

Maris Stella College, Vijayawada

Department of Commerce

Departmental Activities

2015-2016

• **WORKSHOP ON ENTREPRENEURSHIP**

Department of commerce in collaboration with MBA department has organized a one day workshop on Entrepreneur Development for final B.COM and BMS students on 19-08-2015. The resource person is By Mr.G.Sudarshan. The number of students attended for the seminar are 100 students.

The workshop is about

1. NSIC will encourage for self-finance business.
2. To enter into NSIC the person should have a minimum qualification (i.e., 8th standard)
3. If the person wants to start a factory in his own land. NSIC will provide them all the required machinery.
4. If the person is facing problems regarding financial investment, they can approach a venture capitalist.
5. The government of India has introduced credit guarantee scheme and pradhan mantra employment guarantee scheme in which individuals has to register themselves under the scheme through which they can get loan from the bank.
6. Before starting an industry people should be trained. Training will be provided by Government.
7. To know more about training website is also available. To register in training i.e. www.msme.training.gov.in



- **COMMERCE FEST “LUMINATE 2015”**

Commerce fest “Luminate 2015” conducted on 20th, November 2015. The chief guest of this event Dr. Mr. M. C. Das, Professor & Management Consultant of Aircosta .

The activities conducted on this event Brainwaves (QUIZ), Gabfest, (groups discussion), Innwiz (PRODUCT LAUNCHING), Boogie-Woogie (DANCE). The number of students participated in this event 250.



- **INDUSTRIAL TOUR:**

Department of Commerce has arranged an Educational Tour for Final B.Com and BMS students on 16th Feb. 2016 as part of their curriculum. The purpose is to incorporate in them the working process of manufacturing industries. Students have been taken to Sri Dhana Lakshmi spinning and Ginning Cotton Mills which are situated at the outskirts of Guntur.



2016-2017

- **Inter collegiate Fest:**

Commerce fest “Luminate 2016” was conducted on 22 nd , November 2016.The chief guest of this event ARK Chowdary MD of Harsha Liners Pvt Ltd.,

The activities conducted in this event are BIZWIZ ,SYMPOSIUM, AD-MAD, PERSONIY, ABCD, and SURPRISING EVENTS.Number of students participated in this event are 300

- **Workshop:**

Workshop /training was conducted on E-filing of Service tax returns by Institute of Computer Accountants on 7th December 2016 .The resource person is Mr.Shyam. Number of students attended the workshop are 100students.

- **Guest Lecture:**

Guest lecture was conducted on Consumer Protection Act by Mr. Satyanarayana murthy from Nagarjuna University on 6th January 2017.Number of students attended the lecture are 120 students.



- **Industrial tour:**

Department of Commerce has organised an Industrial Tour for Final B.Com and BMS students on 20th Jan 2016 as part of their curriculum. The purpose is to incorporate in them the working process of manufacturing industries. Students have been taken to Spinning and Ginning to Sri Durga Spinning and Ginning & NSL Textile Industry Cotton Mills which are situated at the outskirts of Guntur.



2017 – 2018

• Guest Lecture:

Department of commerce has organized on guest lecture on Goods and Service Tax for II Bcom and III Bcom & Bms students on 07-08-2017 .The number of students attended for the seminar are 150 students. The resource person is Mr. Chitta Amar Sudheer and Poorna Chandra Rao Vijayawada.



The topics covered under this Guest lecture are

- Present Indirect tax structure
- Advantages and disadvantages of introduction of GST
- Constitutional amendments
- Taxes subsumed under GST
- Registration process
- And scope of GST learning in current scenario for students in career point of view

• Inter collegiate Fest:

Commerce fest “Luminate 2017” was conducted on 29th , August 2017.The chief guest of this event Gadde Anuradha ZPTC Machilipatnam.



- **National Seminar:**

Department of commerce has organized National Seminar on 23rd February 2018, A Global Business Paradigm shift in collaboration with Department of MBA. This seminar intends to facilitate sharing of knowledge among the industrialist, academicians, research scholars and students related to wide areas of Commerce and management. The chief guest for this event Prof. NOOR BASHA ABDUL, Pricipal Acharya Nagarjuna University. The number of participants are 100.



