Subject: Computer Science   **Semester: V/VI**
Course Title: E– Commerce – Practical   **Course Code: 20CSP531EC1**
No. of Hours: 45   LTP: 002   **Credits: 1**

Objectives
- To understand the foundation and importance of e–commerce.
- To analyze and evaluate electronic business applications and design electronic business models

Course Outcomes
CO1: Gain skills to gather about the different components of building a web presence.

CO2: Apply Word Press as a content management system (CMS) and design a website.

Case study of e –commerce   (30 Hrs.)
1. Home page design of web site
2. Validation using PHP
3. Implement Catalogue design
4. Implement Access control mechanism (eg: username and password)
5. Case study on business model of online E-Commerce store

Skill/Hands-on: Field work/Mini Project   (15 Hrs.)
1. Choosing a firm or business to develop a website, identifying various business entities to be included in the website

Reference Book
1. Elias. M. Awad, "Electronic Commerce", Prentice-Hall of India Pvt.Ltd.

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8
(Affiliated to Krishna University, Machilipatnam)
Practical-Scheme of Valuation

Time: 3 Hrs.   **Max. Marks: 50**

Practical	Marks
Program Writing	15 M
Program Execution	15 M
Viva	10 M
Practical Record	10 M
Total	**50 M**