



MARIS STELLA COLLEGE (AUTONOMOUS)

Entrepreneurship Development Cell

Invitation

The Entrepreneurship Development Cell cordially invites all the students and faculty to participate in the inauguration of

Bold & Beautiful - Beauty Care Services

Unique Mehendi Art

Crunchy - Munchy

Creative Crafts

By

Dr. Sr. Jasintha Quadras

Principal

Blessings by

Sr. Sleeva Thumma

Correspondent

Mentored by

Dr. Sr. Innyasamma, Miss. Anuhya

Vice- Principals

&

Dr. Girija Nambiar

Dean, Planning & Communication

Date: 11-02-2021 Time: 3.00PM Venue: C-Block



MARIS STELLA COLLEGE (AUTONOMOUS)

Entrepreneurship Development Cell

Dear students, let's gear up and zoom into action!!!

With our mission to **Empower, Enrich, Excel and Transform** our young talent,
The Entrepreneurship Development Cell has identified potential student
entrepreneurs who would be future employers!!!

Under the umbrella of EDC we are going to start

- 1. Bold & Beautiful –Beauty Care Services** by one of our dynamic, professionally trained and certified students **Miss.K.Siva Durga, I BCAP**
- 2. Unique Mehendi Art**, by our student specialist **Miss Keerthi Naidu, III BA Litt**, insta page – vijayawada_mehendiartist
- 3. Crunchy Munchy - Missing the canteen? Don't worry! Our Food Science & Technology students** are stepping in with lip-smacking, healthy and hygienic snacks
- 4. Handmade Creations...Creative Crafts...**insta page - mr_handmadecreations by **Miss. G. Amrutha of IIMBA**

All the above services are offered to the students and faculty on the campus at affordable prices on **Tuesdays, Thursdays between 3.00pm – 4.30 pm and Saturday - 1.00-3.00pm every week.**

Creative Crafts, Bold & Beautiful & Mehendi Art - MCA block
Crunchy - Munchy - near the bank

Avail these services and encourage the budding entrepreneurs!!!!

EDC Co-ordinator – **Dr. K.Naga Sundari**, Director & HoD, PG
Department of Business Administration & EDC team.

The services of EDC are always open for the student community !!!!!

Empower, Enrich, Excel and Transform

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8
ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on the Inauguration of Stalls on 11-02-2022

As there is enormous potential in the college premises, EDC in association with IQAC identified talented students with a passion to be self-reliant to start the following businesses:

1. Bold & Beautiful -Beauty Care Services
2. Unique Mehendi Art
3. Crunchy – Munchy
4. Handmade Creations – Creative Crafts

The above services were inaugurated by the Principal, Dr. Sr. Jasintha Quadras, on 11-02-2021 at 3.00 pm in the C-Block.



Principal inaugurating the stalls on 11-02-2021



Visitors interacting with the participants, 11-02-2021

Food stalls by Food Science and Technology students, Creative Crafts by Amrutha of II MBA, Unique Mehendi Art by Keerthi Naidu of III BA Literature and Bold and Beautiful by Siva Durga of I B.Com, she was also entrusted with the responsibility of conducting Certificate Course on Beauty Management.

