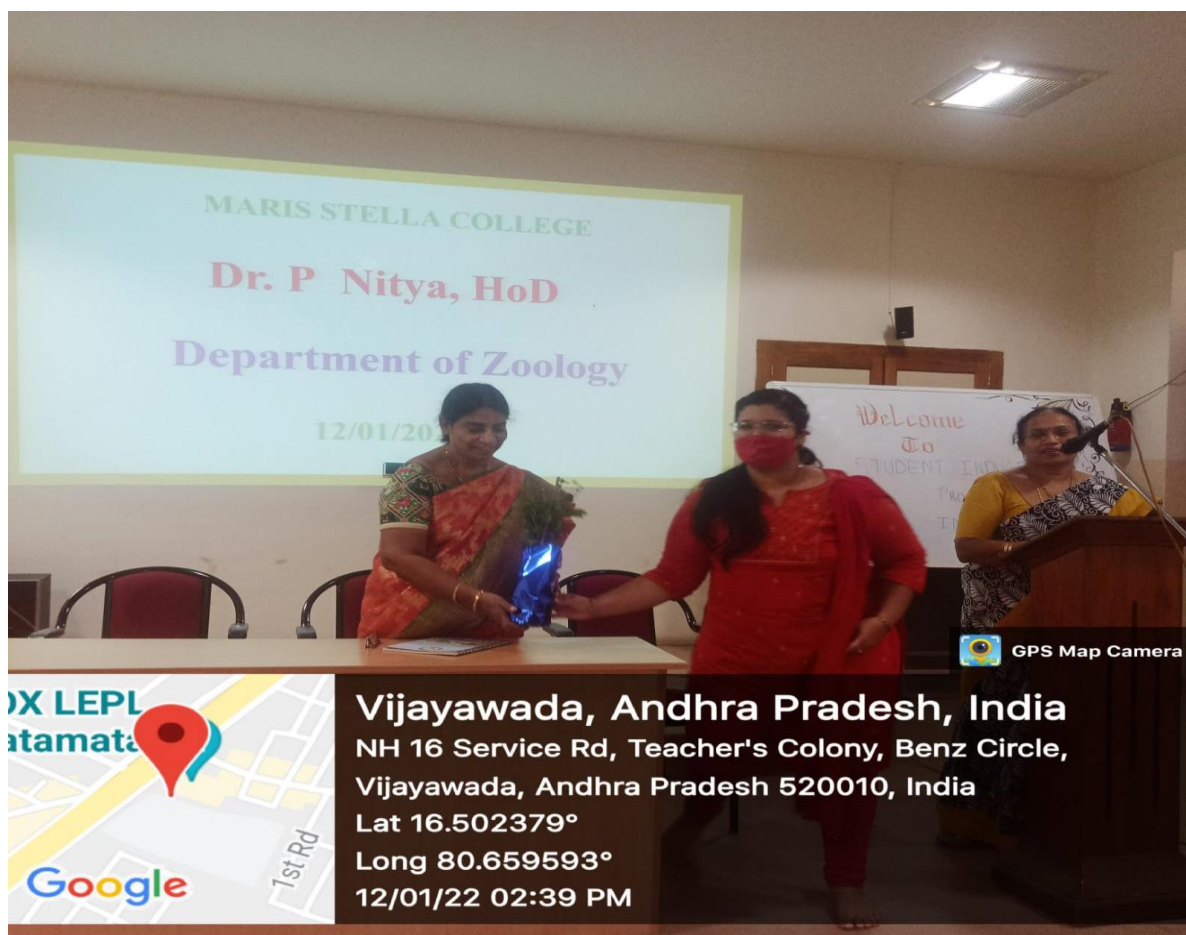
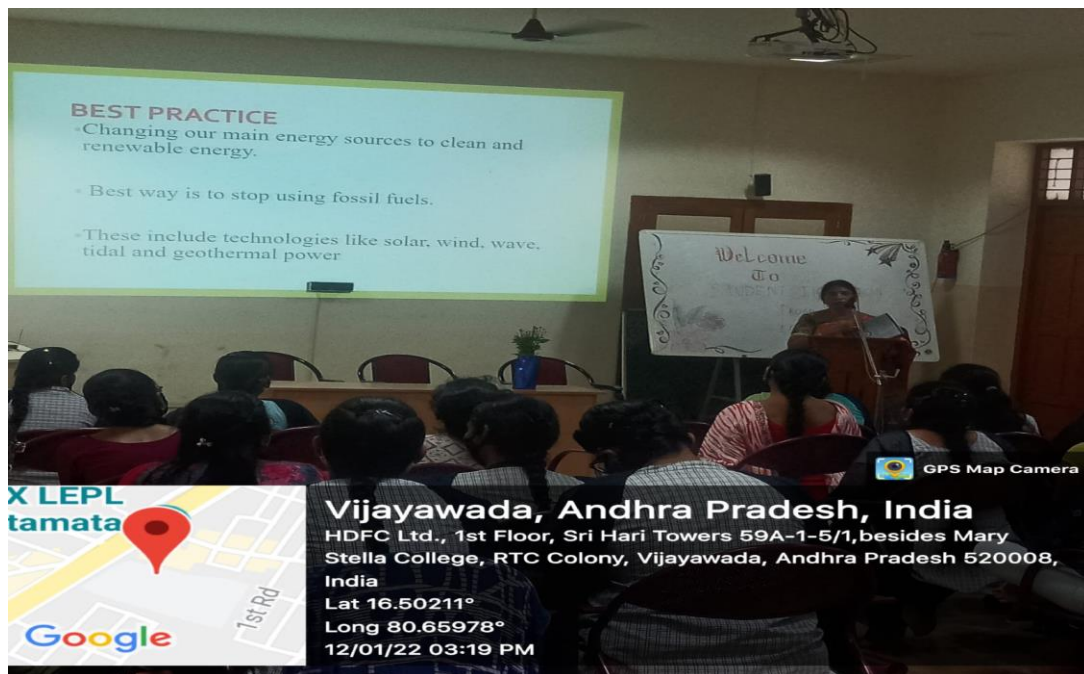
NH 16 Service Rd, Teacher's Colony, Benz Circle,
Vijayawada, Andhra Pradesh 520010, India
Lat: N 16°30'8.09532 Date: 11/01/2022
Lon: E 80°39'34.7814 Time: 02:01 PM 25.01°C



