



Maris Stella College (AUTONOMOUS), Vijayawada
'A College with Potential for Excellence'
NAAC Accredited & ISO Certified : 9001 : 2015

National Webinar
on

"Publication of Academic Research in Peer Reviewed Scholarly Journals"

Organized by PG Department of Business Administration
in Association with the IQAC , on 6th June, 2020

Resource Persons

Dr. K. Krishna Reddy,
Registrar, Krishna University,
Machilipatnam

Prof. V. Krishna Mohan,
Registrar, Andhra University,
Visakhapatnam

Chief Patron

Dr. Sr. Jasintha Quadras,
Principal

Advisory Committee

Dr. Girija Nambiar,
Dean of Planning and Communication

Co-ordinator

Dr. K. Naga Sundari

Dr. Sr. Innyasamma,
K Hannah Anuhya,
Degree Vice Principals

Dr. C. Krishnaveni,
IQAC Coordinator

Committee Members

Dr. G. Malathi

Dr. K. Sarvani

Dr. H. Kanaka Durga

Dr. Sr. K. Ramana

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8

Report on National Level Webinar on “Publication of Academic Research in Peer-Reviewed Scholarly Journals”, held on 6th June 2020.

The PG Department of Business Administration in association IQAC has organised a one-day national webinar on “Publication of Academic Research in Peer-Reviewed Scholarly Journals”, on 6th June 2020. The keynote speaker was Dr. K. Krishna Reddy, Registrar Krishna University Machilipatnam. The resource person for the webinar was Prof. V. Krishna Mohan, Registrar, Andhra University, Visakhapatnam. Dr. Sr. Jasintha Quadras was the chief patron for the webinar.

The programme began with a prayer song by Dr. Sr. Lavanya, Faculty, PG Department of Business Administration.

The objective of the webinar was to emphasize research for academicians and the importance of publishing articles in scholarly journals.

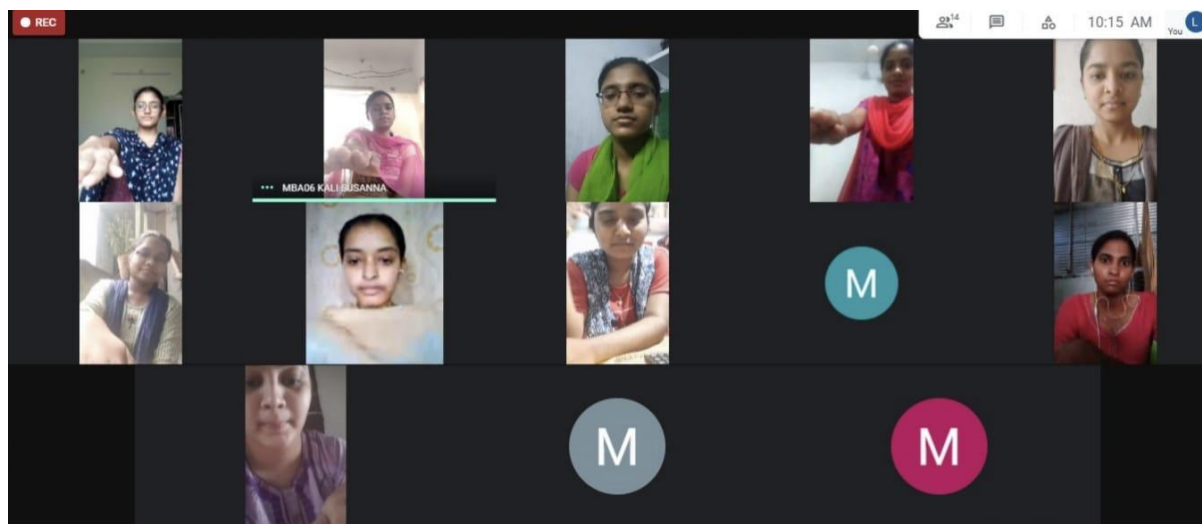
The programme started with the principal’s welcome address, followed by the keynote speaker. The keynote speaker was introduced by Dr. K.Naga Sundari, Head, PG Department of Business Administration.

Dr. K. Krishna Reddy, the keynote speaker, addressed the importance of research for academicians. He also reiterated that the focus should be on the quality but not on the number of papers for publication. A research gap must be identified to produce original work rather than copying from different references. Research must enhance the academics of a faculty and add value to their profile.

Prof V. Krishna Mohan was introduced to the participants by Dr. Sr. Lavanya.

Prof. V. Krishna Mohan, spoke on research in higher education. He emphasized the role and responsibilities of a teacher. The first role is teaching, the second is research and the third one is consultancy, which adds value to the institution. While publishing research articles faculty must focus on value and quality rather than volumes. He also mentioned different factors to justify scientific validation for research work. To become more proficient in writing research articles, practice is the only mantra and to keep producing good papers for the benefit of society.

78 faculty and research scholars from various colleges participated in the webinar.



Participants interacting during the query session on 23-06-2021

While publishing research articles faculty must focus on value and quality rather than volumes. He also mentioned different factors to justify scientific validation for research work. To become more proficient in writing research articles, practice is the only mantra and to keep producing good papers for the benefit of society.

78 faculty and research scholars from various colleges participated in the webinar.