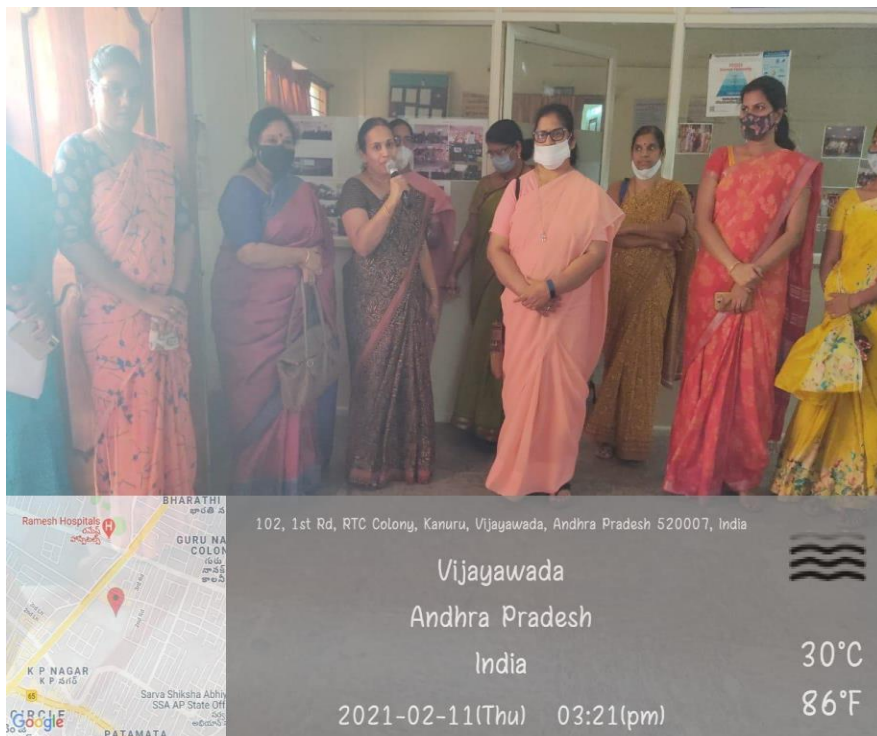
All the services are available on campus for the students and faculty from 3.00 - 4.00 PM on Tuesdays, Thursdays and Saturdays from 1.00-3.00 PM.



Mehendi Art being provided during the inauguration, 11-02-2021



Dr. Sr. Jasintha Quadras, interacting with the participants, 11-02-2021



EDC Co-ordinator, Dr. K.Naga Sundari, addressing the guests, 11-02-2021



Maris Stella College (AUTONOMOUS), Vijayawada
'A College with Potential for Excellence'
NAAC Accredited & ISO Certified : 9001 : 2015

INVITATION

Entrepreneurship Development Cell in Association with IQAC
is organizing an
"Orientation on Incubation and Entrepreneurship"

Resource Persons

Dr. Rajasekhar,
Professor, KL University

Ms. Y. Jyotsna,

Founder "I U Think"

Mr. A. Gopi Raja,

CEO FOPPLE Drone Tech Pvt. Ltd.

Date: 16th March, 2021

Time: 02:00pm - 04:00pm

Venue: Auditorium

Chief Patron

Dr. Sr. Jasintha Quadras,
Principal

Co-ordinator

Dr. K. Naga Sundari

Committee Members

Dr. G. Malathi

Dr. K Sarvani

Dr. H Kanaka Durga

Dr. Sr. K. Ramana

Mrs. G Smitha

Mrs. Jyotsna Valentena

Advisory Committee

Dr. Girija Nambiar,
Dean of Planning and Communication

Dr. Sr. Innyasamma,
K Hannah Anuhya,
Degree Vice Principals

Dr. C. Krishnaveni,
IQAC Coordinator

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8

Entrepreneurship Development Cell (EDC)

Report on

Orientation on Incubation and Entrepreneurship, 16th March 2021

The Entrepreneurship Development Cell in association with IQAC organized an orientation for II UG and I MBA students on 16th March 2021 in the auditorium from 2.00 pm to 4.00 pm.

The resource persons were Dr. Rajasekhar, Professor, Department of CSE, KL University, CIIE, Ms. Y. Jyotsna, Founder “IUThink”, Mr. A. Gopi Raja, CEO FOPPLE Drone Tech Pvt. Ltd.

Prof. Rajasekhar addressed the students on the identification of opportunities and thinking creatively to solve the problems faced by the people in society. He also mentioned that finance is not at all an obstacle to starting an enterprise, as there are many governments and private funding agencies to support startups.