- **Industrial Tour:**

Department of Commerce has arranged an Educational Tour for Final B.Com and BMS students on as part of their curriculum on 22nd January 2018. Students have been taken to Ramdas Paper Mill & kadiyam in Rajahmundry. The purpose of this tour to have knowledge the process of recycling paper.



2018-2019

- **Guest Lecture:**

A Guest lecture was organised on 13th July 2018 on Career Recruitment & training. The Resource person for this training L.V.Gangadhar Rao(Corporated Trainer).This guest lecture intends to, importance of communication skills and etiquettes for attending interviews.

Inter collegiate Fest:

Department of commerce has organized fest a state level meet “Luminate2018“on 7th September 2018.The chief guest and guest of honor for this event Prof.Ramakrishna Rao vice chancellor from Krishna university ,Machilipatnam and Mr. Dasari Rama Krishna CEO Efftronics Systems Vijayawada. The number of students participated in this event are 250.



- **Student Activity:**

Department of commerce have attended Janabheri programme which was conducted on 20th September at Indira Gandhi Muncipal Stadium. All Second and Final Bcom and BMS students have attended the programmme.The purpose of this programme is to unlock the talent of students & innovative methods implemented in their colleges. The programme was organized by Krishna University.

Industrial Tour:

Department of Commerce has arranged an Industrial tour to Visakhapatnam & Araku for B.Com & BMS students from 30th January to 3rd February 2019. 47 students has visited the trip. The students had been given training by Media 3 about career and placement.



2019-2020

• Induction Programme for Fresher

The UG Department of Commerce and Management Studies conducted an Induction programme for Freshers on June 13th, 2019.

Commerce Club Activities

1. Institute - Industry Interaction

- Guest Lecture on Art of Living was held on 17th June, 2019 .The resource person was Mrs. Smitha Sumesh. She shared her experiences and the importance of living life with having balance in mind, heart and soul.
- A guest lecture was organised on Issues and Challenges on GST with Resource person K.S.Padmavati , Deputy Assistant Commissioner of Commercial Taxes of Nandigama circle Vijayawada. She focused on Consumption based tax, Cascading effect, free flow of goods and services, filing GST returns and concluded with stating the benefits of GST in Revenue generation for Indian Economy.

2. Income Tax Day Celebration

- The Department organized a Income Tax- Quiz on the occasion of Income Tax Day on 24th June, 2019.

3. Intercollegiate Fest

- Commerce Club organized "LUMINATE 2K19, an Inter Collegiate Fest on July 19th This is a platform to expose students to various business and entrepreneurial activities, some of the formal events like Quiriosity, The Pacesetters, Market Kshetra and informal events like Fire Grover's, Tik-Tok Stars, Fashion Bash. were organised in LUMINATE 2K19. Over 100 participants from various colleges. Participated in both formal and informal events.

4. Department contribution to College activities:

- The Department along with the Department of FMCG and Microbiology organized the Teachers Day celebrations on September 5th 2019.

5. Outreach Programme

- The Department organized an Awareness Programme on Digital Banking to Degree students of Madonna College for Deaf, Vijayawada on December 4th 2019. 2020-2021,

2021-2022:

Online Inter collegiate poster making

Department organised Inter Collegiate Poster making contest on Gender Equality on 18th December,2020.The images are uploaded in Instagram web page id stella_commerce_management. The first prize worth 1,000/- was awarded to Turaka Subhash

and second prize worth 500/- was awarded to Gogula Siva Manasa .The number of participants for this online contest was 59.

Internship program:

E-Filing of returns for final B.Com Students

Department organised Online Internship program on E-Filing of returns for B.Com Final Year students from Feb 8th 2021 to Feb 27th 2021. The Resource person is Venu Gopal, Chartered Accountant from Hyderabad.

Guest lecture

Department organised Guest Lecture on Art of Living for B.Com Final Year students to Feb 8th 2021 from 11.00 am to 1.00 pm in AV room at Maris Stella College. The Resource person is Dr Vinod Kumar Kodishana M.B.B.S, HCM(MBA), U.S.A. DA

Elocution

Department organised Inter Collegiate Elocution competition on Union Budget on 3rd February 2021.The videos are uploaded in Instagram web page id stella_commerce_management. The e- certificate of merit was given to G.S.Manasa.

Bajaj Fin Serv certificate course:

The final year students of Commerce and Management are going to pursue Bajaj Fin Serv certificate course for 105 Hours starting from March 3rd onwards