A formal vote of thanks was proposed by Dr. H.Kanaka Durga, faculty member, PG Department of Business Administration.



Maris Stella College

(AUTONOMOUS)

A COLLEGE WITH POTENTIAL FOR EXCELLENCE

VIJAYAWADA-8, A.P, INDIA

ISO 9001:2015 CERTIFIED

CERTIFICATE OF PARTICIPATION



This is to certify that

Dr. Malathi Gottumukkala

from **Maris Stella College**

has participated in One Day **National Webinar on Publication of Academic Research in Peer-Reviewed Scholarly Journals** held on 6th June 2020 conducted by the PG Department of Business Administration, Maris Stella College, Vijayawada.

J. Quadras fmm

DR.SR.JASINTHA QUADRAS

Principal

K. Sundari

DR.K.NAGA SUNDARI

Director & HoD



MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA
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Guest Lecture on
Preparation of Research Project Proposals for Funding
12.01.2021
Organized by the IQAC

Objective:

To make the faculty equipped with the skills of writing proposals for research projects, endowments, seminars, conferences etc. for grant.



Resource Person

Dr. Veera Brahmachari
Head, Department of Biotechnology,
Krishna University, Machilipatnam

Convener

Dr. Sr. Jasintha Quadras
Principal
Chairperson, IQAC

Advisory Committee

Dr. Girija Nambiar
Dean, Planning & Communication
Dr. Sr. Innyasamma, Vice Principal
Ms. K. H. Anuhya, Vice Principal

Organising Secretary

Dr. C. Krishnaveni
Coordinator, IQAC

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA

A brief report on the Guest Lecture:

Preparation of Research Project Proposals for Funding: 12.01.2021

A guest lecture on 'Preparation of Research Project Proposals for Funding' was organized by the IQAC, Maris Stella College on 22.01.2021 for the faculty members with Ph.D. The two hour guest lecture was arranged to make the faculty equipped with the skills of writing proposals for research projects, endowments, seminars, conferences etc. to funding agencies like DST, FIST, ICSSR, UGC etc. for grants.



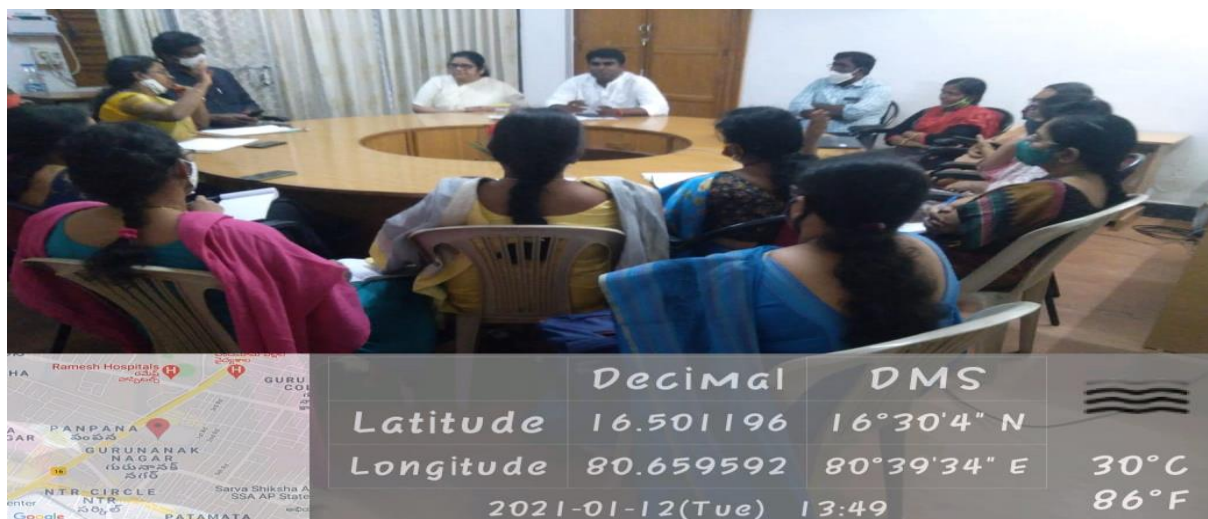
Welcome address by Dr. Sr. Jasintha Quadras – 12.01.2021

The resource person was Dr. Veera Brahmachari, HoD, Biotechnology, Krishna University, Machilipatnam. The resource person and participants were welcomed by the Principal, Dr. Sr. Jasintha Quadras followed by a brief introduction of the guest lecture by Dr. Jasintha Quadras.



Lecture by Dr. Veera Brahmachari – 12.01.2021

Dr. Brahmachari gave details on how to write project proposals to various funding agencies for grants, the process, formats, budget, timelines and the measures to take in getting grants. Dr. Chari gave useful inputs on different funding agencies and explained to the participants how to make use of the available opportunities to get things done. The resource person stressed upon the importance of collaborative research and suggested that faculty may apply for guideship to promote research culture. Dr. Brahmachari also suggested that authenticated software for plagiarism check may be used by the institution



Interaction with a participant – 12.01.2021

36 faculty members were present for the session. A few questions raised by the participants were clarified by Dr. Brahmachari during the interactive session. The session ended with a sharing of appreciation by Dr. Jasintha Quadras and Dr. Brahmachari followed by a vote of thanks by Dr. Krishnaveni, IQAC Coordinator.