NH 16 Service Rd, Teacher's Colony, Benz Circle,
Vijayawada, Andhra Pradesh 520010, India
Lat: N 16°30'8.06076 Date: 11/01/2022
Lon: E 80°39'34.54524 Time: 11:01 AM 25.01°C









MARIS STELLA COLLEGE (AUTONOMOUS)

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**PG DEPARTMENT OF BUSINESS ADMINISTRATION AND
UG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES**

Celebrates

National Consumers Day', 24th December, 2021

On the occasion a guest lecture is organized on

"Consumer- Protect Yourself!"

Wednesday 22nd December 2021, 11:00 AM - 12:00

Venue: AV Room

Resource Person

Dr. P.V.V.S. Murthy

Founder, Consumer Advocacy Group

Former member, District Consumer Forum

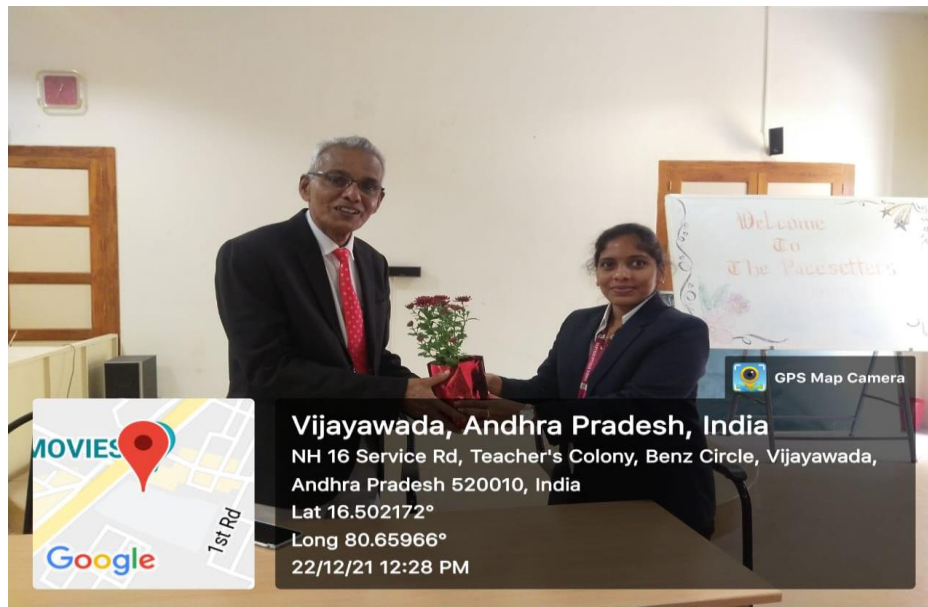
Maris Stella College (Autonomous), Vijayawada

**PG Department of Business Administration & UG Department of Commerce
and Management**

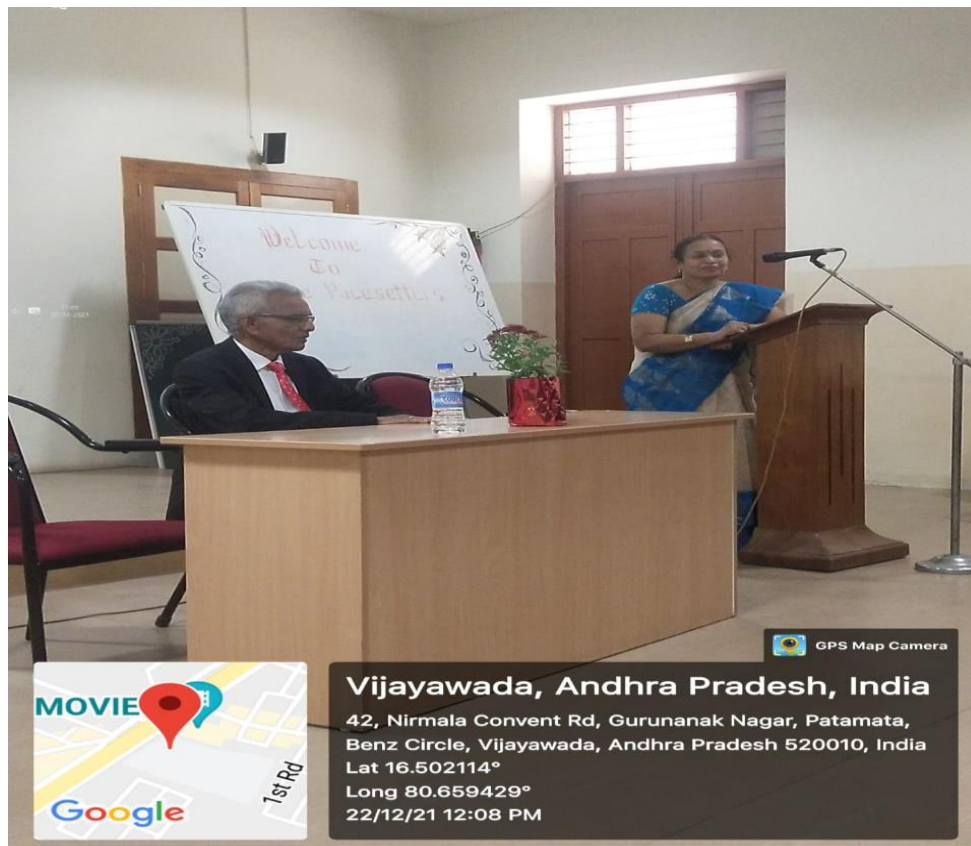
**Report on Guest Lecture, “Consumer Protect Yourself!”, 22nd December,
2021**

