

Maris Stella College, Vijayawada

Department of Journalism

Departmental Activities

Department Activities 2015-16

- The department had organised a Field Trip to The Hindu, to know the “Functioning of the Print Media, with various departments” and it was led by Appaji Redem who is Deputy Resident of The Hindu. This was conducted on 27th Febraury, 2016 and around 08 students actively participated in this Field Trip.



Department Activities 2016-17

- The department had organised a Field visit to Amaravathi To observe the various Architecture proposal design in exhibition Designing and Interior. This was successfully led by Different people expertise in Architecture. It was conducted on 16th July, 2016 and around 20 students actively participated in this Field Visit.
- The department had organised a Guest lecture on “Creative Writing” by inviting Mr. Appaji Redem as a resource person who is a Deputy Resident of The Hindu. This was conducted on 20th July, 2016 and around 20 students actively participated in this Guest Lecture.



- The department had organised a Outreach Activity which is a Field Visit, discussion, and student interactive session on “Pedegogy, The teaching in digital era” by inviting Mr. I.V.Subbbarao, as a resource person who is a UNESCO R.P.Chicodia. This was conducted on 06th January, 2017 and around 25 students actively participated in this Outreach Activity programme.



- The department had organised a Study Tour to All India Radio, The Hindu, TV9 Studio which are reputed media organisations in Vijayawada. The resource person who led this tour are . Programming In charge from AIR, Mr. Ashok,TV9 Vijayawada In charge also Mr. Appaji Redem Deputy Resident of The Hindu. This was conducted on 24th January, 2017 and around 22 students actively participated in this Study Tour.
- The department had organised a Outreach on “Role of Youth in voting”. This was conducted on 25th January, 2017 and around 21 students actively participated in this Outreach Activity programme.
- The department had organised a workshop on “Uses of computer in Reporting & Editing” by inviting Mr. S. Sessa Talpa Sai, as a resource person who is a Senior Lecturer in Computers department K.B.N.College Vijayawada. This was conducted on 22nd Febraury, 2017 and around 21 students actively participated in this workshop.
- The department had organised a Photography Workshop on “Photography” by inviting Mr. Rahul Triger, as a resource person who is a Professional Photographer. Around 21 students actively participated in this workshop.
- The department had organised a International Women’s Day Conference programme on “HELP, Girls Advocacy Alliances State Bureau” this event was led by Ms. Y. Oliva, Lecture in Dept of Journalism. This was conducted on 08th March, 2017 and around 160 students actively participated in this conference.

Department Activities 2017-18

- The department had organised a Workshop on “The Role of Ham Radio in Natural Calamities” by inviting Mr. Arza Ramesh Babu as a resource person who is a coordinator Ham Radio Training lecturer, Vijayawada. This was conducted on 19th June, 2017 and around 120 students actively participated in this workshop.
- The department of journalism had organised a Workshop on “Importance of light Sources to Photography” by inviting Mr. Raghu as a resource person who is a Mentor from Nikon school pvt ltd India. This was conducted on 22nd July, 2017 and around 90 students actively participated in this workshop.
- The department of journalism had organised a 2 day Workshop/ Seminar on “Basic DSLR and Important components of Photography” by inviting Mr. Hussian as a resource person who is a Mentor from Nikon school pvt ltd India. This was conducted on 12th & 13th August, 2017 and around 18 students actively participated in this workshop.
- The journalism department had organised a one-day National level Students Fest - “SHOWCASE 2K17” Mirror’s Creativity. This was conducted on 15th September, 2017 and around 250 students actively participated in this Fest.
- The department of journalism had organised a Workshop – Photo Walk on “Outdoor Photograph in travelling at Bhavani Islands” by inviting Mr. Hussian as a resource person who is a Mentor from Nikon school pvt ltd India. This was conducted on 11th November, 2017 and around 18 students actively participated in this workshop.



- The department of journalism had organised a Guest Lecturer on “Reporting & Editing Difficulties” by inviting Ms. Swathi Taratder as a resource person who is a

freelance Journalist from Kolkata. This was conducted on 9th February, 2018 and around 12 students actively participated in this Guest Lecture.

- The department of journalism had organised a Study tour for 2 days on “Field visit to Advertising Agency” by inviting Mr. Kuldeep Singh CA, Chennai & Mr. Muttin Alli Director Banana Brand works, Advertising agency Chennai as a resource persons. This was conducted on 9th & 10th of February, 2018 and around 07 students actively participated in this study tour.
- The department of journalism had organised a Guest Lecturer on “Special Pages and Special Supplements, Designing pages for Newspaper and Magazine” by inviting Ms. Swathi Taratder as a resource person who is a freelance Journalist from Kolkata. This was conducted on 3rd March, 2018 and around 28 students actively participated in this Guest Lecture.

Department Activities 2018-19

- The department had organized a Study Tour to photography industrial fair many Professional Experts of different fields actively participated in this event. This was conducted on 06th September, 2018 and around 27 students actively participated in this study tour.
- The department had organised a one-day state level student fest which is named as “SHOWCASE – 2K18” Mirror’s Creativity by inviting Mr. K. Murthy as a chief guest who is a Bureau Chief ACT News Channel. This was conducted on 12th September, 2018 and around 475 students actively participated in this fest.