Ms. Jyotsna, highlighted that the objective of IUThink is to create a proper Startup Ecosystem to connect all the entrepreneurs. It also provides a platform for Rural, Student Entrepreneurs and Startups. They also provide entrepreneurial functionality support for existing incubations. She said that students must have the perseverance to become entrepreneurs and also focus on their goals until they achieve them. She also said that their organization is ready to mentor budding young entrepreneurs and transform them into successful entities.

Mr. A. Gopi Raja cited his own life as an example of how his father’s struggle had driven him to innovate drones to spray pesticides in the farmland. As a student of B.Tech from KL University, he was into developing drone technology. The

incubation centre of KLU had supported him to become a successful entrepreneur. He inspired the students to take the best advantage of the available infrastructure in the college and become job givers instead of job seekers.



Dr. Josephine, HoD, presenting a sapling to Prof. Rajasekhar, 16-03-2021



Prof. Rajasekhar speaking on incubation, 16-03-2021



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INVITATION

Entrepreneurship Development Cell in Association with IQAC
is organizing an

"Entrepreneurship Orientation Programme"

Resource Person

Mr. Sree Krishna Seelam

Founder, We Did It & Start up Squid

Date: 24th February, 2021

Time: 03:00pm - 04:00pm

Venue: Auditorium

Chief Patron

**Dr. Sr. Jasintha Quadras,
Principal**

Advisory Committee

**Dr. Girija Nambiar,
Dean of Planning and Communication**

**Dr. Sr. Innyasamma,
K Hannah Anuhya,
Degree Vice Principals**

**Dr. C. Krishnaveni,
IQAC Coordinator**

Co-ordinator

Dr. K. Naga Sundari

Committee Members

Dr. G. Malathi

Dr. K Sarvani

Dr. H Kanaka Durga

Dr. Sr. K. Ramana

Mrs. G Smitha

Mrs. Jyotsna Valentena



MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA-8

Entrepreneurship Development Cell

A Report on Entrepreneurship Orientation Programme

24th February 2021

The Entrepreneurship Development Cell in association with IQAC organized an Entrepreneurship Orientation Programme for 75 students of II UG and I & II MBA on 24th February 2021 from 3.00-4.00 PM in the Auditorium.

The resource person was Mr. Sree Krishna Seelam, a freelance trainer and founder of many startups.

The objective of organising this programme was to make students aware of the need to assess whether ideas generated are scalable or not and to identify the students who would be interested in joining a 10-month Entrepreneurship Development Programme that encompasses idea generation to the scalability of the ideas.

The expected outcome of the EDP was to instill thought processes among students and to brainstorm among themselves and develop the creative skills to come up with innovative ideas and start new ventures.

The resource person has told the students on how to brain storm among themselves and come out with a viable idea. He also said that many start-ups have emerged during Covid 19 pandemic, as it was taken as an opportunity rather than a problem.



Students interacting with Mr. Sree Krishna seelam on 24-02-2022



Mr. Sree Krishna addressed the students on start-ups on 24-02-2022

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA
UG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

Report on Webinar on ‘A Talk with a Woman Entrepreneur’
held on 20th November 2020.

The UG Department of Commerce and Management Studies held a webinar on ‘A Talk with a Woman Entrepreneur’ on 20th Nov. 2021 from 9.30 to 11 am. It was the first of an initiative to provide a platform for students to interact with women entrepreneurs in Vijayawada.

The resource person was Ms Aparna, CEO, Aparna Jute, Vijayawada, an alumni and a successful entrepreneur. It was an interactive programme, during which the resource person shared her entrepreneurial experiences and students posed queries on difficulties in starting as well as managing a firm. The speaker was able to address the questions effectively and closed the session with the advice that while problems always have solutions, a successful entrepreneur needs to be able to take initiatives, be innovative and committed.

100 students from B.Com, BMS and MBA programmes and 8 Commerce faculty participated in the webinar.

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