On the occasion of National Consumers Day, December 24th 2020, The PG Department of Business Administration has organized a guest lecture of “Consumer Protect Yourself” on 22nd December 2021 in the AV room. 150 students from II MBA, Final BMS, B.Com and BCAP and 11 lecturers had participated. The resource person Dr. P.V.V.S. Murthy is an expert in the area of consumer grievances and also an active member of consumer forums. He is the founder of Consumer Advocacy Group which has membership of 244 active members across the country. He takes an active role in solving consumer problems.

The resource person had discussed many case studies on how consumers are being duped on the name of brands and most of the consumers do not raise voice as it may involve them into many legal issues. The customers should know to protect themselves and approach consumer forums for solving their grievances. The students and faculty interacted with the resource person and clarified doubts on how to file grievances in consumer courts and the steps taken by the government to create awareness among consumers and to protect themselves from being cheated through Consumer Protection Act 2019.



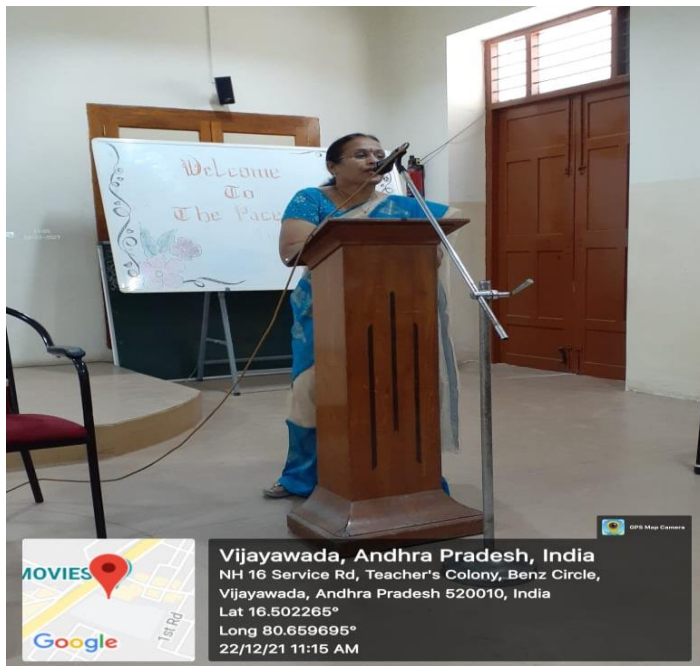
II MBA student presenting sapling to the resource persons –Dr. P.V.V.S. Murthy



Dr. K.Naga Sundari, HoD, Dept.of MBA introducing the resource person



Dr. P.V.V.S. Murthy addressing the students



Dr. K.Naga Sunari Proposing vote of thanks

Maris Stella College (Autonomous)

PG Department of Business Administration

Report on National Webinar on “Sustainable Entrepreneurship Development and Institutional support for MSMEs, 28th August, 2021

The PG department of Business Administration has organised an online guest lecture on “**Sustainable Entrepreneurship Development and Institutional support for MSMEs, 28th August, 2021**”

ONE DAY NATIONAL WEBINAR ON

“SUSTAINABLE ENTREPRENEURSHIP DEVELOPMENT AND INSTITUTIONAL SUPPORT FOR MSMEs”