- The department had organised a guest lecture on “New trends in new media and television production” by inviting Mr. Rammohan as a resource person who is a Chief Editor BBC Telugu New Delhi. This was conducted on 27th September, 2018 and around 34 students actively participated in this guest lecture.
- The department had organized a Field Visit to Indian TV & Ooty this was led by Mr. Amar who is a Chief Editor of Indian TV News Channel. This was conducted on 5,6,7 of February, 2019 and around 09 students actively participated in this study tour.

Department Activities 2019-20

- The department had organised a one-day state level student fest which is named as “SHOWCASE – 2K19” Mirror’s Creativity by inviting Dr. Santoosh Krishna Kodaveeti (best hospital), Dr. Bollu Sri Teja (Poorna Heart Institute), J. Sailaja Rao (IBPS, Asst, Director, AIR), P. Kiran kumar (Joint Director, I&PR, AP) as a chief guest’s. This was conducted on 22nd August, 2019 and around 150 students actively participated in this fest.

ABOUT THE COLLEGE:
 Maris Stella College was established on 16-07-1962 with the primary objective of providing higher education for women. The college is located in the heart of the city on a sprawling and beautiful campus provides education in Arts, Commerce, Science and Management at Intermediate, Under-Graduate and Post-Graduate level.

ABOUT THE JOURNALISM DEPARTMENT:
 The Department of Journalism was established in the year 2015 to cater to the needs of the New Capital Region Vijayawada. It Equips students with skills required to Write Effectively, News Reporting, Content Writing for websites or Prepare News to be Broadcast. To facilitate an understanding of ethical and legal issues related to media and to promote an appreciation of the importance of cultural and intellectual diversity, civic engagement and social responsibilities. Department offers Bachelors in Journalism

ABOUT THE SHOWCASE:
 SHOWCASE(Mirrors Creativity) is a One-day State Level Students' Fest organized by the Department of Journalism. Do you have a creative mind? Are you in search of a platform to exhibit your prowess? Then, SHOWCASE 2K19 will be your stage.
 Journalism has been an integral part of Media and the field of opportunities, hence the Department have planned to hone the creative talents of young minds in the state and encourage the budding photographers, movie makers, speakers, report writers and full pledged journalists to blossom into wholesome personalities.

RULES AND REGULATIONS:

- Fest is open to all UG, PG, B, Tech and M. Tech students.
- Registration fee per student is Rs. 100/- (Excluding food).
- Each student can participate in only two events.
- Decision of the Judges is final.
- Spot Registration is available for specific events from 8:30am to 9:30am.
- Live copy right will be with the host college.
- ID cards and Authorization Letter from the Institution are mandatory.
- Registration have to be made through the provided email and make a call to confirm it.
- Last date for Registration is 19th Aug, 2019.

Moves for a Change (FLASH MOB)
Based on Societal Issues.
Time Limit is 5-7 Minutes.
Only two teams of 5-9 Members from each college.

Report in ink (Report Writing)
Topic will be given 30 minutes prior to the competition.
Only 5 students from a college.
Duration of the competition is 30 minutes.

Reflect- Society through Lens (Photography)
Photo should be captured and owned by you.
Best three pictures should be e-mailed by 7th September in JPEG format to the provided e-mail address.

Ad Vise -for a better Society (Ad Making)
Theme will be given one hour prior to the competition.
Time limit is 2-3 Minutes.
Only two teams of 3-5 members from each college.
A Slogan/Message should be delivered at the end of the Ad.

Troubleshoot –Real Life in Reel (Short film)
Societal issue with a message max 6 minutes.
3-5 participants will be given certificates from each team.
3 Teams are allowed from a College.

Capture live- sky is the limit (Spot Photography)
Event will be conducted in the campus.
Duration is 20 minutes with your own smart phone
Only 10 participants from each college
Best three pictures should be submitted by your own means (pen drive)







Mr. - MS.
SHOW CASE 2K19
Only 4 Members are allowed from each College
(2 Boys - 2Girls)

- The department had organized a Field Visit to Ramoji Film City Hyderabad & Mahaa News Channel Hyderabad and this was led by Mr. Vamsi who is Managing Director of, Mahaa News Channel. This was conducted on 31st of January & 1st, 2nd of February, 2019 and around 09 students actively participated in this study tour.





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Department Activities 2020-21

- The department had organized a “Field Visit to tribal area on a Documentary Purpose and this was led by Ms. G.V.S.Tejaswini & Ms. B. Santhosamma who are the Faculty of journalism department. This was conducted from 8th-13th of February, 2021 and around 05 students actively participated in this study tour.



- The department had organised a guest lecture on “Public Relations as a Medium of Communication in Public/Private sector” by inviting Dr.Anita Gaddipaty (Dept. of Journalism & Mass Communication, Acharya Nagarjuna University) & Mr. Kandadai Partha Sarathy (Journalist & PR Professional, Secretary,Public Relation Society of India (PRSI) Amaravati Chapter). This was conducted on 20thFebruary, 2021 and around 100 students actively participated in this guest lecture.

