

MARIS STELLA COLLEGE (AUTONOMOUS)
Department of Economics
2016 – 2017

- On 15th September 2016 Jointly with Forum Of Free Enterprise, Mumbai , the Department of Economics has conducted The 52nd A.D. Shroff Memorial Elocution Competition .



- On December 9th 2016 we have arranged a Guest Lecture for B.A students of economics on “Indian Economy – A Panoramic View”. The resource person is Dr. P. Andrew, Retired Principal, A.C.College, Guntur.



- The Department of Economics of Maris Stella College, organized a one day State Level Inter Collegiate Competitions “SAMPADA – 2K17” on January 25th 2017 . The motive of this programme is to provide a platform to young students in the knowledge based society. The academic arena is growing with more and more dynamism and intensified competition which demands cross functional competence.

The events of the competition are

1. Elocutione

Impact of Demonetisation on common man

2. Essay Writing

GST

3. Unde Poster

Poster making on Cash less society.

4. KOVIZ

Quiz in Economics

5. Persona Personality contest



- On 2nd March, 2017 students of IIIBA visited Alankriti Lace Park situated in Narsapur, West Godavari District.

INPUT OF THE TOUR

Industry visits sensitize students to the practical challenges that organizations face in the business world. Industrial visits also give greater clarity about various management concepts for students as they can practically see how these concepts are put into action.

Visits to manufacturing firms are useful for students. to understand the nuances and realities of the shopfloor, which in itself is a rare exposure. By visiting the shop floor they get to understand the risky conditions in which workers work, the people management challenges involved in managing workers a part from getting hands-on technical knowledge.

Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum.

Objectives of industrial visit

To provide students an insight regarding internal working of companies.

Theoretical knowledge is not enough for making a good professional career.

With an aim to go beyond academics, industrial visit provides student a practical perspective on the world of work.

It provides students with an opportunity to learn practically through interaction, working methods and employment practices.

It gives them exposure to current work practices as opposed to possibly theoretical knowledge being taught at college.

Industrial visits provide an excellent opportunity to interact with industries and know more about industrial environment.

Industrial visits are arranged by colleges to students with an objective of providing students functional opportunity in different sector.

Industrial visit helps to combine theoretical knowledge with industrial knowledge.

Industrial realities are opened to the students through industrial visits.

Industrial visits bring awareness and importance of the skill development for empowerment.

LACE PARK, NARASAPUR, WEST GODAVARI DISTRICT:

When India is under the British Colonial Rule, the British selected this coastal belt for Trade and Commerce and they established this skill based lace industry for the empowerment of women. Later it was transformed into one of the world's famous lace park 'ALANKRITI' in the year 2000. It is an Irish Art which is providing livelihood initiating from 20,000 to 2,00,000 women. They are also providing health insurance to the employees and their family members. The world famous products from this lace industry are table mats, floor mats diwan sets, door curtains, tops, lace cardigans, lace short sleeve tops, lace long skirts, kurtas, shrugs, hand bags,

stoles and all varieties of kids wear which are being exported to Sweden and other foreign countries especially during summer. The raw material is supplied from Pali, Rajasthan. Threads are available in Tanuku. It the best established Women's Self Help Group providing empowerment and employability to rural women.

LEARNING OUTCOMES

The visit generally consists of lectures about the industry given by Mr. Nagabhushanam Naidu, the Project Director, Handicrafts, Alankriti Lace Park, Narasapur. The learning outcomes from his lecture, which our students observed in the industry are -

1. Recognized the process units in lace industry
2. Identified input and output for the process.
3. Experienced the importance of working safety.
4. Understood the concept of lace preparation, generation of output.
5. Understood how does the product interfaced to the world through exports
6. It was extended to Krishna and East Godavari Districts also.
7. National & International Quality standards maintained