ORGANIZED BY

KRISHNA UNIVERSITY, MACHILIPATNAM

IN ASSOCIATION WITH

PG DEPARTMENT OF BUSINESS ADMINISTRATION, MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

DATE: 28-08-2021, TIME: 10 AM – 1.00 PM, PLATFORM MICROSOFT TEAMS

Webinar Speakers and Program Schedule

SESSION	SPEAKER	TIME
Introductory Remarks	Prof. D. Suryachandra Rao Webinar Director and Principal, University College of Arts and Sciences, Krishna University	10.00-10.05 AM
Message by Guest of Honour	Prof. Y.K. Sundarakrishna Registrar, Krishna University	10.05-10.10 AM
Message by Guest of Honour	Dr. Sr. Jasintha Quadras Principal, Maris Stella College	10.10 -10.15 AM
Chief Guest Inaugural Address	Prof. K.B. Chandra Sekhar Vice Chancellor, Krishna University	10.15 -10.25 AM
Introduction of the Resource Person – 1	Dr. M. Sravani Dept. of Commerce and Business Management	10.25 -10.30 AM
Address by resource person -1	Dr. Partha Pratim Sahu	10.30 -11.30 AM

	Prof, NIRDPR	
Introduction of the Resource Person – 2	Dr. R. Padmaja HoD, Dept. of Commerce and Business Management	11.30 -11.35 AM
Address by resource person -2	Manjunatha Hebbar, CEO Buoyanci	11.35 AM-12.35 PM
	Questions and Discussion	12.35-12.50 PM
Vote of Thanks	Dr. R. Padmaja HoD, Dept. of Commerce and Business Management	12.50 – 12.55 PM



KRISHNA UNIVERSITY

MACHILIPATNAM - 521004

One – Day National Webinar on

“Sustainable Entrepreneurship Development and Institutional support for MSMEs”



Organized by

Department of Commerce and Business Management
University College of Arts and Science
Krishna University, Machilipatnam

In Association with

Maris Stella College (Autonomous), Vijayawada –
PG Department of Business Administration

About the Webinar

“Someone is sitting in the shade today because someone planted a tree a long time ago.”– Warren Buffett. Entrepreneurs are a pivotal part of any economy and are considered more of a national asset because of the immense contribution they make, be it bringing new employment opportunities or adding to the growth and development of a nation. They possess the potential to transform the way we live as well as work through their innovative ventures. Entrepreneurship has become a prominent discipline in the present world.

Startups have emerged as engines of growth for our economy. Entrepreneurship has always been the strength of India. Even today, young men and women have given up greener pastures elsewhere to contribute to India's growth. The government is now determined to empower Indian society digitally by introducing new investment avenues, technology upgradation, employment and seed funding for ideation and product development. Small and Medium Enterprises (SMES) have contributed significantly towards the progress of the nation but the concerns of environmental degradation is yet another issue to be addressed as it may have a disastrous effect on us and our future generation. Considering this, sustainable entrepreneurship has been promoted as a resolution of ecological problems capable of addressing climate change issues, public health and safety concerns, and has become critical for competing in international markets. Institutional support is required in order to revive and progress towards sustainable development.

Major topics to be covered

- Role of MSMEs in economic development
- Sustainable practices of MSMEs
- Institutional Support for SMEs.
- Social Entrepreneurship towards sustainable development.
- Future of MSMEs midst pandemic.

Who can attend?

- Faculty, Research Scholars and Students from different disciplines.

Important Dates

Last Date for Registration : **27th August**
Date of Webinar : **28.08.2021**
Webinar Timings : **10 AM – 1.00 PM**

Registration Fee

- No Registration Fee

Requirements for the webinar

- Desktop/laptop/smart phone with good network connectivity.
- Functional webcam, microphone /headphones are compulsory.

Mode of Delivery :

- Live web session through Microsoft Teams

Certification Criteria:

- E-Certificate will be awarded to only those who successfully attend the Workshop.

