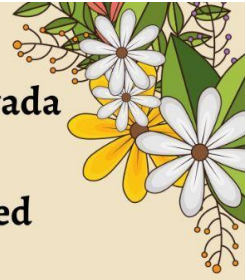


**Maris Stella College (Autonomous), Vijayawada**  
**'A College with Potential for Excellence'**  
**NAAC Accredited & ISO 9001:2015 Certified**



### **Webinar on**

**"Innovation and Intellectual Property Rights for Academic Community  
Growth and Institutional Benefits"**

**Organized by IPR Cell in Association with IQAC, 23rd June, 2021**

### **Resource Person**

**Dr. K.Raghava Rao**

Professor and Head –KLIP Facilitation Centre  
Centre for Innovation, Incubation and Entrepreneurship (CIIE)  
Koneru Lakshmiah Education Foundation (Deemed to be University)

#### **Objectives:**

- To understand why and how innovation is important for an institution.
- To apply and integrate academic disciplines and motivate faculty to generate innovative ideas.

#### **Outcomes:**

- Recognize the benefits of innovation to the organization.
- Work towards integration of disciplines and generation of innovative ideas.

### **Organizing Committee**

#### **Chief Patron**

**Sr. Sleeva Thumma, Correspondent**

#### **Patron**

**Dr. Sr. Jasintha Quadras, Principal**

#### **Conveners**

**Dr.K.Naga Sundari**

**Dr. Josephine Sandhya Rani**

#### **Advisory Committee**

**Dr. Girija Nambiar, Dean, Planning & Communication**

**Dr.Sr.Innyasamma, Vice-Principal - Degree Section**

**Ms. K.H.Anuhya, Vice- Principal - Degree Section**

**Time: 2.00-4.00 PM**

**Registration Link: <https://forms.gle/xy2QRigenzWFVTnT7>**



## MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8

### IPR CELL

#### Report on the Webinar on ‘Innovation and Intellectual Property Rights for Academic Community Growth and Institutional Benefits’, 23<sup>rd</sup> June, 2021

The webinar on ‘**Innovation and Intellectual Property Rights for Academic Community Growth and Institutional Benefits**’ was organized by the IPR Cell in association with the IQAC to create awareness among the faculty on patents and copyrights.

The resource person Dr. K.Raghava Rao, Professor and Head Koneru Lakshmaiah Intellectual Property Facilitation Center (KLIPFC) and an expert in the area of IPR, shared his expertise on the process of filing patents and copyrights. The HEIs in the current scenario must become the hub for innovation and also motivate the students in that direction. Being academicians filing for copyrights is very important as the research work or any model designed can be protected from imitations.



*A screenshot of the participants and the resource person on 23-06-2021*

The session was followed by interaction with the faculty. Many queries were raised by the faculty regarding copyrights filing and patenting their research publications. The resourceperson assured that support would be extended to the faculty from KLIPFC for filing patents and copyrights.

58 faculty members participated in the webinar.





**MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA**

**A College with Potential for Excellence**

**ISO 9001 : 2015 Certified**

Vijayawada – 520008, Andhra Pradesh

**National Webinar**

**on**

**INNOVATIONS AND INTELLECTUAL PROPERTY RIGHTS**

**Lecture Series - 1**

**18.02.2021 - 19.02.2021**

**Organiser: IPR CELL & IQAC**

**Objectives:**

- To introduce the basic concepts and definition of Intellectual Property (IP) and Intellectual Property Rights (IPR)
- To provide an understanding of the importance and impact of patents

**Resource Person**



**Dr. T. Pavan Kumar**  
**Senior Scientist (Organic Chemistry)**  
**CSIR Institute, Bhubaneswar, India**

**Schedule of the Webinar**

**Day 1:** Thursday - 18.02.2021

10.00 am – 12.00 noon

**Topic: Overview of Intellectual Property Rights**

**Day 2:** Friday - 19.02.2021

10.00 am – 12.00 noon

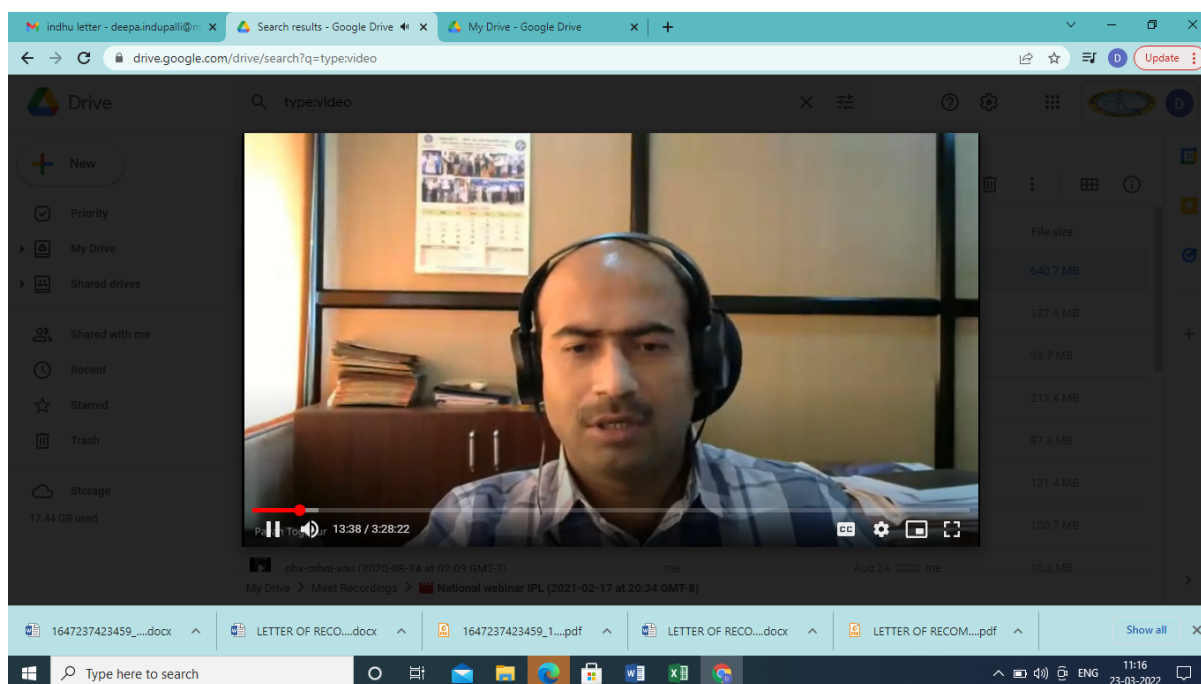
**Topic: Importance and Impact of Patents**

# MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8

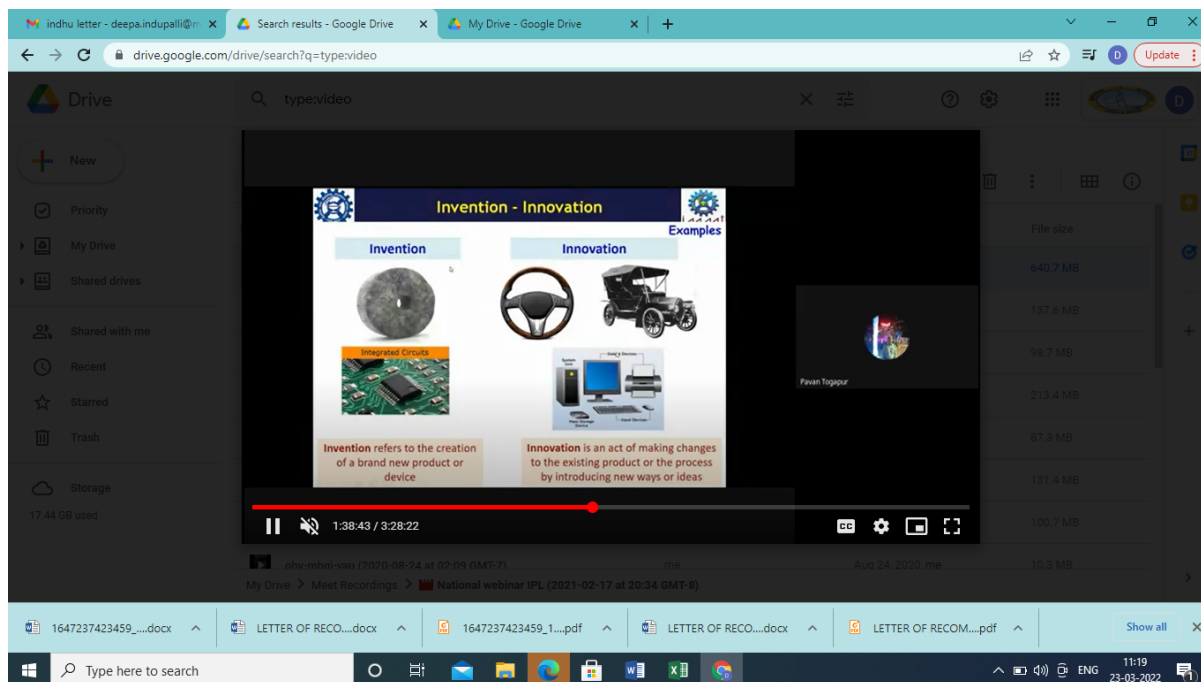
## IPR Cell

### **A Report on the Two-Day National Webinar on Innovation and Intellectual Property Rights 18<sup>th</sup> & 19<sup>th</sup> February 2021**

A Two-Day National Webinar was organized on 'Innovation and Intellectual Property Rights' by the IPR Cell in collaboration with the IQAC on 18th & 19th Feb. 2021. On Day 1, Thursday, 18<sup>th</sup> February 2021, the 10 am to 12 noon session began with a welcome address by Dr. Girija Nambiar, Dean, Planning and Communication. The resource person, Dr. T. Pavan Kumar, Senior Scientist, Dept. of Organic Chemistry, CSIR Institute, Bhubaneswar gave an overview of IPR and its applications in research followed by interaction during which participants were able to pose questions to the resource person for further information.



*Dr. T.Pavan Kumar, resource person addressing the participants on 18-02-2021*



***Dr. T.Pavan Kumar, resource person sharing his presentation on the topic patent filing on 19-02-2021***

On Friday 19<sup>th</sup> February 2021, the session began with a prayer by Dr. Sr. Japamalai, Dean of Sciences. The resource person spoke on patents, patent filing and their importance in research in different sectors. At the end of the session, students clarified their doubts. The webinar ended at 12:00 noon with a vote of thanks by Dr. Alice Jayaprada, Member, IPR Cell.

The webinar was open to the public and approximately 300 participated including students, research scholars and faculty.