Registration Link :

<https://forms.gle/WqdCmWdf71RWwLhb7>

E-Mail : Kruwebinars@gmail.com



The PG Department of Business Administration in association with the department of Commerce and Business Management of Krishna University organized a one day national webinar on **“SUSTAINABLE ENTREPRENEURSHIP DEVELOPMENT AND INSTITUTIONAL SUPPORT FOR MSMEs” on 28th August, 2021.**

The webinar Director and Principal, University College of Arts and Science, Krishna University, Machilipatnam Prof. D. Suryachandra Rao gave inaugural remarks. The guests of honor were Prof. Y.K. Sundarakrishna Registrar, Krishna University and Dr. Sr. Jasintha Quadras, Principal, Maris Stella College.

Prof. Y. K. Sundarakrishna, Registrar, Krishna University reiterated that programmes on entrepreneurship would motivate students to chose entrepreneurship as their career.

Dr. Sr. Jasintha Quadras, Principal, Maris Stella College said that entrepreneurship has attracted wide interest following global developments emphasizing sustainability in addressing various environmental and social issues. The world is focusing on ensuring that MSMEs produce products through safe and environmentally friendly practices.

The chief guest was Prof. K.B. Chandra Sekhar Vice Chancellor, Krishna University, Machilipatnam. He spoke on the importance of entrepreneurship, said that family and society do not easily accept when students want to start any business or startups, he emphasized the responsibility of faculty and parents to encourage students to become entrepreneurs.

The resource person for the technical session was Prof. Partha Pratim Sahu, Prof, NIRDPR, addressed on how entrepreneurship promotes economic growth. He impressed upon various sustainable practices adapted by the enterprises and also the survival of MSMEs midst pandemic. He discussed on various awareness and support programmes conducted by the central government to promote entrepreneurship. The enterprises have to be proactive and change their perspective from pandemic to pandemic.

Mr. Manjunath Hebbar, CEO of Buoyanci, spoke on the importance of social entrepreneurship. He explained in detail the concept of social entrepreneurship, pursuit of purpose. He said that we have to harvest the power of crowd and create something remarkable. Social enterprises are to be started with the motto of 3 Ps, People, Planet and Profit. Social entrepreneurs have to leave their foot prints in the society by working towards the benefit of society at large.

At the end of the programme there was question and answer session where participants had actively interacted with the resource persons.

Participants: 130 participants, students of MBA, students and faculty from other colleges.

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

PG DEPARTMENT OF BUSINESS ADMINISTRATION

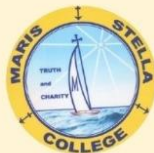
REPORT ON ONLINE GUEST LECTURE, 20-07-2021

The PG department of Business Administration has organised an online guest lecture using google platform from 10.00-11.30 AM on “**Financial Literacy, Awareness and Inclusion – Role of Youth**”. The resource person Dr. Bhavani Akkapeddi is an academician and a freelancer of financial inclusion and social change enthusiast. She gave inputs to the students on various schemes by the GoI. She reiterated that youth have a major role to play in creating awareness on various schemes to the poor. Schemes like PM Jandhan Yojana, PM Avas Yojana, National Pension Scheme etc....are not reaching the deserved ones in the society. Youth can reach out to their neighbourhood areas in creating awareness and be a part of sustainable social change.

95 students (I & II MBA, III BMS, III B.Com) & 5 Faculty had participated.

Video Link:

<https://drive.google.com/file/d/1Pp3l36va2M5gi4MwBGqUC6wYjZdU1XPa/view?usp=sharing>



MARIS STELLA COLLEGE (AUTONOMOUS)
PG DEPARTMENT OF BUSINESS ADMINISTRATION

INVITATION

The PG Department of Business Administration is
organizing an online guest lecture on

“Financial Literacy, Awareness and Inclusion - Role of Youth”

Tuesday, 20th July 2021, from 10.00 AM-11.30 AM

By

Dr. Bhavani Akkapeddi
Academician, Financial Inclusion
and Social Change Enthusiast